

Strike Up The Savings Band! We're coming to BRANTFORD

TOWERS
DISCOUNT DEPARTMENT STORES
AND
FOOD CITY
OFFICIAL
GRAND OPENING
TUESDAY
AUG. 5th at 10 A.M.



LOOK What's FREE

FREE ORCHIDS
Hawaiian corsages for the first 1500 women customers.

FREE BALLOONS
Helium-filled and fun for kids.

FREE SUCKERS
Kids'll love 'em.

FREE SAMPLES
Lots of manufacturer's samples to give away!

FREE PEPSI
With the purchase of a delicious Snack Bar hot dog.

Come See! Come Shop! Come Save!

Towers and Food City, Canada's first and foremost discount team, are ready to SAVE YOU MORE on hundreds of food, family, home and cottage needs. So bring your family... bring your friends... join the gala opening celebrations and have yourself a ball!

Here's How To Get To TOWERS - FOOD CITY

ACRES OF FREE PARKING

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All roads lead to Towers next Tuesday, August 5th. Doors open at 10:00 AM!

COME MEET THE FABULOUS TOWERETTES

They'll Look After You With Tender Loving Care...

As Courtesy Is The Keynote At Towers!

Yes, Towers loves people and is out to prove it with these thoughtful, sunshiny girls in bright yellow dresses who have only one desire... and that is to make your shopping trip to Towers a most pleasant one. So come along and meet the Towerettes. They're the girls with the great big smiles, our symbols of TOWER TOTAL SERVICE. They want to take tender care of YOU!



Plus THESE FUN-FILLED OPENING ATTRACTIONS!

- **TOPPER THE CLOWN**... will entertain before the store opens and all through the day!
- **ADMIRAL NELLES' SEA CADET BAND**... will lead Towers fabulous opening ceremonies!
- **STELTONES' STEEL BAND**... music with a beat from 6:30 to 9:30 pm for your enjoyment!

YES, TOWERS HAS SO MUCH TO OFFER YOU

Lower prices every single day! Famous name brands at big savings! Satisfaction guaranteed on everything you buy! Big, big selections throughout the store! Convenient lay-away plan for all purchases! Extra savings on all prescriptions! \$1,000.00 Baby Bonus contest! Free film when you bring in your used film for developing! Charge cards always welcome!

OPEN 10 a.m. to 10 p.m. MONDAY TO SATURDAY

TOWERS BRANTFORD
WEST STREET AT PARK ROAD NORTH

OPEN MON. to SAT.
10 A.M. to 10 P.M.