

Stan Mitchell says

"No man sees his shadow who faces the sun"

Confederation Life Association
Jarvis

Highest Cash Prices for
DEAD STOCK
HORSES \$10.00 each
CATTLE \$10.00 each
HOGS \$2.50 per cwt.

According to size and condition

CALL COLLECT
SIMCOE 504-J

DARLING & COMPANY
OF CANADA, LIMITED

COAL

"YOU CALL — WE HAUL"

SHELL OIL DISTRIBUTORS, JARVIS AND DISTRICT

RIDDLE & McINTOSH
YOUR WARMEST FRIENDS
PHONE COLLECT 1400 NORFOLK ST., N., SIMCOE

Has he any wool?

No. The mountain sheep is one member of the sheep family that has no wool.

The heavy fleece which identifies common sheep is not a feature of the mountain sheep. His hide closely resembles the pelt of a deer.

This advertisement is one in a series to acquaint you with oddities in nature. We all enjoy nature ... we can all help conserve it.

CARLING'S
THE CARLING BREWERY LIMITED
WATLORD, ONTARIO

You stretched a hand across the wilderness

the work of mercy never ends..

REV. W. H. FULLER, Campaign Chairman, Phone 56, JARVIS

FARM SOLD AUCTION SALE

The undersigned Auctioneer has received instructions to sell by public auction for **HERBERT BALL**, Lot 3, Concession 9, Walpole, 1/2 Mile North, 1 Mile West of Jarvis, Ontario.

WEDNESDAY, MARCH 21st, 1951 at 1 o'clock sharp, the following:

HORSES — 3 Good Farm Horses; **PUREBRED CATTLE** — 16 Head Purebred Holstein Friesian Cattle; 3 Good Farm Horses; 1 Year-Old Bull, Grandson of Sovereign, balance ranging from 2 years down. Full particulars on day of sale.

FARM SOLD

The undersigned Auctioneer has received instructions to sell by public auction for **CHARLES DUBICK**, Lot 20, Concession 3, Oneida Township, 2 Miles North of Hagersville, on No. 6 Highway, on **THURSDAY, MARCH 22nd, 1951** at 10:00 o'clock, the following:

LIVESTOCK — 1 Team Geldings, 7 and 11 years old; 1 Grey Mare, 6 years old; 1 Sorrel Horse, Juniper Class, sired by Blue Yank, rang 3 years; 1 Hackney Pony Mare, Lady Delightful, by Doleurum, 2 years old; 1 Guernsey Cow, 3 years old; 1 Sow, weight around 250 pounds.

MACHINERY — 1 McCormick Deering Tractor on Rubber; 1 International Tractor; 2 Walpole Plows; 1 International Tractor; 2 Furrows; 1 Cockshutt; 1 Manure Spreader; 1 Cockshutt; 1 Horse Plow; 1 Massey Harris Horse Plow; 1 Hay Loader; 1 Rubber Tired Wagon and Rack; 1 Land Roller; 1 Set Diamond Harrows; 1 Rubber Tired Cart; 1 Set Gurney Scales; All the Farm Horses; Brooder Stoves, Approximately 200 Bush of Mixed Grain (Oats and Barley).

FURNITURE — 1 Dining Room Suite; 1 Chesterfield Sofa; 1 Studio Couch and 2 Chairs to match; Coffee Table; Lamps; End Tables; Mirrors; Axminster Rug, 8x10; 4 Bed Room Suites; 1 Kitchen Table and 5 Chairs; Drapes; 1 Westinghouse Refrigerator; Scatter Rug; 1 Thor Washing Machine; 1 Royal Gas Range; 2 Coal Heaters; Number of Odd Chairs; (This is all high grade Furniture).

TERMS—CASH
All articles must be settled for in full before being removed from the premises. In case of dispute, Auctioneer's decision final.

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Charles Dubick, Proprietor

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News of the Countryside

Pen, Scissors and Pastepot

(Barp), pass the bicarbonate! Pass anyway — so we can relieve the gastric pressure on our innards. Pass the love and affection. If nobody is looking. Above all, don't let our better half see you. A married man says she, that can't get all the love and affection he needs at home can suffer with "peptic ulcers" for all she cares. Obviously Nellie has never heard about that new wonder drug "Cortisone". Now that stuff, they say, could cure all the rheumatic aches on the continent if a sufficient supply were available. Obviously too, Love and affection could cure all the sufferings from "Peptic Ulcers" if the sufferers were free to avail themselves of all the love and affection that is available. But we both consent it appears there are obstacles which cannot be overcome.

AUCTION SALE

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News of the Countryside

Beach Theatre
PORT DOVER, Ont.
FRIDAY and SATURDAY
March 16, 17
"COW TOWN"
starring GAIL DAVES
"GASOLINE ALLEY"
starring SCOTTY BECKETT
JENNY LYDON
MONDAY and TUESDAY
March 19, 20
"THE BLACK ROSE"
(Technicolor)
starring TYRONE POWER, ORSON WELLES
WEDNESDAY and THURSDAY
March 21, 22
"Blossoms In The Dust"
(Technicolor)
starring GREER GARSON, WALTER PIDGEON
CARTOON & SHORTS

COAL

THEIR IS A DIFFERENCE
TRY US FOR THE BEST
ALL LOADS SCREENED
PHONE COLLECT
Don Leatherdale
SIMCOE 1797-J1

NORFOLK MOTORS

PONTIAC CADILLAC BUICK
G.M.C. TRUCKS
No. 3 Highway, E.
Phone 1714 SIMCOE

1947 Pontiac Club Coupe
1946 Hudson, Club Coupe
1941 Buick, 4 Door
1938 Buick, 4 Door
1937 Chevrolet, 2 Door
1935 Ford, 4 Door
1935 Ford, 2 Door
1933 Ford, Model B
1932 Ford, 4 Door
— 1950 G.M.C. TRUCKS —
1/2 Ton EXPRESS
1/2 Ton PANEL
3 Ton CHASIS and CAB
1946 FORD, 3 Ton Stake
Complete with platform & Racks.

RECAH THEATRE

HAGERSVILLE, - - ONT.
FRIDAY and SATURDAY
March 16, 17
"STORMY WEATHER"
Bill Robinson, Lena Horne
"I CHEATED THE LAW"
Howard Duff, Marta Toren
FREE MATINEE to all Children in honour of Mr. Hager's Birthday
MONDAY and TUESDAY
MARCH 19, 20
"ANNIE GET YOUR GUN"
(Color)
Betty Hutton, Howard Keel
SELECTED SHORT
FOX NEWS
WEDNESDAY, ONLY, Mar. 21
"BLOOD AND SAND"
Tyrone Power, Linda Darnell
SELECTED SHORTS
THURS. ONLY, Mar. 22nd
"PAID IN FULL"
Robt. Cummings, Liz Scott
SELECTED SHORTS
"FOTO-NITE" THURSDAY
Shows start at 7:00 and 9:00 P.M. Week days — 8:30 and 9:00 P.M. Saturdays, Only

CARTER & SONS

Mens Furnishings
42 Norfolk St. Phone 250
In this district the needs, desires and demands of the male population are more than satisfied at Carter & Sons. Fine quality suits and coats made to measure with a care that will more than satisfy. Ready to wear clothing as well as made to order suits will be found at this friendly store.
This store represents the highest type of goods which not only this store stands behind but the manufacturers will back up in every detail. The latest vogue and masculine clothing, haberdashery and furnishings will be found at very attractive prices. Nationally advertised lines are carried which assures real value for your purchasing dollar.
Carter & Sons are prepared to serve this community with the latest and most up-to-date stock the market affords.
So it is with pleasure we urge our readers to visit this popular store the next time they are in Simcoe.

"MISTER 880"

ADDED ATTRACTION —
RICHARD WIDMARK,
LINDA DARNELL
— in —
"No Way Out"
(Adult Entertainment)
* NEXT WEEK *
FRIDAY and SATURDAY
March 23, 24th
ERROL FLYNN,
PATRICIA WYMORE,
SCOTT FORBES
— in —
"ROCKY MOUNTAIN"
ADDED ATTRACTION —
HOWARD ST. JOHN,
AMANDA BLAKE
— in —
"Counterspy Meets Scotland Yard"

PORTER'S

Stationary & School Supplies
59 Norfolk St. Phone 1223R
Located at 59 Norfolk Street South, this store is held in esteem by its patrons. Here one can obtain the best in stationery, a large varied stock of books, office and school supplies and a splendid stock of smallwares, wrappings, Bibles and many other gifts. Greeting cards for all occasions are also carried and the latest music and the largest assortment of records in this vicinity.
Make this popular store your headquarters in Simcoe, secure your instruments here and let Martin Brothers advise you on your problems. We are pleased to refer this friendly store to our readers and in this special review of the progressive firms of Simcoe, we urge our friends and readers to visit Martin Brothers the next time in Simcoe. A complete line of Electrical Appliances are to be found here.

News of the Countryside

MOTTASHED BROS.
Auto Electric
46 Peel St. Phone 218
A complete service is featured by Mottashed Bros. Auto Electric, 46 Peel Street, Phone 218. Specializing in Auto Electric work, this firm has the necessary equipment to take care of any kind of work.
There are few enterprises more important in this automobile era than the maintenance of a complete line of electrical equipment. Mottashed Bros. Auto Electric work, this firm has the necessary equipment to take care of any kind of work.
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CASWELL'S DAIRY

Located at 469 Norfolk Street, North, this prominent dairy is a distributor of a complete line of high grade products.
Their supply of cream and milk is immense stock complete whether you require a few pieces or a large order. You may depend upon what they tell you about butter and building materials for they are absolutely reliable and dependable, and an authority on the subject.
In making this business review we desire to direct your attention to Adams Lumber Co. as one of the distinctive features of the industrial efficiency of this region.

THRIFTY SCOT PRODUCTS

Oil Burners
189 Talbot N. Phone 1544W
This progressive firm is the authorized dealer for the famous Thrifty Scot Oil Burners. These units are known far and wide for their durability, cleanliness and cheap cost of operation.
Automatically controlled heat ensures you a more even temperature for your home with less annoyance. This fire hazard is reduced to a minimum. This in itself, is well worth the price of an oil burner. At the present time Thrifty Scot Products are preparing to install either domestic or industrial sizes to suit your particular needs. Just phone 1544W and a representative will gladly furnish all information concerning operation, etc., without obligation on your part. Consult with the high quality of workmanship which they are known to be Thrifty Scot Products. You can feel sure you, too, will be pleased with the results obtained.

"CHUCK" BASKERVILLE

Sports Shop
63 Robinson St. Phone 856W
This reliable firm, located at 63 Robinson Street in Simcoe, welcomes all the people who are shopping. They strive to please and satisfy the demands of their patrons.
They carry a complete line of Sporting Equipment, a large and splendid stock of outdoor sports supplies, and a complete line of fishing and hunting equipment. They also carry a complete line of outdoor sports supplies, and a complete line of fishing and hunting equipment. They also carry a complete line of outdoor sports supplies, and a complete line of fishing and hunting equipment.

CHADWICK'S JEWELLERY STORE

20 Robinson St. Phone 254
Whether selecting jewellery or a gift for a wedding, birthday or for any other occasion, you will find that Chadwick's Jewellery Store has the stock offered at this popular up-to-date jewellery store in Simcoe, you will not only be choosing in good taste, but you will be selecting something that will give you pleasure for years to come. Of course, everyone knows that Chadwick's Jewellery Store is the headquarters for watches, diamonds, gold and silverware, clocks, goldware and everything else that pertains to modern complete stock of jewellery.
In fact, in this review, we feel that Chadwick's Jewellery Store is worthy of your fullest consideration for anything in the jewellery line.

H. M. COLLINS

Dr. of Chiropractic
25 Norfolk St. N. Phone 166
The office of H. M. Collins, Dr. of Chiropractic is located at 25 Norfolk St. North, where consultation and analysis can be had.
Anyone who is not feeling in the best of condition should call in and have an adjustment or two, which taken in time, usually brings relief and so often prove a potent preventive of disease and may save you much future trouble and pain.
His practice has increased rapidly. People from all parts of the district continually visit his office for short wave spinal and foot adjustments are given. Readers are assured that H. M. Collins, Dr. of Chiropractic Office they will command the very excellence of professional treatment.

MARTIN BROTHERS

Music Store
48 Norfolk St. S. Phone 84
This progressive Simcoe firm is located at 48 Norfolk St. S. and 84. Martin Brothers Music Store is well known to many of our readers and is considered musical headquarters in Simcoe. At this reliable store one will find almost any kind of musical instrument, as well as a large and varied assortment of new instruments of every make. They also carry sheet music and the largest assortment of records in this vicinity.
Make this popular store your headquarters in Simcoe, secure your instruments here and let Martin Brothers advise you on your problems. We are pleased to refer this friendly store to our readers and in this special review of the progressive firms of Simcoe, we urge our friends and readers to visit Martin Brothers the next time in Simcoe. A complete line of Electrical Appliances are to be found here.

News of the Countryside

ADAMS LUMBER Co.
For good Lumber, Doors, Plywood, Trim, Insulation and all kinds of mill work, get in touch with this firm in Simcoe. You will always find their immense stock complete whether you require a few pieces or a large order. You may depend upon what they tell you about butter and building materials for they are absolutely reliable and dependable, and an authority on the subject.
In making this business review we desire to direct your attention to Adams Lumber Co. as one of the distinctive features of the industrial efficiency of this region.

H. R. MacGREGOR

4 Colborne St. N. Phone 441
FURNITURE and FLOOR COVERINGS
CONGO WALL
INLAID LINOLEUM, TILES
Be sure to see their large stock of FLOOR COVERINGS for your next floor.

BUDD'S STORES LTD.

5 Norfolk St. N. Phone 680
This is one of the most popular stores in Simcoe located at 5 Norfolk Street North and this is where you will find quality higher than price. You can choose from a wide variety of goods. Drop in the next time you are in Simcoe as this store is well known to people from Jarvis and vicinity and is popular in places where people at once feel at home while in the town shopping.
It's friendly atmosphere which predominates at all times, has placed this store in a class by itself, and it may be termed shopping headquarters for the surrounding district.
We suggest that you make Budd's Stores Ltd. your shopping headquarters whenever in Simcoe.

LLOY MOTORS

19 Colborne St. S. Phone 1747
In our review of a few of the leading businesses of Simcoe, Lloyd Motors deserves favorable mention. Your next new car may be your choice. Stop in to see Lloyd Motors showroom and learn what they are doing to provide outstanding service. Their cars are numerous to mention, are carried. They invite you to visit them.
As an added service, the Singer Sewing Machine Co. does hemstitching and makes belts and buttonholes and covers all kinds of buttons, buckles, and custom-made belts.
This sewing machine centre is a popular spot with the ladies of this section. We suggest, if you are not already stepped in to, are the firm showing sewing machines and supplies, that you do so the next time you are in Simcoe. By purchasing a new machine, you are encouraging the extension of homes and business enterprises. Hardware, paint, plumbing and heating problems are also carried by this friendly firm. Let them serve you with your next order of building supplies and you will get the sort that builds for permanency. Contractors and the public in general have come to know that whatever they desire in this line can be secured from this firm with a knowledge that it will be the best grade consistent with price.
We are pleased in this edition to have a knowledge that it will be the best grade consistent with price.
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News of the Countryside

MORRISON'S APPLIANCES
This reliable firm is located at 122 Robinson St. and are well known to many of our readers for their large stock of appliances. You can rest assured that the most modern and up-to-date improved stock will be on display at this progressive firm. They are known to have a wide variety of appliances and supplies and their staff are experts at repairing and servicing. A most complete display of Radios, Washing Machines, Electric and Gas Ranges, Electric Irons, Vacuum Cleaners, Toasters, etc., are carried and their clerks will gladly demonstrate any of the above articles at any time.
In this special review of the leading firms of Simcoe, the writer is pleased to refer Morrison's Appliances without hesitation, and urge our readers to visit this store the next time in Simcoe.

DECORATORS SUPPLY HOUSE

122 Robinson St. Phone 1529
A very large and varied stock of high-class paint and wallpaper will be found at 50 Robinson Street, Simcoe, Phone 1529. Decorators Supply House is known to many of our readers, some of whom have already purchased their paint and wallpaper from this store and are pleased with the results. A very complete line of Sunvoro and Buntel wallpaper are found at this store and on their shelves will be found one of the largest and most varied assortment of wallpapers, both Domestic and Imported also Gifts at reasonable prices. The prices cover such a wide range that almost everyone will find something suitable as to price, etc. As for paint and varnishes, Decorators Supply House carry a large stock of first-class paint, varnishes, enamels and putty, and their clerks are always ready to please their customers and that you get just the paint and wallpaper that you desire.
In this review of the leading firms of Simcoe, the writer is pleased to refer the Decorators Supply House to all our friends and readers.