

Dollars And Good Sense

by William J. Martin
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Do you know what a lumen is? You should because it's a word that refers to something everyone uses every day -- an electric light bulb.

Because of a recent ruling by the U.S. Federal Trade Commission it's a word that you are now seeing on all light bulb packages sold in the U.S. and it's important to understand what it means in order to purchase the right bulb for the right use.

**BUY
EASTER
SEALS**

Since January 25, all light bulb packages must contain three items, the bulb's lumens rating, the watts rating and the hours rating (the time the bulb is warranted to last according to lab test).

Most people think that a bulb's wattage rating is the indication of how bright the bulb will be. Actually, the wattage is simply an indication of how much electricity that light bulb will use.

Two bulbs of the same wattage can give out considerably different amounts of light. One might be a new longer-life model, for instance, and the other a regular bulb. Some bulbs use new krypton gas, that produces a greater brightness than the normal argon-nitrogen bulb.

The lumens rating will tell you the light output each bulb is supposed to give. By checking the lumens rating on the package along with the other two indicators of watts rating and hours rating you can determine

the right bulb for the right purpose and price.

The next time you go to buy a light bulb, look at the label and take advantage of this new requirement designed to keep you better informed as a consumer.

Do you want to find some bargains? Well, you can probably locate many these days. Now that the January "White Sales" are long over, there are plenty of good buys around.

Stock up now on a variety of winter merchandise and clothing. This month is an excellent time to save on coats and overshoes, dresses, men's and boy's suits and infants wear. Even ranges are generally priced lower now.

For real savings, however, check the end of season specials, especially on winter sports items. Skiing, which is becoming one of the biggest recreational sports in the U.S. and Canada with millions of new devotees hitting the slopes

each season, offers many bargains now.

Skiing can be an expensive sport unless you take some care in shopping for equipment. Plan ahead -- buy now for next season, but remember that even at a sale, safety is a bigger factor than just price alone in choosing the right product.

Experts advise that your purchase should really give extra value. For beginners it is especially important to get the right boots and binders, not only for comfort but for safety.

Don't buy ski boots that are going to be too large next season, for boots must provide good ankle support and be properly fitted.

Skiing, of course, is just one of the sports where good buys can be found this month. Now is the time to look around, plan your purchases for next season and save money.

Garnet WI

The March meeting of the Garnet WI was held at the home of Mrs. Harold Wilson on Thurs., March 11, 1971. The President Mrs. Iona Meehan opened the meeting.

The roll call "An Irish tradition or superstition" was answered by everyone. Mrs. Earl Phillips, secretary, gave the financial report and communications. A donation was given to the school for retarded.

The report on the spring conference held at Salem was given by Mrs. Charlie Graham. The lunch committee for April will be Mrs. Lloyd Bilton and Mrs. Jim Burgess. Mrs. Glenn Cherry is the press reporter. Mrs. Glenn Cherry and Mrs. Jim Burgess are on the sick committee. It was decided to buy supplies for the April 26 card party.

The Program Convener Mrs. Gordon Roulston was in charge of the program. Mrs. Vera Cherry gave the motto. The topic was prepared by Mrs. Lloyd Bilton and read by Mrs. Earl Phillips. Mrs. Jim Ebert thanked the hostess and all those who took part in the program.

Mrs. Helen Adams of Ancaster was in charge of Tupperware demonstration which was enjoyed by everyone.

Lunch was served by the hostess and committee and a social time followed.

Ford Appointments



JOHN E. A. BROOKS

OAKVILLE, Ont. -- The public relations appointments were announced today by Ford Motor Company of Canada Limited.

John E. A. Brooks, appointed to the position of Public Relations Manager, Sales Division, is succeeded as Public Information Manager in Public Affairs Office by Anthony J. Fredo, former Manager, Public Relations, Manufacturing Division Assembly.

Brooks, 33, of Burlington, has been with Ford of Canada since 1964. A graduate of the University of Toronto, he was with The Spectator in Hamilton for eight years before joining Ford of Canada. Married with three children, Brooks will be responsible for public relations assignments related directly to the Sales Division.

Fredo, 38, of Niagara Falls, Ont., joined in 1952 after attending Ryerson Polytechnic Institute in Toronto. He held the position of executive editor when he left The Review to join Ford of Canada in 1968. He is married with five children.

Fredo will be responsible for Ford of Canada's sales operations, and will continue to handle public relations programs related to the company's plants in Oakville, Windsor, Thomas and Niagara Falls. Both appointments will be effective April 1, 1971.

REPORT

During the past week, cars were recovered on Six Nations Indian reserve, three of which were stripped of articles -- headlights, radiators, and other smaller items, etc. A vehicle was burned, and cars were stolen from Madonia, Hagersville, and Berford. Two other vehicles, one from Hagersville -- a 1964 Buick Wildcat, blue, licence A 466 and a 1962 Pontiac Gandy, licence unknown are still outstanding.

Attention Motorcycle Owners and Operators! As you know, it is required by law that a motorcycle safety helmet that meets specified standards MUST be worn by all operators and passengers when riding on the streets and highways of Ontario. Also, under present regulations, only THREE types of helmets are permitted... helmets that conform to the Canadian Standards Association standards... helmets conforming to the requirements of the Snell Memorial Foundation... and helmets conforming to the requirements of the British Standards Institute.

Twenty-two requests for licence were answered, one break and enter, two thefts, one assault, two disturbances by drinking, were investigated. One car motor vehicle was stolen five miles east of Hagersville resulting in serious injuries sustained to three male occupants. The vehicle was westbound on 3 Highway, entered the ditch and struck a utility pole, causing approximately \$1500 damage estimated by Prov. Constable R. A. White.

One car motor vehicle was stolen on No. 6 Highway, north of Jarvis, resulting in the demolition of a 1962 Volkswagen, on March 26 at 10 p.m. The vehicle was rebound and rolled over the east ditch. It is the property of Prov. Constable H. Bell, that serious or fatal injuries would have been sustained, had the occupants not been wearing helmets.

Officers investigated six motor collisions, resulting in injuries sustained to one person.

Moving -- Moving -- Moving

Just as you shop carefully for other services, you should also compare prices, services and extras offered by different moving companies. Moving companies give free estimates.

The Canadian Association of Movers is sponsoring a program to provide training for estimators. Estimators, of course, try to give estimates which are as accurate as possible but you must remember that it is an estimate and may not be the final figure.

Enquire about extra costs. Extras could include packing into boxes and unpacking in your new home (more expensive but a great time saver) and "adequate protection" insurance. Unless you declare an increased valuation for your belongings and arrange for this extra protection, the moving company's liability is limited to 30c per pound per package. As lightweight things such as china are most likely to break, 30c per pound per package may not be enough.

The condition of furniture will be written down when movers start their work. You will be asked to sign to show you agree that some things are

marred, scratched, or chipped. When your furniture is unloaded you can inspect to see if any additional damage has been done. You again will be asked to sign a form saying you've received the goods and you've inspected. If you're in a hurry or haven't had a chance to inspect, write on the form "acknowledge receipt of goods only, not yet inspected" or a similar sentence to show you are not giving up your right to claim for damages. Unless you have arranged otherwise, you will be expected to pay in full for your move when your furniture is unloaded. Cash, a money order or a certified cheque is usually required.

If you give a delivery date but someone isn't there to open the door, or if you can't move into your new home by that day, you probably will have to pay for "storage-in-transit" which can be costly. When you plan your move, budget for items such as delays.

Movers expect you to have your major appliances disconnected; to take down wall fixtures such as pictures, mirrors, and drapery tracks; to clean out the refrigerator; to tell the milkman, newsboy, subscription offices of

magazines, the telephone, water, gas, oil and electric companies you're moving.

You may have to move pets, plants, jewelry, currency and documents yourself as few movers will take that responsibility.

Compare prices for service offered. Know what

you are expected to do and what the mover has been hired to do.

Despite what estimate has been given to you, you must remember that the moving company must charge according to his filed tariff which is based on actual weight and distance travelled.

'A Man For All Seasons' To Be Presented In Cayuga United Church

The play 'A Man For All Seasons' will be presented this Sunday evening, April 4, at 8 p.m. in Cayuga United Church. The Company of Pilgrims from Toronto will present this play. This marks the third time that this distinguished acting group have come to Cayuga.

This play, written by Robert Bolt, is based on nine years in the life of Sir Thomas More at the time of King Henry VIII of England. More was caught in the middle during the

bitter struggle between Henry and the Church. Caught between his political loyalty to the Crown and his spiritual loyalty to the Church, More was doomed.

You will enjoy this play as it portrays the struggle of More to do what he believed is right even though doing it means the risk of death. If you have seen any of the episodes of the CBC series, 'The Wives of Henry VIII', you will find this seventy minute production even more exciting. Tickets may be purchased at the door.

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