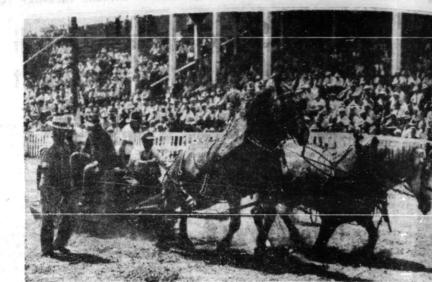
1953. FALL FAIRS IN ONTARIO



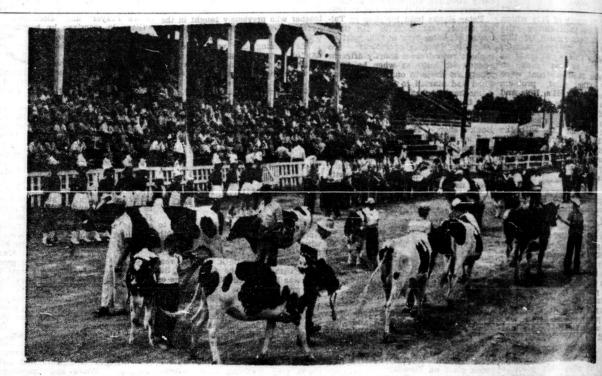
BELLEVILLE, ONT.—They say the horse is on his way out—but this showing of roadsters seen in front of the grandstand would seem to prove that there are still a few around, and mighty fine ones too.



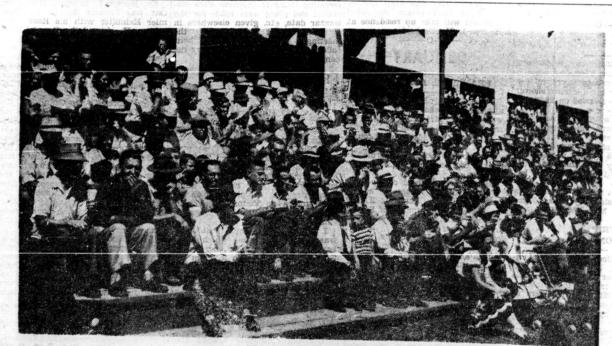
LEAMINGTON, ONT.-They really pile on the weight in these drawing contests; but though "Native Dancer"-in the lead-was almost grounded, as shown, he made a nice recovery.



LEAMINGTON, ONT.-Karen and Kevin Geddes of Coatsworth were first prize winners in the class for twins. That solemn expression was probably because they didn't approve of our photographer's looks-or something.



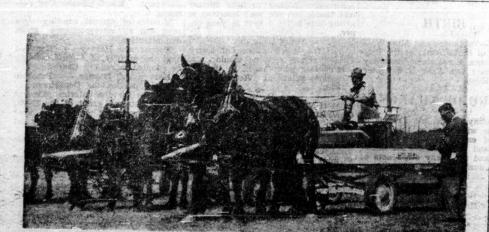
LEAMINGTON, ONT,—The parade of champions in which prizewinners in various calf and cattle classes march -although that one calf near the centre seems to be doing a bit of balking rather than now.



LEAMINGTON, ONT.-"And a grand time was had by one and all" would seem to be a fitting caption for this picture, showing part of a typical Ontario Fall Fair crowd.



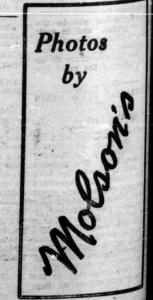
LEAMINGTON, ONT.-Some of the prize winners in the fine display of gladiolas are seen, with Miss Aileen Phillips admiring

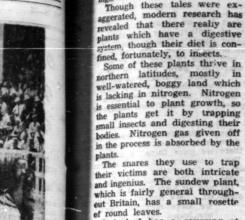


BELLEVILLE, ONT.—The fine working team in the foreground, owned by Scott Taylor, won honors



LEAMINGTON, ONT.—"That's a whole lot of bull"—and not in any humorous or disparaging sense either.





of round leaves.

Each leaf has a covering of hairs, at the end of which are hairs, at the end of which are drops of a glue-like substance. When an insect alights on a leaf it sticks fast. The leaf curis slowly over until the insect is covered. Digestive juices are then released and the victim is

Hungry Plants That Eat Insects

ned to Europe with hair-rais

that there really are

as the Venus, which grows in North America, has a flat leaf with a hinge up the main vein and vertical spikes round its dges. There are three bristles each side of the hinge. If insect touches two of these les at a time the leaf snaps The spikes form the bar

the swamps of California, and all insect-eating plants it is The rim of the jug slopes inwards. It is as smooth and as Frem rows a long tube which bends er at the top, rather like the slippery as ice, and any insect alighting there immediately slips of which lies a thick liquid to

per of windows formed by parent tissue. An insect erawling up the open end of the tube and then wishing to get out, makes for the light above. the makes for the light above. It beats against the windows under the state of the beat against the windows under the pointing down and the state of the barling-the protein the plant.

A couple of weeks ago Ameri-ean wheat growers had to make

their choice whether they wanted government controlled acreage

plus a support price of \$2.20 or

a free market with a guaranteed minimum price set at \$1.20.

Only about half of those eligible to vote went to the trouble of going to the ballot box, but

heir decision was unequivocal.

nstead of the two-thirds needed,

wer 87 per cent voted for con-

planned production vs. free kets, let us consider one as-much disregarded—of the her reduction of acreage of a crops, viz., the restoration

balance between stock farm-and crop farming.

The war time necessity of pro-cing extraordinarily large antities of foodstuffs has in-

iced many farmers to plow up

heir grasslands and plant them o cash crops like wheat, corn,

nuts, etc. The result was ex-

tion meter which detects

16,000 polio cases and has

e present 11 per cent.

DEATH Takes No Highway Holiday Over the Labor Day Weekend



Make No Bones About It-Automobile traffic is dangerous today-and doubly so during holiday periods, such as the forthcoming Labor Day weekend. So bear in mind that your car

or some other driver's—can be a "Misguided Missile."

gascar attract their prey not only with a pleasant perfume, but also with the brilliance of their colouring. The trapping apparatus is shaped like a jug, varying in size from a thimble to a coffee-pot, according to species.

A half-open lid prevents rain from entering the pitcher

clog its wings.

A determined insect may try to escape by crawling up the sides, but before it reaches the top it will meet a ring of spikes pointing downwards. Eventually it must fall back into the liquid, where it is dissolved and the protein content absorbed by

..Plain Horse Sense..

by BOB ELLIS

vertising of products and marketing legislation.

The first and most urgently said Nina Otkolenkopletneva set world women's record for 800 needed step is producer educa-tion. Too many farmers do not realize that more of their products could be sold, if the urge were aroused in the public to buy

This column welcomes sug-gestions, wise or foolish, and all criticism, whether constructive or destructive and will try to answer any question. Address your letters to Bob Ellis, Box 1, 123 - 18th Street. New Toronto.

down in history as the one in which more records were broken than in any previous twelvemonth span — and without even taking into account the colossal amount of wind that was cut loose in the recent election cam-

Since the first of the year Since the first of the year there have been a score of world record - shattering performances in track and field, with great athletes such as middle distance runner Mal Whitfield, discus thrower Fortune Gordien and shot putter Parry O'Brien bettering marks not once, but twice and three times. and three times.

At the same time we have magnificent milers — Australia's John Landy, England's Roger Bannister and Gordon Pirie and ing at the door of the four minute mile. . . .

field bettered world indoor 500-

Feb. 28, New York-Mal Whit field bettered world indoor 60-yard record in 1:09.5 and indoor

500 meters in 1:02.9.

March 21, Buffalo—Herb Mc-

Kenley, Andy Stanfield, George Rhoden, Mal Whitfield bettered

world indoor mile relay recor

tering world record.

BACKACHE

May be Warning

Backache is often caused by lavy kidney action. When kidneys get out of order, excess acids and wastes remain in the system. Then backache, disturbed rest or that tired-out and beary-headed feeling may soon follow. That's the time to take Dedd's Kidney Pills. Dodd's attenulate the hidneys to normal action. Then you feel hetter—sleep better—work better. Get Dedd's Kidney Pills now.

April 1, Austin, Texas-Wes

yard record in 56.6 seconds.

produce wheat and corn and cot-ton, will be turned into hay and Improved Techniques
"I don't recall when we have pasture. In all likelihood, there-fore, the numbers of livestock in had so many world record feats in such a short span," said Dan the U.S. will see a considerable Ferris, executive secretary of the U.S. Amateur Athletic Union. "Of years.
Ontario farmers who generally practise diversified farming with course, it's due to improved techniques. But I think also it's due to fellows like O'Brien and Whitfield sticking to it." an accent on livestock will face greater competition in meat and dairy products from their Ameri-

Not only will the United States tend to exclude more and more Canadian products from its own markets, but it will try, will have to try, to get rid of its own surpluses—at any price—anywhere in the world where they will be

many districts the top soil was

beginning to blow away. With wheat, tobacco and pea-

nuts under acreage control, with the probability of such restric-

tions for corn and cotton in the near future, it is to be expected

and to be hoped for that large numbers of acres will be re-seed-

ed to grass and clovers, thus pre-

serving the greatest and most im-

The grasses and clovers grown on the acres formerly used to

accepted.

More than ever the urgency of securing markets for Canadian farm products becomes evident. Farmers should not sit back and rejoice in a hog price of 37 cents and a butter floor of 58 cents, but should plan for the days when the first baby beefs will come from the new American meadows.

Export and Home Markets

Santee anchored Kansas' spirit medley relay team to 3:21.8, bet-There are, of course, our traditional markets in Britain, but apparently we are not to have them back. Where else in the world we can sell some of our June 5, Compton, Calif.—Parry O'Brien bettered world shot put record with 59 feet 2¾ inches. bacon and eggs and cheese, the federal government will have to

However, one market still open to the Canadian farmer is the one at home. It is up to him to explore and expand it. He will have to do a merchandising and io," fests his new respiratory lung muscles. In 33 years

have to do a merchandising and a selling job.

Although consumption of meat has increased, the consumption of dairy products has gone down. Both could be considerably enlarged, if our farm organizations would concern themselves more with marketing.

Much her been said about the wers has treated more the lung paralysis death decrease from 100 per cen? Much has been said about the need for consumer education, admeters in 2:08.2.

June 20, Lincoln, Neb.—Sim Iness tossed discuss 190 feet, % inch to better world record. June 27, Dayton, Ohio—Walt (Buddy) Davis bettered world high jump record with leap of 6 feet, 11½ inches. as for any other merchandise: advertising and publicity.

July 2, Helsinki — Finland's Olval Rintennpaa ran world's fastest 3,000 meter steeplechase race in 8:44.4.

of Britain betiered world re-cord for six mile run with 26 minutes, 19.4 seconds.

July 11, Pasadena, Calif.—Fortune Gordien bettered world discus record for second time in two weeks with 190 feet, 7½ inches.

July 17, Abo. Finland — Mal Whitfield bettered world record for 880 yards with 1:48.6.

July 19, London—Moscow reported Leonid Shcherkav of Russia bettered world record for hop, step and jump with 53 feet 3 inches

time being. Right now the mercury is hovering 'round the 90° mark and we have a thirst which, even if not a recordbreaker, will take a lot of beat-

A Scotch farmer was reading his evening paper (by the light of the moon) when he little boy came running to tell him that there was a strange cow in the pasture. "What'll I do with it?" he asked. "What a silly ques-tion," said the Scotchman. "Milk 'er and turn 'er oot."

Take Advantage of this Special Offer Here is a calendar of the on a Factory-Reconditioned world record beating track feats Feb, 7, New York-Mal Whit

Only \$79.50

These are trade-in standard Underwood Typewriters from firms who insist on latest equipment. Every one has been completely reconditioned in our factory to provide years of highly satisfactory service in your office, store or home. YOU CAN QUICKLY LEARN TO TYPE better letters, household and farm accounts, neater invoices, on the easiest of all typewriters to operate. Remember, too, that most students who use a typewriter get better grades. Underwood

TOWN OR CITY

CLASSIFIED ADVERTISING

CANADIAN Approved Broad Breasted Breaste and Beltsville White turkey poults non-sexed 65c, hens 95c; a week old add 25c; 3 week old add 15c; 2 week old add 25c; 3 week old add 15c; 4 week old add 45c. TWEDDLE CHICK HATCHERIES LTD. PERGUES

. FEMINES .

Salve will not disappoint you litching, scaling, burning eczema, acne ringworm, pimpies and foot eczema, will respond realily to the stainless odories olintment regardless of how stubbors o hopeless they seem.

SOFT Ice Cream Business in Texas, Town of 10,000. Can operate year 'round, Ex-cellent locatien, Bargain price, KASH-FINDER, Wichita, Kansas,

BE A HAIRDRESSER

JOHN CANADA'S LEADING SCHOOL
Great Opportunity Learn
Hairferesing
Pleasant, dignified profession. good wages.
Thousands of successful Marvel stradustes
America's Greatest System
Illustrated Catalogue Free
Write or Call
MARVEL HAIRDRESSING SCHOOLS
858 Bloor St. W. Toropto
Branches

FULL or part time. Whether you are a housewife, office or factory worker, door to door agent, you can earn top money selling nationally advertised Family Homs Massage kits that everyone is talking about, We pay your commission in cash. Write for free information today, Family Home Products, 5465 Decarie Blvd.. Monther Products, 5465 Decarie Blvd..

PLASTIC PLANTS

ESTABLISH YOUR CREDIT

MAKE EASY MONEY

UP TO \$100 & MORE WEEKLY FULL TIME OR PART TIME

Make and sell beautiful costume jeweliery.
Brooches, ear-rings, necklaces, bracelets, etc. All set with beautiful rhinestones.
Hustrated catalogue 25c, Rayberts, 1108
Bloor St. W., Dept, P. Toronto, Ont.

PRAYER can solve all your problems, send for free "PRAYER GUIDE" today. Write to: Church of God, 1674 Park Avenue, New York 35, New York.

MAIL ORDER GIANT Publish

NURSERY SALESMEN

AGENT3, clubs, church groups! Ma friends and profits easily showing C ada's finest Christmas cards, 75 its including feature, religious, scenle, morous. French, personal and every cards. Many novelty items, ribbs wraps, seals, purse lights and boo Prompt service. Liberal commissions! V. Jeandron Greeting Card Co., 26 K sington North, Hamilton, Ont.

BABY CHICKS YOU can't miss with Top Notch Canadian Approved chicks. High in Quality, low in price, Standard Quality heavy breed pullets as low as \$14.45 per hundred. Also non-sexed and cockerel chicks at competitive grices. Special broiler chicks non-sexed or cockerels. Turkey Poults, Broad Breasted Brogge 65c! 2 week old \$5c: 3 week of \$5c: 3 week of \$7c. NOTCH CHICK SALES GUELPH ONTARIO

HAVE you anything needs dyeing or cleaning? Write to us for information. We are glad to answer your questions. Department H. Parker's Dye Works Limited.

CRESS CORN SALVE — For sure relief. STATIONERY, 13.00 Only, 250, 84 x 11 Bond Letterheads, and 250 6 3/4 Envel-opes. Beautifully printed. Delivered. Print-ing Price Lists, Printing Service, 909 East Lake, Peposkey, Michigan.

8 SCHOOL BUSES MODELS 41-47, passengers 42-55. Models 51-53, passengers 12-18. Langdon's Coach Lines Ltd., King, Ont.

> PATENTS The Ramsay Co., Registered Patent Attor-beys. 273 Bank Street, Ottawa. SCHOOL BUSSES 51.00 TRIAL offer Fwenty-five deluxe personal requirements. Latest Catalogue included. The Medico Agency, Box 124, Terminal A. Toronto, Ontario.

FOR YOUR OFFICE.. STORE.. HOME

Underwood TYPEWRITER

FREE! —Instruction Booklet on Touch Typing with every order.
Your Underwood Shipped Express Collect

Underwood Limited



ISSUE 36 - 1953

CANADA'S FINEST

CIGARETTE