#### Shocking Story Of The Pill Business

It has been said that false and misleading advertising causes the American public to spend more than a billion dollars a year on foods, drugs and lotions that have no real benefit. This was the theme of a

cent book by Ralph Lee Smith called, "The Health Hucksters." It was billed as "The shocking story of how food and drug advertising exploits you for vitamins, cold remedies, ducing formulas and other

quackery. It is, as the author pointed out, a case of the old "medicine man" in modern garb, peddling his wares with smooth Madison Avenue sales talk.

The Food and Drug Admiristration is constantly on his trail, exposing his devious and deceitful sales talk - his play on people's fears, perplexities, and human frustrations. Hardly a week goes by without an FDA

A recent instance of this kind had to do with the marketing of mineral-rich" salt, said to have been extracted from sea water and advertised as good for practically every ailment man can think of.

It is hard to believe that people are taken in by such exravagant claims. But they obviously are, for these are generally profitable ventures - while they last.

Vitamin pills and remedies have been debunked again and again by health authorities as over-rated, over-sold, and unnecessary in the American diet. Yet millions still solemnly take their vitamins, encouraged by advertising claims, which bring returns of some half-billion dollars a year to vitamin manufacturers, according to the author of "The Health Hucksters."

While the majority may not swallow the quack ballyhoo, many do swallow the newest pills - pills for pepping up, slowing down, thinning out, relief from tensions and so or The very name "tranquilizer" is beguiling to millions in these troubled times.

The flood of drugs on the market in recent years is phenomenal. Mr. Smith reports in his book that one druggist told him that while 10 years ago he stocked only about 400 drug items, today he has nearly 2,000 on his shelves, with more being added every week.

"How much of this represents real progress in medicine?" he asked in his research. "Only small portion of it, according to leading doctors," he said.

It has taken the tragic case of the sleeping pill-tranquilizer thalidomide to bring home to the American people, and people elsewhere in the world, the extent to which new drugs are rushed into use without sufficent testing to bring warning of their harmful side effects, writes Josephine Ripley in the Christian Science Monitor.

Even now, long-approved drugs are coming u cion as possibly - and in some cases — probably responsible serious conditions quite apart from those for which they All this has given needed im-

petus to the administration's ap-peal for more FDA authority in the inspection, approval, and control of drugs

In particular, the government wants authority to take a drug



Him T HONOR — Dr. Frances O. Kelsey, shown at right, the Canadian-born and educated medical officer who blocked the general sales of child-deforming drug thalidomide, was awarded the highest c vilian decoration, the President's Distinguished Federal Civilian Service Medal



WINS AWARD - Meindert DeJong,, of Grand Rapids, Mich., has been named the first American to win the Hans Christian Andersen Silver Medal for contributions to children's literature.

off the market, even after approval, if a question develops as to its safety. Removal is difficult under present procedure. It is also felt that the FOA should have more time to examine and review new drugs, to investigate their manufacture, and make as certain as humanly

possible that they are safe. The Food and Drug Act was passed in 1906, overhauled in 1938 and has been revised in various ways since then. The proposed amendments now un-der consideration are second only in scope to the remodeling job of 1938. They are recognized - especially in the light of recent developments - as urgent ly needed to screen the tremendous flood of drugs pouring on the market.

This, in effect, was the message of the "Health Hucksters." Its last chapter head was: "Needed - A Consumer's Bill of Rights" to protect the public against false advertising claims, and against the tremendous sale pressures from competing manufacturers.

> an appointment because of an eye infection. You know, I find so many people get confused with the various ways in which men who deal with eyes are described. For instance we have oculists, opthamologists, optometrists and opticians. And it is important to know the difference. For instance an opticiar is one who makes eyeglasses. That is to say he grinds the lenses in accordance with whatever prescription you take him. He also advises you as to the type and fit of frames best suited for you.

There were also some cute little

While there Partner thought he

turn called another fellow but

what the material was or if

through we had lunch and then

started travelling again as Part-

ner had an appointment with an

oculist at Jane and Bloor. This

young fellow has only been in

practice a short while but he

must be good as in a recent

rating he came second highest

in science and opthamology for

the whole of Canada. And it so

happened I had had dealings

with him early in the year when

he was substituting for a well

known oculist with whom I had

tuce leaf.

An optometrist is qualified to test your sight and prescribe what glasses are necessary. H does not treat diseases of the eve except of a minor nature An oculist or opthamologist is usually a medical doctor who specializes in diseases of the eye and can prescribe accordingly He knows if the trouble with your eyes is purely local or is table to other bodily dis orders. He knows if a cataract is forming or if there are le-sions at the back of the eye. For a person in good health, but with weak sight, an optometris

ISSUE 34 - 1962

may be all that 's necessary CHRONICLES Bu a person with eye trouble as well as failing health should most certainly consult an oculist. There are many organic diseases that can affect the eyes GINGER FARM and give warning to the person

Well, no one has reason to complain about the weather on It is very quiet and peacefulthis Civic Holiday week-end and that is, among the trees on our I expect many people are havback lawn. Sure, we can hear ing a good time — especially those who are away and out of the traffic along the Dundas Highway but our own car is earshot of television and radio, sitting immobile in the garage. There it will stay until after and thus unaware of the tragedies that have occurred during the last few days, the worst of the Civic Holiday. Partner and I had our share of being in heavy traffic last week. We were in Toronto on business; inwhich was the propane gas ex-plosion at Maple. That is something that could happen anytended going by bus but while where yet we are so accustomed we were waiting for the bus to gas stations and storage tanks two neighbours came along and that we never think of them as offered us a ride part way. We a potential danger. And that apstill had to get from Bloor to plies to us as well as other Yonge so we were soon fighting people. Here we are, sitting like the rest of the crowd for pretty on what we regard as a seats on the street-car. How quiet lot in a residential dispeople put up with it day after trict. Yet right at the back of day is beyond me. Our first call us there are five gas stations ail was at a shoe shop as Partner in a row. Between the gas stahas to have corrective shoes. This was more interesting than tions and the houses, property owners burn rubbish every week or so. If just one of those most shoe shops as half of the building was for men's shoes and the other half for pets and bonfires got out of hand it could spell tragedy for all of us. sporting goods. In one tank Everyone is careful and takes there were baby snakes, 25¢ the usual precautions against each. One of them had two fire, but I doubt if they have heads. Another tank had bigger the gas stations in mind. Persnakes and in two others there haps they will be conscious of were turtles and huge frogs. their closeness from now on.

We have become conditioned yellowish hampsters bedded down quite comfortably and to so many things during the last twenty-five years. Excess nibbling contentedly on a letnoise, for instance. What happens when you turn the radio or T.V. on? Naturally the first From there we went downtown as I had an appointment thing we hear is a commercial at one of the department stores. that is almost deafening. Sure, we can turn the volume down but when the news or program might as well get a shirt. He wanted one similar to what he begins we just have to jump up and turn it up again. There was wearing. He showed it to one of the sales' clerks, he in should be a ruling to require commercials to be no louder neither of them had any idea than the program that follows. Anyway I have stopped buying they had anything like it. For inefficiency they deserve a one brand of tea because they have such loud commercials. prize. Maybe they were just "extras" for the summer but ry noise should be eliminated as I am certain it con they certainly wouldn't do the ributes a great deal to the ten store any good. After I was

sion under which we live. Taffy is barking his head of in That definitely, is unnecessary noise, and someone who reads this column might hear him and ask why don't I practise what I preach!

A black millionaire in apar theid South Africa is almost as rare as an impala on the streets of Johannesburg. But the breed does exist - three specimens to be exact - and the rarest is Khotso Sethuntsa, who made his millions through "witchcraft."

Zat Poor Princess Gets Ze Gate!

Lee Radziwill has never been an outsider — and the reasons are easy to understand. She is a beautiful, beautifully dressed socialite, a sister-in-law of the President, and, as the wife of a Polish Prince who grew rich in real estate, she is a princess for good measure. Doors open na-turally for the Princess, but last month one slammed shut. As she joined the fashion world's froth estate to report the new Paris fashions for McCall's magazine, Princess Radziwell was barred from the showings of designer Hubert de Givenchy. Why? The answer depended on who was asked. A Givenchy spokesman said

so. Jacqueline will too." the Princess's telephoned request for a seat in the salon at a customers' showing was refused only because she had become a journalist. Givenchy, who per mits no reporters at his showings until late August, evidently de tests the fashion press. It makes fun of fashion designers, he thinks, by talking about footballplayer shoulders on coats, and hats that look like flower pots. "It makes readers laugh, but it's hard on designers," he says. But members of the fashion

press hinted that Givenchy's motive in excluding Princess Radziwill may not have stemmed from a belief that all reporters should be treated equally. The New York Herald Tribune's knowledgeable Eugenia Sheppard reported that Princess Radziwill had recently switched her patronage from Givenchy to rival Yves St. Laurent. "Some of the hated press are wondering if Givenchy hadn't already heard the news when he refused to reserve a seat for Princess Radziwill," Miss Sheppard wrote. Barred by Givenchy, Princess Radziwill was seen the same day wearing St. Laurent designs, changing from a white silk suit for a morning St. Laurent showing to a shocking-pink silk suit for an afternoon Chanel show At these affairs the Princessjournalist (who held a non-writing job with Vogue briefly in 1958) managed to get a frontrow place and sat headhigh like

royalty, jotting notes on programs with a long, slender gold

The French press, which gave heavy play to the Radziwill shutout, accused Givenchy of being devious, not vindictive. Under a headline, Hubert De Givenchy: What A Publicity Genius, Paris Jour chided: "Givenchy didn't hesitate to slam the doors of his salon in Princess Lee Radziwill's face. This gesture will get him millions in the way of publicity."

As for Lee Radziwill, her reaction to the incident was hardly regal. "If that's the way Given-chy feels, too bad," she said. "I won't darken his door again. He tion to do so. has lost my sister as a client and Now I'm wearing St. Laurent's clothes and shall continue to do

## Modern Etiquette

to Anne " Q. When a man and girl have been going together regularly is it proper for her to give him a birthday gift, even though there has not yet been a similar occasion for him to give her a gift? A. Under these circumstances, there is no reason why she should not give him a gift.

Q. Do you go along with the custom of men keeping their hats on in the corridors and elevators of public buildings?

A. Yes, if the elevator is crowded he is more considerate n keeping his hat on, which takes less room than holding in front of him. As to public corridors, I see no practical reason for his not keeping his hat on his head if he wishes.

Q. I am a girl about to be married, but have no father, brother, or other male relative to give me away. My fiance has suggested that his father per-form this rite. Would this be-A. Yes, this would be quite

Q. Is it all right for the bridegroom's mother to invite her friends to her son's wedding? A. She must not do this herself. She may suggest the names to her son, and he passe on to his fiancee, who does the mailing of all invitations.



UNPLUGGED AND ALIVE - The mother of 20-year-old Garett Giberson watches over her son as he recovers in a Neptune, N.J., hospital from a near drowning. The youth became trapped in a swimming pool drain underwater. He was kept alive by a relay of swimmers who dove to breathe air into his mouth until the drain could be shut and he could be released from the pull of the rushing water.



FINAL JOURNEY — The hearse containing the body of Marilyn Monroe, trailed by mourn ers. moves slowly from the chapel to the crypt in Westwood Memorial Park, Calif.

# Red China Seems Tired Of It All

What is happening to the for eign policy of Peking? A tired dragon is showing a wan and forced smile. It appears chiefly en the face of the foreign min-ister, Marshal Chen. Some weeks ago he began spreading a new line of confidential candor and something approaching ap-peasement at the Geneva conference on Laos. He himself explained the reason for it.

China's economic strains, he told a diplomat, are so severe that even if China wanted to fight a war - which he asserted it did not - it was in no posi-

Since then information has been coming in from many direcinformation available to the United States Government from a fresh survey of the situation now caps the various private sources of information. Communist China, it indicates, is in a much worse plight, a much more serious breakdown of its administrative and industrial as well as its farm systems, than the outside world had recognized.

There is no visible rebellion, either new or in sight for the future, although there is speculation on what might happen if an army almost entirely of peasants were to ferment. Patience is ingrained to a nitiful degree in China. A Washington official is quoted by the New York mes as saying the reaction in China to the spreading breakdown, malnutrition, stoppages of industry for lack of materials, who went to the city for succor, and the like is, "apathy, dejection, demoralization, despondency, and despair."

Ill feeling toward the Soviet Union stems in part from this situation. At Geneva Marshall Chen went so far as to tell a Western diplomat privately that Moscow had let the Communists down in their hour of need. Supporting information from the Communist Chinese press indi-cates that the Russian leaders continue to exact payments for earlier aid to China, despite China's desperate scramble for foreign exchange to buy food road. A slight easing toward the West is understandable, according to an editorial in the

Christian Science Monitor.

In an interview with the Swiss In an interview with the Swiss time. Steam power was early re-radio, Marshal Chen said it was garded as a foolish presumption "rather nice" of President Kennedy to give assurances to Peking that he would not permit the Chinese Nationalists to start war in the Formosa Strait, And back in China he said at a party that he had assured Secretary of State Dean Rusk that China would not upset the agreement to neutralize Laos. Right now they face what

looks - for the present anyhow - like something far more than a series of famines: like the failure of communism as a system. They could act in desperation and try to distract local wrath with foreign quarrels. But fortunately they seem to realize they could easily overstrain themselves by this traditional maneuver and perhaps lose every-

watches and is glad the Chinese Communist leaders are too proud, apparently, to ask for lood and other help, to bail out their hard-pressed system. This live with the flaws in their dogma and hopefully to loosen its Communism may be going

through extremely grave re-verses or actually failing; we annot say. In either case, and for whatever reasons of dissimuation, we are glad to see a smile however rueful or transient. It is far preferable to the madness which could erupt from so sewere a national frustration.



dale nabbed his 10th straight win in Los Angeles, Calif., becoming the first 20-game winner of the season.

### Never A Life Lost Through Neglect!

There is perhaps no more striking achievement in the struggle for human security than the fact that, in 122 years of operation, the Cunard line has never lost a single passen return to the country of many ger's life through accident or neglect. And this has been against that stupendous and often malevolent hazard. Atlantic Ocean. Warren Tute's history of steam navigation on those waters, "Atlantic Con quest," is compact, balanced, and dramatic. Lieutenant Commander Tute, R.V. (Ret.) is a sea writer and novelist of zest and directness ('The Cruiser," "The Rock," "Leviathan") and a literary voyage with Tute at the

railroading. Now comes a con-spiracy, of which the Pennsy is Fortunately, he is no taciturn tar, and he likes to talk about other men. Thus "Atlantic Conby welding the segments toquest" turns out to be essenti gether into one long smooth ally a story of human skills and spirit and the great ocean is made to yield to the puny strength of man - much of the from rail to rail. The "jump," over sail, but wooden paddle-wheelers slowly broke the prejudice. In 1819 the 300-ton auxiliary steam packet Savannah reached Liverpool from New York in 27 days and fifteen hours (steaming 80 hours of the way). Her instigators have been forgotten and she drew curiosity but as a business venture she by an iron horse. was a flop; this, however, was the first crossing of a major

ocean by a steam-engined ship. Next, in 1838, the little Sirius of the British and American line (conceived by an American, Dr. Junius Smith) steamed into New York from England, a few hours ahead of the much larger, 1,340 - ton British - owned Great Western, designed by the "little giant" engineer, Isambard King-dom Brunel, who was later to Washington, for its part, produce the first iron steamship driven by propeller.

In 1840 the Cunard crowd was in action with three steamships. This was a stellar group of men headed by Samuel Cunard, a solid Quaker merchant and shipowner from Halifax, N.S., and Robert Napier, the scrupulous Scottish builder who may be garded as the father of Clyde-side ship engineering. Safety was their cry, and safety was their reward.

The list of great Atlantic e trepreneurs goes on. In 1850 Ed-ward Knight Collins, a Cape Cod sailing scion and pioneer of high speed, took the mythical Blue Riband for Atlantic speed from



BEN BELLA ARRIVES — Algerian strongman Ahmed Ben Bella, left, partially hidden, set up political shop in Algiers. He is shown here on arrival in Algiers.

#### a decade, Collins had failed, due argely to shipwrecks, in which he lost his own wife, son and daughter. In 1870 Thomas Ismay, son of a small Cumberland shipbuilder, challenged the Cunard-AGENTS ers with his White Star line,

the Cunarders (crossings were

then made in ten days). Within

Warren Tute also pays vivid

attention to men who faced the

Atlantic on the deck rather than

on the balance sheets. The early

Atlantic captains, especially as elegance and publicity became a

one point Tute claims that he

does not grasp the exact dis-

tinction between three captains

who were described in 1886 as

"a sailor, a social sailor, and a

calico captain." But if a "social

agreeable, talkative mariner,

and a "calico captain" a favour-

ite with the ladies, then surely

the plain term "sailor" applies to the famous Capt. C. H. E.

Judkins of the Cunard line.

Once, when a woman passenger

approached him as the ship neared Newfoundland and ask-

ed: "Oh! Captain, do tell me,

is it always as foggy and nasty as this off the Banks?" Cap-

tain Judkins replied: "How the

devil do I know, Madam? I don't

The Pennsylvania Railroad's

scheme to take the clickety-

clack out of its trains is a devel-

opment we view with muted en-

thusiasm. Some people just don't know when to stop. First

tion, a melody grown rich with

not along the Texas boundary

he likes to wander back and

forth. One year south. Another

year north. He zigs and zags

on his way to the Gulf of Mexi-

co, as if he enjoyed making mis-

Americans have traded back and forth some 25,000 acres of

river land, for a net loss of

9,000 acres to the United States. But El Chamizal is a piece of

nischief that goes back to before the turn of the century and

it still has the mapmakers so confused that some think own-

ership will never be decided.

President Kennedy hopes it will

June, he signed an agreeme

When he was in Mexico last

with President Lopez Mateos to

prejudice the juridical position

of either country.

El Chamizal is the size of a

small cattle ranch - 636 acres of desert land — but it happens to link the cities of El Paso,

Texas, and Ciudad Juarez, Mexi-

When the United States won

Texas in the war with Mexico,

the Rio Grande became the in-

ternational boundary by mutual

seek a solution which does no

chief between neighbours. Over the years, Mexicans and

Rio Grande is his name, and

Old Man River -

He Zigs and Zags!

with Mexico.

Song Of The Rails

Being Silenced

greedy

place.

AGENTS, clubs, etc. Sell Canada's finest Christmas cards. Over 300 items including Religious, Everyday and per sonal cards. Wraps, toys, and novel-ties. Prompt service. For colored catalogue and samples on approval, Jean dron Greeting Card Co. 1253 King St. E. Hamilton, Ont. offering more capacity, speed, and luxury. Ismay was a business master with two unusual guiding principles: (1) If you have a good thing don't be let others have some; ARTICLES FOR SALE 2) don't let weak competition fail, lest strong rivalry take its

"DESTROYER" for use in outdoor toilets. Eats down to the earth, saves clean in g. Directions. Thousands of users, coast to coast. Price \$1.10 per can, postpaid. Log Cabin Products \$22 York Road, Guelph, Ontario. BUSINESS OPPORTUNITIES

WOODWORK, Shook's mill plant, just started ambittous person can develop. Reason for selling, age. Further information write Box 264, Eganville, Ont. part of their liners, were some-thing like national heroes. At WE will set you up in your own Mail Order Business, details \$1.00. Dr. Er-hart Carlson, Associated Consultants, 418 W. 2nd. Street, Ashland, Wiscon-

malized in 1852. Then the river began shifting south, and after sailor" be taken to mean an a great flood in 1864 Mexicans living just below the river found themselves on the north bank with the people of El Paso. That is when the arguments began, but not until 1910 was the dispute submitted to an international arbitration commis-

The rules of international law select the owners of flood-plain land according to how the river made its new division. A fast division by flood or earthquake does not change the ownership. A slow shift of earth, from one bank to the other, does. The United States claimed that El Chamizal had been re-

moved from the Mexican side by erosion and deposited on the north bank by accretion. Mexico removed by flood and hence re-

mained the soil of Mexico. The Canadian presiding over the arbitration commission rulthey take the steam locomotives away, and along with them the ed that the changes that occurred from 1852 to 1864 had been sky-howling whistles that be-came the glorious hallmarks of caused by gradual erosion and that those dating from 1864 reonly one of the guilty parties, to silence the rhythm of the rails by welding the segments. Mexico two-thirds of the acreage or that land which lay south snake.

The metronomic "clickety- of the river in 1864, writes Marion Wilhelm in the Christian

clack, clickety-clack, clickety-Science Monitor. clack" is made, as every young-This ruling was refused by the United States on the grounds that no one could say where of course, is only the distance of the river had been in the flood one little crack where rail ends wear and that a division of the meet, but it's enough to turn tract was not within the manone's thoughts to the drama of the railroad, to remind the tra-Ever since, Mexico has refusveler of the genius, the patience ed to arbitrate any other interand industry of the men who dared to dream so long ago that and the Chamizal has

the continent could be crossed become a bitter bone of conter tion between the peoples To a few, the clickety-clack | Ciudad Juarez and El Paso. El Paso has been growing southward. Two city primary is a long journey's welcome lullaby. To others it's a jolting nuisance, as unwelcome as the schools, one high school, a pack water cure or a non-stop alarm clock set for split-second out-bursts. We suppose it's to the letter three with corrections. latter type, with ears untuned mitted to settle the Chamiza to this kind of music, that the ownership once and for all - he told a news conference in Washrailroads are bent on catering as ington he thought the United States had been wrong to refuse they substitute clickey-clackless ribbons of steel a thousand feet long for the individual segments.

That's progress, allegedly. A United States has come up with rise offer to Mexico. The plan is to rechannel the glide unsullied by either click or clack. But unadorned, let us river bed to a more northerly not forget, by one of the great route which leaves part melodies of the westward move-Chamizal in the city of El Paso ment and the industrial revolubut gives equivalent acreas

age. We will miss its strains.

—New York Herald Tribune. Juarez. Q. How can I give first aid to a torn rubber girdle? A. Buy yourself a tire-patch kit at the service station, then rement a tire patch on the rip Old Man River doesn't always in your girdle, and you should keep rolling along - at least he "well-contained" again!

farther downstream to Ciudac

BUSINESS PROPERTIES FOR SALE GARAGE, snack bar and 6-room house. Rutherford garage in Lambton county, on Hwy 21, 40 miles from Sarnia, Ask-ing price \$27,000. Reason illness. Apply Everest Cox, R.R. 4, Dresden, Ont.

SEND for free Tweddle Merchandising catalogue and monthly Money Saver. Hundreds of customers all over Canada are sending in many repeat orders for Tweddle Merchandise. The reason—We only sell top quality merchandise, at money-saving prices. Men's, Ladies', Boys' Girls', Baby's wear, electrical appliances, watches, water softeners and hundreds of other lines. TWEDDLE MERCHANDISING
COMPANY
FERGUS 11, ONTARIO

HATCHING EGGS

WANTED by Canadian Registered Hatchery, broiler hatching eggs, egg breed hatching eggs and flocks to supply us with hatching eggs on a weekly, year round basis. Good premiums pald. Apply Box No. 252, 123 - 18th Street, Toronto 14, Ontario. HORSES FOR SALE

**GELDING PACER** (DARK CHIEF) 4 Years Old - Price \$800

Half Brother To:
JOHNNIE HY—2.05
FAVONIAN MAY—2.07
DIAMOND G.—2.10
SIRE FAVONIAN CHIEF — 1.59 3/5 —
DAM MINNIE GRATTON M. by JOAN
PATCH by GRATTON BARS 2ND. W. J. FINNIGAN SEAFORTH, ONT.

MEDICAL READ THIS-EVERY SUFFERER OF RHEUMATIC PAINS OR NEURITIS SHOULD TRY DIXON'S REMEDY. MUNRO'S DRUG STORE 335 ELGIN OTTAWA \$1.25 Express Collect

POST'S ECZEMA SALVE BANISH the torment of dry eczema rashes and weeping skin troubles. Post's Eczema Salve will not disappoint you itching, scalding and burning eczema, acne, ringworm, pimples and foot eczema will respond readily to the stainless, odorless ointment regardless of how stubborn or hopeless they seem. Sent Post Free on Receipt of Price PRICE \$3.50 PER JAR POST'S REMEDIES

2865 St. Clair Avenue East Toronto NURSES WANTED REGISTERED Nurses, also an operating room Nurse. Small size modern hospital. Apply Superintendent, Kemptville District Hospital. P.O. Box 759. Kemptville, Ontario.

MISCELLANEOUS MONEY TO LOAN

MORTGAGE LOANS MONEY available for immediate loan on First and Second Mortgages, and agreements for sale, on vacant and improved property, residential, indus-trial, city, suburban and country, and summer cottages. Forty years experi-SUMMERLAND SECURITIES LIMITED
112 Simcoe Street North,
OSHAWA, Ontario. Phone. 725-3568

ISSUE 34 - 1962

# CLASSIFIED

OPPORTUNITIES FOR

BE A HA!RDRESSER

BE A MA!KDRESSEK
JOIN CANADA'S LEADING SCHOOL
Great Opportunity
Learn Bardreasing
Pleasant dignified profession, good
wages Thousands of successful
Marvel Graduates
America's Greatest System
Illustrated Catalogue Free
Write or Call
Marvel Hairdressing School
358 Bloor St. W., Toronte
Branches:

Branches: 44 King St. W., Hamilton 72 Rideau Street, Ottawa

PERSONAL

THRIVING Town of Amherstburg —
For sale, billiard parlour and snack bar.
Has six animare parlour and snack bar.
Has six animare parlour and snack bar.
Has six animare parlour and snack bar.
Nessonably priced for quick sale. For information called for quick sale. For information entertain parlour parlo

FARMS FOR SALE 298-ACRE farm with meat business. Ideal industrial site near CPR railroad, also ideal for a town site. 10 mf. from North Bay. Total price \$50,000. For real estate agents. 10% more Box 253, 123-18th Street, Toronto 14, Ont.

A modern way to help you reduce. Eat 3 meals a day. Lose pounds and inches fast. Clinically tested Slim-Mint helps satisfy your craving for food — Slim-Mint plan makes reducing easter than you ever dreamed possible \$2.00. 2 weeks' supply CYON'S DRUGS, 471 DANFORTH TORONTO FLORIDA PROPERTIES FOR SALE FLORIDA MOTELS

24 Concrete block units with tile roofs, restaurant and swimming pool. Excellent location with 7 acres of ground on Hwys. 41 and 441, near Lake City. Established 8 years. Motel alone grossed \$50,000 in 1961 Excellent terms. 12 units with coffee shop, on Hwy. 19, near Clearwater. Room for expansion. Price \$47,000, terms.

4 units, all 1-bedroom apartments, on Clearwater Beach. Excellent condition. Price \$55,000, \$15,000 down. For the best motel buys, contact: Ready-to-Lay Pullets \$2 1,700 Honegger pullets. Also May and June hatch pullets. We deliver. Shel-don Wein, RR 5, Stratford REMAIL SERVICE

HELL and back! Kid friends. Enclose 25¢ with letter to be postmarked Hell, Michigan, U.S.A. Send to: Jim, Box 285, Pinckney, Michigan, U.S.A. Clearwater, Florida. 1988 Gulf-to-Bay, STAMPS FOR SALE - MISCELLANEOUS ROY S. WILSON

78 Richmond Street West Foronto
NEW ISSUES
CANADA B.C. & FOREIGN
RAPKIN - GIBBONS SCOTT
MINKUS HARRIS & GROSSMAN
ALBUMS IN STOCK
COLLECTIONS ALSO PURCHASED SCHOOLS

LADIES AND GENTLEMEN Study this interesting and useful pro-dession. For free brochure and charts, CAN. COLLEGE OF MASSAGE 18 Farnham Ave., Toronto 7. TEACHERS WANTED

GRACEFIELD, QUE., R.R. 2. TRAVEL Beautiful Black

FREE . The 1962-63 Tourist Guide Book of Ontario, 384 pages of travel information, special sections on Northwestern Ontario, No. 17 Highway, Jack Miners Bird Sanctuary, at Kingsville, Niagara Falls, Ottawa, etc., also free illustrated colour map of Niagara Falls on request . write Hugh Simpson, Mr. Ontario, Travel Department Essex County Automobile Club, Windsor, Ontario,

TRUCKS ATTENTION DUMP TRUCK OPERATORS!

We are featuring a dump truck clearance sale. Price range \$1,000 and up. No reasonable offer refused. Buy now and save. Herron Motors. Dixie. Ont. 277-1456.

"USED TRUCKS FOR SALE" ATTENTION FARMERS

1954 Ford 6 cylinder, 1 ton truck chassis, completely reconditioned, excellent tires. Platform or stake type body could be used. Ideal for orchard work. Full price \$275.00. Apply 40 Elgin Street, Hamilton. JA. 9-8207

ATTENTION FARMERS &
LIVESTOCK DEALERS
International R.180 Truck the rebuilt
engine, 2 speed and reproduced the rebuilt
ft. body with a reproduced the reproduced to reproduce the reproduced to reproduce Full price 5975.00. Apply
46 Elgin St., Hamilton. JA. 9-8207. VACATION RESORTS

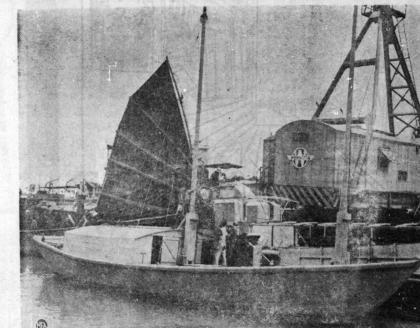
WRIGHT'S POINT

In the heart of good fishing on the Pickerel River watercourse southwest of North Bay. New 2-bedroom cot-tages. Complete with electric stove, refrigerator, bedding and dishes. Boat ARTHUR WRIGHT 108 EXETER RD. AJAX — Phone WH 2-2925

This Remarkable Home Skin Remedy-Gives Fast Effective Relief

This clean stainless antisept MOONE'S EMERALD OIL, is such a fine healing agent that Eczema, Salt Rheum, Itching Toes and Feet, and other irritating skin disorders are relieved in a very few days, EMERALD OIL is pleasant to use and so antiseptic and penetrating that many old stubborn cases of long standing have yielded to its influence.

MOONE'S EMERALD OIL is sold by druggists for stubborn pimples and unsightly skin troubles.



REINFORCED fishermen's junk is typical of craft turned out for warfare against the Reds in Viet Cong. consent. The agreement was for-

SUNNY ITALY — Mrs. Jacqueline Kennedy and her daughter Caroline arrive in Ravello, Italy, with Princess Radziwill for a vacation.