



SUDDENLY... YOU'RE TRIPLETS
WITH **pik PLASTIC**
INTERIOR FLAT PAINT

You've never painted with any product that went on so fast... with so little effort... and covered so much area so beautifully... for so little money and, it's odourless, too!

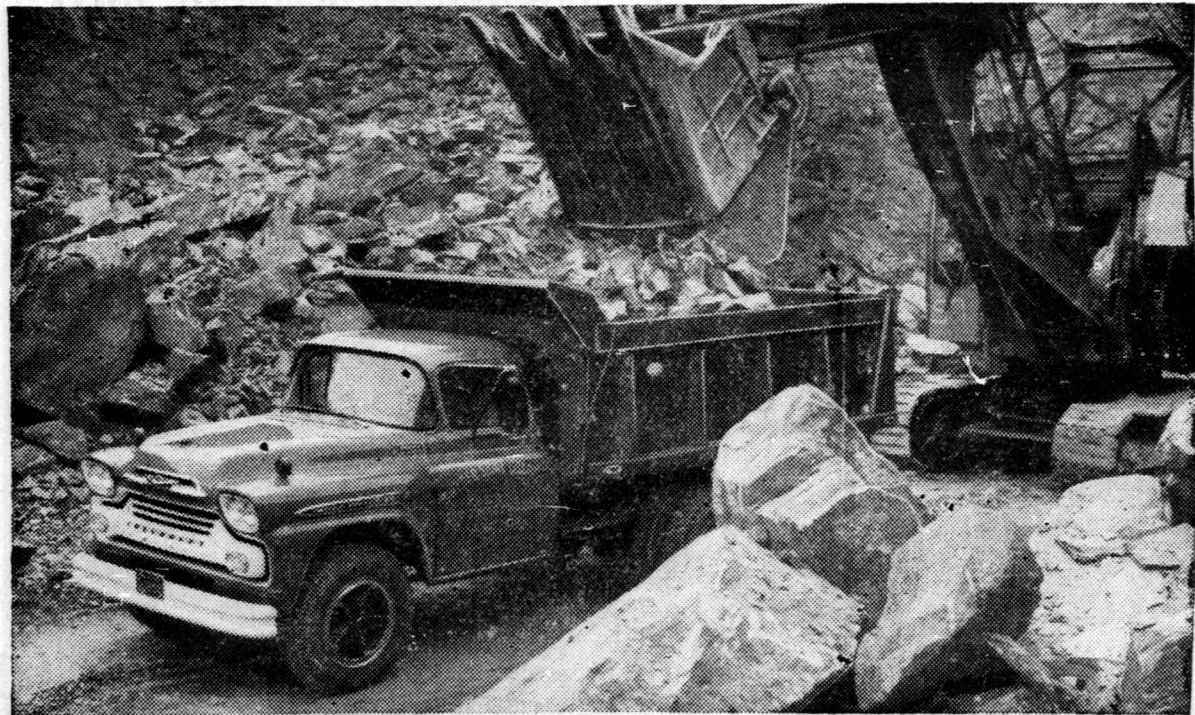
- ONE COAT DOES THE JOB
- SCRUBBABLE
- INVISIBLE TOUCH-UPS
- DRIES IN 30 MINUTES
- 100% ODOURLESS
- SPEEDY CLEAN-UP
- DECORATOR FLAT FINISH
- GOES ON FASTER AND EASIER

The Greatest Paint of all Time

MORE THAN 1000 COLOURS THROUGH THE MAGIC OF PRESS-A-COLOUR

BAILEY & LINKLATER
Builders Supplies JARVIS, Ontario

NOT BULL'S FAULT to discuss the poor quality of milk being served in schools. "What this town needs," shouted one mother, "is clean, fresh pasteurized milk and demand it."—Wolville (N.S.)



Stone quarry owner rates Chevrolet the toughest truck going

"Put a Chevy out there and it stays!"

At the Snyder Stone Quarry, you see Chevrolet trucks of all ages. "They get better and better every year," Mr. R. C. Snyder says. "My '59's keep going with no downtime at all for major service... moving more material at less cost per mile than any other make of truck I've had." The grades are steep from quarry to crushing mill, the loads are big and punishing. That's why Mr. Snyder specifies Chevrolet. "Put a Chevy out there and it stays," he says.

"You never do wear one out. You just get tired of looking at it and get a new one."

The truck you see up above is taking on a mountain of a payload—yet Mr. Snyder states, "It moves over the road like a light truck."

That kind of performance is a specialty of the house. Chevrolet turns out heavy-duty trucks that keep their poise no matter what you put in them. They're beating the big, oversized rigs at their own game, showing that precision-engineered chassis components and super-efficient V8 power make up for a locomotive-looking build every day of the week.

Today you sure can't assume that because a truck is trimmed and good looking it doesn't work every bit as hard as

those old-styled steam rollers. Put a Chevy on your run and see what a little pure efficiency can do. Your Chevrolet dealer will arrange the details.



Cuts gas costs by 20% on multi-stop schedule!

This bakery firm is sold on Chevrolet's "easy driving and fuel economy". Their Chevies keep at it 10 hours a day, averaging 78 stops, covering about 3,500 miles a month!

No job's too tough for a Chevrolet truck! See Your Local Authorized Chevrolet Dealer

Phone 95 **Lundy & Henderson** JARVIS

The BROKEN DOLL

This award-winning new film is now available to help your community organize its own safety council

Traffic accidents and fatalities in your community will be reduced by the activities of a Safety Council. Many Ontario communities now have local councils. The facts prove they are serving effectively—and saving lives.

To show the "why" and "how" of safety council organization, the award-winning film "THE BROKEN DOLL" is now available to any civic-minded individual or organization in your community.

Produced by the Attorney General of Ontario and recognized by the National Safety Council as the best film of its kind, it can help you organize your own local safety council.

If you wish to obtain the film "THE BROKEN DOLL" for showing in your community, write to

HON. A. KESLO ROBERTS ATTORNEY GENERAL
Parliament Buildings, Toronto, Ontario

CONVENTION ROUNDUP

Weekly Newspapers, facing the most crucial period of test they have ever experienced, are being revitalized by the strong conviction they face, Barry Wenger, 1958 president of the Ontario Weekly Newspapers Association, told the annual convention at Toronto's Royal York Hotel, recently.

Mr. Wenger, who publishes the Wingham Advance, said that despite the strong competition of other mass communication, weekly papers will not disappear.

"With the application of intelligence and imagination on the part of management, the rural weekly is still and will continue to be the one medium in our land which is thoroughly digested in every detail," he said in his annual report. "And it is the only publication of any kind into which the character, reputation and truthfulness of the publisher is projected in a personal, neighbour-to-neighbour fashion."

Maintaining that no daily newspaper, no magazine, radio or TV station is read or listened to with the faith and credence to which the majority of weekly newspapers are accustomed, Mr. Wenger stated: "Our journals have tremendous influence on any course of history in this province—no small responsibility for an editor to face."

Weileen Leavens, secretary-manager of the association and publisher of the Bolton Enterprise, said that weekly publishers should not forget that all national advertising is local advertising if their local dealer must get the copy for them.

"It is friends up and down Main Street who tell the boys downtown to put it in the local weeklies," Mr. Leavens said.

His remarks reflected the Convention theme displayed behind speakers in the business sessions: "We'd Better Sell Better Now."

An address by Jack Baldwin of the Fairchild Instrument and Camera Co., New York City, followed the reports of Mr. Wenger and Mr. Leavens.

At the Friday Awards Luncheon sponsored by the Natural Gas Companies of Ontario, Oakah L. Jones, vice-president and general manager, the Consumers Gas Company, named members that the expense of doing work in the natural gas industry is never a factor when the public interest is concerned.

"I don't want to go into a long essay on natural gas safety, but we in the natural gas industry are helping get things done when we think of the recent flurry of unjustified allegations concerning the safety of natural gas distribution systems and appliances."

As far as safety is concerned, he said, the entire industry will welcome any legislation or amended legislation that will improve an already high standard of safety regulations.

A great resurgence of human spirit, manifesting itself in an awakening of creative talent in the fields of the lively arts in Canada today, is evident in the Ontario Weekly Newspapers competitions, A. M. Pratt, director of curriculum for the Department of Education, Manitoba, said in adjudicating 1958 entries for the better newspaper contests.

One of the features was the undoubted excellence of photography and engraving in many of the entries, he remarked. "Another feature I especially commend is the attention of all editors and publishers, regardless of financial resources is the encouragement of local contributors, particularly those whose efforts fall into the kind of writing known as creative."

"The weekly newspaper can play a very important part in the field of creative writing by encouraging local writers, however youthful, to submit their work for publication in its pages."

Winner of the Joseph T. Clarke Trophy for newspapers under 1500 in the general excellence contest was the Winchester Press representing Eastern Ontario. The Rodney Mercury, from the Western area of the province was second and the Gore Bay Dispatch, Manitoulin Island, was third.

The Albert V. Nolan Trophy for papers of 1500 to 4500 population was won by the Port Elgin Times whose publisher is a former Toronto advertising agency executive, Kenneth Pettis. The Stouffville Tribune was second and the Strathroy Age-Dispatch third.

In competition for the Aurora Banner Trophy for towns of 4500 and over, the Canadian Statesman of Bowmanville was first, the Midland Free Press Herald second and Leamington Post third.

The J. G. Johnston Trophy for typographical excellence was awarded to the Port Elgin Times.

The Printed Word Trophy for best editorial page was awarded to the Midland Free Press Herald with the Tillsonburg News second and Leamington Post and News third.

Cookfield Brown and Company Trophy for advertising excellence went to the Renfrew Advance with the Burlington Gazette second and Midland Free Press Herald third.

An award for the best use of pictures, by the Fairchild Camera and Instrument Corporation, was won by the Midland Free Press Herald.

The E. T. Stephenson Trophy for Best Front Page was won by the

News of the Countryside
From The Record's Correspondents

ROCKFORD

W.M.S. meeting was held at home of Mrs. Joe McGibbon. Mrs. W. Howard and Mrs. B. Priest taking part. The hymn "Stand up for Jesus" and a prayer by Mrs. A. Buck closed the meeting. A plant sale in charge of Mrs. Clayton Hall and Mrs. A. Stephenson added a considerable sum to the Missionary funds. Lunch was served by the hostess, and Mrs. D. Chambers and Mrs. G. North. Mrs. Carl Hall will be the hostess for the June meeting.

Mr. and Mrs. Wilbert Howard spent a few days with Mr. and Mrs. Elwyn Howard of Fonthill.

Mr. and Mrs. Wm. Petheram and Mrs. H. M. Petheram were in town Sunday with Mrs. E. W. King of Welland.

Mr. and Mrs. Roy Harper and family of Cooksville, Mr. and Mrs. Peter Cosley and sons of Port Dover and Mrs. Wm. Brown and family of Tyrrell spent Sunday with Mr. and Mrs. Ralph Kenny and Mr. and Mrs. Roy Kenny.

Mrs. Keith Edwards and family spent the week end in Simcoe with her father Mr. Stanley Bryant and her sister Miss Doris Bryant of London. Keith Edwards also spent Sunday with them.

Mrs. Bud Priest and Donna visited on Sunday with Mrs. B. Lundy and Ray in Jarvis.

Mr. and Mrs. Don Marshall of Simcoe visited on Saturday with Mr. and Mrs. Andrew Buck.

Mrs. David Petheram is spending some time at the home of Mr. and Mrs. Wm. Petheram.

Mr. John Thomson is a patient in Simcoe Hospital recovering from an attack of pleurisy.

WOOL

Government Deficiency Payment will apply only on properly graded wools.

In the utmost by patronizing the station that made this possible.

SHIP COLLECT TO
Registered Warehouse No. 1
Weston, Ontario

Obtain sacks and twine without charge from
JOHN A. GEE
R.R. 1, JARVIS
or by writing to
CANADIAN CO-OPERATIVE WOOL GROWERS LIMITED
107 Bay Street, Toronto, Canada

RENTON

Several members of the Renton W.I. attended the district Annual Meeting held in Port Dover Grace United Church on Wednesday of last week.

The Renton 4-H club held a special meeting on Thursday night at the home of Miss E. McDermid, Home Economist for Norfolk in attendance. A large number of members present attended the celebration held in Jarvis on Monday.

The May meeting of the Renton W.I. was held at the home of Mrs. Leo Challand on Tuesday.

Two new houses are being built in the village.

C.W.L. MEETING

The May meeting of St. Ann's C.W.L. was held at the home of Mrs. Leo Challand on Tuesday evening, May 19th, with 20 members present.

Mrs. Leo Montague presided and opened the meeting with the Leucous prayer. The secretary, Mrs. N.R. Miller read the minutes of the previous meeting. The treasurer, Mrs. J. Barilla gave her report.

Delegates who could attend the 1st St. Catherine's Deacons' Council, to be held at St. Denis' Church, St. Catharines, May 12th, volunteered to go.

All the members were urged to attend the 1st annual Diocesan Convention to be held on May 27th, at Prudhomme's Garden Centre, Vineland.

Conveners appointed for the coming year are as follows: Spiritual—Mrs. George Anderson; Educational—Mrs. Fred McCarthy; Finance—Mrs. Ted Montague; Membership—Mrs. Eay; Social Action—Mrs. Jas. McCarthy; Citizenship—Mrs. C. Mahony.

On a motion of Mrs. C. O'Mahony, it was decided to enter a float in the coming Victoria Day parade at Jarvis.

Mrs. George Anderson gave an interesting spiritual reading. "Know Your Bible."

Mrs. Jas. McCarthy reported on the Tuberculosis Campaign.

It was suggested that the League pack a box of clothing for the W. S. M. Missions at the next meeting. The ladies were reminded of the

DRIVE-IN THEATRE - SIMCOE

THURS., FRI., SAT. MAY 21, 22, 23

"The Vikings"
Technicolor
ERK DOUGLAS, TONY CURTIS, JANET LEI

Five Colored Cartoons
Special Cartoon Show

MONDAY, TUESDAY MAY 25, 26

"Fastest Gun Alive"
Technicolor
BENNY FORD, JEANNE CRAIG

"Gypsy Colt"
Technicolor
HARD BOND, FRANCIS DEE

WEDNESDAY, THURS. MAY 27, 28

"King Creole"
(ADULT)
Vista Vision
LIVIS PRESLEY, CAROLINE JON

"Blunder Boys"
THREE STOOGES COMEDY
"SAPARI SO GOOD"
Technicolor Cartoon
"CHIEF CHEW BABY"
Technicolor Cartoon

BEACH

Theatre, Port Dover

THURS., FRI., SAT. MAY 21, 22, 23

"The 7th Voyage of Sinbad"
Technicolor
KERWIN MATHWEBS, KATHRYN GRANT

"Buchanan Rides Alone"
Color
RANDOLPH SCOTT, CRAIG STEVENS

MON., TUES., WED. MAY 25, 26, 27

"Wind Across the Everglades"
Technicolor
BURL IVES

"Dangerous Youth"
Technicolor
GEORGE BAKER, FRANKIE VAUGHN



RE-ELECT "JIM" ALLAN
— IN —
Haldimand-Norfolk

• HE HAS SERVED HIS CONSTITUENCY
• FAITHFULLY, AND HAS GIVEN
• DISTINCTIVE LEADERSHIP IN
• PROVINCIAL AFFAIRS

Re-elect the **FROST** GOVERNMENT for continued Progress and Prosperity

VOTE ALLAN JUNE 11th

— Published by the Haldimand-Norfolk Progressive Conservative Association —

JARVIS W.I.

The regular meeting of the Jarvis W.I. was held in the United Church Parlour on May 13th with Mrs. A. Lundy as hostess.

Mrs. H. Belbeck presided, with silent prayer in memory of Mrs. Mary Robinson who was a Life Member, as well as a Chartered Member of the Institute. During the business period it was planned to sell 100 silver spoons in recognition of the visit of Queen Elizabeth to Canada. Also a donation to the Dept. of Agriculture for the 4-H Clubs. Plans were made for the Bus trip to St. Thomas on Thursday May 28th and all members are requested to be at the Main Corner at 8 A.M. May 28.

Members were reminded to attend the District Annual to be held in the Community Hall on Thursday, May 21st at 9.30 A.M.

Mrs. Robert Dossler covered the programme. Mrs. P. Johnson read the motto proposed by Mrs. E. Gowen. "Your Life May Be the Only Bible You Neighbours Ever Read"

An excellent panel prepared and given by Mrs. A. Miller, Mrs. A. Marr and Mrs. C. Hayes of the Jarvis W.I. on "Women's Institutes Relationship, from the Branch to the World Organization" was very enlightening.

Due to the time, only a portion of the interesting report of the Guelph Conference was given by Mrs. M. A. Collins.

The meeting closed by singing "The Queen" and "Instituta Grace" followed by a dainty lunch.

At The Churches

THE UNITED CHURCH OF CANADA
Rev. J. A. Logan, B.A., B.D., Minister
WESLEY UNITED CHURCH
10.00 A.M.—Sunday School
11.15 A.M.—Morning Service
Nursery and Junior Congregation
GARNET CHURCH
10.00 A.M.—Morning Service
11.00 A.M.—Sunday School
"Come and Worship With Us"

PRESBYTERIAN CHURCH IN CANADA
Rev. Howard D. Smith, B.A., Minister
KNOX CHURCH, JARVIS
10.00 A.M.—Sunday School
11.00 A.M.—Morning Worship
Mr. Alex. McCombie of Evangelical Hall, Presbyterian Mission in Toronto.
CHALMER'S (Stone) CHURCH
11.30 P.M.—Morning School
2.30 P.M.—Worship Service
Mr. Alex. McCombie

EBENEZER CHRISTIAN REFORMED CHURCH
Rev. John M. Dyckstra, Pastor

10.00 A.M.—Morning Worship Service in Holland language. Text for the Sermon: "And He blessed and brake, and they did all eat and were filled... about five thousand men, besides women and children" (Matthew 14: 13-21)
No Sunday School on this Lord's Day because of Holy Communion.
7.30 P.M.—Evening Worship Service in English. Text for the Sermon: "Ye are bought with a price, but not ye servants of men?" (I Corinthians 7: 23)
"You are Welcome to Worship the Lord with us"

COMMUNITY BAPTIST CHURCH BALMORAL
Pastor: W. S. Walker
10.00 A.M.—Sunday School
Classes for every age
11.00 A.M.—Morning Service
"Keep By Christ"
7.30 P.M.—Evangelistic Service
Wednesday, 8.00 P.M.—The Hour of Power. Prayer and Bible Study. We invite YOU to come and worship with us
We preach Christ Crucified, Risen, Coming Again
REMEMBER — It is in the path of His appointment that we shall find His presence.



"Yes, Doctor... Wednesday will be fine!"

When it's time to have the dentist check daughter's teeth, Mrs. Smith naturally reaches for the telephone, that helpful "member-of-the-family" with the habit of getting things done. When you look back over your day, it's sometimes surprising to realize in just how many little ways the telephone has helped you... how it adds so much convenience and comfort to everyday living.

THE BELL TELEPHONE COMPANY OF CANADA

AUG. 3—L&M Combines at Gore
AUG. 5—Nanticoke at Rainham Centre
AUG. 8—Garnet at L&M Combines Nanticoke at Gore