

OPEYS

DISCOUNT VARIETY

HATCHET DAYS

NO EXCHANGE OR REFUNDS ON ITEMS ADVERTIZED

ALL	BOY'S	FINAL CLEARANCE
TONKA TOYS	NYLON SKI JACKETS	CHILDRENS
REDUCED TO OUR	ASSORTED COLOURS	MITTS GLOVES
ORIGINAL COST	SIZES UP TO 18	REG. TO 1.98
NO EXCHANGE - NO REFUND	REG. VALUES 7.88	33¢
	\$ 3.27	REG. TO 1.59
		23¢

OPEN SUNDAYS-9 a.m. to 6 p.m.

MONDAY and TUESDAY 9 to 6- WEDNESDAY, THURS., FRI., SAT. 9 A.M. to 10 P.M.

JUST ARRIVED... LADIES'	200-TABLET SIZE	LADIES WOLLEN	LARGE SIZE PRINTED FLORAL
FANCY WEAR DRESSES	BAYER ASPIRIN	DRESSES	Toss Cushions
50 Only, Reg. \$10.98		assorted sizes and colours	REG. \$4.98
Manufacturer's Clearance	REG. \$1.75	REG. VALUE \$6.98	FINAL CLEARANCE
\$ 3.99	93¢	\$ 3.33	\$ 1.67
JOHNSON WAX	GOLD RIMMED	FINAL CLEARANCE! GIRL'S	LADIES' 2-WAY STRETCH
WAX APPLIERS	Cup and Saucer	WOOLLEN DRESSES	SLIMS
REG. 89¢ EACH	REG. 35¢ EACH	REG. VALUE \$5.98	Permanent stitched crease
19¢	5 FOR 99¢	\$ 2.33	REG. VALUE \$5.90
			\$ 2.99

LYNNVIEW PLAZA, SIMCOE - "YOUR SUNDAY STORE ON 24"

Manufacturers
CLEARANCE

100 ONLY!
LADIES'

WOOLLY BEAR
FUR COATS

\$ 66.99

REG. SOLD AT \$25.00

WILKINSON SWORD

Razor Blades

\$ 4 PKGS. \$10.00

5-Blade Pkgs.

Reg. 75¢ Each

LADIES WOOL PLAID

Winter Coats

8 ONLY WITH FUR COLLAR

\$10.66

REGULAR \$24.88

GIRL'S PLAID

JUMPERS

87¢ EA.

REGULAR VALUE \$2.98

The Jarvis Record

Vol. 91 No. 3

Jarvis, Ontario, Thursday, January 23, 1969

10¢ a copy

A Brand New Face For First Edition

We have taken on a brand new face for 1969. As can be seen things have changed at The Record and this special first issue is just a glance at what is to come.

"We are using a new printing process, which should be of benefit to both our readers and advertisers," said new Managing Editor Douglas Galbraith.

George Demeyere, chairman of the Ontario Flue-Cured Tobacco Growers' Marketing Board, Andy More, a tobacco farm owner and an officer of several companies and Mr. Galbraith, a staff reporter with The Simcoe Reformer have taken over the publishing of The Record.

Mr. Galbraith says the paper will continue to serve the community and will strive to keep all happenings in the area on record as well as offering views on community affairs through its editorial pages.

"You will see some of the features that appeared in former issues as well as some new ones," he said.

"I want to take this opportunity to thank all the people who have helped The Record in the past and hope these people will continue to do so."

Mr. Demeyere said he is looking forward to meeting new people in Jarvis and renewing old acquaintances.

Mr. More said, "It will take time to do all the things we want to do at The Record because new machines are required and there also will be an increase in the staff," he said.

The present staff that has been running most of The Record's business in the past will still be with us.

Russell (Rusty) J. More has been appointed production manager in the new company.

Mr. More is well known to most of the residents in the area because of his work with The Record for the last 37 years.

"The Record will continue its job printing service and will welcome continued patronage from area businesses," he said.

Mr. More said along with the change in management there will be many changes in the policy of the paper.

"One of these changes will be deadline dates, which because of the new printing process, have to be at exact times."

"In the past our customers have had some advantage in being able to get both news material and ads into the paper after deadline times but we ask the co-operation of our advertisers and correspondents to make sure your material is in on time to avoid any disappointments," he said.

Mrs. (Marie) More will also continue to serve you on the staff.

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Injured were her husband William Banks, 69, with back and head injuries; Robert Marshall, 25, of R.R. 3 Jarvis, facial lacerations and rib injuries and Robert Harris, 34, of R.R. 1, Friesville, head and neck injuries. Harris was a passenger in the Marshall vehicle.

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First Published In 1878

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The new owners are George Demeyere, of Tillsonburg, Andrew More, of Courtland and Douglas Galbraith of Delhi.

The decision of the Miller family to dispose of the paper providing a service to the community was made by the Miller family and was not a result of the next few years will bring decided it was time to turn this inevitable changes to the task over to younger and more equipment changes to keep pace.

The Jarvis Record was started in 1878 by the late Frank Pettit, a population, and additional fearless publisher. The paper direction and personnel to meet carried on until 1925 through a series of publishers. From the turn of the century until 1925 the Rodgers family operated the paper when it was sold to a Jarvis Group known as The Jarvis Record Limited. They were unsuccessful in their efforts to make the paper pay and went bankrupt in 1928.

The late George Miller acquired the assets of the Company in that year and carried on the business until 1935 when his son, A. Laird Miller, present Sheriff and Registrar of Haldimand County, assumed the Editorship and management of the Firm.

The next few years saw a considerable economic revival in the affairs of the Jarvis Record and on seven different years The Jarvis Record won the award for the best newspaper in its class in Canada. Permanent possession of the award was given to the Jarvis Record three years ago by the Canadian Weekly Newspaper Association.

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Throughout the years, since 1932 in fact, Russell J. More has been an integral part of the Record operation. In more recent years members of his family have made their contribution. We are happy in the knowledge he will be retained by the new publishers.

With respect to the new owners the name of George Demeyere will be known to many of our readers. Mr. Demeyere is presently Chairman of the Ontario Flue-Cured Tobacco Marketing Board; Mr. Andrew More is a Courtland Manufacturer and Mr. Douglas Galbraith has long been associated in the Journalistic field in Norfolk County. The latter will be responsible for the management and editorial direction of the paper.

While it is not easy to sever a relationship with such a fine family of subscribers and advertisers we feel certain that their interests will be better served in the future under new management. We are satisfied that the new owners will have as their first objective their duty to the public and having this in mind there opens up a whole new future for the Jarvis Record and the Jarvis Community.

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