

# WHO'S WHO IN SIMCOE

— BY LARRY BURNETT —

## REVIEWING THE OUTSTANDING BUSINESSES AND PROFESSIONS IN OUR NEIGHBORING TOWNS



**Firestone STORES**

In SIMCOE Serves All the District With Quality Products and Service

39 COLBORNE N. 426-1383

FIRESTONE STORES, with over 60,000 dealers in North America have a great reputation with thousands of satisfied customers. This firm has built their business and increased their number of friends and customers through their policy — a good service, courteous attention and satisfaction above all else. Fair prices for the many hundreds of pieces of good quality merchandise such as Firestone Tires, "a tire for every wheel that rolls" and featuring "Nylonair" for as low as \$11.95 exchange. They also have tubes, power tools, auto accessories, electrical appliances, toys, sporting goods and many other kinds and types of small items necessary and handy around your auto and home as well as a Service Department for Brake and Tire Service and Accessory Installation. Also a complete Front End Alignment Service.

We feel that we would be far anmiss if we should fail to count FIRESTONE STORES, under the personal direction of FRANK TAGGART, branch manager, as a distinct credit to Simcoe and district. With the great multitude of satisfied customers, we wish in this review to highly recommend this firm.

**PAUL BINDER REAL ESTATE**

Provides Personalized Real Estate and Are Enjoying Great Popularity

NORFOLK ST. (No. 24 Hwy. South at Halfway Corner) 426-2700

No firm could in this highly competitive era survive and prosper without taking a personal interest in their community, in pleasing their clients and in giving full value to those clients. Hence, it is interesting to note that PAUL BINDER REAL ESTATE has added by these principles and will continue to enjoy success in business. The business itself was originally established in August, 1955 and is capably directed by PAUL BINDER, who has eleven years of experience and who has figured prominently in the real estate business of this area for many years. Mr. Binder has been a member of the Ontario Real Estate Association since 1955 and has been a member of the Ontario Real Estate Association since 1955 and has been a member of the Ontario Real Estate Association since 1955.

**JOHN W. PIGGOTT NURSERY**

Recognized Throughout Eastern Canada For Excellent Nursery Stock

R.R. No. 2 SIMCOE, Ont (2 1/2 Miles South on Hwy. 24) 426-5173

This Outstanding Nursery was established in Simcoe in 1928 and has since that time become one of the most successful in the area. Mr. Piggott has been in the nursery business for over 35 years and has a reputation for excellence in the industry. The nursery is located on R.R. No. 2, Simcoe, Ontario, and is accessible via Highway 24, 2 1/2 miles south of the town.

You Can Deal With Confidence of Sales and Service — at —

**MIDTOWN MOTORS**

YOUR DEALER

No. 24 Highway South (SIMCOE) 426-3129  
10 Main Street (HAGERSVILLE) 768-3122

**MACGREGOR FURNITURE**

A Symbol of Quality In Home Furnishings

54 COLBORNE ST. N. 426-2284

This firm, established in 1926 by Mr. H. R. MacGregor and now taken over by his son, DON MACGREGOR, is widely recognized as the Home of Quality and Service, and is in a high class by itself. There is no comparison in Home Furnishings in the district. They feature brand names in Furniture, Lamps and Appliances. Most Furniture outlets carry a few leaders' names of merchandise, but MacGregor Furniture have selected the choicest variety in Home Furnishings, from all leading manufacturers. They are well known as the Leading Home Furnishers in Norfolk and Haldimand Counties, always offering their Customers tremendous values.

**KISH BODY SHOP**

Can Be Justly Proud Of Their Fine Workmanship

R.R. No. 3 SIMCOE, Ont. 426-3129  
(Norfolk St. South 2 1/2 Miles Hwy. No. 24)

VICTOR KISH, who established this most complete Collision Repair Shop in Simcoe, Ont. in 1951, is a businessman that can be relied on in the many jobs they have completed. With a background of experience in business, assisted by highly experienced help in mechanics, plus a choice location with a completely equipped shop, it is surprising at the success enjoyed by this firm.

**MADGE RADIO & ELECTRIC**

YOUR —

Builds Large Patronage Through Honest Business Policy

94 ROBINSON ST. 426-5141

**CALHOUN'S SPORT SHOP**

Caters To All Sports Enthusiasts In The Area

65 Robinson St. is SIMCOE Phone 426-5141

This very reputable firm was taken over in July 1963 by CAL CALHOUN and is capably directed by Mr. MURRAY MADGE. By taking over this store, Mr. Calhoun has added to the reputation of this firm as being most accommodating to the many people they serve, which business firm has an enviable record for the people throughout the County. Their large and varied selection includes: Baseball and Softball Equipment, every description. Bicycles, Team Jerseys, Fishing and Hunting Supplies, Dart Games and Supplies, Team Jackets and Trophies for every sport, plus a complete Repair Shop. So, whatever Your Pleasure Be in Sports, CALHOUN'S SPORT SHOP can look after your requirements most efficiently.

**BURT'S LUGGAGE SHOP**

Features A Wide Selection Of Quality Leather Goods and Gifts

20 KENT ST. N. 426-0636

This is one of the finest LEATHER GOODS stores in Norfolk County, where quality and price are featured at all times. Ladies' Handbags of every colour, to suit the lady's costume, can be found here. They also carry a most complete line of the World Famous McBrine and Carson Luggage, also other Leather Goods such as Handbags, Shoulder Bags, Wallets, Billfolds, Umbrellas and Novelties.

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### OF THE COUNTRYSIDE

**CHEAPSIDE**

Mr. and Mrs. Philip Oakes and daughter, Woodstock spent Sunday with her parents, Mr. and Mrs. Jim Buckley.

Mr. and Mrs. Herbert Maist and David, Pennsylvania, are spending a few days with Mr. and Mrs. Ray Lofthouse.

Mr. and Mrs. Melvin Bartlett and boys, and Mr. and Mrs. Glen Lofthouse and family visited their mother, Mrs. Ruby Bartlett, Hagersville, who celebrated a birthday on Sunday.

Masters Laird, Leslie and Watson McKean spent the weekend at the home of Mr. and Mrs. Vernice Bartlett and family.

Mr. and Mrs. John Stengel, Cornwall, N.Y. visited Woodstock Sunday evening with Mr. and Mrs. Arthur Marshall.

Mr. and Mrs. Robert Donovan and family called on Mr. and Mrs. Kenneth Bartlett on Sunday.

Mr. and Mrs. George Albert Tice and Roger, Rochester, Michigan are spending the week-end at the home of Mr. and Mrs. Kenneth Bartlett and family.

A shower was held in honour of Mr. and Mrs. David Cowan, see Sharon Brown, on Friday evening in the Hall of the Jarvis Lions Club. The first Jamboree held on Saturday evening at Mr. and Mrs. Wm. Bray.

Mr. and Mrs. Alvin Lofthouse and family called on Mr. and Mrs. Stanley Sheppard & family Wednesday evening.

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### SANDUSK

Mr. and Mrs. Bert Eggen attended the Walker and Lindsay wedding in Selkirk Baptist Church on Saturday.

Mr. and Mrs. Chas. Sheppard and wife variety from which to make a choice. Spring planting progress by home-owners. If you are interested in attractive and well-kept grounds let this firm help you choose proper material and extensive experience of the owner JOHN PIGGOTT can guide you in planning exterior. We are pleased to recommend the quality and services of this firm to our readers in this special Review of Businesses in Simcoe.

### ROCKFORD

The Centennial Service of the Church held on Sunday morning with interest to the very large number of 500 past and present members and visitors over 2000 people.

### FRENCH ATTRACTS

Quebec (CP) — The Quebec government says it will participate in a number of similar light as those of the Rev. L. Douglas Brown, local Anglican Minister of later year but best remembered recently as the Bedford Falls-Brown, lately deposed in Cayuga, Ontario.

### AT THE CHURCHES

**THE UNITED CHURCH OF CANADA**  
Rev. Fred C. Byles, B.A., B.D., Minister  
Sunday, July 26th  
10:00 A.M.—Church School  
11:15 A.M.—Worship in Knox Presbyterian Church  
GARNET UNITED CHURCH  
Sunday School withdrawn

**PRESBYTERIAN CHURCH IN CANADA**  
Rev. G. Taylor-Murray, B.A., C.D.  
Sunday, July 26th  
10:00 A.M.—Public Worship  
11:15 A.M.—Church School  
KNOX, Jarvis  
10:00 A.M.—Public Worship  
11:15 A.M.—Church School  
Morning Worship in Knox School withdrawn

**ANGLICAN CHURCH OF CANADA**  
The Rev. W. O. Straw, L.Th., Rector  
Sunday, July 26th  
10:00 A.M.—Public Worship  
11:15 A.M.—Church School  
KNOX, Jarvis  
10:00 A.M.—Public Worship  
11:15 A.M.—Church School  
Morning Worship in Knox School withdrawn

**EBENEZER CHRISTIAN REFORMED CHURCH**  
Sunday, July 26th  
10:00 A.M.—English Prayer  
11:30 A.M.—Dutch Prayer  
10:00 A.M.—Sunday School  
10:00 A.M.—Holy Eucharist

**PENTECOSTAL TABERNACLE**  
13 Sherrington St., Hagersville  
Phone 768-5195  
PASTOR: REV. H. S. HAGERVILLE  
Sunday Services  
10:00 A.M.—Worship  
11:00 A.M.—Worship  
7:30 P.M.—Evangelistic  
Tuesday, 8 P.M.—Prayer  
Friday, 8 P.M.—Young People

### ICE CREAM SUNDAES MILK SHAKES DELICIOUS FLOATS

MEET YOUR FRIENDS AT THE —

**JARVIS BOWL**

SANDWICHES \* LUNCHES DINNERS

**BOWLING ANYTIME**

OPEN ALL DAY \* EVERY DAY

**UNDER NEW MANAGEMENT**

PHONE 587-9993

FOR YOUR NEXT PARTY RESERVATION

### SCOUT HISTORY

One of the projects of the local Scout Group Committee is to collate the history of the Scouts in this area from its inception. There has not been time since the Committee began their research to have all the facts in order. However, in order to assist interested people in turning in to the Committee any details not already on hand, the following are asked for the co-operation of the local Press in publishing what is already on hand.

Mr. Earl Sider held a Trousseau Tea Saturday afternoon in honour of Miss Anna Ruth Sider, a bride-to-be on Thursday in this community on Dr. Phillips was appointed S.M. of the Scout Troop. This was when the vacancy occurred as Scouter Keith MacDonald moved to the West. Under the leadership of the present Scouter we have three Queen Scouts and others coming along. The present Q.S.'s are Teddy Welt, David Dell, Leonard Knell.

Present statistics indicate 40 Scouts and 55 Cubs, with more expected into membership in the Fall of 1964.

### PORT DOVER LIONS CLUB

**MONSTER BINGO**

TUESDAY, JULY 28<sup>TH</sup>

— AT THE —

**SUMMER GARDEN**

PORT DOVER

**GIANT JACK-POT \$1,300.00**

— PLUS —

\* FABULOUS "MYSTERY" PRIZE \*

(A FABULOUS PRIZE EVERY NIGHT)

"SHARE THE WEALTH"

— AND —

13 REGULAR GAMES

**PLAY COLOR CARDS**

THAT PAY UP TO 4 TO 1 ON YOUR WINNINGS

— ADMISSION — \$1.00 —

### CLASS OF '34

Here again we will need to open the recollections of many of our present generation of grown men to tell us of events when they were Scouts. During the following years 1933 through 1938 we have Murray Butler and Carly Lundy kept the Scouts together. Some of the Scouts of the time were Roy Kroy, Fred Cameron, Larry Lundy, John Fleming, Ivan Church, Roy De-La-Pose, and John Cameron. There must be others too who can help us with personal memories. These Scouts mentioned are on record as having attended the 1st Canadian Scout Jamboree in Ottawa from July 16 to 24, 1949. The first Jamboree held on Canadian soil. These Scouts still meet in the old Town Hall Building. During this same period several boys called as "King Scouts" included in the number are Roy Kroy, John Fleming, Fred Cameron, Larry Lundy, and John Cameron. Several of these boys attended the First World Jamboree held in Canada at Niagara-on-the-Lake.

Keith MacDonald took over duties of Scouter around 1951 and continued to give of his time and talent in service to Western Canada in 1962. He carried the load of both Cubs and Scouts during this time.

For five consecutive years Scouter Keith MacDonald took his Troop and Pack to the Haldimand Field Day and brought home the County Trophy. For his credit goes to this man's devoted leadership when we realize that several more Queen Scouts were qualified during his Scouter career. Among the names recorded are those of Keith Lynch (deceased) who had the honour of representing Canadian Scouts at the World Jamboree in England; Bud More, Clarence Collins, Bob Swayne, Robert Fish, Dave Lee McNally.

Event followed event during the years; The Cubs and Scouts finally moved to the Community Centre when the old Town Hall was demolished. Fred Fish became increasingly active with youth work. Marie More (Mrs. Russell) served as A-

### RASPBERRIES

— AND —

**Black CURRANTS**

— FOR SALE —

— ALSO —

Pickers Wanted

— APPLY —

**J. BERNARD**

WATERFORD R.R. 3

### SPRINGS

CAR - TRUCK - BUS TRAILER

— Complete Service —

One Leaf or a Complete Spring

**WEST END MOTORS**

SIMCOE, R.R. 6

Phone 426-6606



This year marks the 30th anniversary for a popular Canadian broadcaster, Don Messer. It was in 1934 that he first started network broadcasting on radio station CHS, Saint John, N.B. This picture shows his first group, the Backwoods Trio, as they broadcast 29 years ago. Standing are Don Messer, Duke Neilson, announcer George Cromwell and Charlie Chamberlain. Seated is Ned Landry, then featured on the mouth organ but now known for country fiddling. In the background is the late George Cromwell, who is still in the broadcasting business as General Manager of CHSJ Radio and TV station, Saint John.



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