## CHRONICLES GINGER FARM

And still the weather makes the news. Rain, thunderstorms, rain and still more rain. really makes your heart ache to drive through the country and see field after field of spring crop standing in water, the heads almost certainly sprouting and matted together. Our flats were flooded and only a miracle kept the bridge from floating away. Now the weather appears to have clearalthough thunderstorms are forecast again for tonight. We hope the weatherman is wrong -not only on the farmers' account but for the Exhibition too. This was the day we should have gone but we just couldn't face the trip with so much humidity in the air. So we regretfully stayed at home. For me it was not too great a hardship as I had had a wonderful outing over the weekend-an outing that was most unexpected . . . a trip to the had never been before. Some month ago friends of

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#### by Laura Wheeler

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French Act To Curb Fashion Thieves ours mentioned having been to Kincardine for the weekend "Kincardine." I exclaimed. "I

have an old school friend in

Kincardine." By comparing

notes we discovered that Mrs.

E. actually knew Nellie because

she fived almost exactly op-

posite Mrs. E's Kincardine

friends. Although it was quite a coincidence I did not think

anything more about it until

last week when Mrs. E. phoned

me, said they were going to Kincardine again and would I

like to go with them. Would I?

There was only one answer to that question. I had looked at

the place so often on the map

and wished I could tackle the 125 mile trip but I knew my

eyes wouldn't appreciate driv-

ing that far. But with someone

else driving-that was another

story. We left here about seven

in the morning and got to Kin-

cardine about ten. The weather

Kincardine is a very nice little

was perfect-actually!-and there

town. Clean, tidy, good stores

and a fine residential area. And

of course there is the lake and

a wonderful freshness in th

air. I noticed this particularly

on the Monday. Nellie and

walked down town, leaving the

kitchen stove alight. When we

got back the house was stifling.

wouldn't have cooled off until

night. But there, with the doors

and windows thrown open the

the house was fresh and cool

in no time. It was wonderful.

One thing hampered our activities, neither Nellie nor I had

a car to get around with so we

couldn't go any farther than our

two feet would take us. One

more instance of our dependence

upon four wheels to take us

around. During the night I even

toyed with the idea of hiring a

car next morning but it didn't

seem worthwhile as we were

follows a rather unusual pattern.

We sat side by side during our

last year at school. We both

married Canadian service men

and we both came to Canada in

1919. For some years we were

out of touch with each other.

And then one day I was reading

old "Globe". One letter was

signed "Little Mother" and by

its contents I had a hunch it was

written by my friend Nellie. I

wrote to "Little Mother"-care

of the Homemaker and found my

hunch was right. We correspon-

ded for several years but drop-

ped it again during the Depres-

sion of the '30's-probably be-

cause we and our families were

both going through a period

about. I wonder how much other

ound that time? Neither of us

correspondence was dropped a-

knew what happened to the

meeting in Guelph last year-

no. I guess it was early this

year. Nellie has never been back

to the Old Country but she

knew that I had as my visit was

mentioned in our home-town

paper to which she still sub-

had happened to her-not until

she inquired for me in Guelph.

All of which is a good illustrat-

ion of the far-reaching influ-ence of a local paper, and also

of the Women's Institute as a

medium of renewing friendships

keep up your subscription to

never lose touch with the W.I!!

Never under-estimate the power

greater than you think. Haven't

home-town weekly and

and acquaintances. Moral .

of either—their influer

I just proved it?

scribes. So she had news of me

other until we met at a W.I.

we didn't want to write

"Homemaker Page" in the

My friendship with Nellie

leaving about one o'clock.

was hardly any traffic at all

The recent Paris fashion openings marked the renewal of fashion piracy, which — ever since the first mass advent of foreign buyers after World War I — has plagued the Paris cou-The gravity of this problem

is, I find, little understood on our side of the Atlantic. A colleague remarked the other day: "It's too bad the French can't be more realistic about being copied." In her view the enormous preponderance nowadays of American fashions must have rendered copying insignificant. But actually a great number

of styles, which we think of as 100 per cent American designed, first saw the light in some Paris couture salon. A certain amount of copying, of course, is legitimate: the right to reproduce has been paid for by the manufacturer. Copying however causes onsiderable financial loss each year to a large number of reputable American firms, as well as to the French originators. This being the case, a short

own staff were suborned. Though personnel in "sensitive" jobs were searched before leaving the establishment during the period in which the collection was being prepared, a cutter, for example, could take out a design in his head. At home he could make a detailed working pattern with all indications as to execution, fabric, duced to microfilm by an accomplice, despatched to foreign nanufacturers by air mail, and Paris innovations might appear n a bargain basement - before they made their bow in their own designer's fashion parade. Paris was periodically rocked

an inattentive mannequin's dress

fabric.

inder pretext of examining the

Paris was studded with mod-

erately priced dressmaker and

millinery shops in whose back

rooms one could get the latest

Paris originals at a fraction of

the couturier's figure. They even

(the claw mark, as the specially

called), which copyist purveyors

Buyers' arrivals at the various

Paris hotels were listed in the

daily papers, and the lobbies

women carrying brief cases stuf-

were haunted by young men and

fed with couture sketches and

samples. They waited only for a

nod to follow an unscrupulous

prospective customer into some

secluded corner to display illicit

As the time went on, fashion

bootleg gangs were organized.

Techniques were perfected. Ill-

paid workers on the couturier's

counterfeited by the yard.

bore the couturier's own "griffe"

some particularly flagrant opy-scandal, which would needle the couture into taking special action. Indignation meetings were held, fashionable vigiintes alerted, copy houses raided. But nothing much was ever accomplished principally because the only legal penalty was a fine -negligible beside the enormous profits piracy nets the pirates. The small fry, caught by the raids, did not even know the identity of the "Big Shots," who so gladly paid their fines. So the racket would start over again in new headquarters, wtih new

agents and new faces. when the Paris designers could, and did, crack down effectively on the style thieves That was during World War 11 when the Paris couture came under military control. As one of the luxury indus-

tries, the dress business was subject to regulations for conrving the national resources, the division being headed by regular army major. And on another front the designers were protected by the famed 'Deuxieme Bureau'' (nearest French equivalent to the FBI.) The bureau moved in because nany of the fashion pirates, who had gained a more or less solid footing in the Paris picture, were German. And it was ound that secret information was being conveyed to the enemy through codes disguised as

embroidery or print patterns. pher, for instance, had been installed in Paris for 17 years. He spoke perfect French and was generally believed to be from orraine. He left Paris quietly for a vacation shortly before the declaration of war in 1939. He returned in 1940 with the then victorious German Army of Occupation, as a lieutenant in a green uniform on a white

This lieutenant was placed at the head of censorship of the Paris fashion press. He had a complete dossier on everyone in fashion-with a big black mark against the names of those who had refused to use his photographs or had otherwise offended him through the years. He took pleasure in refusing to pass their articles, thus forcing them out of jobs, or even shutting down their publications. But to return to the pirates . responsible for the loss to cou-

pay the "dedit," a deposit, before being allowed to view any show. If a purchase is made, the dedit is applied to it. If not, it ture coffers of millions of francs is forfeited each season were the model-At Dior's the dedit is \$1,000 renters. These were not, strictly to see the clothes, another \$500 speaking, copyists. They placed against the hats. The minimum big orders for Paris originals at in some lesser houses is \$600. top prices. The catch was-they For years the Paris couturiers

then toured America showing them on one-night stands. Tickets of admission used to be \$100.00. Manufacturers not only of garments, but of butbelts, zippers, accessories, textiles, etc. could for that price sketch, handle, and copy as much as they could remember.

have been

production.

change of French law

work out internation

for "ten grand,"

a prison sentence for

They have also been try

ments, which would be

firms, as well, since it is of

which may be on targain

new tricks. A smart "

ed in the handle

fume bottle.

ters before they can get it into

Meanwhile the fashion thieves have continued to come up with

may watch a style parade with

umbrella. One girl even car-

A designer for a Seventh

manufacturer recently got into some Paris recuture shows on

what appeared to be a bona fide

no way of knowing that the

press card. The Frenchmen

Avenue (New York)

Even when the couturiers discovered what was happening. they had no redress; what model renters did with their property in the United States was outside their jurisdiction. All known model-renters were woven and copyrighted label is barred forthwith from the top Paris showings. Then they, too resorted to many subterfuges to obtain their merchandise.

A model renter was the central character of a wartime hriller-sort of a minor Mata-Hari of the ruffle! This was during the so-called "phony war," when the French and German troops exchanged an occasional grenade across the Maginot Line and life in Paris was adventurous, but not yet One model renter-let us call

a few numbers for me - get

I explained to her that as a

member of the working press,

I could buy nothing for resale.

She let the matter drop and I

urgent call from Schiaparelli

rowby had tried to buy in all

the houses, but had been turned

American night - club singer,

them. As a matter of routine,

she had checked with Lucien

got a number of things there

that she had bought in every

leading couturier's establish-

remarked, than she could wear

(or pay for out of her salary)

for years. A companion had

Here's where the Deuxieme

Bureau went into action. The

trail led to Miss Borrowby's

hotel. They surrounded it, but

ed for Libson and the home-

bound clipper. Deuxieme Bu-

of fighters. There was an ex-

citing (and close) chase over

The alerted Lisbon police

had no authority to detain an

American citizen. While trying

to get it, they did manage suf-

ficient delaying tactics to pre-

vent Miss B's getting her dresses

cleared. The bureau men ar-

clipper disappear in the clouds, the lady on board. The loot was

piled up on the strand. They

It is such goings-on that led

of Paris couture today.

to the severe screening of per-sons attending the first show-

These must present their pass-

ports and each one a special

identity card issued by the Paris

couture syndicate. One must

took it back to Paris.

rived just in time to see the

of daytime outfits.

Miss Borrowby.

the Pyrenees.

"Schiap", said Miss Bor-

forgot all about her.

them made up in your size."

paper she "represented" was a four-page, biweekly country journal, which serves a community of 300 registered voters her Miss Borrowby-alone had The now thoroughly aroused braved possible perils to come Paris couture syndicate and into Paris by clipper and attend terested American opposite couture showings being held for numbers are considering private customers. She hoped numbers are considering measures to eliminate such incident—by establishing, for instruction one or more principled resultations in Paris, who would be like Cassaria, its like Cassaria. no doubt to scoop the American market with some unique Paris designs for which she could obviously command her own price. like Caesar's wife, absolu Miss Borrowby, whom I knew above reproach, absolutely f slightly but not as a model rentin their dealings with both sides er, invited me to lunch. "Amer-There may also be a committee icans should stock together, these to screen applications for pr days, there are so few of us and buyers cards over in the left in Paris," she said. "I am a you know," she added. United States where exten buyer, you know," she added. "But I have no longer a single and accurate information on applicants is easily available. assistant. You attend all the openings anyway. It would be a great favor if you would select

Thus, at long last, we look forward to the finish piracy in high fashion skies. From the "Christian Scie Monitor."

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Plan To Mend Broken Marriages

please tell me what to do. 1 love him so much!" Tearfully, the young woman told the vicar the young worrying her. "After years of happiness, I have just discovered my husband is unfaithful to me."

The other woman, she explained, was his pretty blonde only infatuated

tion and he got busy. Twentythe couple together again. Then he told them: "I have thought of a way whereby you can start married life all over again with all your vows unbroken. I'm going to re-marry you. Do you agree?" They did. At a quiet little ceremony in wife, trembling anew with

ding bouquet, promised "to take afresh this man. . . " And the husband slipped a new ring on And the blonde secretary? She is still mystified at her young boss's changed attitude to her, although she has left the job and is now working for

happiness and carrying a wed-

someone else. When that Swedish vicar realized how immenseley sucessful his re-marriage "idea
was, he decided to persuade
other unhappy couples to follow the first pair's example. To-day these kiss-and-make-

up ceremonies are famous throughout Sweden. Scores of couples whose marriages were drifting on to the rocks have re-married and are now bliss fully happy.

Says the vicar, the Rev. Erik Arbin: "Four years have elapsed since that first re-marriage ceremony and I think I have proved that it is possible to mend marriages which look like breaking up. In only one instance has the re-marriage idea failed to bring a couple happily together again." He believes his plan could be

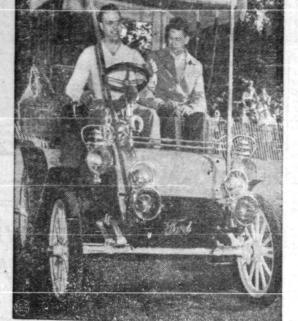
shopted successfully in other European countries and also in the United States which has a high divorce rate. It was in the United States ome time ago that a goodlooking but tempermental couple in their middle twenties lecided of their own accord to re-wed in order to stay mar-

ried," as they put it. They went to amazing lengths, in planning their secand weddings, to wipe out menories of the first. The husband bught the wife a new \$750 enagement ring as well as a new redding ring. And the wife, who was originally married in chose for her second dding dress a dazzling pink nd gold model. "Pink and gold more lasting colours than thite," she said.

Although the husband's orighal wedding suit was still as This time, too, the brideswere the wife's two confided, "to be by far the ettiest woman present at my



A OF GLASS-An impres glass booth stands high view of traffic, while and other elements that



VINTAGE VICTORY - Donald G. Harter pilots the 1903 Model A Ford which won him the grand championship in the 1899-1916 class of the sixth annual Old Car Festival held at Greenfield Village, Mich. A record 250 antique autos were entered in the event.

#### One - Shot Heroes Of World Series

walked almost jauntily to the mound. His gait was loose and easy, and he casually scanned the packed and roaring stands at Boston's hostile Fenway Park as if counting the house. Big Gene Bearden figured to

be tense and tired; but he acted with the nonchalance of a man being dandled in the lap of des-

One week earlier he had pitched the Cleveland Indians to victory in the American League's only pennant playoff. Three days earlier he had won the third game of the World Series with a sparkling 2 0 shutout triumph over the Boston Braves.

But now, in the sixth game, Bob Lemon had faltered as the Indians stood only one and twothirds innings away from being the champions of the world; and with their lead down to one run, with only one out in the eighth, they had called Bearden from the bullpen. There was an easy smile on

Big Gene's lips as he faced the | for a dazzling one-hand stab batter that sunny afternoon of October 11, 1948, with a stance which seemed to say: "Okay, fellows, I'll take it from here!" And take it he did, setting

the desperate Braves down quickly to end the eighth, then pitching faultlessly through the ninth to give the Indians the world championship. Gene Bearden, who won the American League's only pennant playoff, captured one series other all in one week to cap a

20-game season, was the stickout hero of the 1948 classic. But Bearden was a one-shot hero, like so many others in the history of baseball's annual blue ribbon event! Never since then has he had

a winning season. Five years later he was peddled back to the minor leagues. Last spring he tried to make the big time once again - and wound up back in the Pacific Coast League as just another shopworn hero with one flaming memory. He has a lot of company - fel-

lows like little Al Gionfriddo of the Brooklyn Dodgers, Johnny Beazley of the St. Louis Cardinals, Wilcey Moore of the New York Yankees, George Whiteman of the Boston Red Sox, George Rohe of the "Hitless Wonder" Chicago White Sox and young Floyd Giebell, who was a World Series hero while sitting For each of them the aftermath

was the lonesome road. Beardon, for one, at least knows the reason. "Haven't had a drink in year and a half," he explained last spring as he tried to make it back to the big time. "Everyone kept saying that alcohol was the thing that was holding me down, so I just quit." But the old magic was gone,

and when the Milwaukee Braves let him go, it was back to Sacramento in the Pacific Coast League. By mid-season, even in that company, he was still a loser with four wins against five Gionfriddo never made it as

big as Bearden, but in the 1947 World Series the little man pulled a play about which they still speak. Within a period of eleven months, he was responsible for one of the funniest gugs, one of the most historic catches and one of the most poignant

The handsome, strapping man | fadeouts in big league baseball. Gionfriddo went to the Brooklyn Dodgers in May, 1947. Brooklyn sold pitchers Kirby Highe and Cal McLish, catcher Homer Howell and shortstop

Gene Mauch to the Pittsburg Pirates for \$300,000 - and the five foot, six inch Gionfriddo. "This must have been the messenger boy thrown into the deal so he could carry the money from Pittsburgh to Brooklyn," one Dodger writer kidded. But on October 5, 1947, "Little

with a combined batting average of only .228 and a club total Gi" was sent out to play left of nine home runs all season. field in the sixth inning of the Yet the "Hitless Wonders" sixth game of the World Series beat them, four games to two. against the Yankees. There And the upset can be traced to an were two out and two on when injury to Sox shortstop George the mighty Joe DiMaggio rifled Davis, which gave the .196-hit an apparent home run to left ting Rohe his chance. All he did was bat .333 for the classic and Gionfriddo started sprinting win the first and third games back with the crack of the bat. with resounding triples. Suddenly, right at the bullpen

Still, it took practically all the gate, he whirled and leaped into hits out of his anemic bat. One the air. The ball landed in his year later he was back in the glove, and Gionfriddo, almost minor leagues for good. Young Johnny Podres, the falling over the fence, held it hero of Brooklyn's World Series which brought a tremendous triumph last year, may have been roar of applause from the goglucky that he was called into gle-eyed stands. It was the field service before this season started. ing gem of the Series. Or, as in Beazley's case, there is But the following April, "Lita grim possibility that when he

tle Gi" was released to Montdoes return, he will never be real. Despite his World Series the same. heroics, he had batted a puny 175 Because the men who walk in 38 games for Brooklyn the the high road in baseball's anprevious season. Nor could he rual extravaganza are a risky stick in Montreal. From there it lot. Too many have had one was St. Paul, Fort Worth, Drumglorious hour - then heartmondville, Newport News, Venbreak. And you never know tura, California, and finally rewhether your October hero is leased by lowly Vasalia, Caligoing to stay on the glory road fornia, in 1955. or wind up a one-shot stepchild Beazley, the handsome right of fate. By Oscar Fraley in "The Police Gazette."

0

CANADASSINES

CIGARETTE

hander of the Cardinals, was another who rocketed to World Series fame, and faded just as How Can I? quickly into oblivion. At the start of the 1942 cam paign, Johnny was a rookie Q. How can I remove discollanguishing in the bullpen. But when he finally got his chance, he was a ball of fire, and as the A. Fill nearly full with but Cardinals moved into the clas-

termilk and potato parings. Let it stand for several hours, sic against the Yankees, young Johnny was a 21-game winner empty, and rinse thoroughly with a bright future. with clean hot water. It looked even brighter as twice in the Series he tamed a A. Wash them in hay-water tough team which included such stalwarts as Di-Maggio, Charley prepared by scalding old dry hay Keller, Bill Dickey, Joe Gordon, and letting it stand until th Frankie Crosetti, Red Rolfe and water is colored. The linen will Phil Rizzuto. Beazley beat Ernie look like new. Ponham in the second game, 4 to 3, and then won a 4 to 2 squeaker from Red Ruffing to wind up the Series in the fifth

game.
Then he marched off to service for three years. When he came back, Johnny had lost the touch. In 1946 he had a 7-5 mark. Arm trouble followed, and for three seasons he won a total of two games against one defeat. The Braves gave him a brief shot, and then it was the long road down - St. Petersberg, Hartford, Nashville,

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Milwaukee (when it still was in the minors), Dallas, and, finally, outright release by Oklahoma

City in 1952. Whiteman, who was known as "Lucky George from Peoria," was a weird hero in a weird season. That was 1918, when Secretary of War Newton Baker granted permission for a curtailed major league season, with the World Series slated for early

Ed Barrow, then manager of the Red Sox, brought 36-yearold George up from Toronto just for the war emergency. All season he saw only limited action in left field against lefthanded pitching, even though it was an era in which two-platooning still was a novelty.

But it was Whiteman who ruined the Chicago Cubs in the Series. In the first game, a 1 to win for a southpaw named George H. Ruth and called "Babe", "Lucky George" put the only run in scoring position. In the third game, Whiteman started the decisive three-run rally and then saved the contest with Gionfriddo catch. He scored the winning run in the fourth game, and then drove home both winning runs in the fifth and final contest. Pretty fancy baseballing.

But the next spring as the Red Sox "pros" returned from service,, Whiteman drew a ticket back to the minors.

Then there's the case of Anthony Rohe. In three seasons with the Chicago White Sox of QUILTING Patches. Large blocks. Print, silk or flannelette. 3 lbs. \$1.00. C.O.D. postage extra. Publex Sales. 1445 Gerrard East, Toronto. tne young American League he never batted more than .213. Thus, as those "Hitless Won-KENATE Winter barley for sale, heavy yielding grain. Sow winter barley, avoid the unpredictable Spring seeding Cleaned and treated. W. Banks, 14 Leggett Ave., Weston, Ont. ders" went into the World Series cf 1906 it was regarded as strictly "no contest." The opposition was Frank Chance's Cubs of Tinker-to-Ev-

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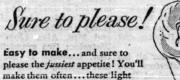
I have a dozen frogs in my throat"

"Just think," said the conceited heavy-weight boxer, "thousands of people will tune in to this fight to-night." "Yes," retorted his manager, "and they'll know the result a least ten seconds before you do.'

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3. Turn out dough on lightly-

floured board. Knead until smootl

and elastic. Place in greased bowl. Brush with melted butter or

margarine. Cover. Let rise in warm

place, free from draft, until doubled in bulk, about 1 hour.

4. Punch down dough. Halve the

dough; form each half into an 8-inch roll. Cut each roll into 8

equal pieces; form into smooth balls. Place in greased muffin pans. Brush with melted butter or

Sift together and stir in 2 cups once-sifted all-1/2 cup milk purpose flour

1/s teaspoon ground mace 1/2 cup gran and beat until smooth and elastic Work in an additional
2 cups (about) once-sifted

1/3 cup shortening Cool to lukewarm. 2. Meantime, measure into bowl 1/2 cup lukewarm water

2 envelopes Fleischmann's Active Let stand 10 minutes, THEN stir well. Stir in lukewarm milk mixture and 2 well-beaten eggs 1 tablespoon grated orange rind

FLEISCHMANA

margarine. Cover. Let rise unti-doubled in bulk, about 1 hour. 16 cubes of sugar one at a time, into a little orange juice and press a cube into top of each bun. Bake in a moderately hot oven, 375°, about 25 minutes. Yield-16 buns.

Needs no



VACATIONING — Curious onlookers get a peak at Prince Rainier and Princess Grace as the royal couple stand on the parch of the former Miss Kelly's parents' surf-side summer home.

# Bake this delicious COFFEE LAYER CAKE!

3/4 c. milk



history of style piracy and some

ways to combat it efficaciously

The pastel modernistic murals

of Madeleine Vionnet's salons on

the Avenue Montaigne-not far

from Dior's present premises-

were in the early 20's punctu-

ated with admonitory texts:

"The work of art is personal

property . . . To copy is to steal

" and others in similar vein.

M. Trouyet, Vionnet's famous

and formidable director, was a

leader of the fight against copy-

allowed to view a new Vionnet

collection several weeks after

the first showing (when inciden-

tally it was no use to them) lest

their cables describe the new

"This, however, was literally

locking the stable door after

the horse has been stolen." In

those really bad old days, pirates

guised as private clients or as-

sistant buyers, armed with a

snip a surreptitious sample from

photographic eye and scissors to

attended couture openings dis-

line too graphically.

ists, and the daily press was only

may prove useful.

13/4 conce-sifted pastry flo or 11/2 c. once-sifted allpurpose flour 2 isps. Magic Baking Powd 1/4 tsp. baking soda 2 tsps. Instant Chase & Sanborn Coffee

0 adually blend in c. lightly-packed brown sugar √2 c. granulated sugar Add, part at a time, 2 well-beaten eggs

beating well after each add

1/2 tsp. vanilla Add dry ingredients to mixture alternately with milk, combining after each addition. Turn nto 2 greased 8-inch round cake pans, lined in bottom with greased ixed paper. Bake in moderately hot oven, 375°, 25 to 30 minutes. Put layers of cold cake together with thick raspberry jam between and cover with a coffeedavored frosting.

results. Buy MAGIC next time



You can depend or

