## Al: He Knew Was Just Baseball

When Bill Veeck, then owner manager Rogers Hornsby four months after he hired him in 1952, the players were so delighted they presented Veeck with a Their "Emancipation Trophy" was for being the greatest

liberator since Lincoln. "I should never have hired sby," said Veeck, "I thought he had mellowed more than he

ized baseball as a player, coach, and manager, Hornsby never drank, never smoked, and never mellowed. "I'm a man with one interest in life-baseball," he said. "I don't give a damn about anything else-and I never did. Most of the players I managed never had the ability I had."

Seven times National League batting champion (including a ieth-century high average of .424), four times runs-battedin leader, and twice homerun leader, Hall of Famer Hornsby was the greatest right-handed hitter in baseball history. His .358 lifetime average was topped only by left-handed Ty Cobb's .367. "When I came up from north Fort Worth, Texas, at 18, I was one of the weakest hitter around," recalled second-baseman Hornsby, who hit .246 as a rookie in 1915. "But I worked on through 1925, the 5-foot-111/2.



HORNSBY DEAD - All-time baseball great Rogers Hornsby died in a Chicago hospital

averaged a phenomenal .402. "I don't like to sound egotistical," Hornsby admitted, "but every time I stepped up to the plate. couldn't help but feel sorry for

Hornsby was less successful as a manager. He managed six teams (the Cardinals, Braves, Cubs. Reds. and the Browns twice-and he was fired six in 1953. In 1962, he returned to baseball full time as batting he New York Mets. He didn't stir up the hitters (the Mets hit .240, lowest in the majors), but he did stir up controversy with his skirmishes and his autobiography ("My War With Baseball").

An outspoken voice in the cliché-filled baseball vacuum, Hornsby had knives and needles for every one:

"Any physically able American boy who doesn't play baseball is not, in my opinion, an American. I think it's just as important to pitch, catch, and hit a basebail

as it is to learn the ABC's." "Regard everybody you play play against as your enemy. And don't pay any attention to that silly thing about it's not whether you won or lost but how you played the game. They keep score, don't they?"

Early in January, suffering from a heart condition, Hornsby

The only thing wrong with the rising generation is that we no longer belong to it.



LONG TIME AT SEA - Dressed in 15th Century costumes, crewmen of the Nina II (background), a replica of Christopher Columbus' ship, land on the island of San Salvador 97 days after sailing from Palos, Spain. It took Columbus 70 days to reach the island 470 vears ago.

"Just where were you last

night . . . you didn't come home!"

ions to make sure of our finances.

The filling station man slam-

med down the window and went

back to sleep. We were forced to

wake up a nearby farmer and

of fuel out of one of his tractors

The pastor of a local church,

whose son sometimes came to ride in Philbert, saved the used

oil from his car and gave it to me,

so there was no necessity to

waste money on the recondition-

ed oil then available at five cents

a quart at the local garage. Tires

were a problem, however. Not

My recollection is that during

I bought only one new tire for it.

the several years I drove the car

That occurred on a Sunday drive

with a girl from Rock Creek. I

dressed for my date in a clean

white shirt and white duck pants,

although I should have known

When the first blowout came,

apart - rims were not a solid -

piece of metal in those days -

removed the tire, patched the

tube, put the tire back on the rim,

could not be helped. We rode

along for another mile or two.

The tire blew again. I climbed

out, took off the rim, removed

the tire, added a patch to the

collection already present on the tube, put the rim and tire back

on the wheel and pumped up

When we were underway

again, I was hot and weary and

my once white clothes were a

mess. The girl from Rock Creek

had never ridden in Philbert be-

fore. She regarded me quizzical-

"Do you always have this

"We're over our quota," I told

her. "I usually average one to

fastened the lug nuts and pump-

ed up the tire.

as pressing a problem as gaso

before we could continue our

persuade him to siphon a gallon

journey home.

Monitor.

"One gallon," I told him.

17

## A Real Compact Car Way Back in 1927!

When I tell my children that such automotive innovations as compact cars and stick shifts date back to my own youth, they regard the claim with skepticism. But the 1927 Chevrolet coupe I bought for \$45 in 1935 was so compact that it could carry only hree passengers. And except for Model T's, all cars came with stick shifts then. The prestige value of having a shift lever rooted to the floorboards was slight - someday, we used to hope, the engineers would figure out how to put it on the steering column or perhaps do away with it entirely.

I was 16 when I bought the car. No operator's license was reguired then in Ohio - the law was passed a year or so later and I learned to drive by getting behind the wheel and starting down the road. I do not recommend this method, which depended for its success on not meeting another driver until you had earned to steer. There were fewer cars on the country roads then and I can recall driving for miles with the car's radiator ornament lined up with the center stripe --I felt safer keeping as far as pos-

Some high school boys used to paint such slogans as "Capacity Gals" and "Sez You" on their cars, but I felt such things were undignified. Instead, I painted "Here Comes Philbert" on the front visor and "There Goes Philbert" on the back of the canvas top, "Philbert" was not my name, but the name of the car, and my friends and I created a small repertoire of songs to sing while tooling along at a steady 40 miles per hour, including one that was sung to the tune of "Let Me Call

sible from the ditches.

You Sweetheart." "Let me call you Philbert," it began, "I'm in debt for you. "Let me hear you rattle, as you

used to do . . General Motors had equipped the car with a self-starter, but by the time I bought it the starter no longer worked. It would have required five dollars to get it fixed. If I had, by some miracle, acquired five dollars all at one time I would not have wasted it on such a luxury. I would have bought gasoline, the one item that the car consistently lacked.

Casoline had to be purchased one gallon at a time, often by taking up a collection among the passengers. I can still recall running out of gasoline late one win-try night in Windsor, Ohio, and pounding on the door of the com-bination grocery and filling station until the proprietor, who lived upstairs, stuck his head out

of the window and asked what we wanted. "We want to buy some gasoline." I velled back.

He considered the matter "How much gas you want?" he I consulted with my compan-

NFW YEAR'S GREETING — A disgruntled convict managed to make this license plate in California's Folsom Prison and,

against almost prohibitive odds, it got through to Los Angeles where it was displayed by Mrs. Tarsis Harris of the Department of Motor Vehicles.

each 25.3 miles. The law of averages is on our side now." As it turned out, the percentages played me false. I had two more flats which I fixed that afternoon and a final one which I didn't bother fixing. When the last one occurred I didn't even get out of the car to look at it but simply went bumping along on the rim to a filling station, where after an hour's discussion the proprietor agreed to let me have a five dollar tire on credit. It was several weeks before I put on the white duck pants | pocket picked and lost a gold again. I never did go back to see the girl in Rock Creek. She was a a good sport about the whole miserable afternoon. But some-

how I associated her with flat car then, just as every motorist knew how to patch an inner tube or clean a spark plug. There was a technique about car cranking—

"Excuse the little swipe," ran

"Excuse the little swipe," ran the art has since been lost - the note. "He didn't know what and every one had his own the- he was a doing of."

ory about what grip to use. The point was that you had to be

ready in case the car backfired

and sent the crank whirling in

the opposite direction. A cranker

had to be ready at all times to dodge. Some motorists in those days still followed the practice of putting their cars up for the winter, removing the wheels and battery to await the spring. But I did not follow this custom, even though I had to drain the radiator each time I stopped for any length of time to keep it from freezing and even though there are more pleasurable forms of exercise than cranking an automobile on a cold February morn-

I can still remember those mornings, the snow deep on the Ohio fields. I would walk across lots to the old barn where neighbor allowed me to keep the

I would enter the barn and reach under the seat to find the piece of broken yardstick I used to measure the gasoline level. When I thrust it into the tank and drew it out to study in the light, it was rare to find anything but the tip of the stick moist. But this was enough. It meant there was enough gasoline for a few miles and before it ran out perhaps something would turn up.

I would pull the hand throttle line, as long as the patches held out, but a problem, writes Robert W. Wells in the Christian Science on the steering column two thirds of the way down, retard the spark level to minimize the danger of having the engine kick, pull out the choke. I would carry the cold crank to the front of the car, saying a few reassur-ing words to Philbert as I went. I would twist the crank patienty until finally the engine coughed into life, then run full speed toward the driver's seat, jump on the running board, reach in through the window to adjust I accepted it as no more than I had expected. I took the rim and tire off of wheel pried the rim the throttle, nursing the car into

This generally happened several times before the engine caught for good. But then, when the four cylinders were all firing, I would drive off down the street in my 1927 compact, using my stick shift, entirely con-

My duck pants were not as white as they had been, but that Would I have traded my stick shift for an automatic drive or my compact one-seater for a luxurious sedan with a full tank of asoline? You can bet I would. But no one made the offer and so I rolled along in my replica of the car of the future, waiting for the next blowout with a confidence that was never misplaced.

What People Do To Ease Consciences

An elderly, well-dressed woman called at a restaurant in Rye, Sussex, and had tea. When the time came to pay the bill, she told the proprietor "Twenty years ago I had tea here and left without paying. I would like to pay for both teas now,

Few of us realize to what lengths many people will go to ease their consciences. A man once thrust \$1300 into the hands of a clergyman in Dayton, Ohio, and said: "I robbed a meat market last night and couldn't sleep a wink. Please return it." Then he vanished. Some years ago Lord Shaftesbury, the famous philanthropist and social reformer, had his

Two nights later there was a fine girl and pretty and had been knock at his door and the butler found a bulky bag on the step. Inside the bag was a boy of the "Artful Dodger" type. He was bound hand and foot and round The absence of a self-starter his neck was the watch and a was not a major drawback. short note presumably written Everyone knew how to crank a by one of the many London down-and-outs who had been helped by Lord Shaftesbury's CLASSIFIED

Halfback Paul Hornung stamp DOMESTIC HELP WANTED ed into the dressing room, hi Good Wages teeth chattering uncontrollably "The toughest game I've ever General for Forest Hill home; own bed-moon, sitting room and bath; 4 school aged children, liberal time off. 453 Russell Hill Road, Toronto 7, Ont. played in," he managed to say." Fullback Jim Taylor, five stitches etched on his right arm, HELP WANTED MALE ran his split tongue gingerly FARM HELP WANTED Experiences man for dairy farm State experience and wages Philip Goreski, Port Perry, Ont. over his lips. "I don't remember ever being hit so hard," he said.

"I bled all game." End Max McGee slumped on a chair in front of his locker, ni. lips blue, his whole body quivering. "It was so cold," he said, "so windy, I thought the game would never end."

**Toughest Cookies** 

in A Rough Racket

Hornung, Taylor, and McGee three of the regulars in the Green Bay Packer offense looked as beat and bedraggled as losers. But after a playoff game as vicious as any ever played, the Packers, for the second straight year, were the ampions of the National Football League. With the temperature at New York's Yankee Stadium dipping to 13 degrees, with the field frozen solid, and with winds swirling up to 40 miles an hour, the Packers defeated the New York Giants, 16 to 7.

For their victory, the Packers could thank partly the elements - which hampered New York's explosive passing attack - and mostly their defense - which was even rougher than the weather on the Giant offense.

"It's a great day for Green Bay and a great day for Vince Lombardi," said Packers coach Vince Lombardi, who spurned a six-figure bid from the Los Angeles Rams and reportedly received a \$250,000 trust fund from the Packers.

Next season the Packers will bid to become the first team in NFL history to win three straight playoff games. They have youth (average age: 26), they have talent and they have something extra. "The Packers," said Giant linebacker Sam Huff, "are 36 tough s.o.b's."

## How Can 1? By Roberta Lee

Q. How can I keep leather chairs and other leather articles clean and shiny looking? A. By making a practice of rubbing them frequently with egg whites which have been beaten to a stiff consistency. Q. How can I prevent fruit from discoloring when making a

A. Sprinkle the apples, or anges, peaches, or bananas with lemon juice as soon as the fruit is cut, and it will prevent discoloration, which is due to exposure Q. How can I prevent chromi-

um from rusting? A. Chromium itself is rustless. But the chromium we know is just a thin plating of metal over another metal that will rust, and when this begins to happen, there isn't much that can be done about it. You can prevent to a good extent, however, by painting the chromium with some clear lacquer. O What can I do about my

ing teakettle - enough to raise the nap, but not long enough to stained-looking suede shoes? is wonderful for this, too. Then A. First brush them to remove brush the nap with a soft brush. all dust particles, then hold the and let the shoes dry before donning them again. shoes over the spout of a steam-

FIRE IN THE SKY — A fireman looks up at the Empire State

Building after a series of fires broke out in the world's tallest

building. The fires were believed to have originated in elec-

tric wiring in a pipe shaft which runs the entire height of the

Double Life "Mister Mink"

Every evening at 5:30 a huge cleaming limousine draws up untside an office in London's Warble Arch. A short, tubby man, wearing a black jackand waistcoat, bowler and iped pants, steps inside. Two minutes later, the car draws up outside a block of lux-

eman steps out. The chauf-MALE SALES HELP WANTED eur salutes respectfully and irves off. FULL OR PART TIME ARE you now selling or do you wish to sell? Then we have an opening for you. Prestige American Company communications of the sell of the s A lift takes the man to a fifth-floor flat. Once inside, he hangs up his business clothes and his wife hands him a clean white smock and black beret. He shuts himself in a lofty room with a good north light and, surrounded by brushes and canvasses, he starts to paint. LIVESTOCK

The double life of Cyril J. Ross, POLLED shorthorns put more profit in beef raising For information where you can and why you should examine this old preed with modern look write C V Weir 305 Horner Ave Foronto 14 has begun . . . Every morning at 8 sharp, Ross - managing director of Swears and Wells, the furriers - is at JERSEYS for sale: I have a select group of heavy springing cows, registered, sound and young. We can finance these with no down payment and 36 months to pay. Ross Butler, 742 Pavey 3t., Woodstock, telephone LE 7-8155. his desk. From his third-floor suite the mink-king rules an £8,000,000 empire that stretches MEDICAL

At approximately 5:45 p.m., he forgets business. Locked in his flat, he becomes Cyril J. Ross GOOD RESOLUTION - EVERY SUFFERER OF RHEUMATIC PAINS the artist who has been "hung" at the Royal Academy, and held OR NEURITIS SHOULD TRY fourteen one-man exhibitions.

MUNRO'S DRUG STORE

335 ELGIN OTTAWA
\$1:.25 Express Collect Both Rosses have had a record year. Artist Ross was a sell-out at his one-man show at the O'Hana POST'S ECTEMA SALVE BANISH the torment of drw eczems rashes and weeping skin troubles. Post's Eczems Salve will not disappoint you Rething scalding and burning ecsems acree mangworm pimples and footeczema will respond readily to the stainless odoriess ointment recardiess of how stubborn or hopeless they seem. Galleries — and gave all his £4,000 proceeds to charity.

Tycoon Ross, totting up recently, found he had shifted his highest-ever total of 300 minks off the rails, at an average price Sent Post Free on Receipt of Price of £1,000 apiece.

I wondered whether any of POST'S REMEDIES

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Toronto

these sales had gone sour; how much of the £300,000 was still "Not one penny," Ross told me. "We don't have bad debts because we don't trust anyone! "We pay cash. And since our profit margins are so small, based on an enormous turnover,

we expect cash in return. "This firm started doing business that way back in 1777. The same principle still holds good for me today." Ross is a Londoner, but has the North Country bluntness of

speech.

His father was a commisssion agent known throughout the fur trade as "Honest Ross." "He didn't leave any money," says Ross, "but his reputation was worth a fortune to me when I started out in business."

Last year, this incredible man

took up novel writing, and had his first attempt published — a "take-over" story called Pirates in Striped Pants, in Decemberon his senventieth birthday.

I suggested that becoming a uthor must have been quite a milestone in his life. "Not at all," said Ross. "I've written books before. My first

STAMPS 5 DIFF. Mint Korèan Comms. - \$1.00 Cat. Value for 10c to our World Wide Approval Customers. Minkus and Scott collector's welcome. J. J. Cappel, 205 Arborwood Drive, Gibsonia, Pa.



SWEPT UP — From Paris, a huir style that sweeps backwurd and up, to be topped with

TOPPERS — Teen-age model Gisela and Cologne, Germany, chimponzee Peter admire each other's new hat

It's been translated into goodness knows how many for languages. Called Furs and Furriery, it has run into ten edi-

get a royalty cheque — and it gives me nearly as big a thrill as selling another picture." Ross's fur purchases are fabu-

lous His standing orders are for chases of musquash run to close on 750,000 pelts.

"Tit-Bits". town, Ross furs are displayed in

nearly two miles of windows. His commercial genius has bridged the price gap between cloth garments and fur coats. His minks may only sell by the hundred, but his fifteen-to-sixtvive-guinea lines sell in their tens of thousands. The Ross fur know-how is fa-

mous even in Communist countries. He is a familiar figure at the Leningrad fur auctions. Before the war, this million aire capitalist from the West was asked to lecture Muscovites on how best to dress and prepare

The innovations he proposed ions of roubles. "Maybe as a sort of gesture of appreciation," he recalls, "they asked me if I was interested in

"So I bought the lot for £60,-000. Within a matter of days after delivery they were all sold. war stopped all dealings. "I later discovered that some

carpet retail firms used to buy these Persians in my stores at the regular price then sell them ready prepared soups to suit her fancy. For instance she may de-Ross began painting - thirty cide just before mealtime to mix a can of Scotch broth with one "I commissioned an artist -

say I could do better myself.'

head. I wrote another four in quick succession. But I haven't placed them, yet," he added, ruenovels clicks and becomes a best-



"Every now and again, I still

up to 8,000 lambs from Australia or Texas, every week. Those 300 minks he sold this year, used up 12,000 skins. His annual pur-Eight out of every ten women

get them from Cyril Ross or one of his fifty - four associate com-He employs 7,000 people. With shops and stores in ever major

their skins for the British mar-

carpets.
"Since I sold them in my stores, I said I was. They took me into a huge banqueting hall chock full of lovely Persian carpets — Bok-haras and all that sort of stuff. "They offered them to me at 6s. 6d. a foot. I told them 1s 4d. was more like the price. "They said the price could be

discussed the next day. Then I wondered if I'd offered too much. So I sent a pre-paid cable to my price Bokhara 1s. 4d. per foot?' "The answer came back promptly: 'Put your shirt on. And your vest as well.'

"I cabled Moscow: 'Please Re-peat." They obliged and in later transactions I spent another £250,000 with them before the

in their own shops for four and five times as much!" years ago - by accident.

of onion soup — presto! Her very own soup. Or, to mix cream of celery and turkey noodle soups; an R.A. — to do a portrait of my wife. When I saw the unfinished picture. I was foolish enough to He chuckled: "Can you imagine his reaction? However, having let with slivered almonds, chopped green peppers, shredded carrots, chopped parsley, etc., to make myself in for it, I went into an artists' materials shop and asked They said 269. So I bought the

whole range, and became a paint-"My very first entry was accepted by the Royal Academy. That was 1,500 pictures ago. "It was the same with novels. I read so much mediocre stuff, I was convinced I could do at least as well with a subject I understood — like takeovers. "When my first novel was accepted, it must have gone to my

"What happens if one of these Ross shrugged his shoulders.

ances in Rome during the filming of "Cleopatra" created world-wide attention. They'll play husband and wife in the new film, "The VI.P's," being made at Boreham Wood, TABLE TALKS Jane Andrews.

HERE WE GO AGAIN - Together again on a film set are

Elizabeth Taylor and Richard Burton, whose public appear-

mered on the back of the kitchen

and different every day because

found to toss into the post. Grand-

mothers of today boast that when

their children were young they

often made soup "from scratch"

for them, using as many as 14

had brewed. But then the soup manufacturers took a hand, and

do all the preliminary work in

their canned soups and dried

soups. Mothers of today can take

it from there and serve many kinds and types of soups with

own soup, every homemaker can

have her own by combining al-

or, minestrone and chicken

gumbo. She may want to garnish

these soups in her own way, too

each soup her own invention, ac-

cording to Eleanor Richey John-

Monitor.

ston in the Christian Science

. . .

A recent newcomer to the con-

densed soup family is turkey veg-

etable. By adding mushrooms and

thyme, this may be made an

herbed soup. This is the way to

HERBED TURKEY SOUP

1 can (3 ounces) chopped broiled

I can condensed turkey vegetable

In saucepan, brown mushrooms

SHRIMP AND RICE SOUP

cans (41/6-ounce each) shrimp

chicken bouillon cubes

2 teaspoon curry powder

1 egg yolk, slightly beaten

teaspoon monosodium gluta-

1/4 teaspoon freshly grated nut-

Drain and rinse shrimp. Re-

serve a few whole shrimp for

ely. Bring water to boil: add

bouillon cubes. When cubes are

dissolved, add rice and cook rap-

idly, uncovered, for 20 minutes

or until rice is soft, stirring fre-

quently. Combine with cream

milk, and seasonings. Stir some of the hot mixture into the beat-

en egg yolk, a little at a time,

then gradually add yolk mixture to the soup. Add shrimp. Bring soup just to boiling point and

serve garnished with shrimp chopped chives or parsley. Serves

. . .

For another che-dish meal, try

garnish and chop the rest coars-

2 cup uncooked rice

l cup breakfast cream

cups whole milk

11/2 teaspoons salt

mate

in butter with thyme. Stir in soup

and water. Heat. Serves 2-3.

tablespon butter

1 soup can water

1½ quarts water

Dash leaf thyme, crushed

Just as every country has its

very little work and trouble.

of the new materials grandmothe

Little Control of the Control of the

AND THE PROPERTY OF THE PROPER

regret the passing of) — their is the way to make it.

grandmother's soup pot that sim-CHEESE-TOPPED OXTAIL SUPPER SOUP range, always hot and always full of good tastes and smells, pound oxtail joints Salt pepper and flour 2 tablespoons fat 2 cups water 2 allspice berries (whole 1/2 cup diced carrots 1/2 cup diced celery 1 small onion 2 tablespoons chopped parsley 1 quart water 1 tablespoon Worcestershire

1/2 cup shredded aged cheese Roll ox joints in flour and seasonings and brown in fat in a deep, heavy skillet. Add 2 cups water and allspice. Cover and simmer 2-3 hours or until meat drops off of bones. Skim. Remove all meat from bones. Return meat to broth. Add vegetables, 1 quart of water and the Worcestershire sauce. Simmer 20 minutes or until vegetables are tender. Serve very hot, garnished with the shredded cheese. Serves 6.

Perhaps you'd like a hot and hearty soup of onions and potatoes. Its easy to make. CREAM OF POTATO AND ONION SOUP

3 cups scalded milk

1 cup potato water

2 tablespoons fat

cheese-topped oxtail soup. This to nuts and they are served for

snacks. Mushrooms are delicious raw, or They may be canned, frozen, or delightful in salads. Here's a recipe you may want

GREEN PEAS

In heavy sauce pan having tight lid, make a nest of outside lettuce leaves, dipped out of cold water and still dripping. Into this, center a pound package of frozen peas. Add a chunk of butter, a dash of salt and pepper, and a dash of nutmeg, freshly grated if you have it. Cover with more lettuce leaves and cook gently for about fifteen minutes. Keep lid

on sauce pan also. When ready to serve, remove all lettuce leaves and discard them and stir into the peas 4 to 6 finely diced mushrooms, lightly sautéed in butter. Serve from heated bowl. Delicious and different. If you like, use a 4-ounce in this serving

Italy Ponders The Value Of Beauty

Some Italians are turning aside from their absorption in the Italian economic "miracle" to convation of beauty in the modern

Many people there are begin-ning to wonder if, without noticing it, the rapid accumulation of material assets is not at the same time depreciating that invaluable inherited asset from nature and Italy's storied past assets, it might be recorded, that make up for most of the deficit on Italy's trading account and have made a very considerable contribution toward that country's large gold and foreign currency balance.

It is gradually realized that whatever aesthetic value beauty may have, it also has a commercial value and in consequence must be preserved. At least three conferences have been held recently independently of each other at three different centers to study various aspects of this

There was one at the Cini Foundation at Venice: there was the group of intellectuals invited to Florence by the tourist authority to discuss what might be done there to preserve the city's tourist attraction before it is too late. Then there is that active

4 medium potatoes 4 onions green pepper Salt and pepper
Boil potatoes, green pepper, and onions together until tender. Dice the vegetables. Make a white sauce of the flour, fat and

liquid; add scalded milk and vegetables to the white sauce. Season with salt and pepper. Serve hot. Serves 4 generausly. Mushrooms grow and are served around the world, although not in every area. They are used, iterally, in everything from soup

breakfast, lunch, dinner, and for Few other vegetables can be served in so many unusual ways. sautéed, simmered, or pickled. dried. Mushrooms may be served raw as hors d'oeuvres, and are

MUSHROOMS AND

group in the battle for the preservation of historic Italy, Italia Nostra, which has been meeting at Spoleto to discuss the problem

of Italy's withering little historic The problem of Venice has been aired for some time-how to prop up a city which is slowly sinking into the mud and being chipped away by time and how croachments of modern industry.

Something already has been ac hieved there. The problem of Florence is different. As a tourist center it has had the money to preserve what it has. The question now is how to keep these geese, which year in year out lay their golden eggs, from being gradually crowded out by clutter and driven away by the crescendo of noise which might serve well in a Dante's Inferno but is more than most American visitors can bear, according to the Christian

Science Monitor. At Spoleto it is something else. This beautiful hillside Umbrian town with its ancient buildings, with the feel that it gives of culture, is typical of scores of other similar little towns in Italy which have lost their former civic grandeur. These are historic and artistic assets which are rapidly withering away as the economy which gave them purpose de-clines. They have ceased for ceasing to be, the pivotal points around which a countryside rev

The more Italy swings from agriculture to a highly industralized modern state, the more these little towns are becoming im poverished. In many of them the plaster is flaking off the walls of their once noble buildings. There is practically no money to preserve them or any useful purpose to which they can be put to make it worthwhile to prop up what value.

It is perhaps there that the asset of beauty and historic interest is deteriorating fastest; for the tourist may be attracted by ruins, but not by decay. And now that the towns' populations are drifting away to the cities in search of work the feeling of

neglect is emphasized.

It is thought that such cities as Venice and Florence can only be preserved now in their peculiar character if they become centers of European culture-in fact, if they have some practical and continuing purpose that will fit them into the fast-changing modern world. Even Spoleto with its yearly Festival of Two Worlds

has become little more than a provincial Italian town. However such a solution is one that can be applied only in particular cases. The problem still remains of how to halt the erosion which is settling in on many other places of artistic and historic interest which have lost the functional purpose for which they were built adn out of which

. In the rush along the road of modern industrial progress it looks as if old values will fall as casualties along the road and be left to perish. The fact, however, that someone is thinking about the problem may mean that something may be done be-

fore it is too late.





MARCH OF DIMES 'GRADUATES' - Holding the original 1946 March of Dimes poster for which he was the model, Donald Anderson, left, 22, shows few signs of the polio that struck him when he was two. Anderson is now stepfatner to three small children and handles 100-lb. potato sucks in his warehouse job. **Right**, Linda Brown 17, was just 4 years old when she appeared on the 1949 poster Today, Linda is a member of the Robert E. Lee High School drill team In 1959, the March of Dimes and its organizer the National Foundation. joined battle against birth defects and rheumatoid arthritis as well as polio.

