Daily Memo

OCTOBER 1950 Buy the new 5th seriest

Buy the new 5th seriest

Ganada Savings Bonds

Ganada Savings Bonds

Ganada Savings Bonds

Gie

for Mary's birtinday. Tie

for Mary's birtinday.

and mark

with ribbon Sand mark

with ribbon Appy returns 234%

"Many Happy returns 234%"

► ECONOMICAL OPERATION

For all the power you want when you want it, with consistently economical fuel consumption, there's no better engine than the highly-improved Chevrolet valve-in-head, with its ultra-efficient new carburetor. And that's not all! Many thousands of enthusiastic owners will testify that Chevrolet needs less maintenance, less servicing than any comparable car.

Just get behind the wheel of a Chevrolet, and you'll

soon know the meaning of brilliant performance. In city traffic, on busy highways, on rough Back roads, Chevrolet has the edge on all its rivals. And it stays

There's hip-room, head-room, leg-room and room to spare for six adult passengers in a Chevrolet. The big doors swing wide to let you in and out without undue stooping or crouching. And the bigger, more capacious trunk has ample room for all your luggage—and your passengers', too!

▶ BRILLIANT PERFORMANCE



YOURS TO PROTECT. The MALLARD is familiar to everyone. His handsome green head and white neck-ring identify him. He's the ancestor of nearly all barnyard ducks. A fine-looking bird, he de-YOURS TO ENJOY

the Leader

Pen, Scissors and

astepot

Bob Frith informs us he still has his pups. As a matter of fact they are still under the veranda where are still under the veranda where show many there are, he is just going how many there are, he is just going to promise to fill orders in the order in which they are received.

Dave Banks, President of the Jarvis Lions Club has been impressing members of the importance of notifying the Secretary a couple of days in advance if they are unable to attend dinner meetings of the Club. Most of the members have taken him at his word and done so—but when Jack Cooke—a member of the President's staff, incidently, failed to do so and didn't turn up at the meeting when it opened on Tuesday night,

rolet has earned a reputation for unwavering ex-cellence! In a recently conducted coast-to-coast survey,

an overwhelming majority of motorists named Repu-tation as the most compelling reason for Chevrolet's

► MODERN STYLING

In every detail, the new Chevrolet is in the very

forefront of the style parade. Those flowing, graceful

lines radiate quality from every angle. And don't

forget — its consistently advanced styling is one

From the blueprint stage onward, built-in safety

factors are an integral component of every Chevrolet. The immensely strong box girder steel frame...the

exclusive Certi-Safe hydraulic brakes for quick, con-

trolled stopping. . the ample reserve of power in

the valve-in-head engine - all these and many other Chevrolet features are designed for your protection

Records prove that used car buyers as well as new

car buyers consistently favor Chevrolet over other cars. That's because Chevrolet is first in the low-price field with all the qualities of much higher priced cars,

and also because it's renowned for dependable, year-

reason why Chevrolet is tops for trade-in value

✔ GREATER SAFETY

Mitchell

ate is there when it

onfederation Li

STOVES-Findlay & G

Cheer, Electric, Gas Coal and Wood WIRE FENCING, ETC. Ring and Tight Loc FERTILIZERS - All

COAL

INSURANCE

- STOVE & NUT-

- PHONE -

ROOFING

ALL LOADS are SCRE

Don Leatherd

SIMCOE 603-11

SIDING - INSULATIO

ALL WORK GUARANTE

EXPERT WORKMANSH

LOCK-TITE ROOFING Q Lloyd F. Edge, Prop.

A FULL BIN IS GOO

STEEL & ASPHALT * starring * ROOFS-Barrett and E AYNE, RHONDA FLEMING tern Steel Company. • PLUS • RTS & CARTOON

October 16, 17

ELIZABETH TAYLOI

ER TRACY.

• PLUS •

SPORT SHORT

Paid In Full

* starring *

• PLUS •

RTOON & SHORT

CUMMINGS.

ELIZABETH SCOTT

RTOON & NEWS

H. A. TIETZ Phone 75-2

INSURE AT COST Guarantee Association Dist. Agent-Life & A Local Agents-Au Geo. H. Risdill, R.R. 4, Hagersville Eugene Yager, R.R. 2, Ser. Elgin Lattimer, R.R. 1, In

> DEAD STOCK CATTLE, each..

> > According to size and

CHESTERFIELDS

& OCCASIONAL CHAIR
Repaired & Recovered

FREE PICK-UP AND DELIVERY

Stratford Upholstering 203 Waterloo St., Stratts

GORDON W. FESS

Phone 135 JARVIS,

PLAN SECURI

SUN LIFE ASSURANCE

W. J. McCarthy, (

OF CANADA

FURNITURE

- Phone Your Agent Collect

ERSVILLE, - - ONT. DARLING & COMPA CHABOD AND MR. OF CANADA, LIMITED

> Walt. Disne RIPLE THREAT" Crane, Gloria Henry ELECTED SHORTS DAY and TUESDAY AUTIFUL BLONDE M BASHFUL BEND" -Grable, Ceasar Rome SELECTED SHORTS

DNES. ONLY, Oct. 18 AM AND EVELYNE" SELECTED SHORTS RS. ONLY, Oct. 19th HAPPENED EVERY SELECTED SHORTS OTO-NITE" THURSDAY

s Start at 7.00 and 9.00

ACCIDENT, Etc. Phones: Office 53-2 Hope HAGERSVILLE, ON

Funeral Direct FURNITURE JARVIS

SUPPER

UNITED SCHOO ROOMS

Picked McINTOSH 50c and \$1.00 Bring containers OWARD KELLAR

and Springs; Dresser; Bed Spring and Mattress; 2 Commodes; Settee; 2 Extension Tables; Round Table; 4 Gal. Stone Churn; Sink; 5 Odd Chai-rs; 6 Dining Room Chairs; 2 Pieces Rexoleum Rug 6 yards each; Congol-eum Rug 9x10½; Box Stove; Radio ch Theatre and SATURDAY ssell Horse Disc: McCormick D Bissell Horse Disc; McCormick Deering Disc Drill, 11 run; Tractor Plow, Cockshutt; Walking Plow, Cockshutt Walking Plow Miller; Steel Wheel Wagon, 5" tire; Rubber Tired Wagon Springtooth Cultivators, 3 sections; Diamond Tooth Harrows, 4 sections; Set Sloop Sleighs; Cutter; Integnational Gas Engine, 3 H.P.; 2 Wheel Trailer; 30 Cedar Posts; Pile Elm October 13, 14 Hawk" Technicolor)

> THEATRE, SIMCOE Phone 673

> > MATINEES DAILY at 2.30 Continuous Wed. and Sat Evenings from 7.00 P.M.

AUCTION SALE

SEHOLD EFFECTS, ETC.

KARL F. HELD

Lot 3, Concession 2, Rainham, 5 Miles South of Balmoral, 1 Mile East of Selkirk Town Line, on

SATURDAY, OCTOBER 14th, 1950

HAY & GRAIN — Approximately 20 Tons Hay; Approximately 400 Bu-

SWINE & POULTRY — 6 Pigs, 10

HOUSEHOLD EFFECTS—2 Beds and Springs; Dresser; Bed Spring

• NEXT WEEK • MONDAY, TUESDAY WEDNESDAY October 16, 17, 18th

a girl who passed for white! JEANNE CRAIN, ETHEL BARRYMORE,

ETHEL WATERS. WILLIAM LUNDIGAN

"PINKY" ADDED FEATURE

RICHARD LANE,

"EVERYBODY'S DANCIN'

. NEXT WEEK . THURSDAY, FRIDAY, SATURDAY October 19, 20, 21 ERROL FLYNN. ALEXIS SMITH "CUDDLES" SAKALL

"MONTANA" (Color by Technicolor) ADDED FEATURE

SABU. RAYMOND MASSEY

> "DRUMS"

ATTENTION FARMERS WE ARE PAYING THE HIGHEST PREVAILING PRICES

FOR DEAD OR CRIPPLED FARM ANIMALS ORSES - CATTLE - HOGS

Telephone Collect for Immediate Service GORDON YOUNG LIMITED CALEDONIA 300A

FARM STOCK, IMPLEMENTS

SIMCOE FRI., SAT., Oct. 13th, 14th | MON., TUES., Oct. 16, 17 Pat Humphrey BOGART "ANGELS WITH "FLOWING GOLD" DIRTY FACES" Adult - Also "KANSAS CITY KITTY" "SIX GUN LAW"

WEDNESDAY & THURSDAY — OCTOBER 18th, 19th "JIGGS AND MAGGIE OUT WEST"

"WINNER TAKE ALL" with James Cleason -*- ALWAYS A COLOR CARTOON -*-BOX OFFICE OPENS 7.00 P.M. SHOW STARTS 7.30 P.M.

SIMCOE DRIVE-IN THEATRE PATRONS

- Fred Leask, Simcoe Drive-In Theatre

- Simcoe Drive-In Theatre

Thursday or Friday

GOOD ONLY DURING OCTOBER 1950

Lumber; Cockshutt Manure Spreader
All the Farm Harness; Forks, Shovels, Doubletrees and many other articles too numerous to mention.

1935 PLYMOUTH SEDAN.

All articles must be settled for in full before being removed from the premises. In case of dispute, Auctioneer's decision final.

HUBERT C. FIELD, Auctioneer

HOCKEY!

The Rotary Club of Simcoe is proud to present the World Champions, holders of the Stanley Cup THE DETROIT RED WINGS vs.

THE TORONTO MARLBOROS World Amateur Champions and holders of the Allan Cup

FRIDAY, OCTOBER 11th AT 8.30 P.M. IN THE SIMCOE ARENA The first time a N.H.L. Championship team has played in

Norfolk County. See our own great stellar play action — RED KELLY ALL RESERVE SEATS \$1.50

Arena Box Office opens Tuesday, October 10th 9. - 11.30 A.M. 2. - 4.30 P.M. Daily Mail orders with certified cheques made payable to Sim-coe Arena, filled in order received.

GENERAL SKATING 8. - 10. P.M. SATURDAY, OCT. 14 * The First Skating Period of the Season

* WINTER DANCING SEASON Old Tyme Barn Dances Every Wednesday and Friday Nights 9. to 1. Modern Cabaret Dancing Every Saturday Night to Buck Stanley's Quartette 9. to 12.



... AND THAT'S HOW

we built the School"

It's the biggest contract I ever went after, so I lost no time in getting over to my bank manager.

"George," I said, "I'll need some help to handle a job this size."

We went over the whole thing, discussed how much I would need. When I landed the contract he gave me a line of credit and I was able to go right ahead. Now the school's as good as built.



It is an everyday part of your local bank manager's job to provide short-term credit so that payrolls can be met,

material bought, goods produced and marketed.

SPONSORED BY YOUR BANK

YOUR COMMERCE BRANCH

Keystone of Main Street

The towns of Canada are pleasant places. Our town has a character all its own . . . but any Canadian feels at home here.

There's our bank, for instance . . . a branch of The Commerce. You'll find one in most towns. And there's our bank manager. He's a professional man. He's learned from many towns like ours. So he knows how to give the kind of service that comes only with long acquaintance.

> Yes, our Canadian towns are pleasant places . . . and the men and women at your Commerce branch are good people to know.

> > The Canadian Bank of Commerce

Lorne H. Bouchard, A.R.C.A.

PHONE 95 LUNDY & HENDERSON

CHEVROLET

► COMPLETE DEPENDABILITY

Built for Canadian driving requirements, reflecting its superior craftsmanship in every detail, Chevrolet is further backed by a nationwide organization of skilled service and maintenance specialists. No wonder it is renowned for delivering dependable, trouble-free

• It's best in its class for styling, for

performance, for comfort and for opera-

ting economies — yet it costs far less

than any comparable car. That's why

Let the record speak for itself! In a recent

impartial survey conducted among thou-

sands of motorists, Chevrolet proved to

be in greater popular demand than any

No wonder Canadians buy more Chev-

rolets than any other make of car. They

know that Chevrolet, built and proved

in Canada for Canadians, is unequalled

at its price for comfort, safety, lasting

beauty and all-round dependability.

Chevrolet is first in value!

other car.

BUILT IN CANADA · PROVED IN CANADA · FOR CANADIANS