



**HOW TO BE A "PIG" WHEN IT COMES TO PROFIT**

Feed your pigs your own home-grown grains. Concentrate with profit-proven National Hog Concentrate! It's rich in meat protein, so that it forms a perfect nutritional balance with the vegetable protein you supply. Whether you can custom blend the finest fresh-mix you can buy—right here at the mill—using National Concentrate, of course. (P.S. Ask about National's profit-proven Pig Starter, too!)

**NATIONAL HOG CONCENTRATE**

A PRODUCT OF CANADIAN INDUSTRIES LIMITED

**NORFOLK CO-OPERATIVE CO. LTD.**

JARVIS, Ontario

**GRAIN DELIVERIES**

In a short-term view, farmers are possibly right to have expected back grain deliveries to reduce the amount of income tax they have to pay. But it could backfire if Canada is unable to meet its delivery schedule for grain destined for export. Grain farmers may be jeopardizing themselves and future sales by their unwillingness to reduce their income tax liability. —Humboldt (Sask.) Journal.

**ADOPTION OPPORTUNITIES**

Many fine happy children are in the care of Ontario's Children's Aid Societies. Boys and girls are available for adoption. They need new mothers and fathers who will accept them as their own.

**FOR PROTESTANT FAMILIES**

**BRUCE** is a clean cut and pleasant looking lad. The type of son to be proud of. He has hazel eyes, brown hair and a clear complexion. He had a heart ailment, but now can lead a normal life. He plays on a hockey team and is a keen sportsman. He is an excellent student and would like to be a lawyer. Bruce is in Grade 10 at 14 years of age. This boy wishes to belong to a family. If you are an older couple you would be most fortunate in becoming Bruce's parents.

**NOREEN** is a 15 months old Protestant baby with a radiant, good-natured temperament. She is a bright and attractive baby with facial features, from her Canadian and coloured ancestry. Noeren likes other children and would fit into a warm-hearted family setting.

**FOR CATHOLIC FAMILIES**

**TOM** is an active, alert baby of four months who is developing well. He has brown eyes and hair with an olive complexion. He is Anglo-Saxon and Persian Indian. This young Roman Catholic lad will need bright parents to keep up with him in the years ahead.

**CORA** has an attractive, slightly oriental appearance, and is a lovely Roman Catholic named little girl with dark eyes and hair and a clear complexion. Very little known about Cora's background, but she is developing at a good average rate.

Married couples, interested in adopting these or other children, ask your local Children's Aid Society, or write to:

**THE DEPARTMENT OF PUBLIC WELFARE,**  
PROVING OFFICE  
PARLIAMANT BUILDING, TORONTO.

HONOURABLE LOUIS F. CECIL, O.C.,  
Minister of Public Welfare

**SCOUT LADIES AUXILIARY MEETING**

The Ladies Auxiliary of the Cubs and Scouts will meet on Thursday, March 26th in the Scout Hall. The program and lunch committee — Mrs. Jim Lindsay, Mrs. Roy Roy, Mrs. Wm. Snodden.

**FOR VISUALIZER CHECK-UP**

Sport cars, foreign cars, light trucks and all standard makes of cars can now be given a visualizer check-up. The service is quick and efficient. Our John Heat Visualizer is quickly adjustable to service any latest model car to light trucks.

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One Leaf or a Complete Spring

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Minister of Public Welfare

**FREE EASTER BUNNY DRAW**

**SATURDAY, MARCH 28<sup>TH</sup>**

**PARENT ON A LARGE CHOCOLATE EASTER BUNNY**

While you are in the store, look over our selection of —  
Men's & Boy's Suits \* Sport Coats \* Slacks & Ties  
Felt Hats \* Ties \* Belts \* Socks  
Shirts and Cuff Links

**AT HOBBS MEN'S & BOY'S WEAR**

35 KING STREET, WEST  
HAGERSVILLE, ONT.  
PHONE 768-5743

**STRAND THEATRE, SIMCOE**

THURS., FRI., SAT. March 19, 20, 21

**JERRY LEWIS "WHO'S MINDING THE STORE?"**

ADDED FEATURE — James Stewart, Kim Novak "VERTIGO" COLOR

MON., TUES., WED. March 23, 24, 25

Dean Jagger, Elizabeth Montgomery

**"WHO'S BEEN SLEEPING IN MY BED?"** COLOR

ADDED FEATURE — Philip Carey "BLACK GOLD"

**PRECARIOS POSITION**

The preliminary estimate of Canada's trade surplus for last year is \$412 million, biggest in 11 years. The Bureau of Statistics has not yet released commodity figures but there is no doubt that the windfall of large wheat sales to the Communist countries was the major factor in the 1963 export surplus, as was also the case in the 1962 surplus of \$90 million and the 1961 surplus of \$125 million. In the eight-year period preceding, without such wheat imports consistently exceeded exports and the cumulative deficit amounted to \$2.3 billion.

In a recent humorous article in the Economist of London commented on Canada's 1964 crop. Under the position "Canada," explained the article "lives by selling wheat to Russia and China and will be in trouble if Communists ever find out how to run farms."

The fact is that a possible agricultural breakthrough in the United States may also produce a dice future wheat exports. This is the development of the first hybrid wheat plant that farmers can grow commercially. The forecast is that the new strain may be available as early as 1965, and that within their grain use could increase U.S. production of the bread grain by 25 per cent.

Most of the research for the new seed is being done by James Wilson, an agronomist in the employ of Dekalb Agricultural Association, incorporated. After more than 10 years of cross-breeding, Wilson has produced a wheat that will be resistant both to bad weather and disease. The final task will be production of enough of the new hybrid's seed to begin commercial sale. Since hybrids normally lose many of their qualities after one generation, wheat farmers will have to purchase new seed for each planting. It is assumed that farmers' seed costs will be increased, but this is not expected to discourage use of wheat hybrids. Hybrid corn, largely credited with increasing the average U.S. corn yield from 20 to 67 bushels per acre — was 20 years in gaining general acceptance, but farmers now readily accept hybrid seeds.

As might be expected, the Communist countries have not ignored the U.S. research program. Russia, Hungary and Yugoslavia have already obtained packets of seeds of two parental lines that experiment has indicated might be suitable for development of a wheat hybrid. It is doubtful that Communist agricultural will ever truly flourish, but any substantial increase in world wheat production would certainly jeopardize Canada's wheat export position.

**COCKSHUTT FARM**

— ON —

**TUESDAY, MARCH 23, 1964, AT 7.30 P.M.**

\* WIN VALUABLE PRIZES  
\* SEE NEW COLOR MOVIES  
\* ENJOY REFRESHMENTS  
\* LOOK OVER COCKSHUTT  
\* MEET YOUR NEIGHBOURS

COME EARLY — Stay at Lakeside  
Bring your family and friends  
SHOWROOM AT NELSON

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HAGERSVILLE, ONT.

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**THE JARVIS RECORD**

**NEWS OF THE COUNTRYSIDE**

**ROCKFORD**

Mrs. Donald Chambers and family accompanied the Brant & Norfolk Jersey Breeders on a tour of Oxford County on Saturday.

Mr. and Mrs. Roy Kenney of Hamilton visited on Saturday with Mr. and Mrs. Gordon North and family. Mr. and Mrs. John Thompson of Hamilton visited on Saturday with Mr. and Mrs. Gordon North and family.

The United Church Women held their March meeting at the home of Mrs. Carl Hall on Monday. Mrs. Andy Buck read the 22 aster story from "The Lord's Supper" and offered prayer. Mrs. A. Stephenson was in charge of the program and read "Silver Threads". Mrs. C. F. Moyer showed slides and told the story of "The Beloved Surgeon, Dr. Brand".

**FAST EXPERT INSTALLATION**

**6.77**

SEE HOW YOU SAVE

CHEVROLET 1954-61 (most)	6.77
1954-61 8 Post. (most)	7.77
FORD & BUICK (4-6 cyl.) 1949-54 (most)	8.17
FORD & BUICK 1955-56 (most)	7.77
1957-59 (most)	8.17

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**FAST - EXPERT INSTALLATION**

**2.95**

**ALL 4 WHEELS**

**EASY TERMS**

**38.27**

**WINDSHIELD WASHER**

**3.98**

**WINDSHIELD WASHER ANTI-FREEZE - 29-oz. can .54**

**SIMCOE D. GALA OPEN**

THURSDAY, MARCH 25

WEATHER AND GROUNDS PER

**WE HOPE TO SEE YOU AT OUR COCKSHUTT FARM**

— ON —

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**AT THE CHURCHES**

**THE UNITED CHURCH OF CANADA**

Rev. Fred C. Bayne, B.A., B.D., Minister

Sunday, March 22nd, 1964  
10.30 A.M.—Church School  
11.00 A.M.—The Sacrament of the Lord's Supper and Reception of Members.  
9.45 A.M.—The Sacrament of the Lord's Supper.  
11.00 A.M.—Church School

**PRESBYTERIAN CHURCH IN CANADA**

MaJ. The Rev. G. Taylor, Minister

Sunday, March 22nd, 1964  
10.00 A.M.—Public Worship  
11.15 A.M.—Church School  
KNOX, Jarvis

**ANGLICAN CHURCH OF CANADA**

The Rev. W. G. Stinson, L.Th. Rector

Sunday, March 22nd, 1964  
10.00 A.M.—Public Worship  
11.15 A.M.—Church School

**RENTON**

The first meeting of the Renton 4-H Club commencing their new project was held at the home of Lorraine Weidendorf on Monday night.

Mrs. J. W. Chase of Simcoe has returned home after spending a few days at the home of Mrs. Geo. Duncan.

The pupils at Wiggins School held a busy day on Friday afternoon, the school on Friday afternoon, the mothers and several ladies from this district attending. The Renton W. I. held their meeting at the home of Mrs. Jack Sawyer on Wednesday of last week. The meeting included a tour of Norvick in Simcoe.

(continued on page six)

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CAYUGA, Ont.  
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**BOWL FOR FUN AT THE JARVIS BOWL**

— ALSO —  
A GOOD PLACE TO EAT

The Best COFFEE and HAMBURGERS in Town

OPEN BOWLING TIMES —  
Tuesdays—9, 12, P.M.  
Wednesdays—7, 9, P.M.  
Thursdays—7, 9, P.M.  
Friday, Saturday & Sunday Day and Night

**SCOTCH DOUBLES TOURNAMENT**

SUNDAY NITES —  
— Enquiries invited —

**CO-OP INSURANCE**

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SUNDAY NITES —  
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**Chevrolet built the new Chevelle to fit into all your plans**

(including your budget and your garage)

Chevelle fills the bill! It's a new-size, low-price car, tailor-made for people who want a combination of features that other cars simply don't have. Here's what we mean: Chevelle's beauty adds a new dimension to functional design! Chevelle's stylish curved-glass side-windows mean interior measurements within an inch of most regular-size cars. Chevelle slips easily into tight spots— and out of them! Chevelle's jaunty 115" wheelbase is sized right for city traffic—makes parking practically effortless. Chevelle's power is made to measure with Sixes or V8s, transmissions for every taste, and a full array of extra-cost options. Chevrolet reliability keeps Chevelle fit for the future with proven safeguards like Body by Fisher and Magic-Mirror finish. See your Chevrolet dealer and try on a Chevelle for size—he's got 11 models, including low-price convertibles, sedans, sport coupes and wagons—one's bound to fit!

**NEW CHEVELLE! — a great highway performer from CHEVROLET!**

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Be sure to see Bonanza on the CBC-TV network each Sunday. Check your local listing for channel and time.

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