ANNE HIRST Jourselor _

"Dear Anne Hirst: You told a 14-year-old girl, in a recent article, that she would get over this puppy love she had for a boy 21. Maybe she won't. I didn't. "When I was 14 I loved a boy on much: some little misunderwhen I was 14 I loved a boy so much; some little misunder-standing made him quit dating me. It didn't work out that way, and I got married. That was 13 years ago, and now I have three children.

"For a few years I thought I had gotten over my love for him. But now he has moved nearby (he's married and has two children) and is a close friend of my husband. I find I love him as I always did. as I always did. WHAT TO DO?

"Can't tell him not to visit us Can't tell nim not to visit us without giving a reason, and that I cannot do. I have tried to conquer this emotion, but I have failed . . . I know my first duty is to my family, but is it fair to my husband, or to me? I can't bear to hurt my husband on the bear to hurt my husband or the children, but sometimes it seems I can't go on. Even though I can't have the man, it seems un-fair to be living in sin-which it is, if only in my own mind.
"What am I to do?

E. C." I urge you, first, to overcome turge you, first, to overcome
this conviction that you are
living in sin. You may not be
in love with your husband, but
your place is by his side; as
the mother of children, you
cannot entertain the thought

Week's Sew-Thrifty!

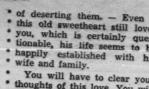


SEW - EASIEST ever. Two such a sweat slumber number with those feminine drawstring bows. A nightie you'll enjoy making and wearing!
Pattern 4651: Misses' Sizes 12,
14, 16, 18, 20. Size 16 takes 3%
yards 39-inch fabric.

This pattern easy to use, sim-ple to sew, is tested for fit. Has c mplete illustrated instruct (35¢) in coins (stamps cannot be accepted) for this pattern. Print plainly SIZE NAME, ADDRESS STYLE NUMBER.



Licking A Problem — Postmaster Henry G. Riecks tired of com-plaints about the taste of glue on postage stamps—so he did something about it. The inventive Riecks devised a sign with a sponge tongue for wetting stamps.



wife and family.

You will have to clear your thoughts of this love. You will have to see him as he is—a pleasant friend of your husband and children—and adapt yourself to the role of hostess.

You can be practical, though, and absent yourself while he is in your home as unobtrusively as you can, and, of course, never be alone with him. Your duty is clear - to re-

Your duty is clear — to remain the loyal wife of your good husband, and be the cheerful companion he expects. Once you bury your secret in your heart, and regard it as one of those things which might have been but cannot now be, you will achieve a peace of mind and a courage to accept your fate and even find soul-satisfaction in it. * faction in it. To allow yourself to dwell on

the past is infantile in a wom-an of your age and situation.

Attend church regularly, and pray for peace, having faith that it will come. The power of one's will is

Ine power of one's will is stronger than many of us believe. It can wipe out the past, and substitute a calm, quiet strength that swings us through situations which cannot be changed . . . Writing to Anne Hirst often unburdens a troubled soul. Address her at Box 1, 123 Eighteenth St., New Toronto, Outario.

MAIL SERVICE BY REINDEER

One day I was standing in the Akaslompolo village, high in the mountains of Finnish Lapland.

Snow was drifting by the windows. dow. Sometimes a gust of wind would send the fine whie powder twirling straight upwards, so that I could see nothing through the tiny panes. At other times there would be a full, and then I could make out a human figure standing on the road I knew the little man. It was Matti, the Lapp. He had his arms around the neck of a reindeer and seemed to be talking to it. The animal was attached by leather traces to a pulkka, a low hollow sled that looks

something like a canoe, and Matti held a rope from its halter in his free hand. The reindeer seemed content. Every now and then it would slowly shake its head and snow would slide off the antlers and drift away A girl came running out from the house across the road, clutching the scarf wound round her head. She gave Matti a little packet, which he carefully buttoned inside his reindeer-skin jacket, and then hurried back into shelter.

What happened next was almain pieces! Run several up in a jiffy for thrifty gifts! re sure to make one for yourself to the sure to the nimal's neck and leaped with a single movement backwards and sideways on c a sack of straw in the bottom of the pulkka. At the same instant the reindeer shot forward. Snow had gathered high on the road, but the animal cleared the drift in a few bounding leaps and then settled down to a regular if to leave a callon for a motter mplete illustrated ins ructions.

Send THIRTY - FIVE CENTS

lar if jerky gallop. In a matter of seconds the pulkka had dis-

appeared.
The scene I had witnessed was the mail leaving Akasiompole village: according to schedule.

Send order to 3ex 1, 123

Fighteenth St. New Terente Original Properties. Sighteenth St., New Toronto, Ont. | by Laurin Zilliacus.



Double Mishap — When Jana Kay Vickers, 6, was crossing a street, carying her doll, a taxi hit her, breaking her legs. The attendants at the hospital found that the doll's leg was also broken, so it also was placed in a traction.

CHRONICLES

their toes if the organization is to stay alive. And one way is to advertisement where it will do the most good — in their local paper.

But when it comes to farm meetings, even to the annual meeting of various farm organizations, what do we get? Merely an announcement listed under "Coming Events" along with dances, church bazaars and school concerts. Some farm tolk read the announcements, some don't. Women usually follow the coming and the pass up annual farm meetings. But, if a meeting is advertised by an announcement of the most of them pass up annual farm meetings. But, if a meeting is advertised by stay alive. And one way is to advertise important meetings. The cost is little compared with the results obtained — and there are surely funds available for this purpose. As members of the Milk Producers Association farmers pay 1½ cents per 100 lbs of fluid milk; Cream producers 1/10 per lb. butterfat; the Federation of Agriculture, in some districts, has an optional levy on farm assessments. Other farm organizations have similar 1 e vie s commensurate with the amount of produce sold. Surely then farm organizations have similar 1 e vie s commensurate with the amount of produce sold. Surely then farm organizations have similar 1 e vie s commensurate with the amount of produce sold and black striped nylon and to scale by leading Canadian there are surely funds available for this purpose. As members of the Milk Producers Association farmers pay 1½ cents per 100 lbs of fluid milk; Cream producers 1/10 per lb. butterfat; the Federation of Agriculture. Some districts, has an optional form of produces similar 1 e vie s commensurate with the amount of produces similar 1 e vie s commensurate with the amount of produces similar 1 e vie s commensurate world.

Sold Surely the farm organizations have similar 1 e vie s commensurate with the amount of produces sold and black striped nylon dian designers and artisans. Usually these men and women specific from Newfounding to Victoria telling Canadian there are surely funds avail

runs into money," you say Certainly it does — but hasn't events?

events?

Maybe I am speaking out of turn but that is the way it appears to me, especially as I so often hear farmers say — "I would have gone to such-ansuch a meeting only I didn't notice the announcement." runs into money," you say Cerally understood that part of the amount this collected shall be allocated to advertising. And there IS a certain amount of advertising, but what does it amount to compared with other trades or industries? For instance there is the June "set aside" for milk producers primarily for advertising pur-poses — but the request for this June "set aside" is given far more publicity than the subse-quent advertising of the ailk itself. In fact any time funds are required most farm organi-

farmers, but, because the exe-cutive falls down on the adver-

cutive falls down on the advertising angle it often happens that such meetings are poorly attended. Farmers, of course are partly to blame — tney should be watching for annual meeting announcements. But I venture to say that the onus is chiefly on the executive of the farm organizations concerned

chiefly on the executive of the farm organizations concerned. After all the importance of a meeting — or a product — is often assessed by the amount of advertising it is given. A farmer sees an annual meeting advertised in a bold-type display and he immediately thinks — "This must be an important meeting."

nust be an important meeting

to rate that much advertising — guess I'd better go and find out the score." The chances are that without display he might not

ocal councils to the Federal government buy plenty of newspaper space. Santa Claus parades, Red Cross Drives, nomination meetings, auction sales, bazaars — or what have you nearly always run a display advertisement where it will do the the federal government buy plenty of newspaper space. Santa Claus parades, Red Cross Drives, nomination meetings, auction sales, bazaars — or what have you nearly always run a display advertise important meetings. The cost is little compared with the cost is little compared with lies about modern-living fabrics.

The cost is little compared with lies about modern-living fabrics.

Solve the executive and won to tossing about by grubby little hands.

A direct descendant of these French-Lade couturier wax dolls is a pert, 27-inch puppet who travels from Newfoundland to Victoria telling Canadian families about modern-living fabrics.

The cost is little compared with lies about modern-living fabrics.

social events but most of them pass up annual farm meetings. But, if a meeting is advertised by what is known as "a display advertisement" it naturally attracts attention directly the paper is opened. Farmers see it, remember it, and if they are interested make a mental reservation to attend that meeting. "But that sort of advertising runs into money," you say. Cera display plus a detailed announcement under coming

I might also add this is not a plug for our local papers - they are quite well able to look after their own advertising.

Lived In Darkness ments as they do producing full-scale designs for their flesh-For Thirty Years and-blood customers.

Strange case of a man who lived in a cellar for thirty years was investigated recently by health authorities in South

All seem to enjoy making Lilliputian articles for their tiniest client, who never gets

tired during fittings or indignant when accidently pricked with a

personal require, doesn't allow

for many extravagances.

Last June she had a fall hat designed by one of the Queen's

tin and the tinest water-proof

Everything must be washable,

wrinkle-shedding and easy to pack. And when Nancy sets out on a trig to a distant Canadian

roint, she packs her latest Can-adian fashions and then jumps into the wardrobe trunk to make

CLOSE SHAVE

close decision against the Chicago White Sox one day and the Sox

IT MAY BE

YOUR LIVER

If life's not worth living it may be your liver!

Umpire Billy Evans called a

umbrella in the world.

health authorities in South Africa.

Bearded and with ragged clothes, the man was apparently content to live in the cellar, 12 ft. long, 10 ft. wide, under a large warehouse, never speaking to any of the employees who occasionally encountered him when he wandered up to the ground floor.

The soil floor of the cellar was when accidently pricked with a pin.

Since Nancy's figure is a slight exaggeration of the human form rather than that of a toy doll her dressmakers insist on the usual three fittings.

Like women everywhere, Nancy has a clothing budget which, though large enough to provide her with the varied wardrobe her many trips and personal require, doesn't allow

The soil floor of the cellar was covered with newspapers, some many years old. The man bathed in a near-by stream at night when nobody was about and did his primitive cooking on a small

nobody was about and did his primitive cooking on a small stove in the cellar.

Nobody knows where he got his food, for he had no money when the authorities found him. He refused to move at first, but refused to move at first, but eventually was taken to an institution. The cellar was always All Nancy's clothes are designated to the avein darkness, for he had neither gas nor electricity and the only ventilation came from a few holes bored in the small door of the cellar.

The man seemed to know nothing about what has been happening in the world during the past thirty years. Said one officient of the cellar to the average woman what the qualities of nylon can mean to her in everyday life. Cana nylon is the fibre behind almost every article the red-headed puppet wears. Among her most recent purchases are a magenta satin

purchases are a magenta satin evening gown, a green velvet coat, black velet high heel shoes, a snowy white evening jacket of nylon fleece lined with red sapast thirty years. Said one official: "He was a modern Hermit."

This Doll Travels Coast to Coast

"It Pays to Advertise" — so we are told, and so most of us believe. Chain stores, department stores and independent small-town merchants, all advertise their wares. Candidates for election, all the way from local councils to the Federal government buy plenty of newspaper space. Santa Claus parades, Red Cross Drives, nomination meetings, auction sales, bazaars — or what have you learly always run and the sees it following week.

Farmers have a reputation for being sadly lacking in the business management of their farms. This probably stems from days gone by when farming was a way of living rather than a business. Now times have changed. To succeed a man must run his farm on a businesslike basis. The same applies to farm organizations and, since the executive is presumably decreased they look like present day versions of 17th century couturier dolls from which ladies of fashion once ordered the world are usually collectors' items. Others are so beautifully dressed they look like present day versions of 17th century couturier dolls from which ladies of fashion once ordered the world are usually collectors' items. Others are so beautifully dressed they look like present day versions of 17th century couturier dolls from which ladies of fashion once ordered the world are usually collectors' items. Others are so beautifully dressed they look like present day versions of 17th century couturier dolls from which ladies of fashion once ordered the world are usually collectors' items. Others are so beautifully dressed they look like present day versions of 17th century couturier dolls from which ladies of fashion once ordered the world are usually collectors' items. Others are so beautifully dressed they look like present day versions of 17th century couturier dolls from which ladies of fashion once ordered the world are usually collectors' items. Others are so beautifully dressed they look like present day versions of 17th century couturier dolls from which ladies of fashion once ordered the supplies to fash or the federa items. Others are so beautifully dressed they look like present-day versions of 17th century couturier dolls from which ladies of fashion once ordered their wardrobes. Both are purely decorative and won't take much tossing about by grubby little hands.

CLOS

Umpire Billy close decision a White Sox one were beaten. I am sauntered if or a shave. The barber

Like the overage Canadian woman she represents, Nancy is more a follower than, a setter of styles. Every article in her extensive wardrobe from her three-inch ski boots to her new gold and black striped nylon evening gown in painstakingly made to scale by leading Canadian designers and artisans. Usually these men and women spend just as many hours cutting, fitting and stitching the miniature models to Nancy's measure-

FOR EFFECTIVE RELIEF ... FAST ACTING PINEX COUGH SYRUP







THE Calvert SPORTS COLUMN



by Elmer Ferguson

• When Montreal's Armand Savoie not so long ago fought Jimmy Carter in the Montreal Forum for the lightweight championship of the world 10,000 sport fans, comfortably seated, saw the battle. That was in marked contrast to the last occasion that a Canadian fought for the same title.

The surroundings for the Savoie-Carter fight were luxurious; the match had legal status. But Harry Gilmore of Toronto had to battle the great Jack McAuliffe for the lightweight crown in 1887 in the furtive secrecy of a Lawrence, Mass., blacksmith shop, before 64 spectators.

Boxing then was outside the pale of the law. Participants and spectators risked arrest and prosecution. Details of the arrangements for the match were guarded so carefully that only three trusted sports writers were admitted. An enterprising fourth writer gained admission by posing as a carpenter.

In a hall directly above the blacksmith shop, a Salvation Army Group was holding a prayer-meeting, its members quite unaware of what was happening below. As the two sorely bruised scrappers went into the twentieth round, they could hear the voices singing "Hold the Fort." McAuliffe br. ke away, backed toward the ropes and, half-turning his head, called to his second, non-parell Jack Dempsey: "They ain't having half as hard a time holding the fort up there, as I am down here!"

McAuliffe won by K.O. in the 26th round. Soon after the match, it was learned that the sheriff was in search of the participants. The lightweight champion and his friends were bundled into a sleigh and driven over deserted, snow-covered country roads to a nearby town, Lowell. McAuliffe presented such a battered appearance that a scandalized hotel clerk sternly refused to accommodate the party.

How very different from the title bouts of today, that draw thousands of fans, are broadcast and televised all over the continent, with champions richly rewarded! The sheer bru-tality of boxing in the old days, too, has been lessened by a limit placed on the number of rounds.

Your comments and suggestions for this column will be welcomed by Elmer Ferguson, c/o Calvert House, 431 Yonge St., Toronto.

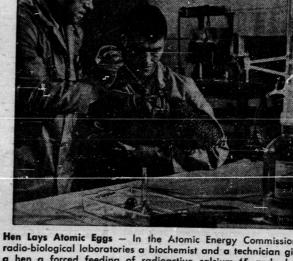
Calvert DISTILLERS LIMITED AMHERSTBURG, ONTARIO

sh to a fistic encounter oc-

some Doyle let fly with a fierce roundhouse Tight. He missed completely, fell between the ropes and struck his head on inish to a fistic encounter ocaurred on the night when the
colorful Irish thrush, Jack
Doyle, the singing heavyweight,
was busy entaging the British
hefty, Eddie Philips
In the second round the hand-



Hen Lays Atomic Eggs - In the Atomic Energy Commission's the egg.



radio-biological laboratories a biochemist and a technician give a hen a forced feeding of radioactive calcium-45 and phosphorus-43 in an experiment on the physiology of egg formation. By measuring the shell, white and yolk of the hen's eggs for radioactivity, scientists try to find out how the hen absorbs cal-cium and phosphorus and fills them into various components of



(Grid) Iron Lung Strategy — Polio patients at the Children's Memorial Hospital play their own kind of football game and are just as enthusiastic about it as any player running for a touchdown in an open field. The youngsters, left to right Douglas Martin, Gale Brown and Marlen Jacobsen, are helped daily by the latest therapy in a program aimed at rebuilding their crippled bodies. Games like this one keep the patients in a proper spirit.



Big Deal — The Pittsburgh Pirates have sent infielder Danny O'Connell (right) to the Milwaukee Braves for six players and an unannounced sum of money. The Braves gave up pitcher Max Surkont (top left) and outfielder Sam Jethroe (bottom). The Milwaukee club also gave up fielder Sid Gordon and pitchers Fred Waters, Lawrence La Salle and Curtis Raydon.

by A SIXBIT CRITIC

Some Team!

The hospitality planned by La-fayette College officials seemed wated when on hree people

coach took his visitors on a tour of the grounds and finally led them to the stadium for the dual meet. Thorpe startled the hometown spectate by winning the dashes, hurdles, discus, and jumps. Shenandoah took the quarter-mile low hurdles, and Tewanina, who ran most of the way from the station in training for the Olympic Games, arrived at the stadium. Just in time scamper onto the field and walk off with the two-mile run. That was all the Indians needed to sup the meet. to s up the meet.

"FIGHTERS OR BALLET DANCERS" is the title of an article in which Mickey Walker takes a few jabs at modern fist-cuffing, with special reference to the TV audience and its effect on the game. And here we might say that Mr. Walker speaks with considerable authority, seeing that he was World Middleweight Champ back in the days when a fighter needed more than a pleasing personality and a photogenic pan in order to get by.

"T'm afraid the fight game is going to be just a memory if the prize ring duesn': develop more talent through punches instead of publicity," says Mickey, who can swing almost as hard

on a typewriter as he used to do with padded gloves. "Nowadays there's more fast talk and strong con delivered than left hooks and right crosses."

Mickey goes on to state that in the old days a wild swing was something to be laughed at. Nowadays, they call it "The Bolo Punch," or some such, and hail it as something new and original. Likewise, a fighter was liable to get booed out of the ring if ne continually backed away from an opponent. Today, it's clever retreat, and the backer-up is loudly applauded.

A knockdown or a painful expression — continues Walker — may halt a modern contest.

pression — continues Walker — may halt a modern contest.

Many of the supposedly he-man fights resemble ballet dancers' interpretations. interpretations of wrestling grips. Boxing referees perform like Milton Berle emceeing a nightclub show.

College officials seemed when on' hree people is the train in Easton, Pennnia. An excited throng had sered to welcome the track of the much-levalded Care indians, led by their respect-coach, cagey "Pop" Warner, he Lafayette coach could scarce believe his eyes. In astonishment, he asked Warner where his team 5.

"We're all here," said Warner, and started the introductions. "This is Jim Thorpe, here's Frank Shenandoah. Lewis Tewanina will be here a little leter."

Still incredulcus, the Lafayette Still incredulcus, the Lafayette In the mean to stock my chin out — I have enough trouble battling my wife! During my fighting days, she witnessed only one prize fight. But now, with television as her guide, and lacking a ring-side education, she has become an authority on punches.

I've heard television viewers have few filled seats.

I've heard television viewers judge fighters' abilities in strange ways. One said, "I not only admire Marciano's strong hands, but his serious expression before the gong also has a strong appeal." a strong appeal."

Another time, after Kid Gavi-lan knocked out Chuck Davey, I listened to an excited man remark, "Davey could get knock-ed out every night, but I like to watch him throw his clever me-chanical punches. He gives a lot of action and sure is a great

It seems that in future evaluation of boxers, personal appeal will be more important than ability. Million-dollar sponsors will develop the greatest ring personalities to please armchair fight fans the world over. This is apt to happen sooner than you think you think.

I have a feeling that if Abel Fernandez had continued with boxing gloves instead of signing up for motion pictures, the TV fans would have supported his ring endeavors. He might have even brought back the million-dollar gates to boxing arenas, but I'm sure he would have developed enough ring appeal developed enough ring appea to break all TV records.

In his fights there was a touch of the old Dempsey showman-ship. Stripped down in boxing trunks, he looked like a sun-

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ISSUE 4 - 1954

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Fighters have to perform in front of a live audience. The roars of the crowd give a fighter the same stimulation as a jolt in the arm gives a guy on dope.

The TV performer doesn't have to wait for publicity re-leases to reach a faraway pub-lic. His first televised bout makes him known to millions. And if the TV announcer coins a new expression for a commonly used punch, an undeserved color i added to the puncher's credits.

I'd pick Primo Carnera, when he was heavy weight champ, as an example of what I'm trying to say. His individualized, unorthodox punching style would have given TV fight announcers plenty of excuses to coin phrases. It's quite possible that Carnera could have come to be regarded as the greatest fighter of all time— that is, if television existed in those days and his punches were analyzed by his punches were analyzed by the same imaginative annocers.

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