

Guard winter health with DAIRY FOODS



Make Winter Menus More Delicious!

Now's the time to help your family to better health by serving them Nature's fine foods—dairy foods. So much of the nourishment they need for growth and vitality is found in milk. It's a delicious, nutritious habit to serve dairy foods at every meal.

Yum, yum, yum!
It's another of Mom's wonderful dairy dishes! Maybe macaroni with cheese or cream sauce made smooth as satin with evaporated milk. There are a million ways to make 'em happy with dairy foods.

ENJOY NATURE'S FINEST FOODS

MILK, CREAM, BUTTER, ICE CREAM, CHEESE, MILK POWDER, EVAPORATED MILK

DAIRY FOODS SERVICE BUREAU
409 Huron St., Toronto, Ont.

Farmers of Haldimand County have been forwarding soil samples for testing as never before and this is a very healthy sign. To those who have not sent in their samples from fields on which they intend to sow spring grain this is a word of advice to get them in now before the weather has frozen up. By so doing you will be up on this back-log in time to take care of any others that come in this fall. Sample boxes and instructions for taking samples can be obtained from your Agricultural Representative.

Pen, Scissors and Pastepot

There is nothing quite like proving to the government your age if you are applying for the new Old Age Pension. The critics of the Government are never going to be able to say that they passed out old age pensions to anyone who applied without first proving their age. No sir, the mere fact you happen to be seventy years of age and otherwise qualified to receive the benefit does not mean that the government, in not any way, will get it.

We wouldn't want to go on record as saying the government is deliberately trying to tease our old people. Certainly our government is above any such practice. But they seem to have forgotten that when a person gets to be seventy years of age and has lived honourably all those years they hardly see any justification for anyone doubting their age. They have had the experience of growing old year by year and nobody ever doubted them before. In fact they have, possibly, regularly honoured them by sending a card or some other remembrance when their natal day came along.

But just to be sure nobody was going to get the Old Age Pension without proving their age all government officials in charge of the service are required to record the fact they have seen the original documents which show the applicant's age. Now some old people, in fact many that we know of have no other document other than the family Bible where the date of their birth is recorded.

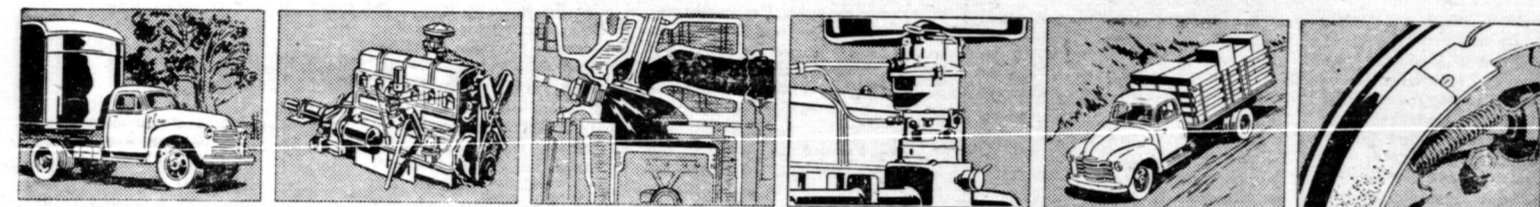
Ordinarily one would think that a declaration by a Notary Public or in fact an affidavit taken by any citizen would satisfy the Government.

that there was no skulduggery afoot and that the applicant could rightfully be deemed to have arrived at that age where assistance is necessary. But no! It seems the Government is not putting too much confidence in Notary Publics when it comes to Old Age Pensions and also that plain John Doe's sworn statement isn't worth a . . . anything.

It is gratifying however, to know that the Government put their faith in the bureaucrats in charge of the service. Just pack up the family Bible, that hasn't been off the parson's table in a hundred years and send it along to them to make over and see for themselves that your father recorded your birth over Seventy years ago. That's the kind of evidence that is need'd to prove you are not trying to pull the wool over the Ottawa cashier's eyes.

It is apparent that the Ottawa policy makers have little respect for the family Bible and what it means in the average home if they expect these books to be shipped around for their satisfaction. The least they could have done would have been to make it possible to take such preliminary verifications before a County Judge to save verification of Birth date mad . . . But maybe the Government hasn't any confidence in Judges either.

MOVIE EQUIPMENT
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POWERED FOR THE JOB
Four great engines—the 92-h.p. Thriftmaster, the big 122-h.p. Loadmaster, the medium 112-h.p. Loadmaster and the mighty 120-h.p. engine all deliver outstanding performance with remarkably low fuel and maintenance expenses.

VALVE-IN-HEAD DESIGN
For 1951 years, Chevrolet has built valve-in-head engines. The other manufacturers use overhead valves, and as an other truck engine design comparison, it's possible only with valve-in-head design to get the extra efficiency into Chevrolet's valve-in-head.

BLUE-FLAME COMBUSTION
Wings all the usable energy from every drop of gasoline. Blue-Flame combustion is possible only with valve-in-head design. The result is more power, more efficiency and more efficient utilization of fuel.

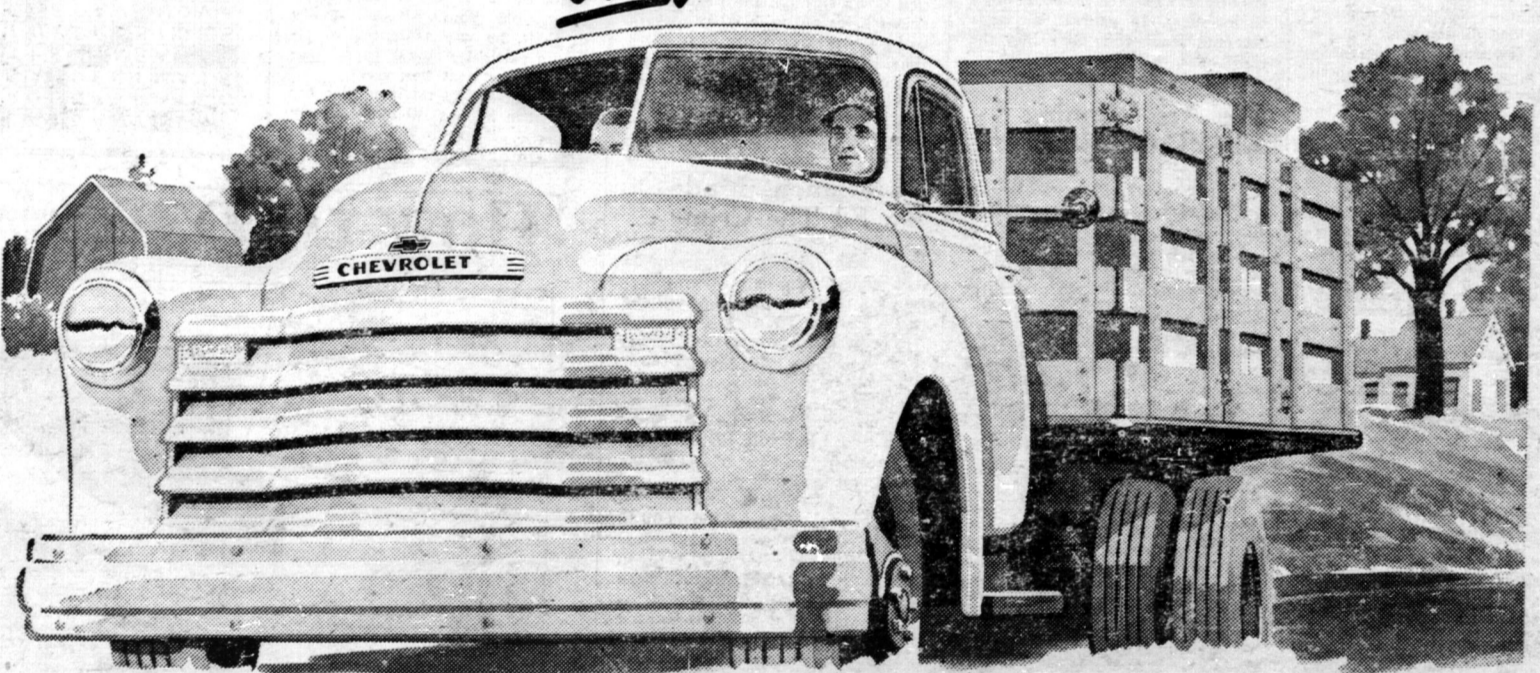
POWER-JET CARBURETOR
At low speed, on grades or at stop-and-go highway speeds, Chevrolet's Power-Jet carburetor maintains the proper fuel mixture for the engine. It starts fast, runs smooth, and quick response means seriously low operating costs.

LONG LASTING BRAKES
The greater self-energization of Chevrolet hydraulic brakes provides smoother, safer braking—completely self-adjusting for each brake. This in turn assures full lining contact longer wear—means seriously low operating costs.

BONDED BRAKE LININGS
No rivets! On light- and medium-duty models, the lining is bonded directly to brake shoes to increase life and to eliminate danger of sooting brake drums on lining wear. Few get extra wear—safer brakes.

greater economy engineered in!

... to do more work for your money



Just take a look at the engineered-in economy features of Chevrolet trucks. Features like valve-in-head engine design, Blue-Flame combustion, Power-Jet carburetor, long lasting brakes and a host of others. All the vast engineering and manufacturing experience of Canada's largest truck builder is used to give you greater economy on the job.

And Chevrolet economy goes far beyond low operating costs. It means engines, chassis and cabs will stand up under rough, tough use month after month, year after year. It means building extra ruggedness and extra efficiency into Chevrolet trucks at lowest cost.

Every day, more and more truck users are switching to new Chevrolet trucks. Take a tip from these truck-wise buyers and get engineered-in economy and more work for your money.



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A Little buys a Lot of telephone service



It's one of today's best buys—growing in value all the time.

For one thing—its cost hasn't gone up as much as most other things you buy. Your telephone is one item that takes less of your budget than it used to.

Again—it's bigger value than ever because now you can talk to twice as many people as you could ten years ago—and more families are getting telephones every day.

In addition—we've been able to keep on steadily improving the quality of this traditionally friendly and helpful service.

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THE BELL TELEPHONE COMPANY OF CANADA



You name it!

DRYOCOPUS PILEATUS

(Northern Pileated Woodpecker)

The Pileated Woodpecker is a startling bird. So spectacular is his appearance that he has long been a target for guns in the hands of thoughtless people. As a result he is becoming rare in many sections of Canada.

He should be protected. Besides being highly decorative and the largest Canadian woodpecker, the Pileated is extremely valuable. He destroys millions of wood insects and provides nesting sites for tree-dwelling ducks. Get to know wildlife. You'll find a whole new world of interest—and you'll want to conserve our natural scene.

Nature Unspoiled

Yours To Protect—Yours To Enjoy

CARLING'S

THE CARLING BREWERIES LIMITED
WATERLOO, ONTARIO

The Canadian Pacific's 9,000-ton immigrant passenger vessel Beaverbrae furnishes a backdrop for the visit made to Canadian Vickers at Montreal by Princess Elizabeth and the Duke of Edinburgh on the Montreal leg of the royal tour. Formerly the German ship Hussar, the Beaverbrae carries over 700 new Canadians from all parts of Europe to this country on each of her voyages. She was in drydock for her annual overhaul when the Royal Visit occurred.

HEAR Farquhar OLIVER

Liberal House Leader

ON

Wednesday, Nov. 14th 8.30 P.M.

COURT HOUSE SIMCOE

in the interests of

Elmo L. RIDDLE

LIBERAL CANDIDATE FOR HALDIMAND - NORFOLK

Carroll E. Lindsay
WILL YOUR CHILD GO TO UNIVERSITY?

Canadian college fees are among the highest in the world and the universities have become the preserve of those with money. Fewer students are entering college from farm or industrial homes, the source of past leadership in the arts and sciences.

A C.C.F. government will establish a new scholarship fund to maintain or assist at least 3,000 qualified young people in the colleges and universities of Ontario.

We gave scholarships to educate veterans after the war and we got good value for our money.

The C.C.F. will give hard-working, intelligent boys and girls a chance to go to university.

Too Old To Work — Too Young To Die ?

Will the \$40.00 old age pension buy you as much as the \$20.00 pension before the war? We know it will not, but if you earn more than \$20.00 a month your pension will be cut. A C.C.F. government will provide a cost-of-living bonus in accordance with need to recipients of old age assistance, mothers' allowances, and workmen's compensation, and will also provide long overdue pensions for the incapacitated.

Watch for the C.C.F. column next week

In the meantime
Work and Vote for your C.C.F. CANDIDATE

CARROLL E. LINDSAY

Garnet Hockey Club Organize

The Garnet Hockey Club held an organization meeting last night at Cook's Service Station at Garnet with a good attendance.

Harold Wilson was named Manager with Gordon Hazlett as Coach. The assistant coach will be Charles Graham and the Secretary Treasurer, Bill Walkbrook.

The team decided to enter the Simcoe Rural League this year. In previous years the team played in the Erie League but decided against it this season due to the travelling distance for games in the Dunville area.

At The Churches

UNITED CHURCH PASTORAL CHARGE OF JARVIS
WESLEY UNITED CHURCH
Rev. R. J. Irwin, B.A., Minister
10.00 A.M. — Sunday School
11.15 A.M. — Morning Worship
GARNET UNITED CHURCH
11.00 A.M. — Morning Worship
11.00 A.M. — Sunday School

PREBYTERIAN CHURCHES
Rev. W. E. Puffer, Th.B., Minister
Knox, Jarvis:
10.00 A.M. — Sunday School
11.00 A.M. — Morning Worship
Dedication of new Flags Offering Plates, Pulpit Fall, Bible Marker and Pulpit Hymnal.
12.30 P.M. — Remembrance Day Service
Chalmers, Walpole:
1.30 P.M. — Sunday School
2.30 P.M. — Afternoon Worship

BRETHREN IN CHRIST
REV. E. M. SIDDER, PASTOR
CHEAPSIDE

TRINITY LUTHERAN CHURCH FISHERVILLE
Rev. W. D. Besser, Pastor
10.00 A.M. — Sunday School and Bible Class
11.00 A.M. — The Divine Service
1.30 P.M. — The Lutheran Hour over W.H.L.D. Rev. Paul Stephan, St. Louis, Mo., Speaker.

We'll LAY and we'll PAY if you feed us the PURINA way



Your pullets are tackling 3 jobs, right now—keeping up their body condition, finishing growing, AND laying. That calls for plenty of the right kind of feed—otherwise they'll "fade" on you, and miss out on the Fall egg prices. Look over the Purina Laying Chows list, pick the one that fits your situation. You'll get real results on

Many pullet flocks start off well, then sag. Guard against that expensive production slump—"top feed" Purina Booster Checkers, 6 lbs. per 100 birds per day.

Purina LAYING CHOWS **BOOSTER CHECKERS**

Great for sows, great for little pigs—helps sows produce big vigorous pigs, lots of milk for them. Ask us about

For faster gains, greater gains per pound of feed, cheaper gains, prime finish—supplement your grain with Purina Steer Fatena. It's palatable, too—keeps 'em eating.

SOW & PIG CHOW **Purina STEER FATENA**

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