

Mark 25th anniversary at Jarvis

It's been 25 years since Jim Doughty and Drew Williamson took a piece of their home farm on the east side of Jarvis to open a service station and two man International Harvester dealership. During that time the two partners have seen their business grow to the point that they now have 20 full time employees.

They've also seen many changes in the method of operating. "We used to take regular trade-ins of horses or cattle," said Drew, whose main responsibility is in sales. Jim looks after the service end of the business, and in fact still does most of the field service work.

In 1974 they added a second building, 40' x 25', and Drew says their present facilities are able to handle requirements for today. "If we do need further expansion in the near future, we can handle it right here at our own location," he added.

While industrial leasing has become stronger during the past few years, agricultural implements and service still remain the backbone of the company.

"We've seen the price of the average tractor go from \$1,200 to \$5,000," said Drew, pointing out that in the early years of their operation, the largest tractor around cost about \$3,000, while today many tractors sell for in excess of \$40,000.

Natural development of the Townsend new town site will strengthen the industrial leasing business, but Drew says the future direction of their company will depend on how fast the area does open up. "We will work on strengthening ourselves in industrial equipment," he said, "and in the future may indeed have to separate the two operations."

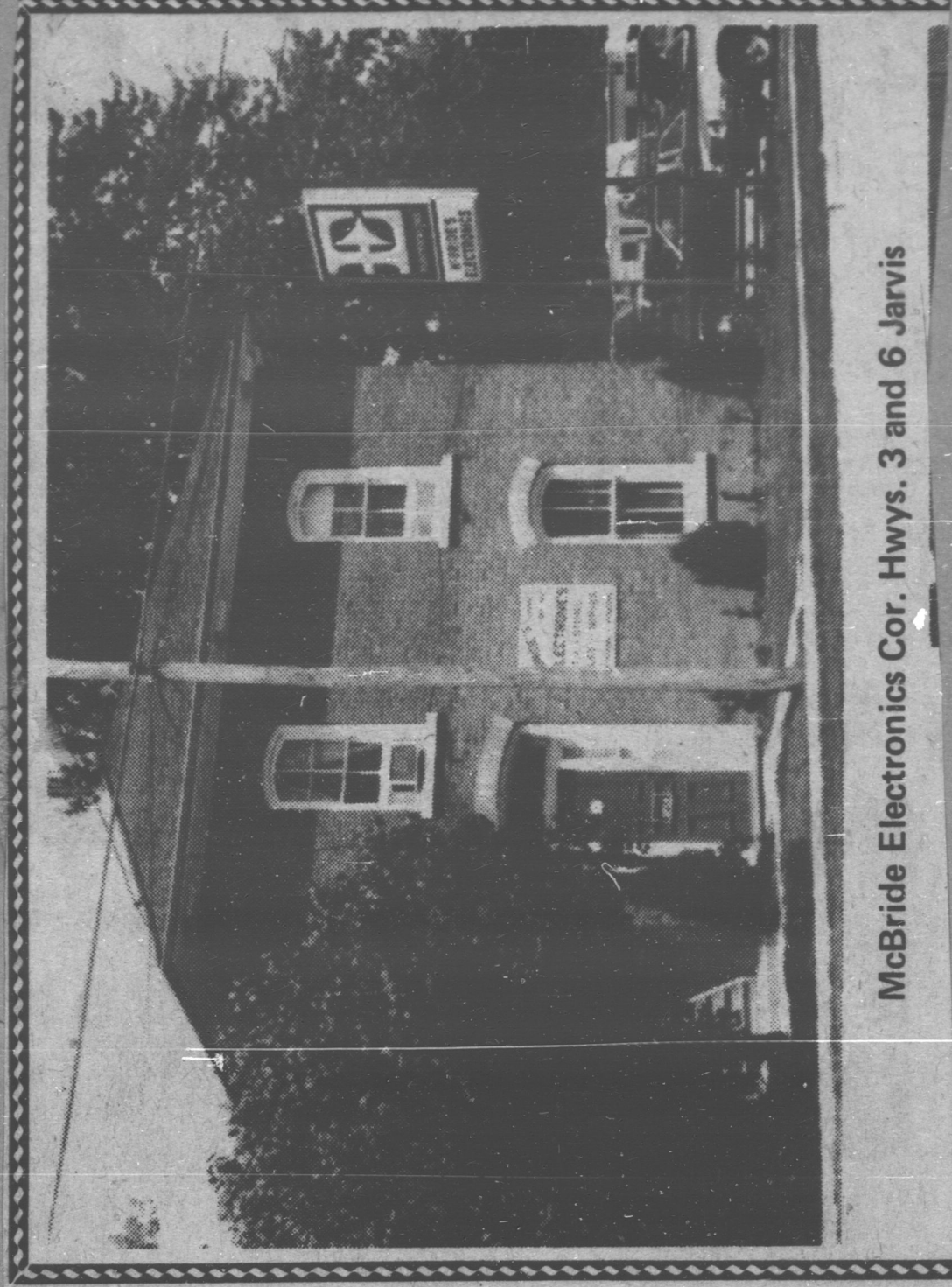
"We will have to change with the times," he said, "and it all really depends on what happens in Townsend."



DREW WILLIAMSON



Doug McBride In His Repair Shop



McBride Electronics Cor. Hwys. 3 and 6 Jarvis

Nanticoke Times, Thursday, September 9, 1976

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Jarvis native opens store

JARVIS — A new business, McBride's Electronics, has commenced business here.

Mr. McBride was raised in Jarvis and is returning after a three-year absence. During that time he spent two years in Toronto and another in Chatham as a technician with Electrohome. He also spent two years at Mohawk College in a service training course and has completed supplementary training at Toronto.

Located at 4 Talbot Street West, the shop opened for its first day of business Tuesday under the management of 22-year-old Doug McBride, a native of Jarvis.

Mr. McBride was raised in Jarvis and is returning after a three-year absence. During that time he spent two years in Toronto and another in Chatham as a technician with Electrohome. He also spent two years at Mohawk College in a service training course and has completed supplementary training at Toronto.

Doug is the son of Cliff and Ruby McBride, 25 Main Street South, Jarvis.

The store will serve as a sales outlet and repair shop for televisions, stereo equipment, and small radios. "There hasn't been a television or stereo shop in Jarvis for a number of years," the owner said. A grand opening is scheduled