

Sunshine club

by Ruth Hagan

The Sunshine Club met in the I.O.O.F. Hall Thursday, March 20 with nine tables of Hoss in play. Two more visitors were out to play Hoss. Members signed a birthday card for Effie Huffman, celebrating her 94th birthday on April 3. A get well card was sent to Howard Krouse who is back in the hospital and a sympathy card was sent to

Ivan Smelser in the loss of his brother.

Hoss winners were as follows: ladies high went to Fraisa Smith and low went to Leah Duncan. Men's high went to Harold Johnson and men's low went to Roy Mitchell.

Travelling Hoss was won by Gertie Belbeck, which was a Chocolate Easter Egg.

Good Friday

By Rev. Taylor Munro

What seemed at the time to be the darkest day possible for the friends of the young Carpenter-turned-Rabbi from Nazareth, has come to be called Good Friday.

This is possibly due to the hind-sight of Christians seeing this darkness swallowed up in the light of the resurrection, the pouring out of the promised Spirit which brought power to tell the facts to everyone.

Originally Good Friday was called God's Friday. The life and death of Jesus brought Good to the world. In the early Anglo-Saxon world it was called Long Friday. In the Greek world and among Latin languages it was known as Holy Friday.

Just as the crucifixion of this Messiah took place outside the city of peace, Jerusalem, so the sacrifice could not, should not become a monopoly of anyone or of any group. It was for the excommunicated and the shut-out of the world as well as the Good people.

Today, as never before, the limitations and man-set boundaries of the saving knowledge of the events of Good Friday must burst out of Sunday and go into the secular week to find the Redeeming Lord, the Risen Lord at work claiming ourselves and many others.

By Bruna Firmani and Sandra Walker

After studying so hard for March evaluation tests, the students of H.S.S. deserve this year's winter break. All of us enthusiastically waited for Friday to arrive so we could begin our holidays in the sunny south or snowy slopes of the north.

This was our third evaluation cycle and it will be followed by the final evaluation around the first week of June. The four evaluation classes, which we had each day, consisted of 84 minute periods. This evaluation was the most important because we were



I'll have a last waltz with you... Al Scott plays the bosomy lady while Ernie Hoover registers shock (could it be at the size???) at the Fisherville Minstrel show.

HSS reports

being tested on our daily work from the beginning of the school year up to March, 1975. These evaluation tests were very similar to the January exams and the final exams which many students prefer, compared with the four sets of evaluation cycles.

Upcoming are the biggest social events of the school year, "The Prom" of H.S.S. and the crowning of our school queen. Of course, all female students are impatiently waiting to be asked to our formal April 12 here at H.S.S. So boys don't be bashful.

The theme of this year's At Home will be "Era of Knights in Shining

Armour". The Silvertones will play from 9:00 p.m. to 12:30 a.m. The dazzling beauty queens will be chosen by the At Home Committee and the elimination of the contestants will be by the vote of the student body. The girls running for the top five finalists are: Lorraine Phillips, Isabel Webb, Ina Muller, Pat Crone, Kathy Montour, Earla Phillips, Jennifer Snowden, Debbie Walker, Pat Yurich, Linda Eustance, Niki Hare, Gail Harrop, Lilian Mahe, and Susan L. Mitchell.

Out of the five finalists, one will be crowned as H.S.S. School Queen by three independent judges.

ANNUAL BAZAAR

sponsored by

Buttons and Bows Preschool

will be held on April 4th at 9:30 am Refreshments

Anyone wishing to donate new or used articles

(excluding adults clothing)

please contact Elsie Eubank at 768-5203

Faye Taylor at 768-5581

Course available

Got the March blues? Break out of the winter rut and sign up for an eight week spring workshop presented by the Mohawk-McMaster Extension Department at Caledonia Public Library.

SEE YOU AT CHURCH



THE CHURCH OF CHRIST

(Christian Chapel) Selkirk
Dr. Ben Woodruff
9:55 a.m. Bible School
11:00 a.m. Worship
7:30 Evening Services
(1st and 3rd Sunday)
Bible Studies at 7:45
Thursday.
ALL WELCOME

Further information, plus a complete reading list,

Bowling

Go-Getters99
Bombers95
Mod Squad90
Super Six97
Spinners91
Bold Ones96

High single - Sandra McDowall - 247. High triple - Donna Golding - 675. High average - Diane Blundell - 206.

BROOK
TAND GOOD VIBES
UNPAINTED FURNITURE
Largest selection in Simcoe

STORE HOURS
Mon. to Thurs. 9 a.m. to 6 p.m.
Fri. 9 a.m. to 9 p.m.
Sat. 9 a.m. to 6 p.m.
VICTORIA ST. AT THE BRIDGE
Simcoe, 426-2050

ANGELICAN CHURCH
Niagara Diocese
Centennial Year
CHRIST CHURCH
Nanticoke
MAUNDY THURSDAY
7:00 p.m. Holy Communion
GOOD FRIDAY
10:00 a.m. Penitential Service
EASTER SUNDAY
10:00 a.m. Choral Eucharist

ST. PAUL'S
MAUNDY THURSDAY
8:15 p.m. Holy Communion
GOOD FRIDAY
2:00 p.m. Penitential Service
EASTER SUNDAY
8:00 a.m. Holy Eucharist
11:30 a.m. Choral Eucharist
The Rev. Arthur J. Tribe
Rector - Phone 587-2543

PRESBYTERIAN
(Phone 587-2565)
CHALMERS'
(Mar. 28)
GOOD FRIDAY 11 a.m.
(Mar. 30)
Easter services 10 a.m.
School 11 a.m.

KNOX - Jarvis
(42 Main North)
10 a.m. School
11 a.m. Worship at Easter

Rev. Taylor-Munro's theme:
THE EMPTY TOMB
In both Church Schools
EASTER SPECIAL
Color-Sound film: THE
EASTER STORY IN
SCRIPTURE AND SONG

Editorials

Power of the press

Some years ago that infamous story-teller H.G. Wells, wrote "The War Of The Worlds", and it was broadcast on radio stations throughout the United States.

Although the program was interrupted on many occasions to caution listeners that the program was fictional, there was mass hysteria throughout the States as people tried to escape what they thought was an invasion of their world.

The power of the press is a strange one. Everyday newspapers are delivered to our doors to inform us about what politician screamed at another politician, what famous statesman died last night, and how your next-door neighbour won the Olympic lottery.

These accounts are accepted as true factual information, and on many occasions this is right. Most reporters and editors do their best to give their readers a true picture of what has happened on any given day.

There is the power, however, to distort the truth and the meaning of a story can be twisted by the wrong phrasing of a single sentence.

At one time, reporters learned their trade by what is commonly known in the business as "seat of the pants journalism". Reporters walked in off the street and took up jobs without any formal training. There are still many "seat of the pants journalists" in the business, who have learned, the hard way, how to be a good reporter.

At that time, however, journalism was not the complicated business that it is today. Then, government was a rather cosy affair, and most reporters were close friends of the local politicians and officials.

Now, however, seat of the pants journalism is no longer a viable solution to staffing a newspaper.

Editors and reporters must know, before they take their jobs, the basics of journalism, how government is run, how to write a factual report, and how to dig for facts.

I have noticed that many papers, such as the Toronto Sun, National Enquirer, movie magazines, deal in sensationalism - not in facts. Their policy is that if a story is not spicy reading, then change the story to make it spicy. Many newspaper people indiscriminately change quotes or facts around in order to make the story read "big", even though it may twist the true facts.

Editors and reporters must realize that it is their job to serve the people, not to use them. At the cost of losing their jobs even, they must inform the public of what is really going on. To quote a good journalist that I have had some contact with, "All friendships cease when I sit down at a typewriter."

Many times, when covering court cases, a reporter is approached by someone who has been accused of theft, for instance, and asked that they "keep the information out of the papers", so that the accused will not lose his or her job. A reporter understands the person's problem, but it is his duty, as a good reporter, to inform the public.

As we have seen, through the Watergate scandal, through the harbour dredging scandal, factual reporters have the power to bring about the downfall of a government merely by relating the truth via the printed word.

This power must not be abused, however. The weapon of truth must be used with a clean cut, not with a clumsy blow that tells a little truth and a lot of fiction. Newspaper people must keep in mind that their first duty is to the public, and that distortion of the facts is not a service - it is a nuisance. Readers should not have to sift a story for the grains of truth.

As an editor, I realize the responsibility I have to the readers of the Record and the Port Rowan News. I know that it is my duty to serve the public, and in all cases I will give factual reporting to the best of my ability.

THE JARVIS RECORD

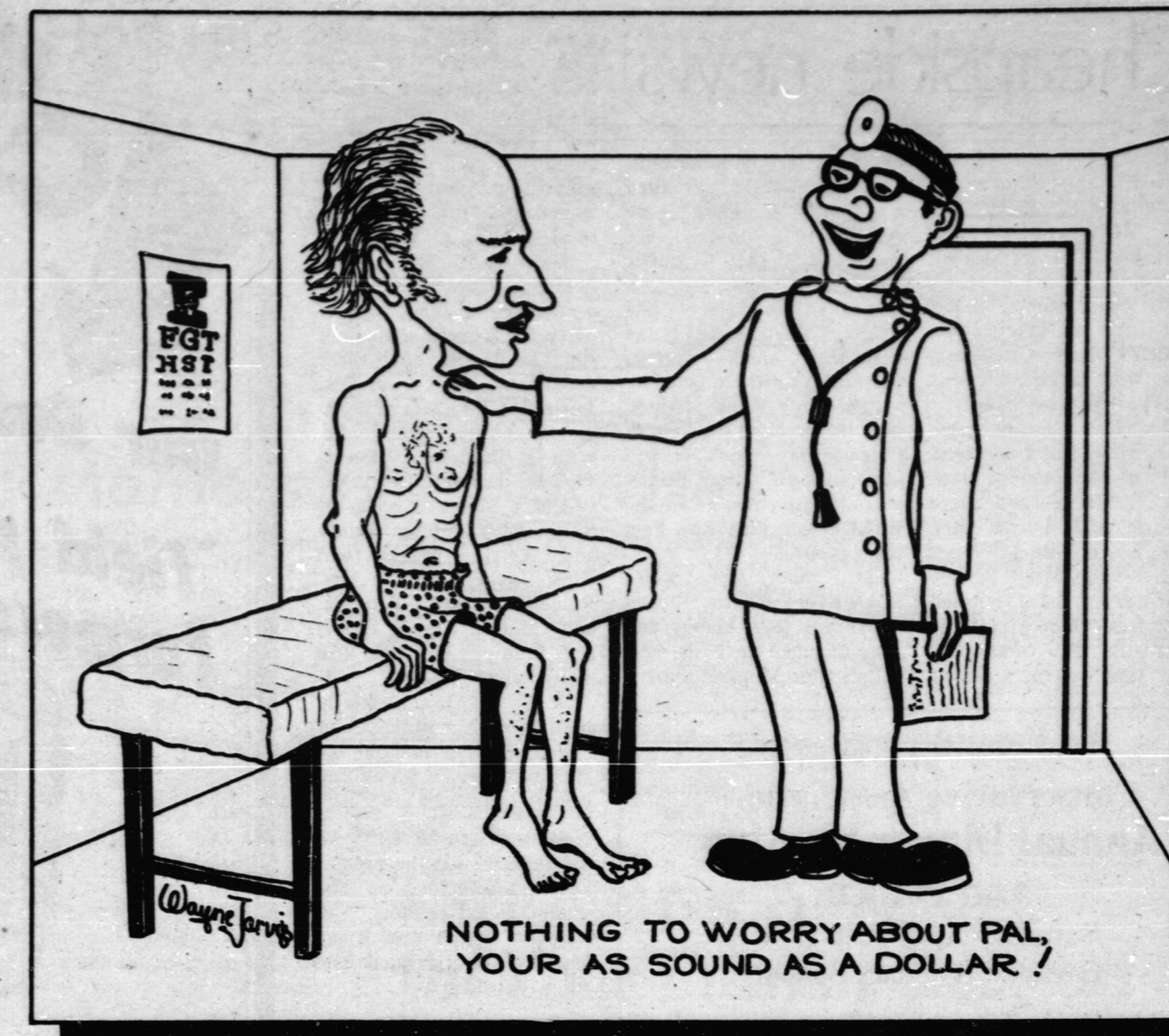


Permit No. 1124

ESTABLISHED 1878
Published At Jarvis, Ontario, Box 160

Jeremy Brown, Publisher
Editor, Trisha Banks
Joyce Vivian, Advertising
Nancy Quanbury, Layout

\$4 per year in Canada
\$5 per year in U.S.A.



The People's Corner

Question

What is your pet peeve?



Joyce Elliott, Elliott Plumbing and Heating:
"I just don't know where to begin. You got me. Well, one thing is that they don't sweep the streets in Jarvis. As to the water and sewage rates, I don't think the

increase is out of the way, when costs are raised to seven dollars, but I don't see why the system should run at a deficit. Someone must be sitting around. There's too many chiefs and not enough indians around here.

I don't think that the people working over in Nanticoke should be paid the wages they are. No man is worth \$10 per hour."

Bill Clarke, Jarvis Hotel:
"I'm just an easy going guy. There's nothing really makes me mad. Even filling out Income Tax forms - that's a necessity of life. I've been in this business



for so long that nothing really effects me."

Pat O'Shell, A & M employee:
"My pet peeve is dogs running all over town. Last week I couldn't let my five-year-old out to

play because of dogs in my back yard. Now, if my kids went and messed on people's lawns or on their flowers, people would get upset and they would complain. Who's to say that these dogs have their rabies shots?"



Chit Chat

by Stan Jucardon

The small independent business has a long and very interesting history, full of drama, and pleasant memories. In today's highly mechanized, and mass production way of living, the general attitude toward the independent business is that they are doomed, and will eventually have to step aside for the corporate giants to rule the business world.

This attitude couldn't be further from the truth, as long as we have dedicated people who are determined not to give up, but make the necessary changes in their small businesses to keep one step ahead of the giants, and learn from other's mistakes.

I can remember 25 years ago when a friend of our family, who was growing tobacco, was always inventing so-called oddball equipment, and changed the normal ways of producing

tobacco. His neighbours laughed at this, and ridiculed his far-out ideas, but today this man has the last laugh.

Through sheer guts, determination, and clever business manoeuvres, this man has created an independent tobacco equipment company that is successfully competing with the giant corporations. This firm not only is successful here in Canada, but is known and respected in many tobacco producing countries around the world.

Independent businesses can be successful in any aspect of the business world, manufacturing, retailing, mining, public services, etc. The advantage that the independent business people have over the giant corporations, is that when a problem arises it is caught and corrected almost immediately. By the time a problem is passed through corporate channels, and board room discussions are completed, the problem

has escalated into major proportions, but the independent business has corrected the problem, and is profitably continuing on its way.

Almost all independent business failures can be blamed on poor management practices, and the reluctance to changing with the times. I am not saying that we shouldn't have corporate competition, but I am saying that we must have many small independents to keep the competitive atmosphere that protects the general public.

The biggest pitfall of many seemingly successful independent businesses, is that expansion of their facilities is done too quickly, and on too large a scale. A rule of thumb that must be followed is, "Walk before you run."

I have noticed that many family owned businesses are not as successful as they could be, because the business has been handed

down from father to son, and son figures he should continue to run things exactly as dad did. Changes in business habits, and diversification must be made to keep pace with our ever changing world, or you will be left behind.

There are many opportunities for the independent business person to learn how to successfully stay in business. Many universities, and trade associations have short term business courses available, or you can enroll in university home correspondent courses. There are thousands of books waiting to be read, on how to operate a small business, and there are many trade magazines covering almost every type of business. When times seem impossible, don't quit, take a few days off and take inventory of your operation and be determined to try again until you profitably succeed.

VEZINA MEAT MARKET

Main St., Selkirk

OPENING

SATURDAY, MARCH 29

SPECIAL EVERY WEEK

BAILEY and LINKLATER

Your Complete Home Improvement Centre

107 Main St. N., Jarvis
PHONE 587-2642