

Merchants And Staffs Attend Banquet

A total of 192 merchants by the Record to make own practical selling experience of over 37 years. He told the meeting that you can turn "a lemon into lemonade by simply adjusting complaints properly."

The affair was sponsored by Canadian Media Services Ltd., gave the course from his information about a merchants product or service as a common loss of a sale. He warned against judging a customer by appearance because the person may never be what he seems. He described several ways to close a sale. One of these was when more than one person is needed to make the decision. He said that the salesman should try and get the group together in order to close.

SLASHED AGAIN

UP TO

50%

M & D

TOYLAND

KING ST. E. HAGERSVILLE

Past Noble Grand's Meeting

An enjoyable evening was won the "Mystery Prize" spent by the club at the home of Mrs. Edna Church, for their November meeting. A fun hour was following the business period which progressive club president, Mrs. Clara Blundell, who opened with a poem "Days Work" The Refreshments were prepared by the group. Mrs. Mary Marr. Mrs. Eileen Durant dealt with the minutes and the correspondence. Edna Church

emotional reasons such as poor service. 14 percent legitimate grievances that were not adjusted. Five percent price inducements. Five percent over friendship. Four percent all other reasons. He urged the merchants and their staffs to get third party recommendations on sales and most of all to follow the Golden Rule: "Do unto others as you would have them do unto you."

He gave a breakdown on why many sales are lost. 68 percent because of

PACONI DEAD STOCK REMOVAL

Highest Cash Prices Paid for Dead and Disabled Cows and Horses - 24 HOUR SERVICE - Phone ZENITH 9-7950 Collector No. 185C Receiving Plant No. 94

Knox Women's

Mrs. Alfred Walker presided for the Ladies Aid held at the Presbyterian Manse opening with a reading and prayer.

Miss Helen Miller in reading the minutes announced that 60 suppers had been sent out on Anniversary night. The election of officers for a two-year term followed, all being re-elected. Mrs. Alfred Walker, president; Mrs. Herman Fess, first vice-president; Mrs. Wallace Mitchell, second vice-president; secretary-treasurer, Miss Helen Miller.

Manse Committee to act with the ladies from Chalmers' Church, Mesdames Walker, McKenzie, W. Mitchell and Miss Helen Miller, cards for sick, Mrs. Lillie Miller.

There will be two brides who will receive gifts from the Ladies Aid, W.M.S., and Evening Auxiliary, these three organizations share the cost of the bride's gifts.

BIRTHS

STRAIN - At the West Haldimand Hospital to Mr. and Mrs. Dwight Strain, a baby boy, December 8. William Dwight Bramwell, a brother for Loraine and Lorelei.

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CHRISTMAS GIFTS

For HER and For HIM
Your shopping Headquarters in Hagersville

WINGER'S

Jewellery and Gift Shop
HAGERSVILLE

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HAGERSVILLE & DIST. LIONS CLUB

TURKEY RAFFLE

Friday Night
Dec. 12, 8:30 p.m.
HAGERSVILLE COMMUNITY CENTER
GAMES - REFRESHMENTS
DOOR PRIZE

HOCKEY

PORT DOVER

V S

HAGERSVILLE

AT THE HAGERSVILLE ARENA
THURSDAY DEC. 11th.
8 P.M.

Juniors Vault Into Thrid Place

Hagersville Laidlaws go into overtime to defeat the period and set the stage for third place in the over time play. The Laidlaws and Norwich Norwiche Merchants 4-2. The Laidlaws and Norwich played two periods of 39 second mark and forged shut-out hockey, before Randy Hill, assisted by K. Harrop and R. McKeen, opened the scoring for the Laidlaws playing locals. Norwich tied the game midway through the third



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Ladies Bowling League

Simcoe fought back gamely, and by the third stanza, the score was tied a five goals apiece. The winning tally came at 7:16 of the third period from the stick of Captain Ken Harrop, his second goal of the night. Other Hagersville marksmen in the close 6-5 victory were Randy Hill with a pair and Jack Donaldson and Bob Esselment with singles.

Let's hope Hagersville breaks this third place tie with Delhi and Norwich this Thursday, 8 o'clock as they host the number one team of the league, the Port Dover Sailors.

The last meeting for 1969 took place on Monday night with full attendance. A motion was made that the club continue with its Christmas morning visit to White Oak Village with gifts for the boys there. This will be a combined effort of the Health and Welfare, and boys and girls committees. Any other interested Lions are also welcome.

The Special Projects Committee showed the proposed plans for the addition to the Community Hall. A motion to proceed at once was made. This will include a larger kitchen, new outside washrooms, a new booth, and board room. The community at large is asked to support the Lions Club in their various Fund Raising endeavours. Lion Klaas Druyff introduced guest speaker Keith Collver, Manager of Norfolk Fruit Growers. Mr. Collver told the meeting there are 6 million bushels of apples processed each year in Ontario, and that 10 percent of these are produced by Norfolk Fruit Growers. Lion Jack Cooke thanked Mr. Collver and presented him with a gift on behalf of the club. Lion George Walker said there are still a few tickets left for the draw Dec. 13th. Don't forget the Turkey Raffle on Saturday night commencing at 8:30 p.m. Admission is free and there will be a 20-lb. Turkey as Door Prize. An Executive meeting was held at the conclusion of the regular meeting. It was decided to continue support for a boy and a girl to take part in the Annual Zone Public Speaking Contest.

Jarvis Lions Club

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GREETINGS

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Jarvis Ladies Bowling Blundell 276 and Betty Baird League - December 8, 1969 276.

The Dusters 30; The Hopefuls 28; The Turtles 18; The Claranettes 13; The Moaners 9. Ladies High Triple Betty Baird 742. Ladies High Average Diane Blundell 214. Ladies High Single Diane Blundell 214.

STOCK-UP FOODS

For the Long Holiday Week end

Clark's, 19 oz.	PORK & BEANS 2 for 49¢
All Flavours,	SHAKE & BAKE 2 pkgs 49¢
Swifts Premium,	STEW 24 oz. 49¢
Dole Fancy Fruit	COCKTAIL 19 oz. 35¢
Ontario Fancy Grade	APPLES 3 lb. 39¢

Christmas

STORE HOURS

MONDAY & TUESDAY
Dec. 22nd Dec. 23rd
8 A.M. To 9 P.M.
WED. Dec. 24th 8 A.M. To 6 P.M.

CLOSED BOXING DAY

A & M

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