

WHO'S WHO IN HAGERSVILLE

— BY LARRY BURNS

REVIEWING THE OUTSTANDING BUSINESSES AND PROFESSIONS IN OUR NEIGHBORING TOWNS

QUALITY PRODUCTS

PLUS THE EFFICIENT SERVICE OF

CECIL G. HOUSE (AGENT)

Are Greatly Appreciated Throughout Haldimand County

R.R. No. 2, HAGERSVILLE, Ontario 768-2143

Good Service being one of the most important factors in business today, has been a first consideration extended by CECIL G. HOUSE who has been established since 1959 with an excellent record of good service. Most of us realize that the B.A. Products distributed by "CECIL" are of the highest quality, but the efficient service always extended by this firm in Hagersville gives added assurance to our satisfaction.

That B.A. Products have gained such recognition is in a large measure due to the highest quality of their products and the efforts of such agents as CECIL G. HOUSE to serve the public with efficient service. They service an area radius of 20 miles.

We suggest you contact CECIL G. HOUSE and let them supply you with these quality products such as fuel oils, stove oil, diesel fuel, tobacco curing oils, gasoline, lubricating oils and greases, which are truly Canadian Products of British American Oil Co. of Canada.

HAGERSVILLE PRECAST CONCRETE PRODUCTS

YOUR DEALER

Supplies This Area With Quality Concrete Products and Service

768-3023

768-3287

MAIN ST. SOUTH (Residence Number) 768-3287

This firm was originally established in Hagersville in 1960, and is very capably owned by Mr. HENRY GENTILE who operates this business by the highest standards.

HAGERSVILLE PRECAST CONCRETE PRODUCTS have been meeting the demands for Quality Concrete Material and have become widely recognized by builders throughout this section. Whenever YOU require Concrete Materials for a job be it Big or Small, this firm can look after YOUR requirements efficiently.

They have equipped their plant for the production of Concrete Material such as BLOCKS, SEPTIC TILES and TANKS, CULVERT TILE, WELL TILE, CURBING, STROKE WATERING TROUGH, CISTERNS, "UNIT STEP" Precast Steps, Side Walk Slabs and Patio Slabs.

We are pleased in this Special Edition to give commendable mention to HAGERSVILLE PRECAST CONCRETE PRODUCTS who have made every effort to meet the demands of each and every customer with the Finest Quality in Products and Service at all Times.

YOU CAN DEAL WITH CONFIDENCE OF SALES AND SERVICE AT FLEMING MOTOR SALES

YOUR CHRYSLER DEALER

768-3441

With the automobile manufacturers of today producing the finest cars ever, it makes a very difficult task for us to select the dealer from which to make our purchase. FLEMING MOTOR SALES, was founded in April, 1931, with the highest principles in business. This firm has, since first established, always provided the best in sales plus the finest service to all their customers over the past thirty-three years.

At FLEMING MOTOR SALES they feature the outstanding products of the Chrysler Corporation in Canada, which are backed by Chrysler's unparalleled five year or 50,000 mile power train warranty. You can make your choice from one of the finest displays of quality used cars in the area. FLEMING MOTOR SALES was established in Caledonia in April, 1931, and opened their branch in Hagersville in March, 1956. The firm is capably directed by Mr. RALPH FLEMING, the President, and the Branch in Hagersville is managed by Mr. MAC SMITH, both of whom are assisted by a friendly sales staff and an efficient Service Department, to assure you of fast and courteous service on your selected automobile after you purchase. We know that "YOU" as a customer, can deal with this fine firm and they in turn will earn your confidence. So, why gamble when you are choosing your next automobile? Stop in at FLEMING MOTOR SALES, where customer satisfaction is a must and a reputation earned.

HEWITT'S DAIRY

Serve the Residents of This Area With Quality Dairy Products

R.R. No. 2, Hagersville, Ont. (Dairy Farm) 768-3524

R.R. No. 3, Hagersville, Ont. (Dairy Bar) 768-5266

This very popular dairy in Hagersville was established in 1931 by the late IVAN HEWITT, he was later joined in business by his brother W. (BILL) HEWITT in 1941. Then in 1948 a third member of the Hewitt Family came into the business HOWARD HEWITT who is a son of the Founder.

These excellent dairy bars were opened in 1962 and supplies a complete service in HEWITT'S DAIRY PRODUCTS, with modern refrigerated showcases, displaying a wide and varied selection of Smooth Frozen Ice Cream, Sundae, Fruit Toppings. Etc. They also feature MILK, both Chocolate and White, CREAM, BUTTER, EGGS, Etc. Their Lunch Counter which is staffed by courteous attendants serve Delicious Light Lunches. The personalized service which is extended by these efficient people in the dairy bar as well as the Driver-Salesman have sky-rocketed HEWITT'S DAIRY into a position unequalled in the area. This firm's Dairy Bar and distribution service, come under the most rigid control and inspection of "BILL" and "HOWARD" Hewitt whose vast experience in the business plus their progressive policies in keeping up to date on the latest developments in marketing has enabled HEWITT'S DAIRY to occupy a very prominent position in the better class of dairy markets. This dairy is highly favoured by completely satisfied patrons throughout Hagersville and district.

Our congratulations to "BILL," "HOWARD" and staff with sincere wishes of many more years of continued success as a prominent business in Hagersville, worthy of highest recommendation.

BOUSEFIELD I.D.A. DRUGS

Extends Personalized Service To Many People Of The Area

768-3213

28 KING ST. W.

This popular Drug Store, established in September of 1953 in Hagersville, carries a complete line of Perfumes, Cosmetics, Toilet Waters, Creams and a wide variety of Medical Supplies, Veterinary Supplies and also a supply of Photographic Equipment.

This professional concern has always given an exceptionally good service at all times. In keeping with their modern policy, they have kept up to date on all new items on the market today. Under the personal direction of MISS IDA V. BOUSEFIELD, Pharm. B., who has been a Graduate Pharmacist since June 1927 and MISS LEONA H. BOUSEFIELD, who is a Graduate of Hamilton Normal School, you can be sure of receiving the best attention at this friendly store.

We are glad to compliment this modern store, both as a business and as a professional concern which is right abreast of the time, and to those who desire anything in up-to-date drugs. It is suggested that you visit BOUSEFIELD I.D.A. DRUGS who have many satisfied patrons throughout the area.

DONNA'S BEAUTY LOUNGE

Extends A Complete Service In Beauty Culture

37 KING ST. W. 768-3102

Advanced Hair Styling is the answer to the success of DONNA'S BEAUTY LOUNGE, serving style conscious women as experts in all Beauty Care, which is capably owned and operated by MISS DONNA KETT who is a well recognized Hair Stylist. Visit the shop and get the lustrious look for special occasions, as she is a Specialist in all the latest methods. This Hair-Styling Salon, established in December of 1961, is amply prepared to serve you in the field of Beauty Culture.

DONNA'S BEAUTY LOUNGE is worthy of the patronage of all the smart women of the district, and the splendid reputation she has attained is mostly due to the high state of her efficiency. Through well chosen treatments, she is able to bring out those important qualities of youth, dignity and good grooming, which are so necessary for the women of today to obtain.

DONNA'S BEAUTY LOUNGE offers the most complete service in Beauty Culture. We are pleased to refer these services to you without hesitation.

HALDIMAND FLOUR & FEED MILL

Well Respected Name To The Farmers Of The Area

Since 1938

25 MAIN ST., N. 768-3021

As a Feed Service, this firm has always worked in the interest of the Farmers of the area, being most accommodating at all times has been a well known trade of HALDIMAND FLOUR & FEED MILL established in 1938 by Mr. GEORGE MURDOCH. Previous to this the mill was established in 1898.

This top rated business firm has an enviable record for fair price and good quality and has always met with great favour by people of this area. They have assured the public that Feed coming from their place is of top quality. They are manufacturers and distributors for MASTER FEEDS, which are manufactured by Maple Leaf Milling Co., and also carry C.I.L. FERTILIZERS, BULK GRAINS, FARM SUPPLIES, and have a complete FEED SERVICE including Custom Chopping, Rolling and Mixing HOG and POULTRY REMEDIES, FIELD SPRAYING SERVICES are also available and they specialize in Chipman Straws.

This Feed Supply House has always been a centre of activity for the farmer of this region and is under the personal direction of Mr. GEORGE MURDOCH who is well known in this district.

By visiting HALDIMAND FLOUR & FEED MILL you will, without any doubt see for yourself the reason of preference for their services by many people in the area, as this is the oldest independent Feed Mill in Haldimand County.

HAGERSVILLE TIRE SERVICE

SERVES THIS AREA WITH QUALITY

Firestone STORES

TIRES PLUS SERVICE

61 MAIN ST. 768-3241

HAGERSVILLE TIRE SERVICE was established April 1st, 1957. They sell the best quality Firestone tires for the ever famous FIRESTONE TIRES, your worn tires retreaded and vulcanized, and it can readily be said that and thoroughness that will more than satisfy.

Farm tractor service work is done on your farm or anywhere by experts. They have the right equipment for loading and unloading CALCIUM, saving you valuable time by doing the job with such efficiency. All sizes of tractor tires can be vulcanized done right in their own shop.

They are specialists in passenger, truck and farm tires. Remember that this firm also allows a liberal trade-in allowance on your worn tires, and they will welcome the people in the area to their service.

Visit HAGERSVILLE TIRE SERVICE, which is capably directed by Mr. ARNOLD SCHWEMMER the owner and the large selection of quality FIRESTONE TIRES, which will give you more pleasurable driving during the months ahead.

BEAVER LUMBER CO. LTD.

The Greatest Name In The Building Supply Industry In Canada

14 TUSCARORA ST. (Across Railroad Tracks)

This firm enjoys the enviable reputation by virtue of its honest business dealing with the public. This is an all Canadian firm with over 300 branches from British Columbia to Quebec. Branches in Ontario and this is the world's largest Building Supply firm. With their modern and complete supplies of lumber they are able to furnish anything that is available in even the largest lumber yard. They are able to supply you with whatever you may require. BEAVER LUMBER CO. LTD., who have their fine branch office in this area completely. THE BEAVER LUMBER CO. LTD. building program, which is the most complete building service offered to the public. They now have a farm salesman Mr. M. J. BEAVER, a specialist in farm buildings. This firm provides all the plans and they will even build the buildings for you and are prepared to advise you on your building requirements. In addition they have a complete kitchen planning, including installation and supervision by "BEAVER". So why not call on a firm that can assist you in this respect. Call BEAVER LUMBER CO. LTD., and discuss BEAVER BUDGET.

RACHER PLUMBING & HEATING

A Very Dependable Firm Serving Hagersville and District

7 KING ST. W.

This firm was originally established in 1945 as Brock's Bill Brooks and Vic Racher, then in June 1962 the partnership was dissolved and RACHER PLUMBING & HEATING was formed by a firm which has been in this respect for many years. "VIC" features only better known lines of Plumbing Fixtures, which are well recognized for Quality and Service and it takes good dependable products to be the best. The Heating System, but it is also important to have a good plumber and electric water heaters. This includes the identification with the trade for many years. All of their Plumbing mechanics are licensed members, which attests to their quality. They are specialists in Modern Bathrooms and Modern Kitchens and oil, with over 15 years of experience, also service work in plumbing and electric water heaters. This includes the identification with the trade for many years. All of their Plumbing mechanics are licensed members, which attests to their quality. They are also your ESSO fire home service representatives.

We suggest you try this up-to-date organization for your plumbing problems as many others have been pleased with their factory jobs they have done in this district.

Under the guidance of VIC K. RACHER this has become Hagersville's most reputable firm.

WINGER'S GARAGE

Is One Of Hagersville's Most Popular Services

30 MAIN ST. S.

Maintaining best possible service at lowest cost and business insured by RAY WINGER, the owner of this shop has almost 20 years of experience. This has been achieved through this type of service with the aid of wide modern equipment, plus "RAY'S" interest in up-to-date maintenance required through this type of service since 1947.

Most of us are not mechanically inclined, so when we rely on what the garage mechanic relates as the price to the community. This is also your Sales and Service DEERE FARM EQUIPMENT which is recognized for quality and quality in dependable service. Whatever your passenger or tractor repairs, you can be assured this firm will estimate and complete the job to your satisfaction. They can rely on WINGER'S GARAGE.

GRAHAM'S (Esso) STATION

Has Gained Countless Satisfied Customers

Quality Products Combined With Service

30 MAIN ST. S.

It is a well known fact that every Service Station in public gas and oil products. GRAHAM'S ESSO SERVICE STATION in 1944 offers you ESSO PRODUCTS ensuring better products are guaranteed by Imperial Oil Co. Ltd. who research laboratories in the Dominion. These ESSO PRODUCTS, Lubricants, Atlas Tires and Batteries, plus the success of this business. They assure efficient service, Lubrication, Polishing, also Speedy Road Service. GRAHAM'S ESSO SERVICE STATION is a very busy shop which gives the motoring public confidence that their cars properly as well as Top Quality IMPERIAL OIL ESSO

OF THE COUNTRYSIDE

ANTON

Mr. and Mrs. Jack Pollard of Dundas were guests at the home of Mr. and Mrs. H. H. Mitchell, an auxiliary of in Jarvis was entertained by the members and guests of the O'Mahony of calling on old this district Wed. with Mr. and Mrs. Lewis Hittie

Mr. and Mrs. Roy Lothhouse and family spent Sunday with her parents Mr. and Mrs. Lloyd Sider at Watford.

Mr. and Mrs. Ronald Lothhouse and children are spending Thursday and Friday with their parents, Mr. and Mrs. Ralph Lothhouse.

Mr. Larry Sider, Fordwich is spending his vacation with his wife, Mrs. Edna, at the R.L.C. Sewing Circle in meeting all day Thursday at the home of Mrs. Hazen Cronk in Faversham.

Mr. and Mrs. Vernice Bartlett had Sunday dinner with Mr. and Mrs. Marjorie Bartlett near Hagersville.

Anthony Marshall suffered a broken arm at school on Friday.

Little David Mattice has been in hospital. We wish them both well.

The Ralph Lothhouse family, the Glen Lothhouse family, and

Mr. and Mrs. Eric Worford and family spent the week end with Mr. and Mrs. Gordon Bartlett.

Mr. and Mrs. Roy Lothhouse and family attended a service in Bertie on Sunday evening.

Mr. and Mrs. E. M. Sider visited on Sunday with Mr. and Mrs. Vernon Pys, Wainfleet, who were celebrating their 45th wedding anniversary.

Mr. and Mrs. Steve Macleivich, Oakville and Mr. and Mrs. W. Tapley, Hamilton visited on Sunday with Mr. and Mrs. Anderson.

Mr. and Mrs. Robert Chandler attended on Saturday the funeral of their grandmother, Mrs. L. Chandler from the Beckett Funeral Home, Brantford.

On Saturday evening Mrs. Bernard Smith was hostess for a luncheon arranged by her daughter Eileen and Mrs. Robert Marshall in honour of Miss Isabel Lemery, whose marriage takes place in July. The guests were former school friends of the bride. During the evening a bridal scrap book was composed. The gifts were arranged in and around a Wish Well. The guest of honour thanked her friends. A social lunch was served and a donation time enjoyed.

Mrs. C.F. Moyer was hostess at the home for the June meeting of the United Church Women. Mr. Gordon Howard was present for the service. Mrs. Carl Hall read the scripture from John 14 and Mrs. Howard read "Seamed or Seamed". Mrs. Moyer offered prayer.

CHEAPSIDE

Mr. and Mrs. Eric Worford and family spent the week end with Mr. and Mrs. Gordon Bartlett.

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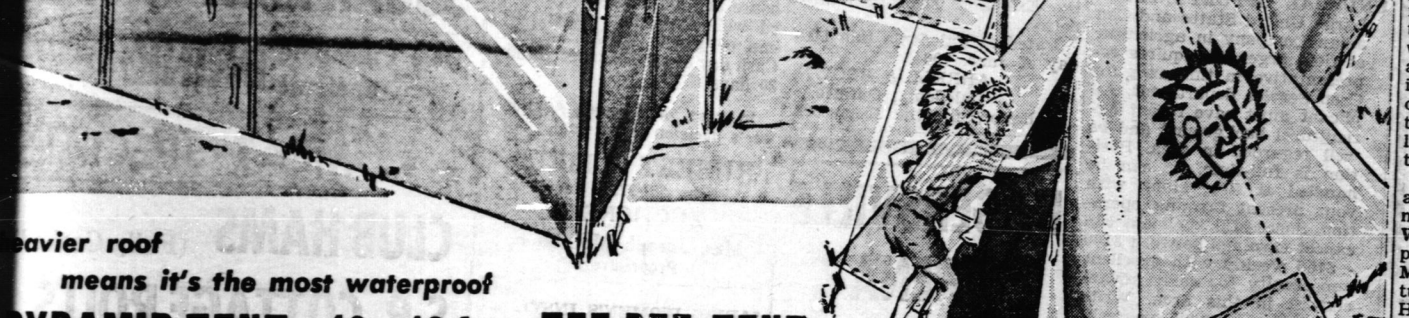
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usually sleeps 5 adults - New Mastercraft PYRAMID TENT



Pyramid Tent - 10 x 10-ft.

Pyramid Tent - 10 x 10-ft. means it's the most waterproof. It's the greatest! For camping and built-in comfort. A truly spacious tent for living! Easily erected exterior from eliminating ropes and ensures stability in any storm. 3 large screened windows equipped with storm flaps; zip-in door. Sewn-in floor, 6-ft. wide rug. 1-ft. of peak, 54-in. of walls. Rug-duck roof (15-in. after treating).

TEE-PEE TENT

Keep good medicine for the Chief and his Indian braves. Sturdy water-repellent buff material, triangular teepee shape - about 6-ft. square and 6-ft. high. Door flap with tie. Indian Head on top side. With steel pole and... **7.98**

PUP TENT

Buff-colored, water repellent; complete with steel poles and pegs. Easily assembled, quick take-down. Size about 5 x 5-ft. x 34-in. high. **7.98**

TOURIST TENT

Rug-duck roof (15-in. after treating). Big size - 9 x 9. Built compactly. Dutch door with screen. 2 side windows. Steel poles and pegs. Sleeps 3. **38.88**

Garden Hammock

With sturdy steel stand. Big 34 x 62"; almost twin-bed size; strong 10-oz. green and white striped duck; 9 x 19" pillow. Attractive white fringe. With necessary fittings. **15.95**

Folding CAMP COT

Rugged metal frame, folds compactly; sets up quickly. Heavy white duck cover, reinforced at points of strain. Size 24" x 72". For camping - or as an emergency spare bed. **6.75**

Men's Flashing Lanterns

ALL-PURPOSE FLASHING LANTERN

Large 4 1/2" chrome headlight projects beam 1000-ft. Adjustable red flasher. For car-camp, camper, or as a night light on the dock. With 6-volt battery. **5.79**

FLOATING HAND LANTERN - Red plastic body; 4-way switch controls pre-focused beam and the blinker light. (Less 6-volt Battery) **2.98**

Battery extra **1.19**

COOLER JUG - 1/2 gal. with mouth, screw-on cap; red polystyrene lined. **1.98**

Thermos JUG - Hand-carrying white durable outer casing. The insulation for temperature retention, with faucet. **5.59**

AIR MATTRESS

Twin size - for beach, backyard or water fun. 4-tube construction; 2 valves. Plastic repair kit included. Size 24" x 18". Deflates for easy carrying and storing. Extra value. **1.98**

SLEEPING BAG

"Lift Chief" - a warm companion for the young camper. Rich blue outer shell with scarlet kasha lining, wool filling. Size about 28 x 65", with 24" zipper. **4.98**

CANADIAN TIRE ASSOCIATE STORE

GEORGE A. BEAL, Prop.

HAGERSVILLE

JARVIS BOWL RE-OPENING

SATURDAY JUNE 27TH

— OPEN ALL DAY EVERY DAY —

OPEN BOWLING • LUNCHES • MEALS

UNDER NEW MANAGEMENT

Andy Buck, Mr. and Mrs. Donald Chambers and family had supper on Sunday with their grandmothers, Mrs. Wilbert North of Garnet.

Mr. and Mrs. Keith Edwards and family had supper on Fath Stanley Bryant of Simcoe.

Mr. and Mrs. Gordon Forster and family were guests at the home of Mr. and Mrs. Wm. Petheram.

Mr. and Mrs. Roy Kemyr attended a family dinner at the home of Mr. and Mrs. Wm. Petheram, at the home of Mr. and Mrs. Peter Costley of Port Dover.

Sunday supper guests of Mr. and Mrs. Ralph Goding were Mr. and Mrs. Robert Ball and Mrs. Donald Batson and children of Brantford.

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ERIE

On Tuesday Mr. and Mrs. George Swing attended the funeral of their grandmother, Mrs. L. Chandler from the Beckett Funeral Home, Brantford.

On Saturday Mr. and Mrs. Wesley McKeen, Fred and Ernie were guests at the wedding of a nephew, Steven-Burton, in Hamilton.

Mr. and Mrs. Harold Wren and family spent Sunday at the home of Mr. and Mrs. David Lint and family called on the latter's parents, Mr. and Mrs. Earl Pease Sunday afternoon. Mr. and Mrs. Pease moved on Saturday to an apartment at Renton.

Mr. and Mrs. Reg Corbett and son John, of Faversham were dinner guests of Mrs. Walter Willis and family.

Mr. and Mrs. Bert Lang attended the Leng-Smeiser Wedding on Sunday (page 6).

DRIVE IN

Theatre, SIMCOE

FRI. SAT. Jn. 26, 27

"5 WEEKS IN A BALLOON"

Technicolor

Fabian, Barbara Eden

"BROKEN LAND"

Technicolor

Rod Taylor, Bobby Darin

"Honorable Family Problem"

Technicolor CARTOON

All Color Show. One complete Show Only on Sat.

MON. - TUES.

June 29, 30

"DR. NO"

Adult Entertainment - Technicolor

Sean Connery

Ursula Andress

"WAR HUNT"

John Saxton

"Peasant Battle"

Technicolor CARTOON

Special! TUESDAY

June 30, Pre-Holiday

"MID NITE SHOW - THE LOST CITY"

with Debra Paget

"WOODOO WOMAN"

Maria English, Tom Conway

Box Office reopens at 11:30 P.M. on Wednesday Show. Tickets purchased on Tuesday regular show are valid for the Special Midnite Show at No Extra Charge.

Starting WED. for 4 Days - July 1, 2, 3, 4

"MUSCLE BEACH PARTY"

Technicolor

Annette Funicello

"PIRATES OF THE COAST"

Technicolor

Lee Remick

"Loyalty Royalty"

Technicolor CARTOON

All Color Show. One complete Show Only on Sat.

BEACH

THEATRE, Port Dover

FRIDAY and SATURDAY

June 26 - 27

"SEVEN DAYS IN MAY"

BURT LANCASTER, KIRK DOUGLAS, FREDERIC MARCH

"ET TU OTTO" CARTOON

MON, TUES, WED.

June 29, 30, July 1

"THE PRIZE"

COLORSCOPE

PAUL NEWMAN, DIANE BAKER

"POSSE CAT" CARTOON

AIR CONDITIONED

Open Every Night

During July and August