

WATER - THE SOFT TOUCH

Back in the gaiter era of great-grandma and great-grandpa, and perhaps even further back than that, most comfort and utility-conscious individuals were aware that natural groundwaters contained proper minerals which were good for the body from the standpoint of use. Great-grandma knew little, if anything, of the hard calcium and magnesium deposits that she had to deal with. She had to use her glassware stinky, her pots and pans scaled and a ring around the bathtub every Saturday night. But even she was beauty-prone and before long she began to collect rain water that only it could give to her hair after washing. By this time great-grandpa was drinking mineral water almost to the point of exclusiveness.

Government apart for its decision to close the Hagersville Army Camp, Sam had a most informative semi-editorial scoop on the front page of his paper last week. This was only accomplished by the fact that his paper was late, as usual. We're not mad because he scooped everyone else on the announcement that he was tempering his criticism on something like this takes place. We're positive his would have been equally kind to Diefenbaker if this announcement had come while he was Prime Minister of Canada.

One of the disappointments of this winter season is the inactivity of the Jarvis Cheviots Hockey Team. The team is still intact but there is no local ice, which is completely the fault of the Hagersville Com-bi-nation last year, apparently a start to field a team. It would seem that Mr. Diefenbaker was despatched in a somewhat shady circumstances at that!

We're happy to note that Sam Morris is not tearing the abandonment of the Hagersville Army Camp revives interest in the future of the water pipeline from Lake Erie serving that facility. The interest, naturally, comes from people in Jarvis who regard the installation of waterworks as an imperative to the future of the municipality. One of the main stumbling blocks in making waterworks a reality here is the cost of getting there to Jarvis. Whether there is any hope of securing this line remains to be seen. It is pleasant, however, to contemplate on the possibility of this achievement.

It's earning power that counts!

Earning power depends on the ability of your truck to do the job at the lowest possible cost. That's where Chevrolet Trucks shine. They've been earning top money for owners on every kind of job, in every part of the country for many years. Your local Chevrolet Truck dealer has the right Chevrolet Truck (5,000 to 43,000 lbs GVW) with the right Chevrolet engine (90 to 292 hp) for your kind of hauling. No matter which one you need, you can be sure of this: it'll have plenty of power—earning power. That's the kind that counts!

DOWELL'S
GENERAL & STORAGE LTD.

October 22, 1963

General Motors Products of Canada, Limited, Oshawa, Ontario.

Dear Sirs:

We have been using Chevrolet Trucks since 1939 and at present 33 of the 39 units in our fleet are Chevrolets.

Over the years we have found Chevrolet six cylinder engines to be the most practical for our fleet. The one that is the best performer yet. It has ample power, is easy to maintain and economical to operate.

We rely on our Chevrolets for the dependable, first Chevrolet Trucks completely. We have never had a breakdown or a delay that could stop us from the success we have had with our Chevrolets.

Yours very truly,
DOWELL'S GENERAL & STORAGE, LTD.

CHEVROLET

C. L. HARRIS FEED & SUPPLIES LTD.

October 20, 1963

General Motors Products of Canada, Limited, Ontario.

Dear Sirs:

We would like to express our satisfaction with our Chevrolet trucks. We have been using them for a long time and they have proved to be a very good investment. We have had no trouble with them and they are very reliable.

We are very satisfied with the all-round performance of the Chevrolet trucks. We have found them to be very economical and they are very easy to maintain. We would like to recommend them to anyone who is looking for a reliable truck.

Yours truly,
C. L. HARRIS FEED & SUPPLIES LTD.

count on **CHEVROLET TRUCKS**

MORE TRUCK - MORE TRUCKS for '64!

Be sure to watch Bonanza each Sunday on the CBC-TV network. Check your local listing for channel and time.

Lundy & Henderson **JARVIS**

Phone 687-2611

WHY THOSE MYSTERIOUS NUMBERS?

The water you're getting isn't as good as it might be. Flowing help but pick up hardening calcium and magnesium bicarbonates particles which are not totally cleared by public-utility treatment. The answer, as a result, is not at the source but in the home itself.

They are one of the key elements in a revolutionary new system which the nation's are starting to use to process the estimated seven hundred and fifty million cheques we Canadians write each year.

Called Magnetic Ink Character Recognition (MICR), the system is designed to reduce errors and save time and money for the banks and their customers.

There is really no mystery further indicating a "Mystery Recognition," according to Moore Business Forms Ltd., Canada's leading supplier of these new cheques to business and industry. "The system just seems complicated the first time you hear its technical name."

MICR involves the use of special characters and symbols that are printed on the cheques in a magnetic element. These specially printed cheques are processed through electronic machines that "sense" the magnetic element in the ink. The machines automatically "read" and record the magnetic numbers at lightning speeds.

Whether you use cheques for personal business reasons, MICR enables your bank, and the other banks that are involved in handling your cheques, to give you the quickest, most accurate and economical service.

No one questions the need for accuracy in banking operations. And every cheque user likes to get good service at the most economical rates. "But why not prepare for tomorrow's food cheques, the future cost of which may be more than the average person would care to spend for the service."

First of all, every one of us apply applied. It is an age of magic automation and greater service has been rendered to any homeowner in this age of magic than the creation of the home water conditioner designed to soften any touch.

POTTED MUMS

Ideal Christmas Gift
Many colours to choose from
Gift Wrapped with Card
FREE Delivery to Norfolk General Hospital, Town of Simcoe and Port

"Your Visit Is Always Welcome - No obligation to buy"

KEN PAINTER
Main Street North Phone 583

NOTICE

PARKING BETWEEN SIGNS at the South Entrance to the American Hotel and Bowling Alley IS STRICTLY PROHIBITED - Offenders Will Be Prosecuted

By Order - **THE VILLAGE OF JARVIS,** Joseph Heaton, Chief of Police

Your Bank Account Could Take Trimming

550,000,000 cheques we write each year will be sorted, posted, and returned to the writer in ten days.

If Canadian bankers were not starting now to use MICR to prepare for tomorrow's food cheques, the future cost of which may be more than the average person would care to spend for the service.

practically all of industry operating by means of MICR, the cost of continuing to operate in a semi-automated way is becoming more and more a deterrent to business in general.

The person who writes only a few cheques a month may find it hard to appreciate the need for electronic assistance in speeding up his monthly payment of account. Should a personal error put his bank balance in question, however, he would appreciate the value of streamlined cheque processing methods which provide the stream-lined cheque processing method which provides the stream-lined cheque processing method.

BOB YOUNG
Cayuga, Ont. phone 712-3706

CIA Co-Operator Insurance Association

PROFESSIONAL CARDS

DR. M. KRAWETZ
PHYSICIAN & SURGEON
Office Hours - 2 - 5 P.M.
7 - 9 P.M.
Thursdays 9 A.M. to 12 P.M.
by appointment only
Friday 2 P.M. to 5 P.M.
Saturday 2 P.M. to 8 P.M.
Phone 487-2822
OFFICE - MAIN STREET, JARVIS, Ontario

ARRELL & BROWN
BARRISTERS & SOLICITORS
NOTARIES PUBLIC
HARRISON ARRELL, Q.C.
Frank J. Brown, B.A., LL.B.
Argyle & Catharine Streets
CALEDONIA, Ontario
Telephone RO. 5-2421

JOHN W. SHEPPARD
BARRISTER & SOLICITOR
Simcoe Office - 82 Court St., Phone 498-1282. Residence 628-2623.

DR. W. AUSTIN VETTERLIAN
DENTIST
214 Park St. Phone 687-9671

FUNERAL DIRECTORS
WEIDERICK-YEATES FUNERAL HOME
PINSHERVILLE, Ontario Phone 77-2423
AMBULANCE SERVICE

NIPOLE MUNICIPAL COUNCIL MINUTES

(Intended for a previous issue)

November 11, 1963
The Municipal Council of the Township of Niipole met on the 11th day of November, 1963, at 8:00 P.M. in the Municipal Council Chamber, Niipole, Ontario, with all members present. Mayor Montague presiding.

Basindale and Field - Resolved that the same be now read a second time.

Basindale and Field - Resolved that the same be now read a third time. Passed, signed, sealed and numbered and entered a by-law as in the original motion.

PLAN YOUR SHOPPING SPREE AT CANADIAN TIRE

Never Before So Low
CSA Approved
CHRISTMAS TREE LIGHTS
.47 set of 8

BETTER HURRY—There'll Be A Big Rush For These Gay Indoor Tree Lights Set of 8 pre-tested, coloured bulbs, on long, loop-type cord; plug has outlet for adding extra sets. Series type. — Extra bulbs - 5 for .22

Multiple Indoor 7-Light Set 1.29
EACH COLOURED BULB BURNS INDEPENDENTLY
12-LIGHT SET — 1.99

MIDGET LIGHTS

NEW — and extra low priced, at Canadian Tire. Gay assorted colours add glamour to your holiday decor. Special "cut out" lets bulbs stay afloat when one burns out. Bead type fasteners, long cord and plug.

20-light set with 2 spare bulbs 1.89
10-LIGHT SET with 1 spare bulb 1.09
EXTRA BULBS 4 for .29

1.89
20-light set with 2 spare bulbs

1.09
10-LIGHT SET with 1 spare bulb

3.98
Complete with red, blue, green, yellow or pink bulb

1.99
10-ft. 25 15-ft. 4.99

1.89
20-light set with 2 spare bulbs

1.09
10-LIGHT SET with 1 spare bulb

3.98
Complete with red, blue, green, yellow or pink bulb

Get Hot Over These!

HEATER FAN-HEATER
Hard to heat for hard-to-heat rooms. This thermostat controlled heater turns on and off at pre-selected temperature. Also operates as a cooling fan. Light brown finish. About 12" high. Complete with cord 9.98 trim 14.88

HEATING PADS
Complete with cord and heat control. 3.99

PERCOLATOR
Percolates and filters 2 to 9 cups of delicious coffee automatically in just minutes. Polished aluminum with cool, black handle. Cord extra 8.77

Electric Mixer
A lightweight, powerful mixer with extra-large beaters for tackling any mixing chore. Compact and handy with push-button release for easy cleaning. With cord and plug 9.66

Friend of the Family Sandwich Grillo
The whole family will love the tasty treats, fluffy sandwiches and scrumptious waffles, made on this luxurious chrome finish grillo with removable grids and heat indicator. Without heat indicator and waffle grids 5.49

THE YOUTH CENTRE

We'll say this about the proposed Youth Centre - not too many people seem to be lukewarm about the proposal. They are either violently in favour or violently opposed. The municipality has enough headaches as it is without acquiring a new one costing the taxpayers \$3,000 to \$4,000 a year. What's wrong with providing an older people with an Adult Centre? Atkinson (Ont.) Progress.

Greenfield and Field - Resolved that we do now adjourn to meet on Friday, December 6, 1963 at 10:00 A.M. CHARLES COX, Clerk. TED MONTAGUE, Reeve.

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CHRISTMAS TREE LIGHTS

BETTER HURRY—There'll Be A Big Rush For These Gay Indoor Tree Lights Set of 8 pre-tested, coloured bulbs, on long, loop-type cord; plug has outlet for adding extra sets. Series type. — Extra bulbs - 5 for .22

Multiple Indoor 7-Light Set 1.29
EACH COLOURED BULB BURNS INDEPENDENTLY
12-LIGHT SET — 1.99

Spring clip sockets hold lights upright. Larger bulbs in assorted colours, long cord, plug and add-on connector — Extra bulbs - 5 for .45

MIDGET LIGHTS

NEW — and extra low priced, at Canadian Tire. Gay assorted colours add glamour to your holiday decor. Special "cut out" lets bulbs stay afloat when one burns out. Bead type fasteners, long cord and plug.

20-light set with 2 spare bulbs 1.89
10-LIGHT SET with 1 spare bulb 1.09
EXTRA BULBS 4 for .29

Aids to a Brighter Christmas

(1) TINSEL—silver tree garlands. 10-ft. 25 15-ft. 4.99

(2) ICICLES—Shiny silver-lead foil. Approx. 140 23 Approx. 300 45

(3) OUTDOOR FLOODLIGHT KIT—Includes weatherproof socket, wall bracket, earth spike, 6-ft. cord and plug. With Clear Bulb 3.49

(4) FLOODLIGHT SOCKET AND SWIRE—With cord and plug (less bulb) 1.99

BULB—state color 3.25

(5) FROSTY SNOW (not illustrated)—Autovol boom for decorating windows, trees and packages. .69

STENCILS—For use with above snow 24

(6) CHRISTMAS TREE STAND—Big 17" leg spread; holds trees up to 3' diam. Bright green and red sturdy steel water container to keep tree fresh 9.98

DELUXE COLOR WHEEL—uses 150-watt floodlamp (not included) 2.45

(7) REVOLVING MULTICOLOR FLOODLIGHT—Bathes your tree in color-changes, red, green, blue and amber. Gives novel effect to metal trees and Christmas decorations. 12" diam.; moulded plastic lenses. On-off switch; built in motor. With 6-ft. cord and plug, 100-watt standard base bulb (not included) 7.69

(8) DELUXE COLOR WHEEL—uses 150-watt floodlamp (not included) 2.45

(9) OUTDOOR EXTENSION CORD SET, Weatherproof, with cap and plug. 6-ft. 8-ft. 15-ft. 25-ft. 35-ft. 50-ft. 1.50 1.99 2.49 3.49 4.49 5.49

INDOOR EXTENSION CORD SET — with cap and plug 6-ft. 8-ft. 15-ft. .57 .69 .89

TRIPLE TAP — with 3 outlets 21

FLASHER — each .49

You'll Get All Steamed Up Over This

ELECTRIC KETTLE 5.77

No Frying Pan Into The Fire With This

ELECTRIC FRY PAN 8.98

An Uncanny Offer

ELECTRIC CAN OPENER 10.98

Toast of the Town Fully Automatic

POP-UP TOASTER 8.99

Weight Watcher

PERSONAL SCALES 3.33

When the Heat Is On "90 Second" Hot Dog Cooker

Perfect for fast lunches, party snacks or the tastiest hot-dog dinner. Cooks 6 winners delightfully, in 90 seconds. Durable, easy-to-clean. Complete with 4.77

Smooth Value

NEW "SHAVE" MEN'S SHAVERS

The shaver for the man who wants a close, comfortable shave every day. It has a full "30" second automatic safety control on the finger tip control. Polished aluminum with cool, black handle. Cord extra 8.77

A Timely Value

The "Fantasy" Electric Clock

This gift of time is ideal for the busy man who is always in a hurry. It has a full "30" second automatic safety control on the finger tip control. Polished aluminum with cool, black handle. Cord extra 8.77

For the Sharp Housewife

Electric Knife and Scissors Sharpener

Gives knives and scissors a sharp edge in seconds. Complete with carrying case. \$11.98

Pressing Engagements

ELECTRIC TRAVEL IRON

"Fold flat" travel iron is perfect companion on vacations or business trips. A real lifesaver when a quick press is needed. Complete with hand and travel case. \$3.99

Finger-Tip Selector Control

Steam-and-Dry Iron

For crisp, professional looking ironing done in minutes. Complete with carrying case. \$9.77

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