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named in the survey. Television came next, leading in 32% of the items, and radio in 1 %, or about the same as word of mouth Frank Orenstein, of the Bureau of Advertising, American Newspaper Publishers Association, who revealed the survey results, said the people most interested in a product turned consistently to printed advertising for information about it because of "the more detailed information in print ads and the fact that print can be examined at the convenience of the consumer. Hagersville 768-3791 TED HUDSPETH Caledonia RO5-4716 HIGHEST CASH DEAD STOCK REMOVAL

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ided and opened with a
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frs. Wilbert Howard and
Bud Priest gave the com-

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NEWS OF THE COUNTRYSIDE HALDIMAND PLOWING MATCH PLANNED FOR THURSDAY, OCTOBER 26TH

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KEITH SHAY

AT THE CHURCHES

The latest National Nielsen TV rating shows that a regular program came out on top instead of a "special".

The latest National Nielsen TV rating shows that a regular program came out on top instead of a "special".

In first position was Gomet Pyle followed by the Warren Report, Green Acres, Bonanza and Family Affair.

The 6th spot went to the Tuesday edition of the Warren Report. Andy Griffith was number 7 followed by Saturday Night at the Movies, The Dean Martin Summer Show and the Beverly Hillbillies. The 11th position was held down by Red Skelton with the Thursday Night Movies and Dragnet tied for 12th.

Mrs. Ralph Golding Anniversary service Baptist Church on Thing and wors all the Pyle Followed by Saturday Night Movies and Dragnet tied for 12th.

AND THE UNITED CHURCH OF CANADA Rev. Fred C. Baves B.A. B.D. Minister Sunday, October 22nd WESLEY UNITED CHURCH 9.45 A.M.—Church School 17.30 P.M.—Young People's Union GARNET UNITED CHURCH 9.45 A.M.—Morning Worship 10.45 A.M.—Church School The Power Church S

SHAY'S LIVESTOCK

AUCTION SALE EVERY WEDNESDAY CATTLE, HOGS & CALVES

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AUXILIARY

PRESBYTERIAN CHURCH IN CANADA

THANK YOU HALDIMAND - NORFOLK DEAR FRIENDS:

> I am most grateful to the electors of Haldimand-Norfolk for their support accorded me at the polls on October 17th. I shall continue to serve you to the best of my ability in the Government of

> I am most sincere when I say I consider it a privilege to represent you at Queen's Park.

> Please accept this message as my personal thanks to the loyal men and women who supported me in the campaign.

> > "JIM" ALLAN

HAGERSVILLE S.S. NOTES

Social Characteristics of the property of the

4-H NOTES

| A steel on Friday night, held recently in Jarvis. September 22nd Attendance was large as students danced. The firm of D. C.

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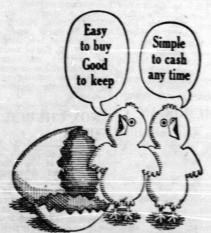
One of the great things about Canada is Canada Savings Bonds, and this year's Series is the most exciting yet. Interest starts at 51/4% a year-the highest starting rate ever on a Canada Savings Bond-and goes right up to 6%. Over the 13 years to maturity the

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