

FREE! HOT DOGS
FREE! Samples Cooked Meat
FREE! 1-lb. Coleman's Lard with each Grocery Order Over \$10.00

Saturday, Sept. 7
WILL BE Coleman's DAY at Peresky's

Other Specials on Coleman's Products:

- One-Half Peameal Rolls - 69c lb.
- One-Half Smoked Cottage Roll 79c lb.
- Coleman's Bologna - 33c lb.
- Coleman's Lard - 22c lb.
- Coleman's Package Weiners - 45c lb.

PERESKY'S

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Quality Printing
 We Print Everything

No matter what your printing requirements may be—a four-page folder or a 100-page book—a small invitation card or a large auction sale bill — The Jarvis Record is equipped with type and presses to render a complete and satisfactory job appropriate to the occasion. If you have printing to be done consult The Jarvis Record, where the service is more satisfactory and intimate, and the prices as low as any competitive prices.

COUNTER CHECK BOOKS

We are agents for Counter Check Books. Let us quote you on your next order. We also carry in stock different styles of Blank Counter Check Books for those who wish to buy in small quantities. No order too large or too small.

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Have you anything to sell? Or do you wish to buy something? Perhaps you want a maid—or you may be looking for work. Try these successful little ads; they have brought results in hundreds of cases and will do the same for you. And the cost is small. The minimum charge is 35c.

FOR EVERYBODY

- Booklets
- Sale Bills
- Posters
- Admission Tickets
- Pamphlets
- Annual Reports
- Business Cards
- Egg Cards

FOR THE OFFICE

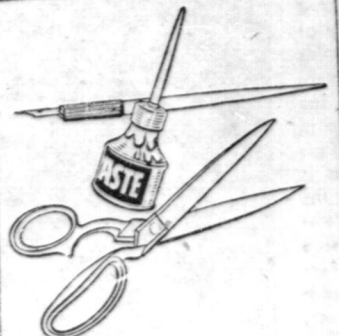
- Stationery
- Index Cards
- Filing Tags
- Shipping Tags
- Business Forms
- Time Cards
- Cheque Forms
- Receipts Forms
- Statements

SOCIETY PRINTING

- Calling Cards
- Wedding Invitations
- Tea Invitations
- Dance Cards
- Acknowledgement Cards
- Script, Old English and Modern Type Faces.

The Jarvis Record

PHONE 37



DANCING

—at the—
Fisherville Community Centre
FRIDAY, Sept. 6th

Music by —
"NORFOLK MOUNTAINERS"
 Dancing 9. to 1.

ADMISSION 50c

REFRESHMENTS

SAFETY FEATURES

Some of the very safety features that have been built into super-highways are partly to blame for Ontario's increasing number of traffic fatalities.

Some says an article in the August issue of the Imperial Oil Review. It says highway hypnosis brought on by the monotony of driving over mile after mile of near-perfect highway, is often the cause of serious accidents.

While built-in safety features, such as limited access, have reduced the actual number of accidents, those that do occur on super highways are usually worse than on conventional roads.

Furthermore, says the article, super-highway accidents often have chain reactions. A single smashup between two cars can cause four or five additional cars to pile up in rear-end collisions.

The Review suggests a number of ways a driver can head off highway hypnosis. The motorist should avoid driving when sleepy, wear loose, comfortable clothing and pause occasionally for a hot drink.

He should vary his speed periodically and keep lively music on the radio. Running the windshield wipers briefly helps relieve the monotony. So does intermittently changing the headlight beam.

The safe driver makes regular checks. He should vary his speed periodically and keep lively music on the radio. Running the windshield wipers briefly helps relieve the monotony. So does intermittently changing the headlight beam.

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This Week's Recipe

DATE CAKE
 Part I.—1 cup dates, 1 cup water, 1 teaspoon soda, 1 cup white sugar, 1 egg.
 Part II.—½ cup flour, 1 cup salt, 1 teaspoon vanilla, 2 cups brown sugar, 2 tablespoons cream or milk, ½ cup coconut.
 Bring to a boil and put on a low fire. Boil for 10 minutes. Cherries on top make a nice touch.
 Mrs. H. A.

Every few seconds he glances rear-view mirror particularly when passing. He checks the gas gauge, amount of gasoline on a super highway is serious.

"Tail-gating" is a common cause of accidents. The Review says a wise driver stays a reasonable distance behind the driver in front. He should vary his speed periodically and keep lively music on the radio.

Running the windshield wipers briefly helps relieve the monotony. So does intermittently changing the headlight beam.

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WANTED

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DRIVE-INS

FRIDAY, SATURDAY, SEPT. 6 & 7
 "BILLY THE TECHNICIAN"
 ROBERT TAYLOR
 "TAMPIO"
 LYNN BARR
 "Dear Old Sweets"
 MONDAY, TUESDAY, SEPT. 9 & 10
 "LUCY GALLAGHER"
 CHARLTON HESTON
 "SHIELD IN MURDER"
 EDMOND O'BRIEN
 "Penguin For Me"
 WEDNESDAY, SEPT. 11
 "GREAT DAYS"
 VIRGINIA MAYO
 "WORLD IN CORNER"
 AUDIE MURPHY
 "Bedtime"

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Scan Mitchell says

"A Life Insurance Estate is there when it is needed"

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At The Churches

Anglican Church
 12th Sunday After Trinity
 8th September -
 8:30 A.M.—Holy Communion
 10:30 A.M.—Sunday School
 11:30 A.M.—Morning Prayer
 CHRIST CHURCH
 10:00 A.M.—Holy Communion
 10:00 A.M.—Sunday School

THE UNITED CHURCH OF CANADA
 Rev. J. A. Logan, B.A., B.D., Minister
 WESLEY CHURCH, JARVIS
 10:00 A.M.—Sunday School
 11:15 A.M.—Morning Worship
 Nursery and Junior Congregation

GARNET CHURCH
 10:00 A.M.—Morning Worship
 11:00 A.M.—Sunday School
 "Come and Worship with us"

KNOX PRESBYTERIAN CHURCH
 Rev. A. R. Hancock, M. Th., Minister
 KNOX CHURCH
 10:00 A.M.—Sunday School
 11:15 A.M.—Morning Service
 All are invited to worship with us.

CHALMERS (Stone) CHURCH
 9:45 A.M.—Morning Service
 11:00 A.M.—Sunday School
 A Cordial Invitation is extended to all.

BALMORAL COMMUNITY BAPTIST CHURCH
 10:00 a.m.—Sunday School
 11:00 a.m.—Morning Worship.
 8:00 p.m.—Evening Service.

EBENEZER CHRISTIAN REFORMED CHURCH
 Rev. John M. Dykstra, Pastor
 Morning Worship Service 10:00 A.M. in Holland language. Text for the sermon: "Jesus answered and said unto him: Verily, verily, I say unto thee, Except a man be born again, he cannot see the Kingdom of God." (John 3: 3).
 Sunday School 11:30 A.M. in English.
 Evening School 7:30 P.M. in English. Text for the sermon: "And when he had opened the scriptures, I saw under the altar the souls of them that were slain for the Word of God, and for the testimony which they held." (Revelation 6: 9).
 "You are Welcome to Worship the Lord with us"

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WHAT'S YOUR AVERAGE —MR. MOTORIST?

Round about the 1950's the horn was the Motorist's weapon! (pardon us, we mean Motorist's). All one had to do was get in the road and the first car that approached would freeze one into immobility to make a hit more certain! Many did!

Now however, speed is the Demon! If a car won't do 80 or 90 it just isn't worth it's salt to the young driver—and to some old ones too!

Driving has ceased to be a pleasure and an art! It has become instead a tribute to the God of speed—and he takes his assessment in blood!

Strange as it may seem however, it is the pronouncement by the Hon. James N. Allan, Minister of Highways, that has never been convicted for traffic violations, or been in a previous accident, is involved in most of today's fatal accidents.

"We want to take exception to Mr. Allan—the Hon. Mr. Allan that is! His statistics may be right—but it comes to my conclusion in respect to blaming the Average Driver for fatalities by reasons of statistics—First of all Mr. Allan your good driver is a GOOD driver. He is not the rules and he drives at 30 when it says 'Drive at 30' and he drives at 50 when it says 'drive at 50'." He is the guy that stops at the stop streets, signals, turns! He is the driver that tries Courtesy and respects the other driver—very rarely does he get in an accident. But, he is not your average driver mentioned in Mr. Allan—do you know why? Do you know why statistics, in this case at least, lie? Because, it takes the human factor to make an accident THAT'S WHY!

There is no common misconception about the driver that causes a fatal-



Meet the Prime Minister...of 2017!

"We think so, anyway. Whatever his future, our job is to provide him with the best we can. That takes money. That's why we're saving regularly, and that's why we've opened an account for Jimmy at THE CANADIAN BANK OF COMMERCE"

748 BRANCHES ACROSS CANADA READY TO SERVE YOU

Patrol crashes are "here-to-stay" just so long as we allow car manufacturers to enhance speed. Just so long as we allow your "average driver" with a previous clear record, to get his license back and go on driving. Just so long as law enforcement is tempered by a "he is an average driver" attitude!

Give a man a high powered machine. Let him go! What have you got? You've got a public that is at the mercy of a man who may drive because he has to get some where—faster!

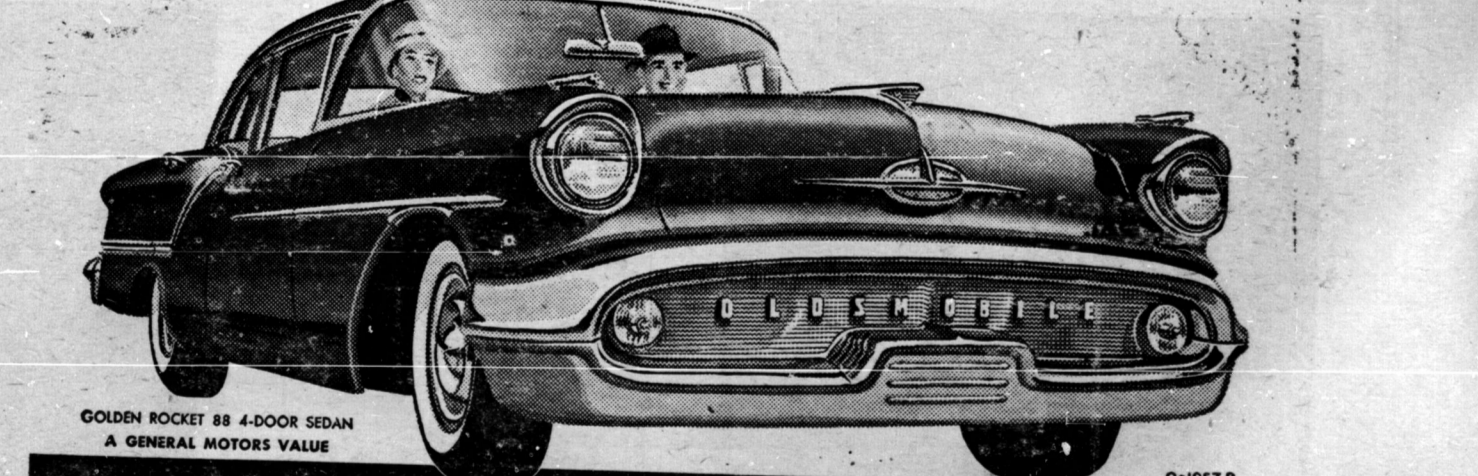
"had a few." Or, because he had a fight with the Boss, or because he is seeking some alleviation from something! The answer lies in rigid speed and rule enforcement! "This is a 30 mile limit, so we let them do 40". But a RIDGID repeat RIDGID, enforcement of our rules—... or else they don't drive—and we mean "Don't drive ever."

Mr. Allan? When a man dies no one gives him the right to live back again—not on this planet! Average or otherwise! We don't say "Get tough!" What we do say is "Get Tough" sensible! to please the customer.

Check the Score...

YES! Of all cars in its price class, the Oldsmobile "88" offers you more big-car features... more big-car comfort... more built-in value... as standard equipment!

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