

IT'S ALL HEART — Just a wee thing packing all of five horsepower, tiny tractor above makes like an ant — that is, it hauls many times its own weight. For example, mighty mite weighs a mere 500 pounds. By comparison average industrial tractor weighs about 12,000 pounds.

when the going price to the re-

tailers had been steady at 65e.

ers were taking all the canned

winter and this has cut field

contacts said:

THE FARM FRONT by John Russell

The consensus of opinion in the Ontario apple industry is that ground has been lost in the past few months through rejection of a plan to collect 2 cents a bushel on all November 1st holdings for an advertising campaign and through the desultory actions of the Apple Packers' cided decline in Spys on hand the feeling was that a push was needed. The situation had not been helped in the breakthrough by Loblaw the week of Feb. 3 with an advertised special at 68 cents per 6-quart basket on a special deal with their favourite supplier who is said to actions of the Apple Packers' Association which has been extremely reluctant to move as deeisively as in the past couple of

The aim in the general advertising plan was to raise some standard rots was mostly from overseas processors whilst the U.K. buyeeed was predicated on the vast majority of growers agreeing to subscribe. When only \$20,000 was pledged, \$5,000 of which was pledged, \$5,000 of which was from repackers, the Apple Section of the Ontario Fruit and Vegetable Growers' Association had no alternative but to call the whole thing off.

motional campaign, plus the deterioration within the Apple eties. Our market could be vir-Packers' Association, has indicated very clearly the lack of | come." consistency within the ranks of industry - the on-againof insufficient returns. Apparently the 1961 crop moved fairing to Howard James, the leadly satisfactorily and the urge ing onion shipper in the Essex- hundreds of people, unable to get in, scaled the walls of near-by one was lost." Not all growers are pleased with the turn of events. One prominent grower in Oxford County has expressed

himself as follows: "I have just received Bulletin No. 7 which was indeed sad to ary and March. read. Just at a time when strong active co-operative promotions measures are urgently needed, behold narrow-minded, shortsighted selfishness triumphs and much of the good work and progress toward orderly marketing

"The old saying that we only get what we deserve is still true and I feel that the Ontario apple growers don't deserve very much. However, I do hope that the C.A. storage owners and operators can come up with a positive and progressive program to stimulate the distribution and popularity of C.A. Macs." . . .

This grower will be pleased to learn that there is every indi-cation that the C.A. promotional campaign will get off the ground. At the time of writing, indications were that there would be \$0 per cent participation as demanded by the Apple Section. At the meeting held the last day of January, all but two of the twenty-two C.A. storages were represented. It was decided to seek a pledge of 5 cents per bu-shel for C.A. promotion on 453,-700 bushels, with it clearly understood that at least 90 per cent of the required amount should be raised before proceeding. A special committee was named with the authority to inaugurate the program if the required pledges were sccured.

The consensus of opinion is that the industry is not out of the woods in the marketing of the 1962 crops. The holding of Macs as of Feb. 1st was the largest in the last four years. Whilst this was off-set by a de-

When Joe Louis Fell For A Sucker Punch

Long before he became heavyweight champion of the world Joe Louis was being hailed as invincible, and the best of the modern heavyweights. Most of us probably feel that by and large that assessment is still correct. The postwar "block-busting" tactics of Rocky Marciano and the controlled fighting fury of Floyd Patterson proved highly successful, but few of us would give either much chance against Louis in his prime. in his prime.

So it was that evening in June, 1936, when New York's Yankee Stadium was packed full for "the greatest non-title fight of the century"-a slogan, incidentally that was not far out in its prophecy. Max Schmeling, the swarthy German who had held the world title, was opposed to The British demand for car-Joe Louis, the lithe young Negro from Alabama, who was rapidly climbing to the top.

Schmeling, who had won the a note of thanks for establishing title on a foul, had lost it at his second defense, but was still, at "As you may be aware, we have had an exceedingly hard the age of thirty-one, a danger ous fighter and never more so than when hurt. Louis, nine years younger, was unbeaten in supplies on carrots very severehis career of twenty-seven conly as well as possibly interfering tests, only four of which had gone the distance.

with the sowing of early vari-General opinion was that this problem whether Louis' strength and stamina would outweigh The British may have a rough time weather-wise but they had company down in Ontario's soreturns go up and down. As one official put it, "The industry apparently moves under the prod apparently moves under the prod it is coldest, windiest and snow-title fight. So great was the crush that

The weather slowed down fortable evening almost hanging onion shipments from Blenheim, Leamington and Grand Bend eagerness to see the fight, even if which totalled 60,000 bags in only at a distance. January. About 165,000 bags re-They were rewarded with a

mained to be moved in Februsensational start, for the echo of the first gong had scarcely died away when Louis forced his way E. F. Marritt, Director Agricultural Branch, Ontario House, through Schmeling's guard and London, England, writes to "The Grower" to say that as well as job of sizing. Mr. Marritt finds dominating the market Ontario it all very encouraging and feels

onions are arriving with every indication of a much improved the packers are entitled to a pat on the back.

planted a series of hooks and jabs | the makings of a real champion n his face and head. The contest was scarcely a min-

ute old when already Schmeling's closed. The knowledgeable ones round the ringside began telling last long and that Louis would of the round, but again his secquickly chop his rival down. onds patched him up successful-But it didn't work out like that | ly. Schmeling's seconds doctored his eye during the interval so stamped and cheered. But the

come out for the second round seeing well enough to prevent his ed the strength to maintain his young opponent from causing it any further damage. The third round told the same story. Louis was obviously going to win but the German's experience was preventing him from landing the lows that mattered. Still, said the ringsiders, it was had Lovis dazed and groggy, but only a matter of time. Sooner or he would not go down. The mer-

later Schmeling's stamina would go, and then Joe could finish in the twelfth round, Louis fell him off as he liked. But this was another guess decided the moment had come. that went wrong. The fourth A terrific right to the jaw staground brought what one reporter gered the Negro. While his guard

modestly described as "an incredible turn of events."

The two men were banging

was still down Schmeling, showing more ferocity than at any other time in the fight, whipped away at each other in an exchange of punches, and suddenly Louis was down. The wily Schmeling, changing from straight lefts and rights and wicked hooks, had produced a surprise "sucker" number of the head. Louis slumped to his knees and rolled over, exhausted and beaten. It was his first defeat, and none could have been more complete. three or four more punches to the head. Louis slumped to his knees and rolled over, exhausted feat, and none could have been surprise "sucker" punch, a stiff.
short uppercut that landed with seemed the end of the world had sickening force just under the come. In many towns and cities

ideas. He knew just how badly Louis was hurt, and that he

would not fully recover for two

or three rounds at least. He de-

cided to save the knockout blow

and in the meantime wear down

the youngster with a series of

For two rounds he ignored the

crowd's encouragement (or it

might have been entreaties) to

end the fight, and instead went

along at his own pace, gradual-

ly cutting Louis down. But weak

and inexperienced as he was,

Louis was showing that he had

strength-sapping punches.

went mad.

gangs of disappointed Negroes rioted, burning and stoning the Louis, robbed of breath, slumped to the canvas — and the crowd property of white people. At least one colored girl took poison. True, ne did not stay there Not even Schmeling could have long, but that was his mistake. Pride forced him to his feet, known how far-reaching would have been the effects of that one where experience would have surprise punch that started Louis told him to take a longer rest. And as Schmeling came in the young Negro pawed ineffectually at him, strength and timing gone.

The crowd yelled at the German to finish it off to finish it off. Schmeling, however, had other

dence of racial supremacy.

Two years later, almost to the day, Schmeling was to regret that speech. He met Louis again, this time challenging for the title the Negro now held. He was smashed to a pulp in two minutes.

in his ability to take punishment

In the seventh round he came

tack that caused new damage to Schmeling's left eye. The German

looked in a sorry state at the end

battering he had taken. He lack-

attack, and as they came out for the ninth it was clear he had

been tamed, and Schmeling re-

sumed his wearing-down pro-

Two-handed work to the body

as well as give it.



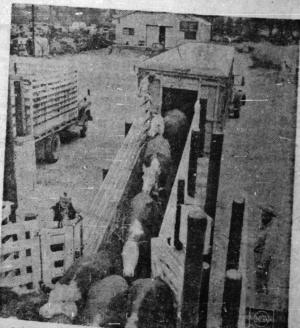




Home on the Range Never Like This



Range mythology to the contrary, today's pampered cow critter winds up as a far tastier dish on the family table than its predecessor. • Cattle drive at Pitchfork, Wyo., left, is typical of the days when range-fed, trail-driven cattle arrived at market in something less than prime condition for eating.



• At right, freelot-fattened cottle, transported to market or to the railhead by truck, offer better value in eating pleasure and nutritional at work for you in the received into steaks and roasts. It's technology at work for you in the nation's vital marketing endeavar

TESTUNDAY SCHOOL LESSON

Why Men Resist Christ Mark 12: 13-44 Memory Scripture: For I have not spoken of myself; but the Father which sent me, he gave me a commandment, what I should say, and what I should speak, John 12:49.

when a man comes to Christ, he does not throw away his resorring faculties. It is true, he does not think his way into the kingdom; he obeys his way into the kingdom. Yet, when entrance is made, intelligence and obedience are always seen hold. obedience are always seen holding hands.

against the ropes, and Schmeling

The Saducees who scoffed at everything supernatural, applied the rule of the Mosaic law requiring a brother to marry his brother's widow, to a hypotheti-cal seven - brother case and threw it against the Pharisees' belief in immortality to make that doctrine appear ridiculous. Jesus pointed out their ignorance both of the Scriptures and of the power of God. Our Lord did not eliminate the continuance of interpersonal relationships nor even the remembrance of such close ties as the husband wife bond. He does seek to life the sights of these who would keep sights of those who would keep

it earthy and physical.

siah, as the son of David, should act like a king and free them from Roman oppression. Jesus points out from the Psalms that Messiah is David's Lord. Therefore, the predecessor's reign does not necessarily set the pattern for Jesus's reign.
Our Lord's commendation of the widow for her two mites, shows that God's reckoning and man's reckoning on the value of gifts to the Lord's treasury, dif-



ing hands.

Jesus knew the motives of his questioners. The Pharisees and Herodians wanted to catch him in his words. The conspiratom hoped to throw Jesus off guard by reciting pious praises concerning His sincerity and integrity. Their question regarding giving tribute to Caesar invited a "yes" or "no" answer. "No" would mark Him as a revolutionary to be reported to Pilate. "Yes" would make Him an enemy of the people, who hated Roman rule. His answer sets out their responsibility to the state and also to God.

The Saducees who scoffed at

The scribe shows sincerity in his question. He not only receives an answer that should satisfy every mind, legal or otherwise, but also receives a word of commendation and invitation.
The people thought that Mes-

fer. The widow had cast in more

muscles—10,000 of which control the action of its feathers.



AND ROSES" **ADULT Entertainmen**

JACK LEMMON, LEE REMICK "REBEL WITHOUT CARTOON

The Machine That Keeps Rubber On Your Wheels

DDED FEATURE

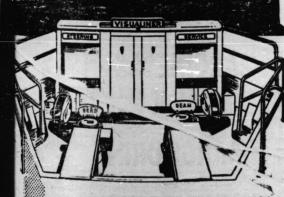
BRIGITTE BARDOT

VERY PRIV-

ATE AFFAIR"

ULT Entertainmen

COLOR



You save times étith a Visualiner check-up! You're westing expensive rubber in every mile you drive with wheels that one out of alignment. Our Visualiner, because it magnifies alignment faults 8 oir more times, permits us to make corrections that are accurable to a hair's breadth. Bust of all, you can see a graphic picture of your alignment condition before, during and after correction . . . you KNOW that it's right. Save rubber and add to your safety and comfort by spending a few minutes in our shop for a Visualiner check.

MORE TIRE MILEAGE ISUALINER MEANS LUNDY & HENDERSON Phone 587-2511 JARVIS

usually smiles on work." Rev. K. Brueton has announ-

— FIRST DISTRICT SHOWING



Mon, Tues. July 29, 30

ROSES"

THE JARVIS RECORD, JARVIS. ONTARIO

THE COUNTRYSIDE

From the Record's Correspondents *

ENTON

M. and Mrs. Edward Dirach
were record attended the
wind wedding held
a church on Satury.

Mrs. Jakie Pollard
a church on Satury.

Mrs. And Mrs. Lint

Mrs. And Mrs. Lint BIG Vacuum Pumps are Heavy... Lifting Them is <u>HARD WORK!</u>

"MURDER AT 45 R.P.M." DRIVE-IN THEATRE DANIELLE MARRIEUX COLOR CARTOON

"MANCHURIAN CANDIDATE" ADULT Entertainment Frank Sinatra, Janet Leigh "BLOOD AND

In Color ADULT In Color Mel Ferer, Annette Vadim Mel Ferer, Dana Wynter

"FRAULIFN"

Kim Novak, James Garne

Wed., Thur., Fri., Sat.

July 24 - 25 - 26 - 27

Wed, Thur July 30, 31

"BOY'S NIGHT

OUT"

EASY Many Dairymen over the years have built on to their barns . . . have added more milker units . . . and are milking more cows. Yet they have made no changes in the vacuum systems of their milking machines. We urge you to seek out your If you are not sure about your vacuum system, your Surge Dealer can put on your vacuum line some very delicate and hide from you, but if you try hard accurate instruments as well as gauges enough you will find where he is which will let you see for yourself if you hiding.) URGE HIM . . . PLEAD have adequate vacuum or not. WITH HIM . . . BEG HIM . . . TRY But these new Surge Pumps are VERY HEAVY... to install them is HARD WORK! Not many Surge Dealers want to

J. E. ADDISON P.S. YOU CAN FIND YOUR **DUNNVILLE**, Ontario PHONE 774-6142

Drage at Sorrey Lodge may be an investigation of Sanday. Mrs. Robert and Miss Roy JepDonna, Mr. and Mrs. Robert and Miss Mary Jepson.

I R A N D ATRE, SIMCOE

IR, FRI., SAT.

IIIY 25, 26, 27 r CURTIS.

BRANDE FEATURE PAGANS"

In COLOR

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July 29, 30, 31

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ADDED FEATURE ON.

PROVIDE'S FATHER'

CALTOON

MON, TUES, WED.

July 29, 30, 31

"ALVIN'S SOLO FLIGHT'

CARTOON

MON, TUES, WED.

July 29, 30, 31

"AVYN'S SOLO FLIGHT'

CARTOON

MON, TUES, WED.

July 29, 30, 31

"DAYS OF WINE

AND ROSES"

PERTICOSTAL

TABERRACLE

Rockford Church on Wednesday

Canada'

FEATURE Of the Environ Staturday of Environing Delay at the close of the service and family visited on Sunday. Services

STUPY SOLL MOISTURE

STUDY SOLL MOISTURE

STUDY SOLL MOISTURE

STUDY SOLL MOISTURE

STUDY SOLL MOISTURE

OF INTEREST

(COLOR

MN, AM Mr. and Mrs. Donald Chambers and family visited on Sunday.

Mr. George Reid and son Lymphone easily. In the active and nutrient content of wheat.

The way and family visited on Sunday.

Mr. George Reid and son Lymphone easily. In the active and nutrient content of wheat.

The members of Sandusk W.

The members of Sandusk

walks. Pete Barber also had a triple ced his intention to retire in October from the Ministry. Mr. Brueton has been Rector of St. Paul's Anglican Church here for several years during which time he has won the affection and esteem of all citizens. He becast to be she to retire with hopes to be able to retire with his wife in the Jarvis area.

FIRE DESTROYS BARN A barn on the farm owned by Dr. Metcalfe, three miles west of Jarvis, on No. 3 Highway, was destroyed by fire on Sunday evening, July 14th. There was no stock or produce in the barn at the time of the fire. The barn was erected by the late Bruce Hair forty-five years ago. It is understood a new barn will be built on the site.

CARDS OF THANKS We wish to thank our friend

for their kind generosity, it was very much appreciated. Spe-cial thanks to S. Tomlinson and H. West. Lloyd and Marjorie Smith I wish to express my sincere thanks to all who remembered me with cards, prayers, flowers, oifts and visits during my stay SIMCOE in the hospital and since returning home, with special turning home, with special turning home, with special turning home and relatives for acts of kindness extended.

> HIGH SCHOOL BOARD BRIEFS

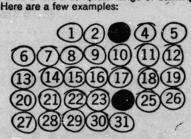
The West Haldimand High School Board met in Cayuga last Monday night and (1) Accepted the arrangement agreed upon between the management committee and the teachers committee re retirement gratuity after 20 years.

(2) Gave permission to Separate School pupils to use path (Continued on page Six)

for the winners but was out at the plate trying to stretch it into a homer. Sam Halyk had a double and George Pond's triple, Manonian's double and singles by Goodwin and Murray one each.

Are you making the most of all these **Banking Services?**

Your local branch of the Canadian Imperial Bank of Commerce offers a complete range of banking services. Here are a few examples:



AUTOMATIC SAVINGS PLAN... the easy way to save. All you do is authorize us to transfer an agreed amount to a special Savings Account at regular intervals. Your savings and interest grow automatically!



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