



Better believe it! You are 'seeing double!'

THE EXTRA POWER in MOR-POWER

DUAL-DUTY

GIVES YOU 2 BATTERIES IN 1



For most G.M. and Chrysler Products

21.45

12-VOLT
with trade

Canadian Tire has a battery to fit your car; 12-volt or 6-volt system.

Guaranteed 48 Months — to get you started and keep you going!

So powerful... it's like having two batteries under the hood! "Hi-Capacity" for greatest continuous power whatever the weather, winter or summer; "Hi-Water" for 3 times normal electrolyte reserve to protect the power producing plates, even when you forget to top it up regularly. The moment you buy Dual Duty is the moment its power-plus potential is "unlocked" for years of dependable service thanks to the power sealed Dry Charge. Install Dual Duty — you'll have a good thing going for you!

best in Winter
best in Summer

GUARANTEE
Mor-Power batteries are guaranteed against all defects in workmanship and materials. Exclusive replacement discount covers against all normal driving hazards including fire, freezing or break.

Extra! Cash and Carry BONUS COUPONS

—for a start **GO MOR-POWER**



Summer is a battery-killer. Replace your sun-sapped battery with a new Power Sealed Dry Charge!

MOR-POWER SUPER SERVICE—30-Month Guarantee

Equal to or better than original equipment quality. Gives you instant power the moment your car needs it. Positive seal design casing is impervious to oil, acids and temperature change.

KEYSTONE—18-Month Guarantee

The ideal budget battery for older cars and compacts with low power requirements.

DRY CHARGE	SUPER-SERVICE	KEYSTONE
6-VOLT—Chev. 1950-54, Dodge 1935-55, Pont. 1949-54 (20-22) series and more.	13.59 with Trade	8.79 with Trade
12-VOLT—Chev. 1955-69, Chrys. prod. most 1956-69, Pont. 1955-69 and many more.	15.65 with Trade	12.45 with Trade

INSTALLATION 75¢
Similar savings for Ford Products.

APPLY FOR A
CAN-CHARGE
CREDIT CARD
TODAY

CAN-CHARGE
BUYING A BATTERY?
Charge it



CANADIAN TIRE
ASSOCIATE STORE

HAGERSVILLE

PHONE 768-3531