

Federation Facts

By Roy Hagan

In a previous column the question considered was Agriculture in the Canadian economy. Under this heading, a Commercial Letter of the Canadian Imperial Bank of Commerce offers this answer: "The Canada Department of Agriculture has predicted that by 1980 Canadians will likely be buying more convenience foods that require more processing and freezing. There will also be a shift in demand to higher valued foods such as meats, fruits and vegetables. The trends in production and consumption

patterns have important implications for farm related businesses - those primarily dependent upon the farm as a market for their products or as a source of raw materials. An analysis of the trends now evident in this segment of the agricultural industry and those likely to occur in the future, is beyond the scope of this article which is being confined to an identification of the more important segments of agri-business. A total of 176 industries processing agricultural products is not, on average, as great as in most other manufacturing operations. In addition, feed, fertilizers and farm implement shipments of goods of their own manufacture wholly dependent upon the agri-business contributed

about one-fifth of the total value of such shipments on the basis of this criterion. The nine were from agri-business. Slaughtering and meat packing plants ranked third behind pulp and paper and motor vehicle manufacturers but ahead of petroleum refining and iron and steel mills. Dairy factories, which contributed about 16 percent of the total "value added" within the agri-business group, placed sixth in terms of value of shipments.

Obviously, however, the agricultural industry is not limited to the farm and manufacturing sectors. Its activities are interrelated with all sectors of the Canadian economy. Nowhere is this more evident than in the field of banking. Chartered bank loans to farmers now constitute 7.4 percent of all outstanding bank loans and, in keeping with the growing capital requirements of the farm sector, have risen from \$359 million outstanding at June 30, 1959, to \$1,087 million outstanding at the same date this year.

Transportation, storage, wholesaling and retailing play a leading part in the marketing of farm and food products. In 1968, about one-quarter of the total tonnage of goods moving through the St. Lawrence Seaway and 15 percent of railway cargo consisted of agricultural products. Canada's country and terminal elevator system, generally recognized as one of the most modern and efficient grain storage systems in the world, plays a vital role in the marketing of Canada's wheat and provides employment for about 10,000 people. The final link between the farmer and consumer is the retail grocer whether he be the supermarket manager or the proprietor of the local corner store.

The interdependence between agriculture and other sectors of the economy is complex and difficult to express in quantitative terms. Nevertheless, from an input-output analysis, it is possible to trace the flows of income within the economy. Using this technique, the



A MERRY CHRISTMAS

To our dear friends, neighbors and loyal patrons, we wish all the spirit and the joys of a good old-fashioned Christmas and extend our heartfelt thanks and appreciation for your friendship.

AMERICAN HOTEL

JACK - HANK - JEAN & FAMILY



GREETINGS

Allow us this moment, to send our sincere and hearty thanks and best wishes to all our friends and neighbors, whom we have served with pleasure and pride throughout the year. May the best of holidays be yours.

Canadian Imperial Bank Of Commerce

G. B. PYFROM - Manager
JARVIS - ONTARIO

TUESDAY, December 23, 1969

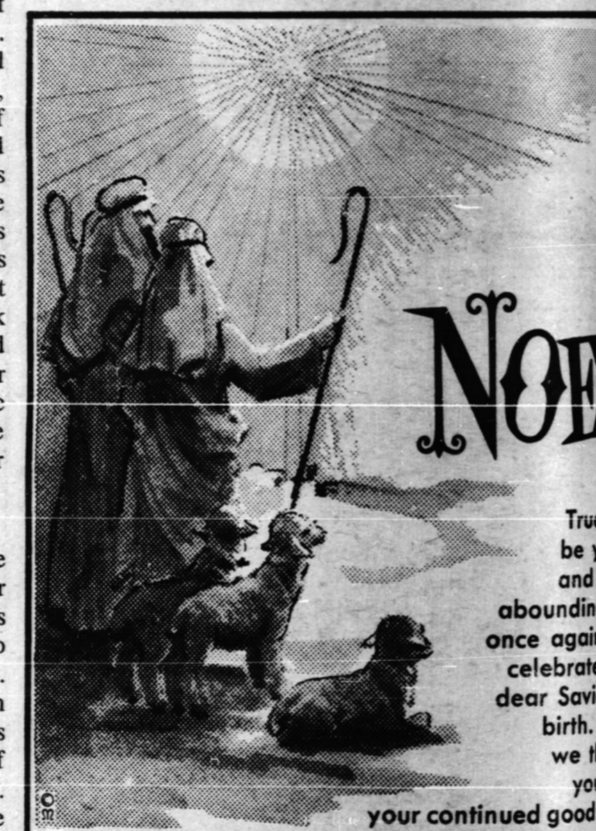
Agricultural Economics Research Council of Canada recently estimated that the farm sector and its directly related enterprises represented a total economic equivalent to 42 percent of the Gross National Product.

Installation At Erie L.O.B.A. 1095

The presiding officer, Sister Ruby White and her installing team of the L.O.B.A. 1071, Simcoe, were guests on Monday evening of the Erie ladies lodge and installed their officers for the coming year. Which are as follows: Worthy Mistress - Sister Winnie Preston, Deputy Mistress - Sister Mary Ford, Junior Deputy Mistress - Sister Annie Swing, Recording Secretary - Sister Teena Ford, Financial Secretary - Sister Olga McBurney, Treasurer - Sister Eva Awde, Chaplain - Sister Fern Troke, Guardian Sister Rena Nopper, Director of Ceremonies - Sister Ruby McBride, 1st Lecturer - Sister Gertrude Belbeck, 2nd Lecturer - Sister Ruby Rushton, Pianist - Sister Mae McBride, Asst. pianist - Sister Dora Nixon, Inner Guard - Sister Laura DeGrow, Outer Guard - Sister Beryl Leng, 2nd Committeeman - Sister Shirley McBurney, 3rd Committeeman - Sister Rena Smith, 4th Committeeman - Sister Grace Wilson, 5th Committeeman - Sister Sadie Awde, Auditors - Sister Elizabeth Krauss, Sister Sadie Wilkins, Sick and Visiting Committee - Sister Hazel Lint and Sister Dora Nixon,

Don't let small play near the unsupervised, and matches, lighters and out of their reach. Be careful with trees and Christmas wrappings are a fire hazard. Don't allow Christmas wrappings accumulate in the house don't burn them in a fireplace. Don't use polystyrene (a plastic-like, molded candle holders with candles in any decorative house. Don't block exits.

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NOAH

True be you and I, abounding once again, celebrate dear Savior's birth. May we thank you for your continued good...

HAROLD & BOB DOUGHERTY

LIVESTOCK TRUCKING
PORT DOVER - Ontario



At the holiday season, it is a pleasure to extend best wishes and thanks to all our friends.

VERN YAGER & Staff
SELKIRK

Animated Mouse Solves Yule Problem

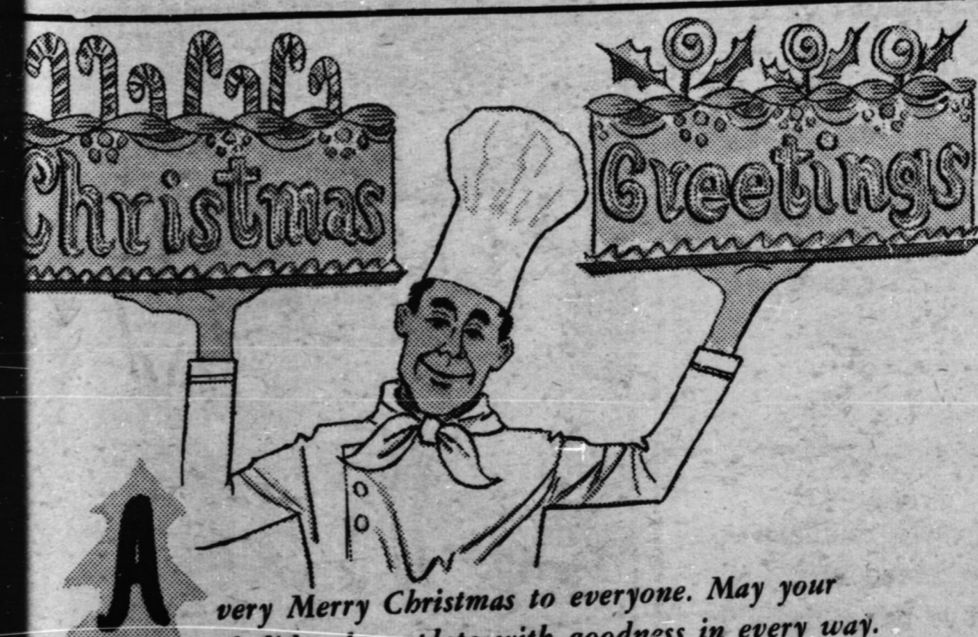
Upon a time in Indiana, there was a small mouse who was very woeful character. From his mouse house he had blocked the front door on Christmas Eve. The mouse was given him by a far-old film-maker, Gerald D. Reynolds, wrote and produced "Peter's Christmas." The mouse was the day before Christmas (in the film) and had to be in bed if he received any presents. Santa, Peter tried to move the rock. Gally, his thoughts of inspired him. He just the chimney just in to have a merry Christmas after all. And just in time to win a prize for his creator in the Kodak Teen-Age Movie Awards competition. For "Peter's Christmas," Gerald Reynolds won a special award for cartoon animation. The film included more than 800 drawings - half on paper and half on celluloid - and 25 backgrounds. From the judges he got high praise - "remarkably well-done," "good job of animation," "displays considerable technical and creative ability." Gerald was one of hundreds of young film-makers in the competition that Kodak sponsors annually in co-operation with the University Film Foundation on behalf of the University Film Association, whose members serve as judges, and the Council for International Nontheatrical Events, which chooses films from among the winners for showing at foreign film festivals. Most of all he is a member of today's young film generation, a group to which the camera is almost as familiar as the pencil for communicating ideas. Young people all over the country are making films today. Students at Drake High School in San Anselmo, Calif., produced "The Idaho Test," a satire on standardized testing. A group of Long Island students produced "For Whom The Torch Burns," a 90-minute thriller spoofing a plot to kidnap the Statue of Liberty. And teen-agers in Richmond, Calif., made "The Dream Blowers - A Story of Sand, Sound and Soul," a 16mm dream fantasy, for \$100.



CHRISTMAS CHEER

As the Christmas season begins to sparkle with joy and excitement for all, may we take a moment to say thanks so much for your loyal patronage throughout the year.

Edgar HELDER
YOUR ESSO DEALER
JARVIS, ONT.



A very Merry Christmas to everyone. May your holiday be replete with goodness in every way. And for your friendship, we extend grateful thanks.

HAGERSVILLE BAKERY
King St. W. - Hagersville
Phone 768-3141

For 43 cents the Unitarian Service Committee can give an Indian child three shots of triple vaccine. Four cents buys one full course meal for a Calcutta slum dweller. One cent pays for a cup of milk and 2 cents supplies a vitamin enriched biscuit. USC headquarters is at 56 Sparks Street, Ottawa.



We take this opportunity to wish every one of you a truly beautiful holiday. We enjoy serving you.

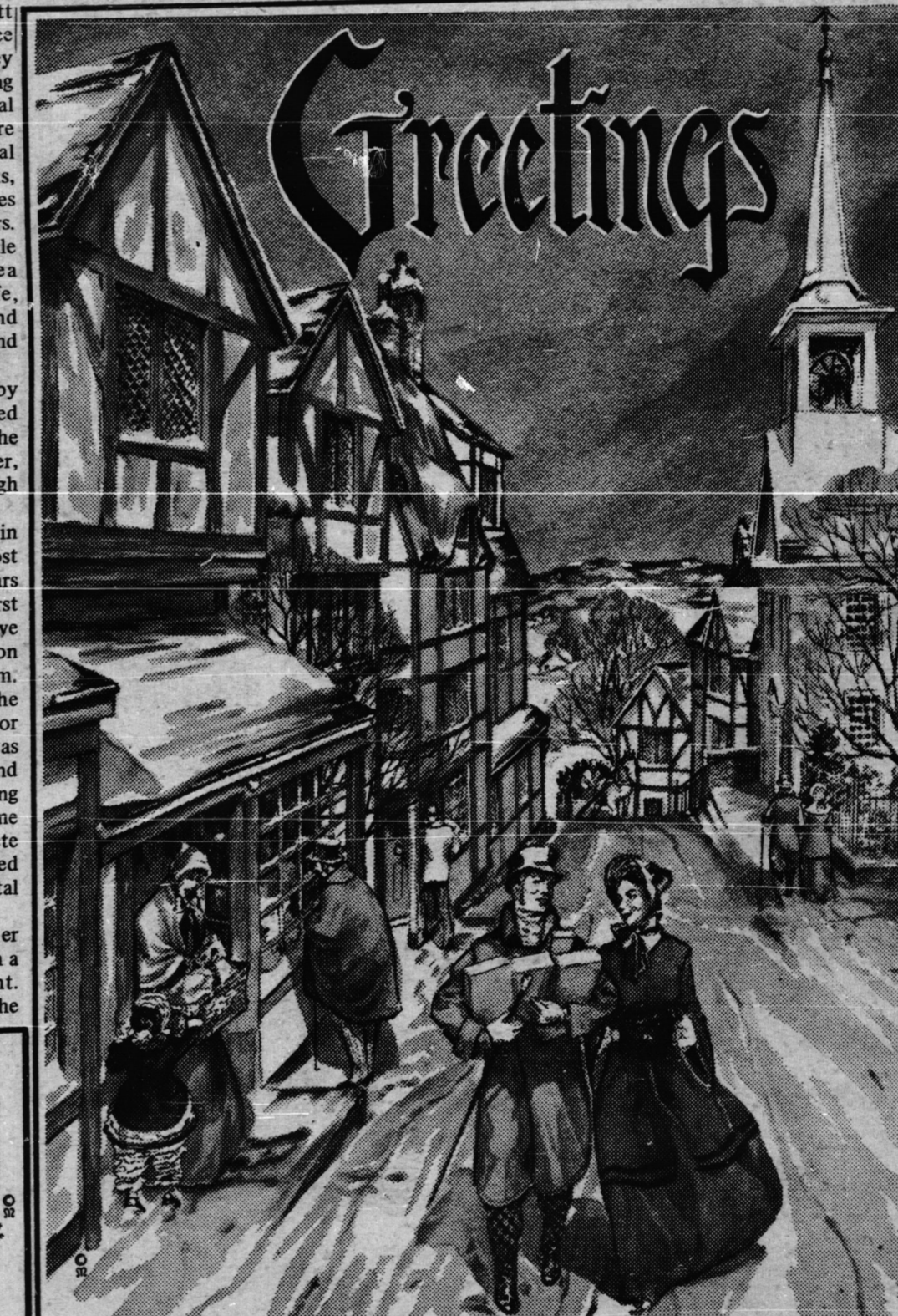
Merry Christmas

Continental Beauty Salon
JAYNE MONTAGUE
Proprietress
JARVIS - PH. 587-2662

Presentation To Retiring Postmaster

A pleasant evening was spent recently at the home of Postmaster and Mrs. Burditt when the Jarvis Post Office staff met to honor Stanley Burditt on his forthcoming retirement from the postal service. The guests were comprised of the rural contractors and postal clerks, which included Miss Frances Law, Assistant, Mr. and Mrs. Fred Walker, Miss Myrtle Johnson, the Area Superintendent and his wife, Mr. and Mrs. Apigian, Mr. and Mrs. J. Brohman and Mr. and Mrs. Wm. Addison.

Mr. Burditt entertained by showing the beautiful colored slides of his trip through the United States, Vancouver, and the return trip through Canada. Some time was spent in reminiscing on the Post Office today, and 20 years ago, when Mr. Burditt first took office. He would have completed 20 years on August 1, 1970. Mr. Wm. Addison, on behalf of the staff thanked Mr. Burditt for his friendship which was valued by all employees and presented the retiring Postmaster with a handsome twin pen desk set, complete with a brass plate inscribed "From the Jarvis Postal Employees, Dec. 1969." Mrs. Fred Walker presented Mrs. Burditt with a beautiful floral arrangement. Mr. Burditt thanked the employees for their loyalty and faithfulness.



Christmas tidings echo their joy and wonderment throughout the land. 'Midst the happy bustle of holiday preparations, we pause to bid wishes for health and happiness to our dear customers, their families and friends. Thank you, one and all.

LUCKY A & M DOLLAR
ALICE & MIKE NELLIGAN
JARVIS - ONTARIO