

Lefler — Nie

The Cheapside United Church, decorated with spring flowers, was the setting for a summer wedding on Saturday, June 13, 1970 when Deanna Dorothy Nie, eldest daughter of Mr. and Mrs. Merrill Nie R.R.3, Jarvis and Wayne Alton Lefler, eldest son of Mr. and Mrs. George Lefler of R.R.4, Waterford, were united in marriage by the Rev. Martin Rule of Hagersville, assisted by Mr. Dickson Bailey of Cheapside Church in a double ring ceremony.

Given in marriage by her father, the bride wore a gown of white lace bordered at the neck and hemline with satin. A floor length train of the same lace also bordered with satin fell from the shoulders. Her three-tiered shoulder length veil was held in place by a rhinestone tiara. Her bouquet was yellow roses and ivy.

The maid of honour, Mrs. Tom Gee of Hagersville, a friend of the bride, and bridesmaids Misses Marilyn and Gwen Nie, sisters of the bride wore matching floor length gowns of yellow nylon chiffon over green flowered polyester crepe. They carried bouquets of white mums and burnt orange rose buds.

The groom, best man Jack Stone of Waterford friend of the groom and ushers Brian Lefler brother of the groom, Bill Werner of Jarvis cousin of the bride, were attired in black tuxedos. Each wore a white carnation.

The organist was Miss Linda Nie, cousin of the bride. Mrs. Melvin Bartlett cousin of the bride sang before the ceremony and during the signing of the register.

The reception was held in the church basement. It was tastefully decorated in yellow and white flowers

Selkirk Church News

The quarterly meeting of the Baptist Church will be held Thursday night, Sunday June 28, Mrs. Terry Dunlop and Mr. and Mrs. Russell Hare will give a report on the Baptist Church Convention which they attended recently in Brantford.

Rev. and Mrs. James Bechtell from the Selkirk Faith Centennial United Church are on an exchange mission of Churches with the Rev. L. J. and Mrs. Wood from the Charlton Presbyterian Church, Victoria, Australia for the next eight months. Rev. and Mrs. Wood picked up Rev. Bechtell's car at San Francisco and drove up through the States to British Columbia, across the Canadian Provinces, visiting different points of interest on the way, and are now residing in the Bechtell home.

The Venturers spent the past weekend at Rev. Bechtell's tree farm in Dornock. The youth fellowship group will be going this weekend. The young people combine pleasure and work, swimming and fishing with trimming the future Christmas Trees.

and streamers. The brides table held a three tiered wedding cake with a flower arrangement of yellow rose buds and white mums on top.

The brides mother

received the guests wearing a light beige dress, lace cape and hat with mauve accessories and a mauve corsage.

The grooms mother assisted wearing a light blue

dress and hat with blue accessories and a pink carnation corsage.

Guests were from London, Hamilton, Welland, Simcoe, Waterford, Hagersville, Selkirk and Jarvis.

The great grandmother of the groom, Mrs. Ellen

Mansell was also present. The bride was honoured with showers given by Mrs. Gordon Hardie of Hagersville, Mrs. Tom Gee, the grooms mother in Waterford, and the staff of the West Haldimand Hospital prior to the wedding.

Thursday, June 25, 1970



If you think Ontario can solve its pollution problems without your help, you're not thinking.

Fortunately, for our future a lot's being done about pollution right now. But to wage and win the war against pollution, Ontario needs your help.

Who causes pollution anyway?

The unpleasant answer: we the people. People who buy the products that industries produce. People with cars and boats. People who fly. People who build cottages and heat homes. Even people who keep livestock. Pollution now is everyone's problem.

What's government doing about pollution?

The Ontario government is doing things. Since the formation of the Ontario Water Resources Commission in 1957 and the passing of the first provincial air pollution act in 1958, Ontario has become known as a world leader in the battle against pollution.

Industrial Pollution. It's a crime.

Stiff legislation is in force that makes pollution a crime in Ontario. It controls what our factories can put into the air and water and what they can't. These laws are being enforced and polluters are being fined. In addition Government engineers and pollution control experts are assisting industries in the planning, design and installation of pollution control equipment.

War in the air

Ontario has a task force at work clearing the air. The government has

created an Air Management Branch with a highly trained staff of over 200 specialists and a multi-million dollar budget. With this kind of power directed at the air pollution problem, we can all breathe a little easier.

War on water

The war on water pollution is being waged and won. The Ontario Water Resources Commission works with communities throughout the province to plan and construct water supply and sewage systems. To date, more than a billion dollars have been spent on such projects making Ontario's sewage treatment facilities the best in Canada.

What can you do about pollution?

You can get concerned and stay concerned. You can make sure your boat, your cottage, your car or your plant isn't adding to the problem. You can tell your children and yourself that air is not an ashtray, rivers and lakes are not free sewers, and soil is not dirt.

You can be prepared to invest in a clean, healthy province for our children. To do that we need a healthy economy to support our good intentions. One way you can help—when price and quality compare, shop Canadian.



Pictured above is one of Ontario's 250 air monitoring stations. Some of these stations, equipped with the world's most advanced instrumentation, check air quality and weather data which is then telemetered directly to a central office for immediate assessment and action.

In Ontario, we're steadily beating the car in the battle for breath. Strict emission control regulations (the first of their kind in Canada) were introduced in 1968 and strengthened in 1969. The result: 1970 model cars contribute 70% less to air pollution than did pre-1969 models.

Government of Ontario

Department of Trade and Development

Thursday, June 25, 1970

THE JARVIS RECORD, JARVIS, ONTARIO

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Whaddya Mean

"Whaddya mean, number, please?" said the slightly tipsy gentleman in the telephone pay booth. "You got your dime. Now gimme my peanuts."

At the end of 1969, 9.3 million telephones served Canadians from coast to coast. Of this total, 5.7 million were owned by Bell Canada.

The men of vision foresee each baby being assigned a telephone number at birth. Later on — when he's old enough to use the telephone — friends will be able to reach him throughout his life-time by simply calling that number.

On the average, a staggering 33,560,000 local telephone calls are placed daily over the Bell Canada system. Added to this is an average of 745,000 long distance calls placed per day.

A long distance call from Toronto to Vancouver in 1932 cost a minimum of \$7.75. The house (about six rooms) from where the call was made cost something like \$3,500.

In 1945, the telephone call from Toronto to Vancouver cost about \$4.50 and the house was scaled around \$5,000. In 1967, the long-distance charge dropped to \$2.85 while the average six-room house skyrocketed to \$22,000.

And here we are in 1970 where the long-distance charges for a call to Vancouver is only \$1.95 (after 6 p.m. for three minutes.) But the average six-room house has risen in three years to a somewhat

awesome \$29,000 this year. That's a Toronto price, of course.

Those scribbles you make during a phone call can tell something about you, according to psychologists. If you doodle animals or birds, you are affectionate and understanding, they say.

Arrows mean your goals are high. Checkboards and squares show logic and emotional stability, while boats indicate energy and a wish for freedom. Flowers and trees show loneliness, circles give away the daydreamer.

More than 302,000 telephones were added to Bell Canada's system in 1969.

Unemployment might be rampant now, but 94.4 percent of households in Canada still had telephones in 1969.

Historians tell us about the past and economists tell us about the future, so all we have to worry about is the present.

Almost 39,000 people — about 21,000 girls and 18,000 men work for Bell Canada in Ontario, Quebec, Labrador and the Northwest Territories.

Total Bell Canada wire mileage adds up to 34,646,993 miles — roughly equivalent to 1,380 trips around the world.

Don't be surprised if you find a woman in a bulldozer. A recent survey of the yellow pages usage

showed that more women ordered construction material than do men.

Although Canadians lost their "gabbiest telephones" title to the U.S. in 1969 (a record they had held for 17 consecutive years), they still managed to jaw away at the rate of something like 693 phone calls per person last year. That's just a few less than our gossiping U.S. neighbours.

Vanity, thy name is man — or so it seems. More men call barbers than women call hairdressers, according to the recent Canadian National Total-Market Index Ltd. survey.

There are 35,901,404 Bell Canada common shares outstanding.

The amount of shares held by Canadians in the BELL company is 95.4 percent. Only 2.1 percent of Bell shares is held by the American Telephone and Telegraph Company (AT&T), the gigantic communications corporation in the U.S.

About 33.3 percent of common shares in Bell Canada is held by women, with men holding 15.5 percent. Of this total, some 59.3 percent is held by Bell employees.

Women buy their own flowers, according to the survey recently conducted by the Canadian National Total-Market Index Ltd. The survey showed that more women call florists than men.

A man was so nervous that he wouldn't even

answer his phone whether it rang or not. He visited a psychiatrist about his problem. Now he answers his phone whether it rings or not.

There are well over 200 million telephones on earth.

The capacity of telecommunications circuits ranges from the slowest speeds to as much as 500 "kilobits" (computer technological language) per second. That's fast enough to transmit the entire text of the Bible in less than 90 seconds.

The Bell system uses about 400,000,000 pounds of copper every year for wire. Uncertainty about cost and supply has led to investigation of aluminum as a possible alternative. Signs are that it could be satisfactory and trials are expected to bear this out.

In Chester, England, the telephone employees thought that they were slowly losing their minds. For months the surrounding area of Chester Zoo had been plagued by a rash of wrong numbers. Finally, they came to a solution; they raised the telephone pole at the zoo four feet higher than it was originally.

The culprit who had been plaguing them was named George. George is a giraffe and he stands 18' high. He was caught in the act one day as he was playfully grabbing the telephone wires with his tongue and letting them back. The wires would get tangled and cause the telephones to ring all over the place.

In spite of standing there in the warm sun, my mind went back for a moment, to '39 and the first Canadian division that went overseas — a sorry looking lot — Britain needed us and we were there. I hope it will always be that way with Canadians, — to always be

Decoration Day Service In Cayuga

On Sunday June 14, the Decoration Day Service was held, in Riverside Cemetery, under the auspices of the Canadian Legion No. 159. Parade Marshal; Comrade Wm. Baird. The parade formed up at the Legion Hall at 2:30 p.m. led by the Cayuga Band, War Veterans, Scouts, Cubs, Guides and Brownies participated. The parade went along Talbot Road, Ottawa St. King St., then to Cayuga St., thence to Riverside Cemetery.

The service was in charge of Rev. Hans Zegerius.

"Oh Canada" was sung; a prayer by Rev. Zegerius; hymn "Onward Christian Soldiers." Scripture reading, Com. Miller Johnson. Selection by School choir, under direction of Miss M. Riley. Remarks by Legion president Hugh McGilchrist, Honour Roll read by Com. Allan Stitt. Two minutes silence, Last Post and Reveille by Bob Lenos, Jarvis. The placing of flowers on the Veterans graves. Address by Rev. Hans Zegerius; he spoke warmly of the Canadian war record.

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Music for the hymns by Caledonia Band. Wandering through the cemetery after the service, it seemed to be dotted with miniature Maple Leaf Flags. This well maintained cemetery is a credit to the whole community and particularly to the cemetery board and staff.

there and for — the right cause. Things were not all that good here at home, we were close to civil war in this country with Quebec. MacKenzie King the astute man that he was begged Louie St. Laurent to come to Ottawa, as French spokesman, to persuade the French, — the cause to fight was right. . . . The rest is history.

When Canada declared war on Germany officially: Higler said: "We have nothing to fear from Canadians, they are a Peasant People."

The Rev. went on to say, he had been walking through the cemetery, reading the names and the inscriptions, on some of the tomb stones and acquainting himself with a little of the history of the village.

Hymn "Abide With Me" was sung. Benediction by Rev. Fr. J. A. Sweeney, followed by "God Save the Queen."

The public address system as provided by Mr. E. Rebbetey.

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