

**CHERRIES**  
WHITE & BLACK SWEET  
PICKING ON  
TUESDAYS, THURSDAYS &  
FRIDAYS  
Preserve White Cherries Now  
— Bring Containers —  
**HOWARD KELLAR**  
2 miles North, 2 miles West  
of Renfrew

**TO THE HOUSEWIFE**  
MONTMORENCY  
CHERRIES  
— FRESH PITTED —  
Ready for canning or freezing  
at our plant at Fruitland.

**BIGGAR'S**  
FROSTED FRUIT  
Glover's Road, 4 Miles East  
of Stoney Creek  
— Just Off Queen Elizabeth —  
Phone 8, WINONA

**Stan Mitchell**  
says  
"You do not own  
your own home until  
it is protected by a  
mortgage insurance  
policy"

**Confederation Life**  
Association  
Jarvis

## HCME

— By Marvin L. Gray, Editor, The Ruritan —  
HOME is a place to which a tired man may go for comfort, love, sympathy and the companionship of an affectionate family. It is a place of freedom, a place where a man may remove his shoes, his coat, and his dignity and crawl on the floor with his children. While a home is a haven of freedom, it is not a place where a man may show off his bad manners. While it is a place where he may sing in the bathtub, it is not a place where he may set a bad example for his children. It is a place of freedom, but at the same time, it is a place where the most important and most impressive lessons of morality and behavior are taught the younger generation.

Looking at a home is something like looking at a stained glass window in a cathedral. From the outside, the window is dull and almost colorless. To really appreciate the home or the stained glass window, one must enter the building. The window backed by sunlight becomes a thing of beauty whose colors blend into a picture which might have been made by combining the petals of the most colorful flowers. A home cannot be judged by the type of the building which contains it. The type of the rug on the floor, or the style of the furniture, has no relation to the happiness of the occupants.

When the countenance of the wife changes from one of indifference to one of joy, and when the frown of the child turns to a smile at the sound of the father's footsteps, then the occupants of that house live in a home. I care not what reputation a man may have in his Church, in his office, in the market place or in the square; if his wife and children fear his coming, then he is not a homemaker. If his wife is afraid to ask him for the money necessary to provide the family with food and clothing, then he is more of a tyrant than an angel, and his home is not all it should be.

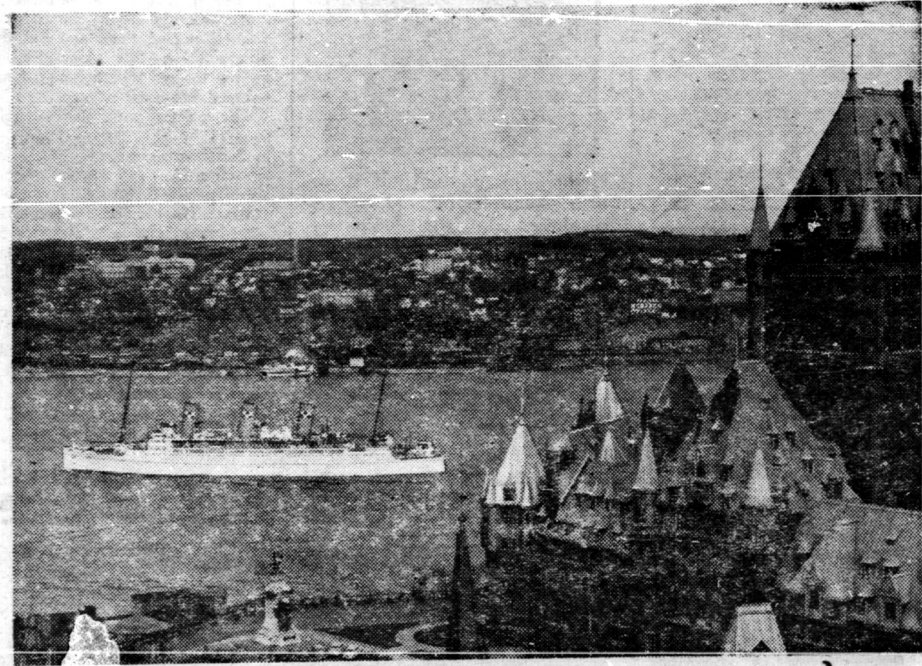
The belief in God starts in the home. First, children must be taught to believe. If a man makes a child a promise which he never expects to fulfill, then he destroys that child's belief in everything.

The respect for truth starts in the home. If our word is our bond in our dealings with our children, then they, too, will respect the truth.

The defence for honesty starts in the home. We cannot expect our children to be honest with the world if we are not scrupulously careful in the examples we set at home.

Yes, home should be a place where we have the benefit of the world's greatest freedom, and at the same time, in that freedom, we should be ever on guard to set the right kind of example for those who will come after us.

## RE-ENTERS ST. LAWRENCE SERVICE



The 26,000-ton flagship of the Canadian Pacific Atlantic fleet, Empress of Scotland, is shown as she passes the Chateau Frontenac at Quebec City, enroute to Greenock, Scotland, and Liverpool. With the 20,000-ton sister ship Empress of Canada and Empress of France which dock at Montreal, she will provide a weekly service from St. Lawrence River ports to the U.K. The "Scotland" has just returned from a successful winter cruise season during which she sailed from New York to Caribbean ports.

For the Toughest On-and-Off the Road Hauling



get **GOODYEAR**  
**ROAD LUG**  
**TRUCK TIRES**

Built to go in OFF the road—bring out the load—and build up plenty of mileage ON the highway! Come in and see about this great "double duty" tire soon.

LOOK FOR THIS "HIGH SIGN" OF QUALITY

**GOODYEAR TIRES**

**LUNDY & HENDERSON**

CHEVROLET & OLDSMOBILE SALES & SERVICE

## Pen, Scissors and Pastepot

It is becoming increasingly evident that the chief pet peeve of people generally is what is described as the "high cost of living." Everyone, in the course of normal conversation, is sure to give evidence of that peculiar tendency in human nature by lamenting the fact that they are victims of an unjust situation. While we are not suggesting we are not in the midst of an inflationary period when everyone thinks they are better off than they actually are, the tendency to grumble spreads just like the measles. The fact remains that, so far as we can see, most Canadians are eating three square meals a day and sleeping comfortably are not to be envied at the present inflationary trend should not be described as the "high cost of living," but rather as the "cost of living high."

Our favorite Statesman, George Drew, gave evidence of his ability to hold the high office that he does when, in his concluding speech in the House of Commons before the session closed, paid tribute to the Prime Minister. Said Mr. Drew: "I wish to assure the Prime Minister that I have no reservations whatever about my confidence in his personal courage and in his willingness to accept full responsibility of the position which he holds." While George doesn't seem to be winning new friends in this country, a fair-minded person will agree he has provided the best leadership in the opposition since going to Ottawa, that has been in evidence there for a long time.

The most dangerous development in recent years in Canada, says the Lefter-Review, has been the growing inclination of Canadians to fall for a lot of Socialistic nonsense about this country into a poorhouse where everyone would be assured a measure of living without having to do very much work. The Common sense of the Canadian people has revolted against this to the extent that this sort of theory can no longer be preached openly, and in a coherent form.

Belie of this period, during which the automatic forerunner of the man or woman who went to University to be taught about the horrors of big business exploitation and social injustice and the chaos of unbalanced economy, and the evil something called imperfect competition, has been the eagerness of the Canadian people to believe that in a country in which every one over seventy is a pauper; everyone under sixteen a burden on society; everyone between these ages entitled to a standard of living set by some group of social workers out of their own imagination.

Recent has been that we relieve the poverty of a few thousand families and a few thousand aged paupers, by setting up a system of shotgun charity, which, if it goes on much longer, is going to end in there being more people relieving poverty at the public expense than there are really poor people.

In this respect, the Government has quite recently suggested that it cannot go on indefinitely, but just at the same moment, has introduced enormously costly and age pension, with unanimous support in Parliament.

Scientists now tell us that kissing is just as much chemistry. It all had to do with a craving for salt. The cave man found that salt helped cool him off in the summer heat. He found, too, that he could get salt by licking his neighbour's cheek. He also found that it was a lot more interesting if the neighbour was of the opposite sex. Then everybody forgot about salt.

Miss Meta MacMurchy is visiting this week with friends in Hamilton.

Mr. and Mrs. Robert Marshall of Listowel were week end guests of Mr. and Mrs. L. S. Marshall.

Father L. Douglas Brown, of Arlington, Virginia, is visiting his home in Jarvis for a few weeks.

Mr. and Mrs. Ed. Jena and Karl, of Dumville, spent Sunday with Mr. and Mrs. Geo. Saunders.

Mr. and Mrs. A. L. Belbeck visited in Brantford on Thursday with Mrs. W. J. Hayhurst.

Mr. and Mrs. David Banks and Mr. and Mrs. Malet Wilkins spent Sunday in Niagara Falls, N.Y.

Mr. and Mrs. Guy Leathong are visiting with Mr. and Mrs. James Leathong and family in Leamington.

Miss Bess Allen of Toronto who is on vacation for the month of July, is spending this week with her sister, Mrs. James Burns, in London.

Mr. Les Hoover, R.C.A.F. Contractor, visited with his parents, Mr. and Mrs. Eugene Hoover, during the week end.

Mr. and Mrs. A. L. Belbeck and family, of Jarvis, visited with Mr. and Mrs. W. J. Law in Watford on Sunday.

Mrs. James A. Hogan and son Jimmie, returned to Denver, Colorado last week after spending a few weeks with her parents Mr. and Mrs. George Saunders.

The W.M.S. of Wesley United Church are entertaining the mothers and members of the Baby Band and Mission Band at the home of Mrs. Williams Doughty on Tuesday, July 17th.

Mr. and Mrs. John Brown and son Donald and Mr. and Mrs. James

## DRIVE-IN Theatre

**SIMCOE**  
FRI. SAT., July 13th, 14th MON. TUES., July 16th, 17th  
PRESTON POSTER, MARY STUART, WM. BISHOP, YVONNE DECARLO, ROD CAMERON  
"SALOME WHERE SHE DANCED"  
— Added Attraction —  
"THUNDER HOOF"  
— Added Attraction —  
"BRING 'EM BACK ALIVE"  
— starring —  
FRANK BUCK  
TECHNICOLOR CARTOON 2 TECHNICOLOR CARTOONS  
WEDNESDAY and THURSDAY — JULY 12th, 15th  
ABBOTT & COSTELLO — DICK POWELL  
"IN THE NAVY"  
— ADDED FEATURE —  
MUSICAL COMEDY  
"RANGE RHYTHM"  
— starring — RAY WHITLEY  
TWO TECHNICOLOR CARTOONS

Hey Kids - Look! **PONY RIDES**  
AT  
**THE SIMCOE DRIVE IN**  
Children Admission to Theatre FREE — PONY RIDES 10c

## Fisherville Garden Party

THURSDAY, July 19  
Program at 8.30 P.M.

**TWO FAMOUS BARBER SHOP QUARTETTES**  
Ambitious City Four — Three Hits and a Miss  
One of the Few Ladies Barber Shop Quartettes in Canada

**The Clubettes**  
Three Girl Dance Line Doing Sensational Hand-Balancing Specialty Numbers  
Connelly That Is Outstanding

**ART YOUNG and DONNA LEE**  
WBBN-TV Television Stars Playing and Singing Western Selections

**The Twoettes**  
Excellent Girl Accordion Duo Young, Talented and Lovely

**THE FLYING HEARTS**  
Male and Female Roller Skating Team Doing All Standard Roller Tricks plus many of their own Originals.

**Fred Thomas**  
Master of Ceremonies "The Crown Prince of Magic" Coudan

**THE STARLIGHTERS**  
Four-piece Stage Band Under the Direction of Freddy Gordin

— REFRESHMENT BOOTHS ON GROUNDS —  
ADMISSION — 50c —  
Children, 10 to 14 years — 25c Children under 10 — FREE  
CARS PARKED ON GROUNDS (At Owner's Risk) — 25c  
FRED OTTERMAN, K. W. BENNER, E. E. HELD  
President Secretary Treasurer

Brown and daughter Laurel are Falls, Ont., and sister, Mrs. Irene spending this week in the Finger Wilson of Wales were guests of Mr. Lake District and Watkins Glen, N.Y. and Mrs. A. L. Belbeck on Monday.

Mr. Herbert Roberts of Niagara Belbeck farm some years ago.

## BIG VALUE



YOUR TELEPHONE is one item that takes a smaller part of your budget than it used to. Its cost hasn't gone up as much as most other things.

In another way, too, the telephone is bigger value today than ever before. Now you can reach twice as many people as you could ten years ago and more telephones are being installed every day.

If you haven't service, we want you to know we're working at it. Your place on the list is being protected and your telephone will be installed just as soon as possible.

Friendly, helpful telephone service is one of today's best buys

Compare these price increases during the past ten years

FOOD UP 115% COST OF LIVING UP 66% TELEPHONE SERVICE UP 25%

THE BELL TELEPHONE COMPANY OF CANADA

## News of the Countryside

**ROCKFORD**  
Mr. and Mrs. Darcy Carver of Ham. spent Sunday evening with Mr. and Mrs. George Smith.  
Winston and Robert Pelham are spending a two weeks holiday with their grandparents, Mr. and Mrs. E. W. King at Welland.  
Miss Ida Irwin of Waterford attended Sunday school here on Sunday morning, and was entertained during the day by Mr. and Mrs. Nick Oulfrink.  
Mr. and Mrs. Anson Edwards, Fern and Keith and Mr. and Mrs. Joe Luff, Jr. attended a family reunion at the home of Mr. and Mrs. W. J. Luff on Sunday.  
Mrs. Wm. Pelham entertained a number of neighbours on Thursday afternoon, in honour of Mrs. George Smith, before her departure for her new home, Mrs. Smith was present with a gift, and afternoon tea was enjoyed.

**Saint Paul's Church**  
JARVIS  
(ANGELICAN)  
8th Sunday After Trinity — 10.30 A.M. — Church School 11.30 A.M. — Holy Communion  
**Christ Church**  
NANTICOKE  
10.00 A.M. — Church School 10.00 A.M. — Holy Communion

## Beach Theatre

PORT DOVER, Ont.  
FRIDAY and SATURDAY  
July 13, 14  
"KIM"  
(Color)  
★ starring ★  
ERROL FLYNN, DEAN STOCKWELL  
MONDAY and TUESDAY  
July 16, 17  
"CALL ME MISTER"  
(Color)  
★ starring ★  
BETTY GRABLE, DAN DAILEY  
WEDNES. and THURS.  
July 18, 19  
"GUILTY OF TREASON"  
★ starring ★  
CHARLES RICKFORD, PAUL KELLY

## STRAND

THEATRE, SIMCOE  
Phone 673  
MATINEES DAILY at 2.30  
Continuous Wed. and Sat.  
Evenings from 7.00 P.M.  
★ NEXT WEEK ★  
MONDAY THRU THURSDAY  
July 16, 17, 18, 19th  
JOAN FONTAINE, JOSEPH COTTEN, FRANCOISE ROSAY  
— in —  
"September Affair"  
— Added Feature —  
WENDELL CORREY, MACDONALD CAREY, ELLEN DREW  
— in —  
"Great Missouri Raid"  
(in Technicolor)  
★ NEXT WEEK ★  
FRIDAY and SATURDAY  
July 20, 21  
EDWARD G. ROBINSON, PEGGY CUMMINS, RICHARD GREENE  
— in —  
"Operation X"  
— Added Feature —  
CAMERON MITCHELL, AMANDA BLAKE  
— in —  
"Smuggler's Gold"  
— SHOW —  
SATURDAY MATINEE ONLY

## RECAH THEATRE

HAGERSVILLE, - - ONT.  
FRIDAY and SATURDAY  
JULY 13, 14  
"RIDERS IN THE SKY"  
"TRAVELLING SALESWOMAN"  
MONDAY and TUESDAY  
JULY 16, 17  
"SUMMER STOCK"  
— also —  
"GROUNDS FOR MARRIAGE"  
WEDNES. and THURS.  
JULY 18, 19  
"WELLS FARGO"  
— also —  
"DUCK SOUP"

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## Milking Machine Sanitation

Improperly cared-for milking machines often add billions of bacteria to milk. Rubber, being porous, is hard to keep clean. During milking, some of the milk solids get worked into the pores. The butterfat causes the rubber to soften and lose its shape, while the other-milk solids provide abundant food for bacteria. In the pores of the rubber where they are out of reach of brushes and sterilizing rinses, these bacteria are able to multiply enormously. At the next milking, as the liners are contracted and relaxed after each pulsation, these bacteria are squeezed out and washed away in the milk. Many of these bacteria are not killed by pasteurization, and their presence in large numbers in the milk leads to trouble.

Numerous methods of caring for the test cup assembly have been recommended, says Dr. E. C. Johns, Division of Bacteriology and Dairy Research, Department of Agriculture, Ottawa. Probably the simplest, and certainly the cheapest and most reliable, depends upon filling the assembly with a weak (0.5 per cent) lye solution after first rinsing out the milk residue. Lye dissolves the casein and saponifies the fat, while at the same time destroying most of the bacteria present. For long tube milking machines the lye solution is best used in a solution rack; this must be set up perfectly level, and the lye solution must make contact with the entire inner surface. The lye solution may be prepared by making up a stock solution involving one can of lye in one gallon of cold, preferably soft, water, then diluting four ounces of this one gallon for use. An alternative method is to add two heaping teaspoons of lye to one gallon of water, stirring thoroughly to dissolve it. Dr. Johns cautions that unless the lye solution is up to strength, it will not do the job properly.

The life of the liners can be greatly extended by having two sets and using them alternately. After being used for a week, they should be boiled in a two per cent lye solution for ten to fifteen minutes. Directions for this procedure can be obtained from the Division of Bacteriology and Dairy Research, Science Service, Department of Agriculture, Ottawa.

Some farmers are afraid to use lye solution, having heard that it damages the rubber. This is not true. Just the opposite is the case. Instead of harming it, lye solution, especially when hot, extracts traces of fat, and prolongs the life of the rubber. It is true that the lye solution is corrosive to the metal parts of the milking machine, but this is simply because the lye is removing the decomposing milk solids and bacteria hiding in the pores and crevices of the rubber. Dr. Johns points out that they will never get into such a state, and they will retain their shape and last much longer.

and Betty thanked the friends for their kind remembrances and asked all to visit them in their home. A bountiful lunch followed a pleasant evening to all.

Mr. and Mrs. Sanford Fleming spent Sunday with relatives near Burlington.

Mr. James Biggar of the Guelph O.A.C. spent the week end at the home of Mrs. Leslie Keen on Tuesday.

Mr. Ivan Lothhouse of Chesapeake had charge of the service on Sunday.

**On The Farm Front**  
BRIEF NOTES FOR THE BUSY FARMER  
— By Haldimand Harry —

The farm labour situation in Haldimand is rather critical and unfortunately little or no relief seems to be in sight. More than thirty applications for temporary help for the hay and harvest season have been received at the Department of Agriculture office in Cayuga in addition to several that have been directed to the National Employment Service office at Dumville. Up to the time of writing, none of this type of help has arrived in the county. It now seems clear that no Western help will be available and the farmers will have to depend entirely on help from the East. The latest advice is to the effect that a few men from Newfoundland may be coming through. One other thing that seems certain is that there will not likely be enough to go around.

— 000 —  
To add to the difficulties of the farmer with the heavy crop of hay has been the somewhat unfavourable weather. Most of us realize that it has been a rather wet season and just to back that up here are the figures covering the rainfall during the past number of months. Up to the end of the first week in July 17 inches of rain had fallen. Of this 1.56 inches came down in one storm on Wednesday night. The rainfall for the previous months stands as follows: July, 3.19 inches; May 2.14 inches; April 2.93 inches; March 3.72 inches; February 3.16 inches and January 1.69 inches. These are official figures secured from the weather station at the Rural Youth Centre.

— 000 —  
One of the weeds that has given farmers in Haldimand a good deal of trouble is the Rough Cinqfoil although very few if any farmers would know it by that name. Here in the county it is known as "Crow-foot" or "Crowfoot Daisy". Really it is not considered as a very serious weed elsewhere but because of the reason it seems to thrive particularly well on Haldimand Clay. Fortunately it is an annual which means that if we can prevent it from seeding it can be controlled. It will not

withstand cultivation and repeated cuts cutting wherever it is found will soon eliminate it.

Another weed that by all odds a worse work in Haldimand county is the barn yard perennial. This deep tap-rooted perennial is the bane of many a farm in the county. It is common on roadsides and in unmanaged pastures and about the only way of effectively dealing with it is to institute a system of short rotation of crops and that that land is carefully plowed using a sharp share. In most instances where a dull plow is used and the roots are more or less torn off the shredded ends will grow again and the second year it will be worse than the first. On the other hand if a good clean cut is made the root will usually give up. Of course there is always the use of chemical weed killers. Chlory is quite effective in the control of this weed. It can be controlled in grain and corn if the D-D applied at rate of 1 lb. per acre. Best results are always obtained when the spraying is done

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ICE CREAM BRICKS • ICE CREAM NOVELTIES  
POP LARGE & SMALL — Buy it by the Carton and Save  
CANDIES • SMOKES • NOVELTIES

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I. ARMSTRONG  
SPECIALS! in COLD WAVE PERMANENTS  
Hot Oil and Scalp Treatments  
TRY A "COLOR FOAM SHAMPOO" —  
It gives New Highlights to Your Hair  
Open 9 A.M. to 6 P.M. Evenings by Appointment  
— Phone 30r4 — JARVIS,