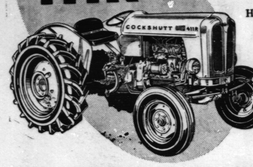
COCKSHUTT 411R
FULL 3-PLOW TRACTOR

Versatile diesel power for every farm



Heavy duty 138.5 cu. in. engine.
24 volt electric system.
Rugged transmission – 6 speeds forward, 1.4 to 14.2 M.P.H., 2 reverse, 2.0 and 7.3 M.P.H.
Differential lock.
Adjustable tread widths front and rear.
Swinging drawbar, fully adjustable vertically and laterally.
Automatic depth and draft control hydraulics 3-point hitch. Optional.

Come in soon. See the new Cockshutt 411R. Ask for a demonstration on your farm.

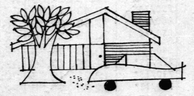
HEASLIP PRICE — $2,895.00

W. J. HEASLIP LTD.
NELLES CORNERS, Ontario

Are you making the most of all these Banking Services?

Your local branch of the Canadian Imperial Bank of Commerce offers a complete range of banking services. Here are a few examples:

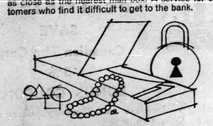
AUTOMATIC SAVINGS PLAN... the easy way to save. All you do is authorize us to transfer an agreed amount to a special Savings Account at regular intervals. Your savings and interest grow automatically!



PERSONAL LOANS... available for any good purpose —new furniture, a new or used car, a new TV or as a means of consolidating small debts.

TRAVEL FUNDS... the safest way to carry funds. For all trips, at home or abroad, always carry Travellers' Cheques purchased at any Bank of Commerce branch.

BANKING BY MAIL... makes any Commerce branch as close as the nearest mail box. A service for customers who find it difficult to get to the bank.



SAFETY DEPOSIT BOXES... the safest place for all your valuables—for less than 1¼¢ a day. You can also leave your bonds or stocks with the Bank of Commerce for safe-keeping. Enquire soon!

These are just some of the many services offered by the Bank of Commerce. For full details, visit your nearest branch. Let the Bank that Builds simplify the business of banking for you!

CANADIAN IMPERIAL BANK OF COMMERCE
Over 1260 branches to serve you

G. B. PYFROM, Manager
JARVIS, Ontario

Federation Facts . . .

—By Alton Murray—

A recent article by Hugh Garner published in the Toronto Telegram stirred up the ire of all farm people who saw it. Mr. Garner is indeed sadly misinformed when he refers to the Farm Credit Corporation and to Farm Improvement Loans as relief schemes. This article which was directed at agriculture in Canada is described as one of the most vicious and defamatory attacks ever perpetrated against any segment of our society.

The following is part of a reply written by A.H.K. Musgrave, President of the Ontario Federation of Agriculture.

"The Canadian Government does support the agricultural industry, but this is also the case in every civilized country of the world. The important questions are, who benefits most —the farmer or the consumer? And, why are farm subsidies necessary? Have we forgotten that all during the World War I our farmers were denied world prices for their products? Have we forgotten that the price of everything that farmer produced was pegged at pre-war levels under the War Measures Act? Have we forgotten that the Canadian Government prohibited a price stabilization program after the war in lieu of world prices during the war. Have we forgotten that our farmers responded to the war effort by producing unprecedented quantities of food for Britain and our Allies? Have we forgotten these markets disappeared soon after hostilities ceased, yet huge capital outlays had been made by most farmers to fulfil our obligations to society?

Apparently, Mr Garner does not realize that farm prices have lagged behind the price of other goods and services, all because our prices were pegged during the war, while other segments of the economy enjoyed the security of a cost plus guarantee.

We have raised a question as to who benefits most from these so-called "farm" subsidies. Had Canadians used the same quantity and quality of food in the 1935-39 period that we use today, this food would have used up 38½ per cent of the consumer's disposable income. Today, the average Canadian consumer spends less than 25 per cent of his disposable income on food while in Great Britain the figure is 30 per cent. In Italy the figure is 45 per cent, in Russia, 60 per cent and in many parts of the world, food costs will take from 70 to 80 per cent of the worker's earnings.

Never before in the history of the country have so many people been provided with such an abundance of good food at such low relative cost—by so few farmers.

GRASPING AT STRAWS

Division of the Northwest Territories into separate administrative units of Mackenzie and Nunassiag has received thorough study and discussion by the Territorial Council and the federal government. Just how a territorial boundary could interrupt normal commercial ties is hard to figure out. It does not do so in the provinces, and perhaps some of the administrative ties which have existed in the past need interruption. --Yellowknife (N.W.T.) News of the North.

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BEAUTIFUL FABRICS from $1.95 a yd. and up
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CANADIAN FARM AND INDUSTRIAL EQUIPMENT SHOW
THURSDAY, JANUARY 30
COLISEUM BUILDING
EXHIBITION PARK, TORONTO
BUSES FROM SITTER'S FARM SUPPLIES LTD.
LEAVE 9. A.M. and RETURN 6. P.M.
$3.00 PER PERSON includes return bus fare and admission to show.
PLEASE REGISTER WITH US BY JANUARY 25th, so the necessary arrangements may be made.
SITTER FARM SUPPLIES LTD.
7 ALMA STREET, S.
Phone 768-3305 or 768-3234 HAGERSVILLE

Sports Highlights

AT THE BOWLING LANES

LEAGUE STANDINGS

JARVIS LADIES	Pts.
Flintstones	70
Pin Pickers	66
Jetsons	60
Teamsters	55

Women's High Single—Rose Matthews 247
Women's High Triple—Rose Matthews 630

LAKESHORE LADIES	Pts.
Town and Country	84
Unpredictables	58
Continentals	55
Whirlybirds	52
Happy Gang	49
Dilly Dallies	38

Women's High Single—Beulah Walker 263
Women's High Triple—Beulah Walker 650

CHURCH LEAGUE	Pts.
Fields	67½
Anderson	65
Graham	64½
Montague	62
Craddock	60
Brohman	59

Men's High Single—Earny Craddock 323
Men's High Triple—Floyd White 837
Women's High Single—Grace White 225
Women's High Triple—

JARVIS MEN	Pts.
Canada Bread	70
Grahams	66
Anderson	65
Walkers	65
Leftovers	50
Sodbusters	41

Men's High Single—Ken House 284
Men's High Triple—Ken House 732

OPEN HOUSE	Pts.
Lions No. 1	70
Lions No 2	66
New Alward	58
Senators	53
American Hotel	45
Hoasiip Feeds	32

Men's High Single—Ken Graham 280
Men's High Triple—Norm Graham 728

ARMY CAMP MIXED	
Shifties	63
Woodchoppers	58
Peapots	37
Astronauts	27

	Pts.
Men's High Single—John Crosson	293
Men's High Triple—Steve Back	639
Women's High Single—Marie Doupe	232
Women's High Triple—Rubi Bark	580

SATURDAY MORNING HOCKEY —

(Intended for last issue)

Game scores for the Saturday Morning Hockey League for January 11 at the Hagersville Arena.

SQUIRT LEAGUE

The Kinsmen knocked Jarvis Fisherville out of second place with a 4-0 rout with Kirk Brown getting the shut-out. Mumby, La Forme, House and Robinson all notched singles for the Kinsmen.

Beaver Lumber trounced Jarvis 5-1 on two goals by Rudy Hogeveen, Ross McKeen and a single by Toby Hogeveen, who still remain undefeated. Glen Miller fired the lone marker for Jarvis.

Courtnapes came up with a big win, and are now in second place in the standings with a 2-0 shut-out over Springvale on goals by Barry Webb and Terry Fryett.

PEEWEE LEAGUE

Mike Salvatore led the Legion to a 2-0 shut-out over the second place Jarvis A's scoring both goals. Glen Simons also scored for the Legion but the goal was disallowed, due to some infraction.

Jarvis B's gave it an all-out effort an d held the powerful HAAA Team to scoreless tie in the first half of their game. In the last minutes of play HAAA eked out a 2-0 win on goals by Paul Kett and Jerry Hogeveen to remain undefeated.

The Firemen remain in third place with a 3-0 win over the winless Gore Team. The Gore Team have to be given credit, regardless of win or loss they never fail to ice a team after ten consecutive losses. Brown, Racher and Curran were the goal scorers for the Firemen. Squirt Player of the week — Glen Miller of Jarvis for his steady play for Jarvis.

Peewee Player of the Week — Jim Jaques of Jarvis for his effort against HAAA.

It seems to be a fore-gone conclusion that any team playing against Beaver Lumber, of the Squirts and HAAA of the Peewees's that defeat is imminent before the game is under way. Get behind your teams and give it an all out effort and also withese two stronger teams that you are not going to be pushed aside.

This Week

(Intended for last issue)

Tobacco farmers in Southwestern Ontario are demanding accelerated research to produce a tobacco strain which will meet the medical world's approval.

The action comes in the wake of last Saturday's Washington report by the United States surgeon-general on the findings of a medical panel linking cigarettes and lung cancer.

Remie Miggens, vice-chairman of the Ontario Flue-Cured Tobacco Growers' Marketing Board, said that although he isn't satisfied the U.S. report is 100 per cent correct, "we need research which will tend to maintain the industry and therefore prevent its destruction."

He said that if the report points out some specific substance in tobacco smoke that is harmful, the industry — worth $100,000,000 in Ontario — would make every effort to eliminate it.

He suggested that money spent to educate young people against smoking should be used to produce a satisfactory product.

DEPLORES CONDITIONS

Lands and Forests Minister Kelso Roberts says living conditions of some northern Ontario Indians are deplorable.

Many Indians lived existences "close to minimal" in small communities, averaging less than $1,000 income annually, Mr. Roberts said in an interview Sunday following a six-day, 1,800-mile tour of seven settlements around James Bay.

He said six to eight persons lived in some of the one-room homes he visited. It was necessary to do everything possible to improve substandard living conditions and special attention should be given to the children, many of whom were underfed.

He suggested noon-day meals be served to the children at school.

OPEN FOR BUSINESS

"It's almost a pleasure to wait for a plane here," said an Ottawa-bound traveller of the new jet-age terminal officially opened at the Toronto International Airport at midnight Saturday.

A Canadian Pacific Airlines flight from Rome was to have landed a few minutes after the official opening of the modern 4,000-acre airport landscape at the terminal is the first of four that eventually will make the $42,000,000 airport one of the most modern in the world. The second is scheduled for 1972 completion and sites have been set aside for the other two.

HALDIMAND C.A.S. BOARD MEETING

Guest speaker at Haldimand Children's Aid Board meeting, held in the Ciurt House, Cayuga was Mr. Van Hodges, Director and founder of Lincoln County E.M.O. who was introduced by the Haldimand Co-Ordinator. Mr. Nelson Ottermon. Mr. Hodges outlined the work of E.M.O. since its inception twelve years ago when it was known as Civil Defence. Explaining the plan whereby local personnel are trained and equipped to function in the case of nuclear or natural disaster and provide basic feeding, clothing, lodging, registration and personal services. He noted that only those who are prepared for the worst to help survive the initial shock are able to handle lesser disaster. He announced the centre for Haldimand as Dunnville and noted that C.A.S. Director Priestman would help with the organization, lending his support and knowledge on a purely voluntary basis. Only graduates of the Civil Defence College at Arnprior receive remuneration. U.S., Britain and Canada are the only Western nations where these services are not obligatory.

The Rev. K. N. Brueton presided at the meeting. The resignation of Mr. Wilbert Monk was accepted with regret and Mr. Brock Mattice of Hagersville was welcomed as a new member.

Local Director Priestman's report showed that re-organization of staff and board had almost completed during the year complying with recommendations from the Department of Welfare late in 1962.

Eight Directors plan to attend the Workshop for Board Members in Brantford on January 25th.

The Treasurer's report audited was accepted as read and the per deum rate set at $15 for 1964.

The Board ratified the recommendations of the Personnel Committee for coverage of employees by Workman's Compensation and for permission for Mrs. Held and Mrs. Chambers staff workers, to attend workshops in early Spring.

In attendance were Messrs Gee, Baldwin, Hoskins, Bernstein, McCarthy, Miller, Messrs Brueton, Mellish, Mattice, Hedley and Parkinson.

EMPLOYERS — consider this man:

For each man, and woman, 45 and over you hire, the Federal Department of Labour will pay you up to $75 a month—for up to 12 months—under certain conditions. The worker must have been unemployed 6 out of the last 9 months. All new jobs, or jobs which were vacated before September 1st, 1963, qualify. **Call your nearest National Employment Office for full details.**

Issued by the authority of
The Hon. Allan J. MacEachen, Minister of Labour, Canada

NEWS OF THE COUNTRYSIDE

★ From the Record's Correspondents ★

ERIE

A dinner for the family of Mr. and Mrs. William Campbell was held at the home of their daughters, Mr. and Mrs. Tom Pugler, Rostman's Corners on Sunday.

Mr. and Mrs. John McBurney and family of Caledonia visited Mrs. Wilson McBurney on Sunday after attending the Communion Service at Chalmers Walpole.

Visitors at William Laidlaw's on Sunday were Mr. and Mrs. Frank Laidlaw, Simcoe, Mrs. Allan Douglas and daughter, Sandra of Caledonia and Mrs. Sandy Schweyer.

J. H. Cope, Millgrove, visited William Person on Saturday.

Mr and Mrs. Edgar Waldrook, also Mr. and Mrs. Stanley List were recent visitors of Mr. and Mrs. William List.

It was a pleasure having the Rev. G. Taylor-Munro's presence for the Sunday School hour after the service on Sunday. He spoke briefly explaining the meaning of a minister's robe he was wearing. David and Johnny Nopper have been teaching the Bible Class in the absence of Orliff Almas who has been ill with the flu.

Mr. and Mrs. Charles Perrett visited his mother Mrs. George Perrett and Tom on Sunday.

Johnny Makey is on the sick list.

Mr. and Mrs. Ottenthaler daughter of Dundas spent Friday with Mr. and Mrs. Ward Beck and family.

Mr. and Mrs. Alfonso Ginter Jr. of Toronto, have purchased the farm of Malen Wilson. They will take possession of it by the end of March.

Twenty neighbours gathered Friday evening at the home of Mrs. Wilson McBurney to give a presentation to Mr. and Mrs. Keith McBurney and family who have moved to Hagersville.

An enjoyable evening was spent in playing games and lunch concluded the evening.

ROCKFORD

Bob Bryant of Hamilton spent the week end with Mr. and Mrs. Keith Edwards, Nancy and Donald.

Mr. and Mrs. James Rock of Hamilton visited on Sunday with Mr. and Mrs. Andy Buck. Wilfred Wilson left on Monday for a three-months trip to British Columbia, Colorado, Arizona and Texas.

Congratulations are extended to Mr. and Mrs. Andy Buck who will be celebrating their Golden Wedding Anniversary on Monday, February 3rd.

Mr and Mrs. Gordon North spent several days last week in Ottawa and attended the Canadian Jersey Club which was held at the Talisman Inn.

Mr. and Mrs. William Petheram spent the week end in Welland with Mrs. Sidney Gilbert and visited Mr. Gilbert who underwent surgery last Friday in the Welland Hospital.

Hostess for the January meeting of the United Church Women was Mrs. Fred Golding. The devotional was in charge of Mrs. Wilbert Howard who opened with the hymn "Take My Life And Let It Be". Mrs. Carl Hall read "Thanks". The Scripture Reading Psalm 90, was read by Mrs. Andy Buck and Meditation given by Mrs. Howard. The hymn "Love Speak To Me" was read in unison as a prayer.

Mrs. Bud Priest was in charge of the programme and read "I Am The New Year". The following readings were given; "The Land of Beginning Again" by Mrs. Roy Kenny; "Little Things" by Mrs. Earl Fisher; "A New Year Fantasy" by Mrs. Priest and "A New Calendar" by Mrs. F. Moyer. Mrs. John Thomson gave the Study Chapter on India.

The President, Mrs. Donald Chambers, presided for the business. Roll Call was answered by twelve women. The ladies decided to quilt at the home of Mrs. Fred Golding on January 21st. The president invited all ladies to attend the World's Day of Prayer which will be held at the Tyrrell Community Centre on February 14. Plans are being made for the Church's Centennial which will take place in July. The meeting closed with the Lord's Prayer. A social time followed with lunch served by Mrs. Golding and Mrs. Roy Kenny.

The next meeting will be held Feb. 6 at the home of Mrs. Harold Lamb.

SANDUSK

Mr. and Mrs. Cecil Werner are visiting their son Oswald and family in Oshawa.

Mr. Amos Bartlett was elected as a trustee on Saturday evening at the Annual Community Hall meeting, Cheapside to serve for Section 18.

Mr. and Mrs. Geo. Fehrman had the misfortune yesterday of their house getting on fire and doing a lot of damage to the house and contents. Both Jarvis and Selkirk Fire Departments were at the scene of the fire.

Mr. and Mrs. Wm. Bray visited Mr. and Mrs. Denis Burnside (nee Ruby Bray) in Hamilton on Sunday.

AREA FARM ACTIVITY INCREASES

The Farm Credit Corporation, a Federal Government Crown Agency, loaning activity from April 1/63 to Dec. 31/63, shows substantial increase over the same period in 1962. The amount approved across Canada to Dec. 31/63 is up by 23%. The Dollar value of Loans exceeds 102 millions and is expected to reach 110 millions by March 31/64, the end of the fiscal year.

W. A. McIntosh, the local Credit Advisor for Wentworth and Haldimand Counties, states there has been a substantial increase in loaning activity in this area. The total dollar value to Dec. 31/63 is up to $523,600 compared to $292,100 in 1962, an increase of 86%.

Loans may be used to purchase farm land, livestock, labor-saving equipment if required, make permanent improvements to the farm property, and purchase other essential farm supplies.

This long-term financing is available to bona fide farmers over the age of 21 years, who own, or about to purchase a farm.

Winter is an ideal time for farmers to plan their future requirements. Contact the FARM CREDIT CORPORATION Office at 150 Main Street, W. Hamilton, for an appointment any Thursday.

Serve potatoes frequently with their jackets; they are not only attractive, but according to nutritionists at MacDonald Institute, Guelph, many nutrients, especially vitamin C and iron are in the "peel."

AT THE CHURCHES

THE UNITED CHURCH OF CANADA
Rev. Fred C. Bayes, B.A., B.D., Minister
Sunday, January 26th, 1964
WESLEY UNITED CHURCH
10.00 A.M.—Sunday School
11.00 A.M.—Morning Worship
Guest Speaker: Rev. E. Baker, B.A., of Korea
GARNET UNITED CHURCH
9.45 A.M.—Morning Worship
The Rev. E. Baker, B.A., will speak.
11.00 A.M.—Church School

PRESBYTERIAN CHURCH IN CANADA
Maj. the Rev. G. Taylor-Munro, B.A., C.D.
Sunday, January 26th
CHALMERS (Stone) Walpole
10.00 A.M.—Public Worship
11.15 A.M.—Church School
KNOX, Jarvis
10.00 A.M.—Church School
11.15 A.M.—Public Worship

ANGLICAN CHURCH OF CANADA
The Rev. W. O. Straw, L.Th. Rector
Rectory Phone 587-2543
Sunday, January 26th
- Septuagesima Sunday -
ST. PAUL'S, JARVIS
8.30 A.M.—Holy Communion
10.30 A.M.—Sunday School
11.30 A.M.—Morning Prayer
7.30 P.M.—Evensong
CHRIST CHURCH NANTICOKE
10.00 A.M.—Sunday School
10.00 A.M.—Holy Eucharist
Saturday, January 25th
Conversion of St. Paul
8.30 A.M.—Holy Communion
St. Paul's, Jarvis

ST. JOHN'S, CHEAPSIDE
The Rev. Gerald P. Holmes Rector
Phone 768-3526
Hagersville, Ontario
Sunday, January 26th
- Septuagesima Sunday -
11.45 A.M.—Church School
12.30 Noon—Morning Prayer

PENTECOSTAL TABERNACLE
13 Sherring St., S., Hagersville
Phone 768-5195
PASTOR: REV. H. G. HOUSE
Sunday Services
10.00 A.M.—Sunday School
11.00 A.M.—Worship
7.30 P.M.—Evangelistic
Tuesday, 8. P.M.—Prayer
Friday, 8. P.M.—Young Peoples

STRAND THEATRE, SIMCOE
THURS., FRI., SAT.
January 23 - 24 - 25
Shirley Jones, Gig Young
"A TICKLISH AFFAIR"
— PLUS —
James Mason, John Mills
"TIARA TAHITI"
Adult Entertainment
ALL NEXT WEEK!
January 27 thru Feb. 1
ELVIS PRESLEY
"FUN IN ACAPULCO"
In Technicolor
starring
Ursula Andress, Paul Lukas
Elsa Cardenas

Crisp, Refrigerated
APPLES
Mac, Spy, Sweet, Snow, Delicious, Greenings
- "C" Grade $1.50 -
CIDER & HONEY
—Open Daily 'till 9. P.M.—
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HOWARD KELLAR
2 Miles North of Renton
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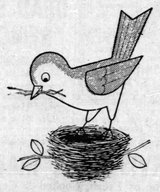

Spring is for the birds... do it now!

Why wait till the warm weather to start improving your home? With an NHA Home Improvement Loan, available through your bank, you can do it now. You'll get faster service and you can often save money. Check the list for the jobs that need doing around your house, then go ahead. Do it now.

- *Additional Rooms*
- *Painting and Wallpapering*
- *Garage or Car Port*
- *Porches*
- *Plumbing*
- *Furnace*
- *Finishing off Attic*
- *Basement Playroom*
- *Powder Room*
- *Fences*
- *Steps*
- *Sinking and Improvement of Wells*
- *Masonry*
- *Floors*
- *Roof*
- *Insulations*
- *Electrical System*
- *Cupboards*
- *Bathroom or Kitchen Fixtures*
- *Fireplace*
- *Storm Windows and Doors*
- *Built-In Cooking and Refrigeration*
- *Screens and Awnings*
- *Foundation Walls*

Who's eligible for loans? Householders, or owners of rental properties, including apartments.

How fast must you pay back? It depends on the sum. But loans can be repayable in monthly instalments, together with interest, for periods of up to ten years.

Where to get details? Apply to your bank manager. Do it now. Then have those needful repairs or renovations done right away.

Why Wait for Spring?

Issued by authority of HON. ALLAN J. MacEACHEN, MINISTER OF LABOUR, CANADA DIN-263A

PANCAKE ROUND UP

OPEN HOUSE FOR MR. AND MRS. FARMER AND ALL THE KIDS!
COME AND EAT **FREE PANCAKES** AT THE
JARVIS Community Hall
ALL YOU CAN EAT! COME AND GET 'EM
FROM 7. TO 10. P.M.
MOVIES ALL NITE CARDS
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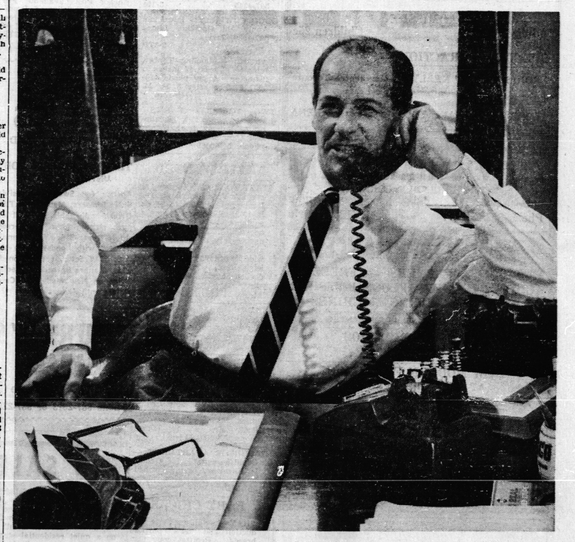

"Good! I'll send you my cheque today!"

Most people today pay for goods or services by cheque—because most people have a bank account. It's the simple, safe way to transfer money to any person at any time.

The next cheque you put in the mail, or cash at any branch of a chartered bank, will be one of one billion that pass through the banking system each year. These familiar slips of paper represent 90 per cent of all financial payments made today, and their fast, efficient handling by the chartered banks is essential to bank customers, indeed to the whole economy of the nation.

To handle the ever-increasing flow of cheques—and to maintain standards of efficiency in the clearings—the chartered banks have introduced magnetic ink encoding to be used in high-speed electronic sorting. This new method, called MICR, makes possible a faster, more accurate service to customers, and maintains your chequing account as one of the cheapest, most convenient basic banking services.

THE CHARTERED BANKS SERVING YOUR COMMUNITY
through full-range banking responsive to growing, changing needs