

Jarvis Beauty Shoppe

I. ARMSTRONG

SPECIALS! in COLD WAVE PERMANENTS
Hot Oil and Scalp Treatments

TRY A "COLOR FOAM SHAMPOO"
It gives New Highlights to Your Hair
Open 9 A.M. to 6 P.M. Evenings by Appointment
— Phone 384 — JARVIS, ONT.

ANNOUNCEMENT

We have purchased the stock of a monument dealer, who is retiring from business, and will have this, together with our present large stock, on display by Friday, July 21st. If you are considering the erection of a monument or Grave marker, in time for your Cemetery Decoration Day, we would advise you to see this complete line before making your final decision. Orders will be filled according to the date received.

We are open every day except Sunday, but for your convenience evening appointments may also be arranged by simply mailing a card stating what night you would like to come to the shop.

W. Bradfield & Son

— Phone 1715 —

No. 3 HIGHWAY WEST, SIMCOE, ONTARIO

OLDSMOBILE'S "ROCKET"

How this Famous Engine Sets the Pace in High-Compression Progress!

Oldsmobile's "Rocket" — the most famous automotive engine of modern times — is now in its third triumphant year! Designed from the cradle out for true high-compression performance and economy, the "Rocket" incorporates such outstanding new features as overhead valve, Y-type design, a short, rigid 5-bearing crankshaft, hydraulic valve lifters — and many, many more!

For 1951, the new high-turbulence combustion chamber and carburetor give greater gas savings, a new distributor means even more efficient high-compression operation.

This new "Rocket" Engine has become the most-talked-about power unit in Canada! That's why the striking "Rocket" symbol on the hood of the Oldsmobile "88" or "98" marks it as one of the world's most advanced motor cars!



Illustrated—Oldsmobile Super "88" De Luxe 4-Door Sedan

"ROCKET" OLDSMOBILE

PHONE 95

JARVIS, ONT.

Pen, Scissors and Pastepot

It's pretty hard to keep up with Agricultural Minister Kennedy some times. We were always of the opinion that he felt cow's milk in its natural state, aside from pasteurization, was one of nature's most perfect foods. Now he comes up with a suggestion that part of the butterfat be taken out and the adulterated product be made available to consumers at a slightly lower price. Mr. Kennedy supports his arguments on the grounds that Doctors prescribe skim milk for babies in some cases and maintain that the anemic substance is equally as good for them as whole milk.

We can't approach this subject with a background of technical knowledge; which is the prerogative of medical science and Agricultural Ministers, but we suggest butterfat percentages, of various animals given the lie to their argument. The average fat content of human milk is 2.75, the cow 3.75. In other animals the range is higher. The only animals with a lower fat content in their milk is the Horse and the Ass.

We know some off-springs that have done remarkably well in the early stages of their development on a diet of human (undiluted) 2.75 percent milk. We know of none where the milk has been separated in order to standardize the fat content at 2.0 per cent. If Mr. Kennedy, or the Doctors would undertake an actual experiment to prove that a human infant can develop on skim milk, probably the argument would carry over weight.

We agree with a recent correspondent in the G. & M. that apparently those who propose that two per cent milk be made legal, think that consumers are asses. They may

Stan Mitchell says

"Farmer's compose Canada's largest group of business men. Let's talk business insurance."

Confederation Life

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DRIVE-IN Theatre

SIMCOE

FRIDAY and SATURDAY

JOHN WEISMULLER

"LOST TRIBE"

"Added Attraction —"

"COWBOY AND THE PRIZE FIGHTER"

A starring —

JIM RANSON

TECHNICOLOR CARTOON

WEDNESDAY and THURSDAY — AUGUST 8th, 9th

WOMEN IN PRISON — ELEANOR PARKER in

"CAGED"

you don't know women till you know them without men

(Adult Entertainment)

— ALSO —

"PONY EXPRESS DAYS"

TECHNICOLOR CARTOON

SHELL OIL PRODUCTS

Hogarth's Service Station

JARVIS, ONTARIO

ICE CREAM BRICKS * ICE CREAM NOVELTIES

POP LARGE & SMALL — Buy it by the Carton and Save

CANDIES * SMOKES * NOVELTIES

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News of the Countryside

From The Record's Correspondents

ERIE

(Intended for last issue)

The annual congregational picnic of the Stone Church was held in the Hagersville Park on Thursday afternoon, July 19th with a large attendance. The committee in charge arranged a very interesting and varied line of games and sports for the afternoon commencing with a ball game. After this a line of races was run in which the following were winners: Pre-school age, Douglas Nopper, Ray Nopper, Sue Porter, girls under eight years, Louise Campbell, Sharon Porter, Elaine Clarke. Boys under eight years, Laird Campbell, Donald Aude, John Nopper, girls, twelve years and under, Dorothy Aude, Marlene Reynolds, Betty Beckerson, boys, twelve years and under, Douglas Mackley, Donald Aude, Johnny Nopper, Young Men, Jack Bigger, John McBurney, Lorne Porter, Young Ladies, Margaret Roth, Margaret Campbell, Virginia Porter, Lillian Walker, Rose Nona Boufield, Mrs. R. Porter, Florence Swing, Mrs. R. Porter, James Rutherford, Stanley Lint, Peasant Race, Douglas Mackley, Margaret Roth, Dorothy Aude, Adult Peasant Race, Nona Boufield, Frances McBurney. A beautiful dinner brought the happy afternoon to a close.

Mr. and Mrs. Henry Kohl and Mr. and Mrs. Sanford Fleming attended the races at Tilsonburg on Wednesday. Mr. Bert Mitchell spent several days last week at his home at Guelph.

Miss Schweitzer of Hamilton, spent the week with her friend, Mrs. Hubert Lint.

Mr. and Mrs. John McBurney, Mr. and Mrs. Keith McBurney and Mr. and Mrs. Lloyd Rutherford, spent Sunday at Niagara Falls.

Mr. and Mrs. Omar Kitchen of Lynn Valley, spent Sunday with Mr. and Mrs. William Person.

Mr. Edward Mitchell, Jr., of Guelph, is spending his vacation with his aunt, Mrs. L. Keen.

There will be no Church or Sunday School at the Stone Church the first two Sundays in August as the minister is on his vacation.

Mrs. Edward Kohl and family of Burgessville are spending some time with Mr. and Mrs. Henry Kohl.

Miss Margaret Mitchell and Mrs. Anderson of Regina, Mr. and Mrs. Cooper of St. Marys were guests during the