eviewing the Outstanding Businesses and Professions

IN OUR NEIGHBORING TOWN

WHO'S WHO IN SIMCOE

- BY LARRY BURNS

GAULD ELECTRIC & MOTOR SERVICE

NORFOLK COUNTY'S REPRESENTATIVE FOR

72 Water St

The confidence shown in GAULD ELECTRIC & MOTOR SERVICE by wash that you have always wanted and at the same time doing it in their customers is reflected in the study growth and expansion of their minimum of time. facilities. This firm specializes in the rewinding and repairing of electric We wish to direct the special attention of our readers to this fine motors of all sizes and types and controls. They are one of the largest service which can be had at any time they are in Simcoe. While shopping and Dealers

standard of quality in electric motor servicing have selected GAULD a service for acetylene and Electric arc welding with a portable unit for ELECTRIC & MOTOR SERVICE as their representative. Large stocks of work on the farm. TINY also has a TOWING SERVICE. This business is equipment are always available and 24 hour emergency breakdown service owned and operated by TINY JAMIESON. provided. You will find this company a fine place to do business.

THE SUCCESS OF

BURTOL CLEANERS LTD.

HAS BEEN DUE TO QUALITY

CLEANING METHODS

even greater improvements in the DRY CLEANING field, that was not thought possible, as their reputation for perfection has always left this continued success. good impression. Their ability to process our clothing in such a high class manner has been greatly appreciated by their many patrons who value their Widely recognized as Simcoe's most Modern Lanes, these alleys are a

practical help is employed. The entire staff are efficient personnel in DRY time will attend your visit. They have a complete snack bar for your

LID. which is very capably directed by MR. ROBERT DARGIE who has placed Workmanship and Service above profit

JACK'S AUTO BODY

CAN BE JUSTLY PROUD OF THEIR FINE

R.R. No. 5, Simcoe

JACK MARR, who established this most complete Collision Centre in 1960 at R.R. No. 5, Simcoe, is a businessman that can take honest pride in the many jobs they have completed. With a background of years of experience in business, assisted by highly experienced Body & Fender mechanics, plus a choice location with a completely equipped shop, it is not 70 Water St.

surprising at the success enjoyed by this firm.

A Specialist in a Complete Collision Service includes Expert Painting

JACK is known for the courteous and prompt attention extended to all customers. This shop prides themselves in producing the Finest Workmanship, aided by quality materials, which is the only kind used. All these ship, aided by quality materials, which is the only kind used. All these ship, aided by quality materials, which is the only kind used. All these ship, aided by quality materials, which is the only kind used. All these ship, aided by quality materials, which is the only kind used. All these ship, aided by quality materials, which is the only kind used. All these ship, aided by quality materials, which is the only kind used. All these ship, aided by quality materials, which is the only kind used. All these ship, aided by quality materials, which is the only kind used. All these ship, aided by quality materials, which is the only kind used. All these ship, aided by quality materials, which is the only kind used. All these ship, aided by quality materials, which is the only kind used. All these ship, aided by quality materials, which is the only kind used. All these ship, aided by quality materials, which is the only kind used. All these ship, aided by quality materials, which is the only kind used. All these ship, aided by quality materials, which is the only kind used. All these ship, aided by quality materials, which is the only kind used. All these ship, aided by quality materials, which is the only kind used. All these ship, aided by quality materials, which is the only kind used. All these ship, aided by quality materials, which is the only kind used. All these ship, aided by quality materials, which is the only kind used. ship, aided by quality materials, which is the only kind used. All these unique features offered at Reasonable Prices is responsible for their Speedometers, etc. They carry a complete line of Delco Remy and Autounique features offered at Reasonable Prices is responsible for their lite replacement parts.

CASUMPLE DAIDY excellent reputation and the fact that you find equal pleasure in doing Lite replacement parts. usiness with JACK'S AUTO BODY.

AUTO OWNERS DEAL WITH CONFIDENCE

- AT -

THOMPSON CAR SALES

highest principles in busness dealings, is very capably directed by MR. LAWRENCE THOMPSON who is assisted by a well chosen Staff, where people from all parts of the area are assured of being able to choose with great confidence the car of their choice from a wide variety of models in the MORRIS products including MORRIS "1100", the "850", the MINOR, the MIDGET and a MIDGET SPORTS CAR, the M.A.B. plus the finest Quality

A. gas and oil products and a snack bar for your convenience.

This Firm's greatest asset is their good reputation, which they have the late C. W. Buck who was in the building business for over 30 years.

This Firm's greatest asset is their good reputation, which they have the late C. W. Buck who was in the building business for over 30 years.

They can Plan, Estimate and Advise you on your Building Problems. This Firm's greatest asset is their good reputation, which they have upheld through Fair and Honest Policies in all sales conducted by them regardless of Size, Shape, Type or Price of Building you plan to erect in Service at reasonable assures. upheld through Fair and Honest Policies in all sales conducted by them Iney can rian, Estimate and Advise you on your Building Problems, also sell sand and gravel. Their power equipment assures for the conducted by them Iney can rian, Estimate and Advise you on your Building Problems, also sell sand and gravel. Their power equipment assures for Extra conducted by them Iney can rian, Estimate and Advise you on your Building Problems, also sell sand and gravel. Their power equipment assures for Extra conducted by them Iney can rian, Estimate and Advise you on your Building Problems, also sell sand and gravel. Their power equipment assures for Extra conducted by them Iney can rian, Estimate and Advise you on your Building Problems, also sell sand and gravel. Their power equipment assures for Extra conducted by them Iney can rian, Estimate and Advise you on your Building Problems, also sell sand and gravel. Their power equipment assures for Extra conducted by them Iney can rian, Estimate and Advise you on your Building Problems, also sell sand and gravel. Their power equipment assures for Extra conducted by them Iney can rian, Estimate and Advise you on your Building Problems, also sell sand and gravel. Their power equipment assures for Extra conducted by them Iney can rian, Estimate and Inextra conducted by them Iney can rian, Estimate and Inextra conducted by them Iney can rian, Estimate and Inextra conducted by them Iney can rian, Estimate and Inextra conducted by them Iney can rian, Estimate and Inextra conducted by them Iney can rian, Estimate and Inextra conducted by them Iney can rian, Estimate and Inextra conducted by them Iney can rian, Estimate and Inextra conducted by them Inextra conducted by them Inextra conducted by them Inextra conducted by the Inextra co during past years. From the very first instant you stop here, you realize regardless of Size, Shape, Type of Fine of Building you plan to erect. In Service at reasonable rates and you can arrange for Emportant factor in the development of the area. that this Firm's courteous Sales Staff are on the job to see that you are shown the many models suited to your individual requirements. After a demonstration drive in your chosen car, you will drive from THOMPSON

While it has been the object to obtain fair and honest profit from their problem. You are sure of Courteous and Prompt Service, the guiding influence of ROSS and ARLOFF BUCK who demonstration drive in your chosen car, you will drive from THOMPSON CAR SALES knowing that with their policy of satisfaction to customers, you have become another of their many hundreds of satisfied customers, who know that THOMPSON CAR SALES is the place to come for dependable in September 1961, has always been to furnish the highest standards in consult or all Building problems.

While it has been the object to obtain fair and honest profit from their form their father, the late C. W. Buck passed away throughout this district. They are only too pleased to give the fine display of cars.

Problem. You are sure of Courteous and Prompt Service.

D. B. KELLY CONSTRUCTION CO. LTD. is a firm held throughout this district. They are only too pleased to give select the place of the property of the place of the place of the property of the place of the place

DRUMMER'S RADIATOR SERVICE

A MOST EFFICIENT SERVICE IN RADIATORS, CAR WASHING AND STEAM CLEANING

TINY'S WELDING SHOP & TOWING SERVICE

426-3327

complete WELDING SERVICE at TINY'S WELDING SERVICE supplying we would like to refer YOU to INDUSTRIAL ACCEPTANCE COM

RED KELLY LANES

There are many reasons why RED KELLY LANES, established October 451 Norfolk St. N., Simcoe 426-0935 1958, have become the preferred Recreational Centre for Bowlers throughout the area. The finest equipment including Air conditioning and catering to 33 Main St. S., Hagersville the many requests of patrons with service plus, assures this business of

favourite with Bowlers in this part of the county and the gents and ladies may go there at any time and we assure you that courtesy, and a pleasant

We are pleased to recommend the service of BURTOL CLEANERS ment, thrills and keen competition. RED KELLY LANES are open daily from 1.30 to 12. Midnight, Sundays 1.30 to 6. P.M., until the end of April. as the firm of McKERLIE AUTOMOTIVE LTD., serving garage During May, open from 7. to 12. P.M. daily, except Sundays. Sundays 1.30 to 6. P.M. NOW is the best time to make your appointments for the Fall Season for either open or league bowling, as they will be closing the end LTD. steps in and fills that need with quality. factory-built and the many items to the property of the service garages can keep on hand all the many items to the property of the p During May, open from 7. to 12. P.M. daily, except Sundays. Sundays 1.30 in the area since 1957.

In this business review we wish to compliment JOE KELLY and MIKE parts and accessories with speedy service unexcelled in the MONTAGUE for the clean, fascinating amusement this Bowling Centre MONTAGUE for the clean, fascinating amusement this Bowling Centre ffers to the people of this section

SIMCOE AUTO ELECTRIC

PROVIDES DEPENDABLE AUTO ELECTRIC SERVICE TO THIS AREA

A Specialist in a Complete Collision Service includes Expert Painting and Refinishing, all offered to the motoring public at a most reasonable Their business has increased to its present size through a policy of quality who took this business can be community nave sky-rocketed CASWELL DAIRY into a community nave sky-rocketed CASW Their business has increased to its present size through a policy of quality who took this business over in 1944 and whose vast experience.

> Modern test equipment enables their specially-trained staff to perform class of dairy markets and is highly favoured by comple completely satisfactory work. We suggest you visit this firm when in need patrons throughout Simcoe and District and is a firm worth

their services which are rated highly throughout this area. The efficient and courteous manner with which LLOYD LEASK and his

C. W. BUCK & SONS LTD.

HAVE SOLVED MANY OF THE BUILDING PROBLEMS IN NORFOLK COUNTY

also have PARTS and SERVICE for Standard, Triumph and Rootes, quanty in the area, we would like to congratulate the responsible firm who has built many of them. C. W. BUCK & SONS LTD., established since 1957 by Line, Back Hoe and Shovels are available at reasonable costs.

INDUSTRIAL ACCEPTANCE

CORP. LTD. AND NIAGARA FINANCE CO II

Are Two of the Most Respected Names in Financing

41 Norfolk St., S.

to a satisfactory service in financing of all types.

MCKERLIE AUTOMOTIVE LT

OF THE COUNTY

PALMERTON who is well known in the district. Their Hagers CHARLIE GRANT, the machine shop foreman.

There is probably no other organization in the whole

LMO CREDIT JEWELLERS CASWELL DAIRY

LEADERS IN QUALITY DAIRY PRODU

SINCE 1937 473 Norfolk St., N.

The quality dairy products processed by this popular Sime the very personalized service provided by their many driver the community have sky-rocketed CASWELL DAIRY into a service provided by their many driver the community have sky-rocketed CASWELL DAIRY into a service products processed by this popular Sime the very personalized service provided by their many driver the community have sky-rocketed CASWELL DAIRY into a service product products processed by this popular Sime the very personalized service provided by their many driver the community have sky-rocketed CASWELL DAIRY into a service provided by their many driver the community have sky-rocketed case and the case and the community have sky-rocketed case and the community have sky-rocketed case and the case and the community have sky-rocketed case and the case and t CASWELL DAIRY occupies a very prominent position is

D. B. KELLY CONSTRUCT CO. LTD.

ARE WELL KNOWN AS THE MOS EXPERIENCED AT EXCAVATION

R.R. No. 2, Simcoe, Cat. MIDGET and a MIDGET SPORTS CAR, the M.A.B. plus the finest quality Clean and Dependable Used Cars ever offered the people of this area. They in the area, we would like to congratulate the responsible firm who has provided for this area the finest in Excavation Service. Clean and Dependable Used Cars ever offered the people of this area. They also have PARTS and SERVICE for Standard, Triumph and Rootes, quality in the area, we would like to congratulate the responsible firm who has built many of them. C. W. BUCK & SONS LTD., established since 1957 by

SINGER COMPANY

ost Popular Firm Serving Canadians From Coast to Coast

SINGER" has been associated with Quality products for (Corner of Hwy. 3 & 24) nese products are not only backed by this century of service there in Canada, by highly skilled Canadian craftsmen for its fine service and excellent appointments. THE GOVERNOR SIMCOE

DAVE BRALEY, has enjoyed a continuous uninterrupted contact with con-

SLANT-O-MATIC ZIG ZAG which is a completely automatic and furnished and decorated for your comfort. There is ample parking prefabricated factory engineered Homes, Cottages and Garages.

Dryers, and their latest addition the SINGER TYPE complete line of Sunbeam Appliances. So regardless o or season, a Gift selected from the "SINGER" line of cts will give a Lifetime of Pleasure. Stop in now and take of the Fabulous Bargains they are Now offering with

RSYTHE FASHION SHOP

CENTRES IN SIMCOE

ber of 1937 by MR. HILTON FORSYTH who believ ction comes before anything else. reat pleasure in this review in commending this up-toupon their distinctive styles and the service they render

REPUTATION FOR INTEGRITY at Kent

very capably directed by RUDY HALMO. are selecting jewellery or a gift for yourself, for a wedding

trict, also the manner in which business is conducted. with confidence at HALMO CREDIT JEWELLERS as their

RIVER PAINT (SIMCOE)

THE COLOR CREATION CENTRE OF NORFOLK COUNTY

426-4917 on Centre of this area is none other than GRAND Norfolk St., S. AHARRY CHESNEY. This Color centre provides discussed and substantial problems as he has had almost of your Color Scheming Problems as he has had almost operience which enables him to create beautiful Exteriors color tones also co-ordinating fabrics, furniture and walls att., Caseltone and Super Kem-Tone and Kem-Glo also rating. They feature here the quality paint products of imported Wallpapers. Custom Made Draperies, Scrubbers. Sanders for rent for floor service, also Vacuum Cleaners.

Sanders for rent for floor service, also Vacuum Cleaners.

Is firm to look after your Painting and Decorating pert Advice, all made possible by many years experience of recommendation for complete satisfaction for everything Decorating supplies.

EARL are of the Highest Quality, but the efficient service always extended by this firm which has been established since June of 1959, gives added assurance to our satisfaction.

The reason FINA PRODUCTS have gained such recognition is in a large measure due to the highest quality of their many extended designs from which has been established since June of 1959, gives added assurance to our satisfaction.

The reason FINA PRODUCTS have gained such recognition is in a large measure due to the highest quality of their products and the supreme efforts of such agents as EARL a. SWEET to serve the public with the efficient service always extended by this firm which has been established since June of 1959, gives added assurance to our satisfaction.

The reason FINA PRODUCTS have gained an enviable requisition is in a large measure due to the highest quality of their products and the supreme efforts of such agents as EARL a. SWEET to serve the public with efficient service.

We suggest you contact him and let him supply you with these Top white Stove Oil, Tobacco Curing Oil and Fina Petroleum Products, Gasoline, of this firm which assurance to our satisfaction.

The reason FINA PRODUCTS have gained an enviable remained to our satisfaction.

The reason FINA PRODUCTS have gained an enviable remai

IS A DISTINCT CREDIT TO SIMCOE 426-2826 413 Norfolk St., N.

EWING MACHINES are featured in a wide variety of modern models. plus Static-Free motors. They have Three types to please their guests and the management is widely recognized for employees are highly skilled craftsmen and installation experts in the glass. models, plus Static-Free motors. They have Three types chines the STRAIGHT Needle the STRAIGHT Needle and the superior congeniality and friendliness. Their dining room is highly business and their knowledge and experience enables them to complete the first class iche. This firm also represents HALLIDAY HOMES LTD. for chines, the SLANT Needle, the STRAIGHT Needle, and the recommended for the excellence in dining pleasure, which is a completely automatic lecommended for the excellence in dining pleasure, which is air conditioned finest glass jobs. This firm also represents HALLIDAY HOMES LTD. for

has been established for over a quarter of a century and operates under the many satisfied customers for this firm in this region. complete their line of Quality Products they offer you in Four different models. Floor Polishers including the in Simcoe and his son BILL who have done so much, to make it one of the to drop into this firm the next time in Simcoe and they will familiarize ding, to serve you licence of the Ontario Liquor Control Board, and to congratulate MR. ROY in Four different models, Floor Polishers, including the finest in this district. We do not he sitate to suggest that you visit this and give you an estimate on your re-

SIMCOE TIRE SERVICE LTD.

SERVES THIS AREA WITH QUALITY GENERAL TIRES PLUS SERVICE

SIMCOE TIRE SERVICE LTD. was established on July 1, 1945. They 96 Norfolk St., N. re sales and service dealers for the ever famous GENERAL TIRES. which will reduce your tire troubles to a minimum — or you can have your 426-2262 present tires retreaded and vulcanized, and it can readily be said that this the area for almost a half century, which has been successfully operate

Farm tractor service work is done on your farm or anywhere by the area. You experts. They have facilities for loading and unloading CALCIUM, saving suits, skirts, you valuable time, by doing the job right on your farm. All sizes of tractor the funeral home is something not to be forgotten. tires can be vulcanized. done right in their own shop here in Simcoe. They are specialists in Passenger, Truck and Farm Tires. with their

why not visit SIMCOE TIRE SERVICE which is capably owned by ROSS and DOUG EDGE as we are pleased to recommend SIMCOE TIRE SERVICE LTD. and the famous GENERAL TIRES to all of our readers in this special edition of the outstanding businesses of Simcoe.

We wish to compliment GEORGE W. BALDOCK FUNERAL HOME on the distinctive service they have always offered to the people of Simcoe and surrounding communities.

F. W. WOOLWORTH CO. LTD.

ONE OF THE FINEST FIRMS OF ITS KIND SERVING ESSENTIAL NEEDS AROUND

1 Robinson St. 426-3948 The firm of F. W. WOOLWORTH CO. LTD. was established 80 years Cedar St. & No. 3 Highway nown Jewellery and Gift Centre in Simcoe was established ago and since then have built a world-wide reputation for themselves. Essentially established as a variety store, their large and varied selection of essential items for the home and family have made their store headduation or any occasion, you will find that when you make
m this popular Jewellery Store, you will not only be choosing
ut you will be selecting Quality Jewellery and Gifts that will
sure for years to come. HALMO CREDIT JEWELLERS is a
diquarters for Quality Diamonds, Watches, Silverware and
act everything that pertains to a complete stock in the
They feature Diamonds, Silverware, China and a complete
Brand Names Ladies and Gents' Watches with such brand
GA, LONGINES, BULOVA and WITTNAUER also ORANGE
GA, LONGINES, BULOVA and WITTNAUER also ORANGE
GA, CIRCLE-OF-LIGHT and COLUMBIA TRUE-FIT

True stablished since May of 1958, deserves favourable
mention. They have completely modernized their plant with the latest upto-date equipment to serve the needs of our area with their probably the largest chain organization of its kind, the sales staff of each
store is chosen from the immediate area, this combined with capable
and everything that pertains to a complete stock in the
leasant atmosphere, courteous and competent service extended to their
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be a this section, this firm, established since May of the latest updoductors. They have completely mention. They have completely mention. They have competed with this of essential items for the home and family have made their store head- of this section, this firm, established since May of 1958, deserves favourable suggest you always visit your WGCLWORTH STORE in Simcoe for the of others have found that it pays to deal with NORFOLK REDI-MIX compliment RUDY HALMO for the High Quality Jewellery he has chosen in good taste and made available to the w. WOOLWORTH CO. LTD. with sincere wishes for many years of contin-

DISTINCTIVE FLORAL CREATIONS

LANDON'S NURSURERY & GREENHOUSES LTD.

THE GOVERNOR SIMCOE HOTEL NORFOLK GLASS & MIRROR LTD.

LEADERS IN GLASS INSTALLATIONS AND

SERVICE, ALSO REPRESENTING

HALLIDAY HOMES LTD.

48 Peel St. terials, thus aiding in the economy of our nation as well HOTEL is viewed with great favour by the travelling public and commercial tractors, home owners, merchants and industries, supplying them with a complete store fronts and installation. of always being able to get parts to service your machine.

HOTEL is viewed with great favour by the travelling public and commercial tractors, nome owners, merchants and installation, complete glass service, including complete store fronts and installation.

Window Class Insulating Units Plate Glass Table and Furniture Tops.

We take great pleasure in recommending this excellent Hostelry, which with the highest quality materials. It is just this policy that has won so

GEORGE W. BALDOCK

FUNERAL HOME ETHICAL STANDARDS WELL APPRECIATED

present tires retreaded and vulcanized, and it can readily be said that this job will make your tires as good as new and is done with a precision and thoroughness that will more than satisfy.

by GEORGE W. BALDOCK and assisted by DON REYNOLDS and BRUCE BEAM since October 1, 1946. The director has received finest comments

NORFOLK REDI-MIX & MATERIALS LTD.

A FIRM SUPPLYING QUALITY CONTROLLED

REDI-MIX CONCRETE TO NORFOLK COUNTY

QUALITY FINA PRODUCTS COMBINED WITH THE EFFICIENT SERVICE OF

E. A. SWEET FUELS

IS GREATLY APPRECIATED IN THIS AREA First Ave.

Good service being one of the most important factors in business today, HARRY CHESNEY. This Color Centre provides the finest

This well known floral business was established in Simcoe in 1935 and customers. Most of us realize that the FINA PRODUCTS distributed by has been the first consideration extended by E. A. SWEET FUELS to his

Created by